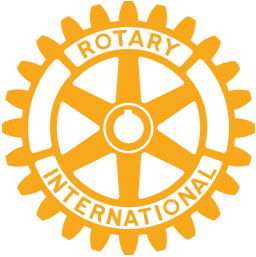


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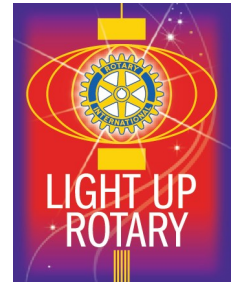
Next Meeting: Thursday, March 19, 2015

Guest Speaker: Steve Conrad
Metro Police Command Staff Chief

Topic: Public Safety

Introduced by: Barry Denton

Fountain Room, Galt House West, 2nd floor
Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



Steve Conrad began his career as a patrol officer with the former Louisville Division of Police (LPD) in 1980.

He worked his way through the ranks, rising to Assistant Chief in the LPD and later an Assistant Chief in the newly merged Louisville Metro Police Department (LMPD). As a Lieutenant Colonel with the LMPD, Conrad was Commander of the Administrative Bureau.

Chief Conrad left the LMPD in 2005 to become Chief of the Glendale (AZ) Police Department.

Conrad has a Bachelor of Science Degree in Police Administration and a Master of Science Degree in Community Development from the University of Louisville. He attended the Southern Police Institute (SPI) and the Federal Bureau of Investigations (FBI) National Academy.

Conrad returned to his hometown as Chief of Police on March 19, 2012. He is married and has a step-daughter.



Louisville City FC Inaugural Soccer Game

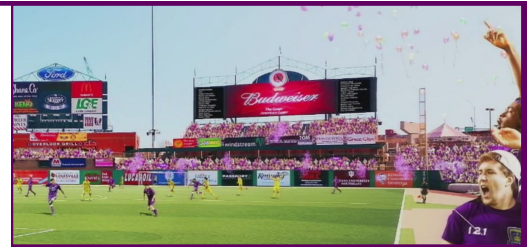
SATURDAY, MARCH 28 at 3:00 PM

Special seating in the upper premium section reserved for Rotarians and guests!

\$34+tax per person

CLICK HERE to order. Use password: rotary123

Special discounts on tickets for rest of season games will be available to Rotarians who attend on March 28!



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Day at the Ballpark	3

50th Annual Rotary Day at the Downs

Tuesday, April 28 11:00a - 6:00p Millionaires Row
\$77/person (track entrance, program, lunch buffet and gratuity)

GUESTS ARE WELCOME!

REGISTER & PAY via the online calendar on the April 28 date (www.louisvillerotary.org)
CLICK HERE for flyer w/ details.



Business Synergy Kickoff Event

May 21 5:30-7:30

Join other Rotarians at the new 8-UP Restaurant at 350 West Chestnut Street for this kickoff event planned by the Rotary Business Synergy Committee. Enjoy a great evening, meet other Rotarians, and share info about your business.

Questions? John Jennings (489-6455 / johnj@uscky.com)



HAPPY BIRTHDAY!

Please join the Birthday Table on March 19.


Phil Marshall	Mar 20
John Mulder	Mar 20
Mac McClure III	Mar 22
Brian Veeneman	Mar 22
Marti Hazel	Mar 24
Robert Hilgers	Mar 24



PROGRAM SCHEDULE

- March 26 — Unsung Heroes Program**
- April 2 — Kevin Flanery** (President, Church-ill Downs)
- April 9 — Tom Jurich** (University of Louisville Director of Athletics)
- April 16 — Speech Contest**
- April 23 — Jamie Comer** (Commissioner of Agriculture & Candidate for Governor)
- April 30 — John Asher** (Vice President, Racing Communications, Churchill Downs)
- May 7 — John Walczak** (Director of Louisville Zoo)
- May 21 — Wil James** (President, Toyota Motor Manufacturing, Kentucky, Inc.)
- June 25 — Rotary Leadership Turnover Extravaganza!**

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POT O' GOLD FUNDRAISER



The Pot O' Gold total is growing! But you can't win if you don't play! Each entry is only \$1, so bring plenty of \$\$ to Thursday's meeting! The winner splits the pot with the Rotary Fund of Louisville.

“THAT’S ENTERTAINMENT!”

2015 (March 28 at 3:00pm) — Louisville City FC Soccer “Opening Game” - Special Rotarian seating: \$34+tax in upper premium section #222. Purchase tickets online at [THIS LINK](#)! Password: rotary123

May (Date TBA) — Garden Party at Boone Gardiner

May 12, 2015 (Tuesday) — FUNdraiser Event at Copper & Kings; fundraiser for 'Rotary Fund of Louisville'; \$75/person

May 21, 2015 (Thursday) 5:30—7:30 — Business Synergy Event at 8-Up Restaurant, 350 West Chestnut Street

July 15 (Wednesday) — Zoo After Hours Event at Louisville Zoo for a 'behind the scenes' tour led by Director John Walczak

September (Date TBA) — End of Summer Farm Party at Stet Stetten's Springdale Woods Farm

View a meeting on **YouTube** at www.youtube.com/louisvillerotaryclub for meeting makeups. It's easy to enter makeups at www.dacdb.com/rotary.

Questions? Email rotary@rotary45.org

March 12, 2015 Rotary Meeting

President Kevin Wardell began the March 12, 2015 meeting of the Rotary Club of Louisville. The invocation given by Joey Bailey was tailor-made for today's topic. FY 2015-16 Board member, Dr. Muhammad Babar, led the pledge and Four-Way Test. President-elect Greg Braun introduced the guest singer/songwriter Carly Johnson, who sang 'Danny Boy'. John Jennings introduced the birthday celebrants, and Rotarians introduced their guests.

President Kevin announced next week's meeting with speaker Police Chief Steve Conrad, and he reminded members to order their tickets through the online calendar for the annual Rotary Day at the Downs. President-elect Greg Braun announced the FUNdraiser on May 12 to be held at Copper & Kings. Sergeant-at-Arms & 2015-16 Treasurer Tom Bohnert introduced new members, Cheryl Kersey, Kersey & Kersey Architects President, and Julie Guenther, ElderServe CEO.

Donovan Reynolds introduced guest speaker Brendan McCarthy, Managing Director of Kentucky Center for Investigative Reporting. Donovan listed numerous awards and accolades that Brendan had received, in addition to being a 2009 finalist for the Pulitzer Prize. McCarthy's work has put important people in jail, led to resignations, indictments and widespread reforms that made the city safer. He was also co-author of a series, "Law and Disorder" which revealed rampant police abuses, shootings and cover-ups in the wake of Hurricane Katrina.

McCarthy shared research results revealing similar trends, for example: downward spiral since 1992 of the percentage of people reading newspapers statistics; 30-year decline of television evening news viewers; drop in news magazine sales since 2008; and a \$6 billion decline in ad revenues since 2006. He also shared how the public's trust in government since 1958 has plummeted (with a brief upward spike during 9-11). He noted news stories about llamas on the loose or about the color of a dress (blue or white) that received more than 70 million views online. He recently compared gambling taxes paid by Ohio River Casinos in Indiana (\$219+ million) versus Kentucky Horsetracks (\$2.9 million). Louisville Public Media established the Kentucky Center for Investigative Reporting to produce journalism in the public interest to: protect the city's most vulnerable citizens, expose wrongdoing by public officials, as well as those in the private sector, while endeavoring to increase transparency of their actions. The Center also exists to aid in the search for solutions to pressing environmental, educational, judicial, political and economic problems. After his presentation, McCarthy answered questions, and remained after the meeting was adjourned to answer more questions by Rotarians.

Penny Gold's name was drawn for the Pot O' Gold but the playing cards selected did not result in a win. The total is now almost \$400!



Donovan Reynolds, Brendan McCarthy
and President Kevin Wardell

ROTARY CLUB SERVICE DAY & OUTDOOR LUNCH WITH FOOD LITERACY PROJECT - Saturday, May 30 at 10 am

Bring your family and friends for a fun morning of Rotary service with the Food Literacy Project (FLP). Located on an agricultural oasis between Oxmoor Country Club and Interstate 64, students visit FLP's farm to touch, smell, taste, hear and observe the plants and animals. The Rotary Food Literacy Project is connecting underserved children with fresh foods, the people who grow it, the land, and each other. Angelique Perez, MPH, FLP's assistant director said: "Through these direct experiences, they are empowering themselves with skills to make a lifetime of healthy choices." You can help by volunteering to maintain the farm's 'outdoor classroom' (mulching, weeding and harvesting). You'll enjoy a special lunch — Individual pizzas prepared in FLP's cob oven, using ingredients that you pick from the field! **TO SIGN UP, CONTACT ALICE BRIDGES** (alicebridges@kentuckyonehealth.org) or 502-587-4603.



Mike Kull

Annual Rotary Day at the Ballpark!

June 17

Details coming soon!

Contact Joey Bailey:

joeybaileycpa@gmail.com



FUNdraiser!

MAY 12 at Copper & Kings

A FUN event with a purpose!

SAVE THE DATE!

\$75 per person



Behind the Scenes Tour

Join other Rotarians and guests for a special 'behind the scenes' tour led by Louisville Zoo Director & Rotarian John Walczak on Wednesday, **July 15**.



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