

SPARKS

Next Meeting: Wednesday, July 3, 2013



Guest Speaker: James Miller
WFPL Media Critic & Manual H.S. Communications Director

Introduced by: Ken Grossman

Guest Singer: Pat Mathison

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Offsite Meeting Location: Kosair Shrine Club, 812 South Second Street, Ballroom



President Randy Coe has declared July 3rd's meeting a 'Dress Down Day'.

And, if you wear something patriotic, you'll be entered into a drawing for a very special baseball!



After attending Manual High School's Communication/Media Arts magnet program, James H. Miller majored in communications with a concentration in video and film production at the University of Memphis. He returned to Louisville to work in news media, spending time at both WHAS and the Courier-Journal before pursuing a more fulfilling career working with teenagers. He earned his master's degree at the University of Louisville and started teaching at Shawnee High School in 2001 before transferring to duPont Manual in 2005.

In addition to his career in education, Miller continues to work in the media as a freelance book reviewer for the Courier-Journal and as a media critic for WFPL. In the classroom, he makes an effort to teach his students media literacy, critical thinking, and the rights & responsibilities of citizenship alongside the fundamentals of journalism.

James has firsthand working knowledge of the news media. He will give us an unbiased perspective of the value of journalism, discuss the relevancy of the news that is reported, and address what's really liberal about the media and what isn't. This is certainly a program you won't want to miss!

Rotary Day at the BATS!

1st Pitch by
Bill Kelly, Jr.



President's 2012-2013 Annual Report



Our Centennial year was truly momentous, thanks to the efforts of each of you and our dedicated staff. You will be pleased to know that we have accomplished most of the goals we set for ourselves in July 2012.

Your Officers and Directors have performed their fiduciary obligations exceptionally well, and have positioned our club for success in the next century. I would like to share some of your accomplishments with the entire Club.

FINANCES

- ◆ We ended the Rotary year in good financial shape and within budget.
- ◆ We completed the Quickbooks transition and brought most of bookkeeping in-house.
- ◆ Rotary Fund of Louisville is growing with the stock market.
- ◆ The Investment Committee has positioned investments prudently and professionally.

See page 3

Birthday Table

Shahid Ikram	July 3
Rajah Kara, MD	July 3
Susan Smith	July 5
Al Earley	July 5
Carol Stuecker	July 5
Bill Lamb	July 7
Tom Howell	July 9
Rick Crabtree	July 10
Franklin Jelsma	July 10
Dave Ramer	July 10

Please sit at the Birthday Table on July 3.



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PROGRAM SCHEDULE

July 11 — Dr. Jason Chesney, James Graham Brown Center Clinician & Scientist.
"Research & Work at the Brown Center"

July 18 — Craig Buthod, Louisville Free Public Library Director

July 25 — Kentucky Governor Steve Beshear,
"State of the State Address"

August 8 — Karl Schmitt, Jr., Executive Director of Louisville Sports Commission, *"U.S. Acrobatic Championships July 26-31 and the Louisville Sports Commission"*

August 15 — Tom Jurich, University of Louisville Vice President of Athletics

August 22 — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

November 14 — Missy Eckenberg, Paducah Rotary Club President

UPCOMING EVENTS

September 21 — UofL Football Tailgating
(details to follow)

March 13, 2014 — Biennial 'Rotary Trade Expo'

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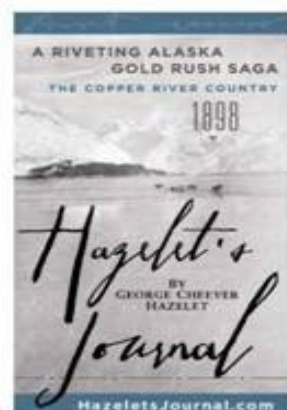
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June 27, 2013 Rotary Meeting

Lee Squires gave the invocation and Charlie Castner led the pledge. The song was a special tribute to President Stuart entitled "Alexander's Rotary", sung to the tune of "Alexander's Ragtime Band" (*words adapted by Lelan Woodmansee*). President Stuart introduced visiting Rotarians and guests and introduced his family in attendance for the ceremonial changing of the guard in Club leadership. Bob Michael recognized Doug Myers at the birthday table and Charlie Castner persisted in leading the birthday song. Stuart thanked Joey Bailey for a great Rotary Day at the Bats game on Wednesday. Bill Kelly threw out the first pitch! Arne Judd presented the annual scholarship winners, who were selected from the 84 unsung heroes we had saluted earlier this year. Ten one-time scholarships were awarded to students planning to attend UofL, JCTC and Bellarmine. Three students received renewable scholarships to UofL Speed Engineering School and Bellarmine students. Our club has supported over 120 students with \$300,000 financial assistance in the last eight years, an impressive accomplishment to support very worthy recipients. Kevin Wardell, our new President-elect, provided an update of the Strategic Action Plan project that aims to expand the impact of the many club projects emanating from committee work. There has been some reorganization, some bylaw changes, and new committee chairs have been named and are in place.



2013-14 President Randy Coe and
2012-13 President Stuart Alexander

President Stuart announced a new award for the club, the "Peace Through Service" award, which was presented to Rotarian Dr. Muhammad Babar for his many acts of service, including assistance to Wayside Christian Mission, Habitat for Humanity, the Center for Women and Families, the Association of Physicians of Pakistani Descent, WaterStep, and a multi-faith dialogue on peace at the Louisville Islamic Center. President Stuart then recognized the 2012-2013 Officers and Directors who worked tirelessly in his administration. He presented an Annual Report of the many accomplishments the club can acknowledge in the areas of finance, membership, strategic planning, programs, fundraising, and the Rotary Promise Scholarship program. Other highlights included the amazing centennial celebration at the Ice House and the fundraiser at The Parklands that netted \$36,372. Woody Northrup presented the Past-President Rotary pin and gavel and a beautiful framed photo from The Parklands. He cited the grace and poise that Stuart brought to the position and said: *"You epitomize what Rotary is all about – service above self"*. The meeting was turned over to new President Randy Coe. He announced our 2013-2014 international theme – *"Engage Rotary, Change Lives"* and introduced the new slate of officers and directors. Kevin Wardell congratulated our three Rotarians in the Leadership Louisville Class of 2014 – Dr. Muhammad Babar, Theresa Raidy and Nancy Jo Trafton. Our next meeting was designated a dress-down day on July 3rd, and members were encouraged to dress patriotically. — *Steven L. Schmidt*

President's Annual Report – Submitted by Stuart Alexander (cont'd from page 1)

MEMBERSHIP

- ◆ We began the year with 475 members and ended with 478.
- ◆ Four membership parties raised the Club's profile among potential members.
- ◆ We conducted polling regarding meetings, menus, planning and focused on membership satisfaction and retention.
- ◆ We have been successful in attracting a diverse group of new Rotarians and fine-tuned our new member orientation process.

STRATEGIC PLANNING

- ◆ Strategic planning efforts begun last year have been completed, and action plans for 2013-2014 are being prepared.
- ◆ Committees were realigned to encourage collaboration focusing on Membership Experience, Service, Communication, Development and Management.
- ◆ Bylaws have been drafted and are submitted for your Board's approval.

PROGRAMS

- ◆ The Program Committee continues to demonstrate that we have the best speakers/programs in the region, and meetings are posted on YouTube for Rotarians unable to make meetings, as well as for the general public.
- ◆ Our Music Committee is simply the best, and our 4-Way Best Band deserves to be inducted into the Rock and Roll Hall of Fame!

FUNDRAISING

- ◆ We initiated the first Rotary fundraiser as a Club and, thanks to donors, partners and attendees, \$36,371.51 was raised for Rotary Promise Scholarship.

ROTARY PROMISE

- ◆ We completed funding of our first Promise school, Western H.S., and we're more than halfway toward funding our next JCPS school, Iroquois H.S.
- ◆ We created an Interact Club at Western, and we're organizing an Interact Club for Iroquois and a Rotaract Club for JCTC. We have added vocational and other programming for Promise schools and formed partnerships with other entities working in our Promise schools.

COMPASSION

- ◆ We have partnered with Mayor Fischer and other civic organizations, and have signed the Compassion Charter ... becoming one of the first Rotary Clubs in the world to do so.

SERVICE

- ◆ All committees engaged in service projects (International Service, Youth Education, Aging and Disabled) completed service projects with significant involvement of Rotarians, and new service projects have been proposed.

CENTENNIAL CELEBRATION

- ◆ We began the year with a fabulous birthday party at the Ice House.
- ◆ The year ended with a successful fundraiser at The Parklands, followed by an old-fashioned Rotary picnic and bike ride.
- ◆ Plans are taking place for an historical plaque on Fourth Street, and we'll have a memorial Rotary Centennial plaque in the Grand Allee section of The Parklands, which will open this fall.

PUBLIC AFFAIRS

- ◆ The Public Affairs Committee has raised our community profile substantially, and we have redesigned our website ... its unveiling to take place soon.

ROTARY HISTORY/ARCHIVES

- ◆ We digitized our Rotary history, preserving it for future generations of Rotarians.

ROTARY INTERNATIONAL

- ◆ We inducted 90 new Paul Harris Fellows and raised over \$78,000 for TRF ... the largest our Club has ever contributed, resulting in our new status as a Star Club!

FELLOWSHIP

- ◆ Meetings were well attended, and we had some great parties and Rotary Nights Out. The Sports Committee offered a broad range of fun, interesting events.

FUN

- ◆ We have certainly had plenty of that!

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