

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 103, No. 34 March 11, 2016



## CLUB CALENDAR



### WHAT TO DO when you bring A GUEST to ROTARY

Pre-register your guest at the [louisvillerotary.org](http://louisvillerotary.org) website.

Scroll down to the 'Make a Payment' button. Thank you!

## Birthdays

David Cobb - Mar 18  
Phil Marshall - Mar 20  
John Mulder - Mar 20  
Mac McClure - Mar 22  
Brian Veeneman - Mar 22



Join the Birthday Table  
at the next Rotary meeting  
and be recognized!

## Upcoming meetings

**MARCH 24**  
**Unsung Heroes**  
**Program**

**MARCH 31**  
**Rand Paul**  
*U.S. Senator*



## Michael gritton

**Executive Director of KentuckianaWorks**  
March 17, 2016

Introduced by Henry Heuser Jr.

**Galt House East, Grand Ballroom C, 2nd Floor • Buffet opens at 11:30 • Meeting begins at 12:05**

Michael Gritton has served as the Executive Director of KentuckianaWorks, the region's Workforce Development Board, for 13 years. Leveraging federal, state and local government dollars as well as private philanthropic grants, KentuckianaWorks funds and oversees a

number of programs that build a stronger community one person at a time through the dignity of works. Gritton's tenure has been marked by innovations that create opportunities for individuals to improve their economic competitiveness. These include:

- A national award-winning summer jobs effort led by Mayor Greg Fischer (the Mayor's SummerWorks Program) that helped over 2,500 16-21 year olds find work in the Louisville region in 2015;
- A cutting-edge effort to train and place hundreds of new software coders called Code Louisville that was celebrated in April 2015 in a visit from President Barack Obama;
- A national award-winning regional partnership (WIRED65) with three other Workforce Development Boards that spans a 26-county, 2-state region and is leading the region's efforts to provide more industry partnerships and more sector-driven training initiatives; and .... [More Here](#)

## MEMBER SPOTLIGHT

**Steve Eggers** • Steve was born in Milwaukee, WI (which made him an instant Green Bay Packers fan) but since the age of five, grew up in Louisville and is a proud graduate of Seneca High School. He and his wife, Kathie, a CPA, now live in Crescent Hill, recently moving there from their Cherokee Triangle house where they raised two daughters and lived for 30 years. Steve serves as the Managing Principal of the architectural firm and, in his almost four decades at K. Norman Berry Associates Architects, oversees initiatives related to firm management, client development and strategic growth. As a licensed architect, he joined the firm in 1978. A graduate of the University of Kentucky, was named a partner in 1994. As a project manager and later as partner, he has managed a wide range of projects from offices, renovation/historic projects, education and institutional projects. As one raised in Louisville--Steve is fully committed to enhancing both the community and the built environment in Louisville and the region. In addition to serving his community as an architect, he is also deeply involved in civic activities, a graduate of the 1995 Leadership Louisville Class, a multiple graduate of three Bingham Fellow classes, Past Chair of the Kentucky US Green Building Council, Past President of both AIA KY and AIA Central Kentucky Chapter,... [More Here](#)



If your bio has not yet been posted in a SPARKS newsletter, please email it to [webmaster@rotary45.org](mailto:webmaster@rotary45.org). Thank you.

## MEMBER OPPORTUNITIES

**Rotary Over the Rainbow FUNdraiser - Tuesday, Mar 15**  
**Cocktails & Silent Auction - 5:30 pm**

APRIL 7

**Karen Wunderlin**  
President & Owner of  
The Wunderlin Company

APRIL 14

**Wes Jackson**  
President & Publisher  
The Courier-Journal

APRIL 21

**Cindi Sullivan**  
Executive Director of  
Trees Louisville  
and

**Erin Thompson**  
Urban Forestry  
Coordinator

MAY 19

**Eric Flack**  
WAVE-TV Troublesooter  
Reporter

MAY 26

**David Taliaferro**  
Director of Microfinance  
KIVA Fellow

**L.B. Schmidt & Associates, LLC**  
Luke M. Schmidt

**NORTON HOSPITAL**  
Stephen Williams  
Kevin Wardell  
Matt Ayers

  
**KOSAIR CHARITIES**  
Protecting the Most Precious Gift of All  
Randy Coe

 **KentuckyOne Health™**  
Ruth Brinkley  
Alice Bridges  
Rick Smith

  
**M.A.I.D. IN LOUISVILLE**  
ONE COMPANY • MANY SERVICES  
Greg Braun 817-8224

This FUNdraiser event will be held at The Gramercy (old O.G. Wilson building) at 620 South Third Street. A great evening of fun, food and fellowship is planned ... all for a great purpose.



Back by popular demand are Emcee **Jean West Losavio** and **Allan Parnell** who will serve as the auctioneer. Proceeds from the live/silent auction will go to your Club's 501c3, The Rotary Fund of Louisville, to provide financial support for multiple meaningful projects. Cost to attend is only \$75 per person, which includes catered Irish food, live

entertainment, and a few surprises planned for your enjoyment!

Guests are welcome! A special Paul Harris Fellow Recognition is also planned. You won't want to miss this fun-filled evening with a purpose.

Exciting auction items include: 6-day African Photo Safari for Two, Penthouse Cocktail Party for 50, Five-day Getaway at Florida Condo, Behind the Scenes Experience at the Louisville Zoo, Live Newscast Experience w/ Your Favorite WAVE-TV News & Weather Anchors, Champagne Cocktail Dinner Party at Henry Heuser Jr.'s residence, Dinner for Ten at Vincenzo's, etc. Several new items have been added recently.

Register now at [THIS LINK](#).



### Aging Well Series - Thursday, March 31



Geriatric psychiatrist **Dr. David Casey** will present immediately following the luncheon meeting on March 31 in the HOLLY Room. He will answer any questions Rotarians or guests may have.

### Ten New Mentors Needed! Can you help? Special Request from Walt Kunau

We need 15 (10 new) Rotary Mentors at Western High School for only one hour on April 25 to promote our Rotary Promise Scholarship at our last meeting of the year at Western. Mentors are provided with an easy to follow lesson plan before each meeting. The Rotary Leader starts the meeting with an opening activity and comments. Students are assigned tables by class. Mentors lead the discussion and help a small group of students (8-10) with skills: communication, goal setting, decision making, teamwork, respect, interview preparation, time management, confidence building, college preparation, planning, and leadership based upon the lesson plan (provided). We need ten more Rotarians who want to help promote education and the Rotary Promise Scholarship. No mentoring experience required.

When: Monday, April 25, 8:25 AM to 9:30 AM

Where: Western High School 2501 Rockford Lane, Shively, KY 40216

Preparation: Read the Lesson Plan and be prepared to lead the students.

Rotary Promise Scholarship info & update: In honor of the Centennial year of The Rotary Club of Louisville (2011), the Rotary established a permanent endowment (over \$1M) that will award scholarships to deserving graduates from Western and Iroquois high schools in the Jefferson County Public School system. Since the fall of 2012, 32 members of the class of 2016 qualify for our scholarship by attaining a GPA of 2.5 or higher, better than 90% attendance and no major disciplinary issues: Juniors - 42, Sophomores - 53, and Freshman - 61. We are mentoring over 170 students!

Contact Walt Kunau: 502.262.2792 / [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net)

### 2016 District Conference at Louisville Marriott East - June 10-11 Kevin Wardell, District Conference Chair



Kevin Wardell and his committee have been planning details for the conference, ensuring that all who attend will have a positive, beneficial experience, well worth your time to attend.

The keynote speaker is Rotarian, author and motivational speaker Michael Angelo Caruso. Michael is a valued communication consultant to companies and organizations all over the world. [CLICK HERE](#) for a two-minute video. We look forward to see many

of you at the Louisville Marriott East on June 10-11. Noon is the start time on Friday, ending at 5:00 pm on Saturday.

---

### Club Officers

Greg Braun • President  
Alice Bridges • President-Elect  
Kevin Wardell • Past President  
Dick Brien • Vice President  
Ken Middleton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### Club Directors

Muhammad Babar, MD  
Barry Barker  
Mary Michael Corbett  
Lukas Dwelly  
Tracy Holladay  
John Jennings  
Mac McClure  
Michael Ray Shackelford

### Fund Officers

Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

---

## Rotary Club of Louisville

### Rotary fund of Louisville

401 West Main Street, Suite 810  
Louisville, Ky 40202  
502-589-1800  
rotary@rotary45.org

### executive Director

Debe Skidmore

### Administrative Assistant

Jennifer Pierce

---

### Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

### Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)

---



Visit [M.dacdb.com](http://M.dacdb.com)

Access the Club calendar, member contact info, and more, anywhere anytime on your smartphone, for the most

**CONTEST:** Register for the conference by May 9th to be entered to win one of two Paul Harris Fellows and 30,000 Marriott Reward Points, enough for free room nights, room upgrades or for travel or gift items!

In what promises to be a fun-filled, educational day and a half, all Rotarians will find something of interest! The package price for reception and all meals and breaks is only \$129 for both days, and individual pricing for either Friday or Saturday is also available for those that can only join us for part of the excitement.

---

## Rotary Fund? Rotary Foundation? What's the difference?

A Guide for the Perplexed by Susan Zepeda, Ph.D.

Why are there two lines on your quarterly invoice, requesting support for both the Rotary Fund and the Rotary Foundation?

The Rotary Fund of Louisville (501C3) aka 'Rotary Fund' was established by our Club, in 1951. Money the Club raises for its service projects is held in this Fund, and a portion of it is distributed each year, to support projects endorsed by our Club's Committees, as well as annual recognition events like Unsung Heroes. Some of the dollars you invest in the Rotary Fund are sent to Rotary International to meet our Club's annual obligation to support Polio Plus, without holding a special fundraiser or member solicitation. Thanks to worldwide Rotary support, joined with the World Health Organization, the Gates Foundation and many national governments, wild polio virus is nearly wiped out worldwide— today, only two countries are not polio-free. Rotary Fund resources also become our Club's contribution to District and Global service projects our members undertake. More about this later.

The Rotary Foundation was created by Rotary International (RI). In 1917, Rotary International President Arch C. Klumph proposed an endowment "for the purpose of doing good in the world." His vision became The Rotary Foundation. Each Rotarian is asked to provide \$100 per year toward this work, to be considered a "Sustaining Member." When the sum of your contributions to The Rotary Foundation reaches \$1000, you are recognized by the Club as a "Paul Harris Fellow." When your commitment is at the level of \$1000 per year (for example, by giving \$84 per month through Rotary Direct) you are welcome to join the Paul Harris Society. [More Here](#)

## MARCH 10 MEETING RECAP

### Speed Art Museum Tour

In spite of a few raindrops, it was clearly evident that Rotarians and guests were very excited to be at the 'new' Speed Art Museum for our March 10 meeting, which began at 12 noon in the beautiful atrium. President Greg Braun addressed Rotarians from the staircase. Erskine Courtenay provided the invocation, and Jean West Losavio led the pledge and Rotary 4-Way Test. Scott Herrmann announced the birthday celebrants. Recognizing that it was a great time and place, President Greg took a group 'selfie'. He then promoted the Rotary Over the Rainbow FUNdraiser event and mentioned just a few of the incredible auction items that have been donated.



Greg introduced the Museum's CEO, Ghislain d'Humieres (in photo above) who welcomed us warmly, commenting that we must be special since we were the only group permitted to meet there before the Museum had officially re-opened. President Greg reminded us of a few basic rules, adjourned the meeting ... and the touring began! Photographer Bob Gardner, owner of MGM Photography, captured some great photos as Rotarians and guests enjoyed their tour. View the meeting notes with the photos [Here](#)

## MEMBER/GUEST ENTERTAINMENT

### Bourbon & Braille at APH - March 22 (Free event)



A very special Rotary Night Out (FREE) event at the American Printing House for the Blind will include bourbon tastings, hors d'oeuvres, museum tour, etc. Start time is 5:30 pm. You'll learn how to type your name in braille and witness the unveiling of the newest museum acquisition, Louis Braille's first edition of his 1829 book on braille. This is the only one of his books on public display in the world! You won't want to miss this FREE event!

Email your reservations today: [events@rotary45.org](mailto:events@rotary45.org)



up-to-date into than your membership roster.

### Scan Your Badge

Be sure your badge is scanned when you attend a meeting.  
Thanks!

## Rotary Night Out on Broadway 'Motown' is April 13 Registration will be closed on **March 25 - Don't delay!**



Experience the story of MOTOWN at The Kentucky Center! Rotarians and guests will have preferred seating down front at a discounted rate for this performance at the Kentucky Center. You'll be invited to stay afterwards for a private Q&A with members of the cast and crew. Before the show, enjoy dinner at the Bristol Downtown at 5:30 pm, across from the Kentucky Center.

Dinner & Show: \$89 • Show Only: \$64.35 • Dinner Only: \$31.00

**There is only one way to register, via the link on the flyer which may be accessed [HERE](#).**

## Rotary Day at the Downs - May 3



Join us for the 51st year at Rotary's Day at the Downs on Millionaire's Row, 4th Level, on Tuesday of Derby week.

Time: 11:00 am - 6:00 pm  
Lunch buffet opens at 11:30 am  
Races start at 12:45 pm

\$95 per person includes entrance to track, program, lunch buffet and gratuity

Spouses/guests are welcome! Limited seating.

Confirm your reservations. Go to the May 3 date on the Rotary calendar, or use this [REGISTRATION LINK](#) Don't delay. Tickets are going fast!

## IN THE NEWS

### Shout-Outs

**Boyce Martin** • In the American Business Journal Washington PR Newswire - Boyce's company, Eli Brown & Sons, has joined the National Alliance for Jobs & Innovation State Leaders Program to increase awareness of intellectual property theft from American manufacturers.

**Dr. Bob Hilgers** • Recognized in Insider Louisville as one of the world's leading cervical cancer experts. Dr. Hilgers is professor emeritus at UofL School of Medicine and is founder and CEO of the Women's Global Cancer Alliance, and he has received numerous honors for his service.

**Susan Smith** • Business First '20 People to Know' in the Aging Care industry.

**Julie Guenthner** • Business First '20 People to Know' in the Aging Care industry.

**Rick King** • Rick is KET's American Graduate Champion. Check out this link on YouTube: <http://www.youtube.com/watch?v=zCtnllmEguw&sns=em>