

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 103, No. 35 March 18, 2016



## CLUB CALENDAR



### WHAT TO DO WHEN YOU BRING A GUEST TO ROTARY

Pre-register your guest at the [louisvillerotary.org](http://louisvillerotary.org) website. Scroll down to the 'Make a Payment' button. Thank you!

## Birthdays

Marti Hazel - Mar 24  
Bob Hilgers - Mar 24  
Jerry Martin - Mar 25  
Ernie Camentz - Mar 27  
Greg Heitzman - Mar 27  
Richard Schiller - Mar 28  
Glenn Price - Mar 29  
Ralph Johanson - Mar 30  
Steven Ragan - Mar 30  
Aaron Walther - Mar 30



Join the Birthday Table at the next Rotary meeting and be recognized!

## Upcoming meetings

MARCH 31  
Rand Paul



## Unsung Heroes

High School Seniors Recognition

Emcee: Kevin Smith

March 21, 2016

Galt House West, Archibald Room, 3rd Floor • Buffet opens at 11:30 • Meeting begins at 12:05

Rotary's motto is "Service Above Self", and the Unsung Hero Recognition Program encourages youth to excel in this area while working behind the scenes and seldom, if ever, stepping into the limelight. Rotary will honor and publicly recognize high school seniors from 48 public, private and parochial schools in Jefferson County. These students will receive \$250 and a certificate of achievement, as well as vouchers for art/civic centers and restaurants (i.e., Actors Theatre, Louisville Orchestra, Louisville Ballet, Louisville Zoo, Louisville Science Center, Louisville Bats Baseball, Kentucky Derby Museum, Texas Roadhouse and Skyline Chili). All Unsung Hero recipients and finalists who are pursuing a post-secondary education in Jefferson County will be eligible to apply for Rotary scholarships from Bellarmine, Spalding, UofL, Sullivan and JCTC. Scholarships range from \$1,000 to \$16,000 for a total of \$42,000.

The Unsung Heroes Project Chair is Craig Scherman. Thursday's program emcee is Kevin Smith, and other Rotarians involved are: Ray Strothman, accounting services; Bob Niblock, judging; Arne Judd, scholarships; and the Rotary Youth-Education Committee. Since its beginning 16 years ago, over \$750,000 has been given away by Metro Louisville Rotary Club Charities, Inc., which includes The Rotary Club of Louisville and other Rotary clubs in the area. Kosair Charities is also a significant financial partner in this initiative. According to school administrators, the Unsung Hero Recognition Program generates many positive results to their school and community because it stresses the importance of student volunteerism. Our involvement enables Rotary to be known as an organization that cares about the future of youth in our community, and that we are investing in the next generation of decision makers.

## MEMBER SPOTLIGHT

If your bio has not yet been posted in a SPARKS newsletter, please email it to [webmaster@rotary45.org](mailto:webmaster@rotary45.org). Thank you.

## MEMBER OPPORTUNITIES

### Aging Well Series - Thursday, March 31



Geriatric psychiatrist **Dr. David Casey** will present immediately following the luncheon meeting on March 31 in the HOLLY Room. He will answer any questions Rotarians or guests may have.

### Mentors Needed! Can you help? Special Request from Walt Kunau

Rotary Mentors are needed at Western High School for only one hour on April 25 to promote our Rotary Promise Scholarship at our last meeting of the year at Western. Mentors are provided with an easy to follow lesson plan before each meeting. The Rotary Leader starts the meeting with an opening activity and comments. Students are assigned tables by class. Mentors

**BE A MENTOR**  
-- TOUCH A LIFE --

U.S. Senator

APRIL 7

**Karen Wunderlin**

*President & Owner of  
The Wunderlin Company*

APRIL 14

**Wes Jackson**

*President & Publisher  
The Courier-Journal*

APRIL 21

**Cindi Sullivan**

*Executive Director of  
Trees Louisville  
and*

**Erin Thompson**

*Urban Forestry  
Coordinator*

APRIL 28

**Charles "Skip" Miller**

*Executive Director  
Louisville Regional  
Airport Authority*

MAY 5

**John Asher**

*Vice President  
Communications  
Churchill Downs*

MAY 12

**Bob Couch, MD**

*President  
Greater Louisville  
Medical Society*

MAY 19

**Eric Flack**

*WAVE-TV Troubleshooter  
Reporter*

MAY 26

**David Taliaferro**

*Director of Microfinance  
KIVA Fellow*

**L.B. Schmidt & Associates, LLC**

Luke M. Schmidt

**NORTON**  
HOSPITAL  
Stephen Williams  
Kevin Wardell  
Matt Ayers



lead the discussion and help a small group of students (8-10) with skills: communication, goal setting, decision making, teamwork, respect, interview preparation, time management, confidence building, college preparation, planning, and leadership based upon the lesson plan ([provided](#)). We need ten more Rotarians who want to help promote education and the Rotary Promise Scholarship. No mentoring experience required.

When: Monday, April 25, 8:25 AM to 9:30 AM

Where: Western High School 2501 Rockford Lane, Shively, KY 40216

Preparation: Read the Lesson Plan and be prepared to lead the students.

Rotary Promise Scholarship info & update: In honor of the Centennial year of The Rotary Club of Louisville (2011), the Rotary established a permanent endowment (over \$1M) that will award scholarships to deserving graduates from Western and Iroquois high schools in the Jefferson County Public School system. Since the fall of 2012, 32 members of the class of 2016 qualify for our scholarship by attaining a GPA of 2.5 or higher, better than 90% attendance and no major disciplinary issues: Juniors - 42, Sophomores - 53, and Freshman - 61. We are mentoring over 170 students!

Contact Walt Kunau: 502.262.2792 / [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net)

## 2016 District Conference at Louisville Marriott East - June 10-11

**Kevin Wardell, District Conference Chair**



Kevin Wardell and his committee have been planning details for the conference, ensuring that all who attend will have a positive, beneficial experience, well worth your time to attend.

The keynote speaker is Rotarian, author and motivational speaker Michael Angelo Caruso. Michael is a valued communication consultant to companies and organizations all over the world. [CLICK HERE](#) for a two-minute video. We look forward to see many

of you at the Louisville Marriott East on June 10-11. Noon is the start time on Friday, ending at 5:00 pm on Saturday.

CONTEST: Register for the conference by May 9th to be entered to win one of two Paul Harris Fellows and 30,000 Marriott Reward Points, enough for free room nights, room upgrades or for travel or gift items!

In what promises to be a fun-filled, educational day and a half, all Rotarians will find something of interest! The package price for reception and all meals and breaks is only \$129 for both days, and individual pricing for either Friday or Saturday is also available for those that can only join us for part of the excitement.

## Rotary Fund? Rotary Foundation? What's the difference?

**A Guide for the Perplexed by Susan Zepeda, Ph.D.**

Why are there two lines on your quarterly invoice, requesting support for both the Rotary Fund and the Rotary Foundation?

The Rotary Fund of Louisville (501C3) aka 'Rotary Fund' was established by our Club, in 1951. Money the Club raises for its service projects is held in this Fund, and a portion of it is distributed each year, to support projects endorsed by our Club's Committees, as well as annual recognition events like Unsung Heroes. Some of the dollars you invest in the Rotary Fund are sent to Rotary International to meet our Club's annual obligation to support Polio Plus, without holding a special fundraiser or member solicitation. Thanks to worldwide Rotary support, joined with the World Health Organization, the Gates Foundation and many national governments, wild polio virus is nearly wiped out worldwide— today, only two countries are not polio-free. Rotary Fund resources also become our Club's contribution to District and Global service projects our members undertake. More about this later.

The Rotary Foundation was created by Rotary International (RI). In 1917, Rotary International President Arch C. Klumph proposed an endowment "for the purpose of doing good in the world." His vision became The Rotary Foundation. Each Rotarian is asked to provide \$100 per year toward this work, to be considered a "Sustaining Member." When the sum of your contributions to The Rotary Foundation reaches \$1000, you are recognized by the Club as a "Paul Harris Fellow." When your commitment is at the level of \$1000 per year (for example, by giving \$84 per month through Rotary Direct) you are welcome to join the Paul Harris Society. [More Here](#)

## MARCH 17 MEETING RECAP

**Michael Gritton of KentuckianaWorks**

The Rotary Club of Louisville meeting of March 17, 2016 was called to order by President Greg Braun. The invocation was



Randy Coe



#### Club Officers

Greg Braun • President  
Alice Bridges • President-Elect  
Kevin Wardell • Past President  
Dick Brien • Vice President  
Ken Middleton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

#### Club Directors

Muhammad Babar, MD  
Barry Barker  
Mary Michael Corbett  
Lukas Dwelly  
Tracy Holladay  
John Jennings  
Mac McClure  
Michael Ray Shackelford

#### Fund Officers

Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

#### Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

#### Rotary Club of Louisville

#### Rotary fund of Louisville

401 West Main Street, Suite 810  
Louisville, Ky 40202  
502-589-1800  
rotary@rotary45.org

#### executive Director

Debe Skidmore

#### Administrative Assistant

Jennifer Pierce

#### Member Database

provided by Harry Bryan. The Pledge of Allegiance was led by Julie Schmidt who also led the Club's members in the recitation of the Rotary Four Way Test. Members of the Club were treated to a concert, provided by the Rockin' Rotary Band, which played "Here Comes the Sun." Several guests were introduced. John Jennings introduced members who were seated at the Birthday Table. President Greg made several announcements. Next week, the Club will meet in the Archibald Room at The Galt House (Rivue Tower) for the annual Unsung Heroes program. President Greg thanked everyone who attended this year's annual fundraiser, "Rotary Over the Rainbow," including members of the Event Committee (Barry Denton, Jim Murphy, Craig Scherman, Jennifer Pierce and Shannon Adkins) for their exemplary efforts. [More Here](#)



## MEMBER/GUEST ENTERTAINMENT

### Bourbon & Braille at APH - March 22 (Free event)



A very special Rotary Night Out (FREE) event at the American Printing House for the Blind will include bourbon tastings, hors d'oeuvres, museum tour, etc. Start time is 5:30 pm. You'll learn how to type your name in braille and witness the unveiling of the newest museum acquisition, Louis Braille's first edition of his 1829 book on braille. This is the only one of his books on public display in the world! You won't want to miss this FREE event!

Email your reservations today: [events@rotary45.org](mailto:events@rotary45.org)

### Rotary Night Out on Broadway 'Motown' is April 13 Registration will be closed on [March 25](#) - Don't delay!



Experience the story of MOTOWN at The Kentucky Center! Rotarians and guests will have preferred seating down front at a discounted rate for this performance at the Kentucky Center. You'll be invited to stay afterwards for a private Q&A with members of the cast and crew. Before the show, enjoy dinner at the Bristol Downtown at 5:30 pm, across from the Kentucky Center.

Dinner & Show: \$89 • Show Only: \$64.35 • Dinner Only: \$31.00

There is only one way to register, via the link on the flyer which may be accessed [HERE](#).

### Rotary Day at the Downs - May 3



Join us for the 51st year at Rotary's Day at the Downs on Millionaire's Row, 4th Level, on Tuesday of Derby week.

Time: 11:00 am - 6:00 pm  
Lunch buffet opens at 11:30 am  
Races start at 12:45 pm

\$95 per person includes entrance to track, program, lunch buffet and gratuity

Spouses/guests are welcome! Limited seating.

Confirm your reservations. Go to the May 3 date on the Rotary calendar, or use this [REGISTRATION LINK](#) Don't delay. Tickets are going fast!

## IN THE NEWS

### Shout-Outs

Ann Wells • Appointed to Federal Reserve Bank Advisory Board.

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

### Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

Access the Club calendar, member contact info, and more, anywhere anytime on your smartphone, for the most up-to-date info than your membership roster.

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### Scan Your Badge

Be sure your badge is scanned when you attend a meeting.  
Thanks!

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**Julie Scoskie** • Louisville Free Public Library's Julie Scoskie was named a 2016 *Library Journal* Mover & Shaker. The national publication named 54 outstanding professionals committed to providing excellent service as they usher in the library of the future. Julie was selected for this honor for her exemplary service in building community partnerships.

**Susan Smith** • Courier-Journal article (Mar 21 issue, page 13a) about the challenges of aging and disability, and the importance of services to the community. Susan is Executive Director of GuardiaCare Services, Inc.