

# SPARKS



**Next Meeting: Thursday, June 27, 2013**

*Changing of the Guard*

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**  
**Galt House West - Fountain Room**



## *Introducing the 2013-2014 Officers & Directors*



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**Rick Harned**



**John Hubbuch**



**Ken Middleton**



**Julie Schmidt**



**Susan Zepeda, Ph.D.**



**What does a bench and Aug. 22 have in common?**  
 Hmm.... Send your guess to [rotary@rotary45.org](mailto:rotary@rotary45.org). You just might win a prize!

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**Rotary Day  
at the  
BATS  
Game!**



**June 26 - 11:45 a.m.**  
**\$15/person**  
*(includes game ticket and lunch)*

Hosted by:  
**Ben Talbott (Republic Bank)**  
**SUITE 20**  
**Michael Vincenti (Wyatt Tarrant & Combs)**  
**SUITE 5**

**LIMITED to First 32 Paid Responses**  
**A few spots are still available!**

*Bring a prospective member, spouse, friend or colleague. Get your payment to the Rotary office ASAP! Send to 401 West Main Street, Suite 810, 40202 or call 589-1800.*

**DON'T MISS**  
**Wednesday, July 3**  
**ROTARY MEETING!**

We will not meet at the Galt House on 7/3. The July 3 location will be at **Kosair Shrine Club, 812 South Second Street**. It will be an entertaining and inspiring meeting!

Among other special plans for the day, Pat Mathison will sing as only she can sing!! You may recall that Pat brought the house down at January's meeting with the Mayor!

**July 3rd — see you there!**

## **Birthday Table**

Garry Cronin	June 27
Chet Diamond, DD	June 27
Doug McCall, DMD	June 27
Roland Blahnik	June 28
Jeff Underhill	June 28
Doug Myers	June 30
Karen Dahlem	July 2
Gwathmey Tyler	July 2
Shahid Ikram	July 3
Rajah Kara, MD	July 3

**Please sit at the Birthday Table on June 27.**



**PROGRAM SCHEDULE**

**July 3** — James Miller, WFPL Media Critic & Manual H.S. Communications Director (meeting on **WEDNESDAY**) - **LOCATION at Kosair Shrine Club, 812 South Second Street**

**July 11** — Dr. Jason Chesney, James Graham Brown Center Clinician & Scientist.

*"Research & Work at the Brown Center"*

**July 18** — Craig Buthod, Louisville Free Public Library Director

**July 25** — Kentucky Governor Steve Beshear, "State of the State Address"

**August 1** — Karl Schmitt, Jr., Executive Director of Louisville Sports Commission, "U.S. Acrobatic Championships July 26-31 and the Louisville Sports Commission"

**August 15** — Tom Jurich, University of Louisville Vice President of Athletics

**August 22** — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

**November 14** — Missy Eckenberg, Paducah Rotary Club President

**UPCOMING EVENTS**

**June 26** — Rotary Day at the BATS game.

**March 13, 2014** — Biennial 'Rotary Trade Expo'

Annette Grisanti

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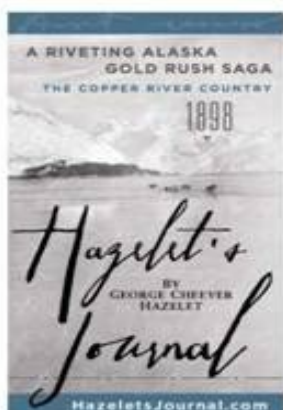
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Thanks to Rotarian and professional videographer, Mark Cowherd, Thursday meetings are available to view online.

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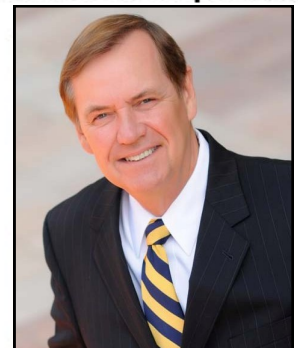
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## June 20, 2013 Rotary Meeting

Janet Lively Heberle opened the meeting with the invocation. Ed Binford led the pledge and President-elect Randy announced a trial recital of the Four-Way Test by all in attendance. We were ably led by long-time member, Charlie Herd. Ed Binford then led the singing of another ancient classic, "Roll out the Barrel". John Jennings and Todd Warren were saluted at the birthday table and Bob Michael brought the singing of the birthday song out of exile. President-elect Randy thanked the volunteers for last week's REPAIR AFFAIR event and then recognized Barbara Sexton Smith, CEO and President of the Fund for the Arts, for the national award she received in Pittsburgh last week. The Michael Newtown Award was given at the Americans for the Arts annual convention. President Randy called Barbara a "positive force for our community" to enthusiastic applause from the members.



Ray Strothman, Craig Richard and President-elect Randy Coe

Joey Bailey reminded everyone of the Rotary Day at the Bats on June 26. Mike Kull gave an update of the Rotary Foundation of Rotary International. He announced a new grants program launching July 1<sup>st</sup>, following three years of test cities. Janet Lively Heberle returned to the podium to introduce our newest member, Erin Rasinen, Business Development Executive for Messer Construction Co. Erin's very impressive resume included many directorships for important service organizations and a stint as a Leadership Louisville Fellow. Janet then gave a very personal endorsement of Erin as a friend and quality person.

Ray Strothman introduced our guest speaker, Craig Richard, the newly appointed CEO of Greater Louisville Incorporated, GLI. Craig and his family came to Louisville in January from Houston, TX where Craig served as Chief Economic Development Officer for the Greater Houston Partnership. Craig brings more than 16 years of experience and Chamber leadership to his new position. He also brings enthusiasm, energy and an engaging leadership as evidenced by his excellent presentation. Craig has hit the ground running. Since January he has met with over 200 business leaders while launching a vision-casting process for the future. He cited the four areas of competitive strength for metro Louisville – advanced manufacturing, innovative health care, logistics and distribution, and branded food and beverage. He advocated for the continued emphasis on raising education standards and graduation rates and for the local sales tax option to fund key projects. Currently, 88 of the 102 largest U.S. cities have the local option. Craig focused on strategic planning and how GLI can support and complement Mayor Fischer's 25-year Vision Plan. After three years of planning, GLI will partner with Atlanta-based Market Street Services, a prominent business development consulting company. Under Craig's leadership, the process will yield a roadmap for growth and development. A steering committee, led by Steve Williams of Norton Healthcare, will guide the process. Craig concluded with the exhortation to "make no little plans". An enthusiastic Rotary audience concurred wholeheartedly. — Steven L. Schmidt



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Contact Debe at Rotary office (589-1800) if you need assistance.



Access the most current contact/committee info:  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary).

Contact Debe for help.



### THE FOUR-WAY TEST

of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Flag ceremony during the opening plenary at the 104th annual Rotary International Convention taking place June 23-26 in Lisbon, Portugal.

### Welcome Recent New Member! BILL ROBY, SR.



"Association—USA Cares"  
Chairman of the Board  
USA Cares, Inc.  
Office: 489-5974  
Email: [w.robby@insightbb.com](mailto:w.robby@insightbb.com)

In 1971, First Lieutenant Bill Roby returned to the U.S. with survivor guilt after serving in Vietnam. Bill overcame his survivor guilt during a Vietnam Memorial Service on Memorial Day in 1991. His newfound patriotism grew into a passion for those serving today to not suffer any of the pains he had endured as a result of his service. A USA Cares Board member since 2008, Bill was elected Chairman in 2012.

In 1984 with two other partners, he purchased the LANGAN insurance agency which was sold sixteen years later to BB&T Insurance Services.

Married to his high school sweetheart for 44 years, Bill and Mary Jane have four children and eight grandchildren.

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