# **SPARKS**



Next Meeting: Thursday, June 20, 2013

Speaker: Craig J. Richard, CEcD
President & CEO of Greater Louisville, Inc.
Metro Chamber of Commerce
Introduced by: Ray Strothman

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm Galt House West - Daisy Sunflower Room





Mr. Richard joined Greater Louisville Inc. in January 2013. He leads GLI, the metro chamber of commerce, in attracting and expanding businesses in the Louisville region, enhancing the business climate and attracting and preparing a talented workforce to support local businesses. Prior to GLI, he served as the Chief Economic Development Officer of Greater Houston.

Craig is a Certified Economic Developer© and holds a Master of Urban and Regional Planning with a concentration in economic development from Virginia Commonwealth University. He earned his Bachelor of General Studies at the University of Houston-Downtown and is a graduate of the Economic Development Institute. Craig serves on the boards of the International Economic Development Council (IEDC), Kentucky Chamber of

Commerce and the Louisville Downtown Development Corporation.

He is married to Verna and they have two children, Cole and Andrew. As the new President & CEO of Greater Louisville Inc., Craig will share his perspective on the opportunities and challenges of Louisville's economy and his plans for a new economic development plan for the organization.

www.greaterlouisville.com



What does a pick and Aug. 22 have in common? Hmm.... Send your guess to rotary@rotary45.org. You just might win a prize!

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Rotary Day at the BATS Game!



June 26 - 11:45 a.m. \$15/person (includes game ticket and lunch)

Hosted by:
Ben Talbott (Republic Bank)
Suite 20
Michael Vincenti (Wyatt Tarrant & Combs)
Suite 5

#### LIMITED to First 32 Paid Responses!

Bring a prospective member, spouse, friend or colleague.

Pay by June 19 to be entered for a drawing to see which Rotarian will throw out the ceremonial first pitch! Get your payment to the Rotary office ASAP! Send to 401 West Main Street, Suite 810, 40202.

You won't want to miss the meeting on Wednesday, July 3 (at Kosair Charities, 812 So. 2nd St.)! It will be entertaining and inspiring! Among other special plans, Pat Mathison will sing as only she can sing!! You may recall ... she brought the house down at our January meeting with the Mayor!



#### **LUNCH \$\$ DETAILS**

As announced at the June 6 meeting, there will be a price increase as of July 1st for lunch at the door (guests and Rotarians), as well as the Prepaid Lunch Dues.

When the Galt House announced a ... (cont'd on p. 3)

## **Birthday Table**

John Jennings June 20
Dick Groff, M.D. June 21

Ro Byrd June 23 Todd Warren June 23

Please sit at the Birthday Table on June 20.



#### PROGRAM SCHEDULE

June 27 — Changing of the Guard July 3 — James Miller, WFPL Media Critic & Manual H.S. Communications Director (meeting on WEDNESDAY) - LOCA-TION at Kosair Shrine Club, 812 South Second Street

July 11 — Dr. Jason Chesney, James Graham Brown Center Clinician & Scientist. "Research & Work at the Brown Center"

July 18 — Craig Buthod, Louisville Free Public Library Director

July 25 — Kentucky Governor Steve Beshear. 'State of the State Address"

August 1 — Karl Schmitt, Jr., Executive Director of Louisville Sports Commission, "U.S. Acrobatic Championships July 26-31 and the Louisville Sports Commission"

August 15 — Tom Jurich, University of Louisville Vice President of Athletics

August 22 — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

November 14 — Missy Eckenberg, Paducah Rotary Club President

#### **UPCOMING EVENTS**

June 26 — Rotary Day at the BATS game. March 13, 2014 — Biennial 'Rotary Trade Expo'



Thanks to Rotarian Mark Cowherd, meetings are now available to view on YouTube!





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to view photos from the June 12 Louisville Zoo event!



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## June 13, 2013 Rotary Meeting

President Stuart opened the meeting with a welcome and introduction of Doug Myers (Semonin Realtors Broker Associate) for the Invocation. Jim Crain (Cralle Foundation Executive Director) led the pledge and singing. Visitors were welcomed and Rotarian guests were introduced. Al Earley (Investment Counseling) introduced the birthday celebrants.

President Stuart gave several announcements and also mentioned that we will be in the Daisy Sunflower Room with Randy Coe presiding next week, since President Stuart will be attending the Rotary International Convention. The speaker will be Craig Richard, CEO of Greater Louisville, Inc. The Metro Chamber of Commerce. Kelly Burke was acknowledged for his work on the Louisville Zoo event. Woody Northup (*Past President and Past District Gov ... and the best one of each in the history of mankind!*) gave us the fantastic news that our club, for the first time in our 101-year history had achieved the status of a "STAR CLUB"



Lelan Woodmansee, Mac King and President Stuart E. Alexander III

because of our giving to The Rotary Foundation. Each member has the right to a special pin to commemorate this achievement.

Joey Bailey ("Religious Affiliation – Administration") gave a promo for the Rotary Day at the BATS on June26. President Stuart presented Ken Middleton (Middleton Consulting President) our first "Service Above Self" award for his tireless work on the new strategic plan. Then Lelan Woodmansee (Greater Louisville Medical Society Executive Director) introduced our guest speaker Mac King, Louisville native and headliner in Las Vegas Harrah's Hotel and his impeccable magic presentation. Mac has performed more than 7000 shows in Vegas and was here in Louisville to help sponsor and promote the first annual Louisville Magic Festival — 30 different magic events occurring Friday through Sunday, including a magic show for THE BLIND! The website was Louisvillemagicfestival.com.

Mac began his presentation with the help of Debe Skidmore (*our newest member and Executive Director*) along with Craig Scherman. Mac placed ten playing cards in Debe's left sleeve and ten cards in Craig's right pants pocket. After a good bit of hocuspocus, what actually came out was seven cards from Debe's sleeve and 13 cards from Craig's pocket. Mac followed with a saga of TWO goldfish; one actually made from a carrot shaving placed in his mouth ... go figure. His last trick was to place his head in a paper bag and proceed to smash it, along with his head, down into his body. Yeah I know ... weird stuff. But certainly one of the best programs we've ever had. Sure beats having to listen to a guy read a speech that his assistant wrote. Mac had NO NOTES!! President Stuart adjourned the meeting. (CLICK HERE to view the meeting on YouTube.) — Otto G. Feddern

#### **LUNCH \$\$ DETAILS** (continued from p. 1)

... price increase that would become effective on July 1, an ad hoc 'Meals' committee was formed immediately, and members were surveyed. Extensive research was conducted to find possible alternate meeting sites. The research revealed that the Galt House is our best possible choice, with the most adequate facilities for our meeting needs and, even with the price increase, is the most affordable.

As of July 1, the price of lunch at the door will be \$25 per person. And, the Prepaid Lunch Dues will increase accordingly (\$25/wk), which will be included in the July-December dues invoices being emailed now. The \$5 charge for R-85 "pay as you go" members when they choose NOT to eat lunch, will remain the same.

Members who pay "Prepaid Lunch Dues" have paid at the rate of \$15.25/week for several years. For the past year or two, the actual cost has been \$19-\$21 per person each week, which the Club has paid the GH ... in essence, subsidizing the cost of members' meals. With the new Galt House price increase (due to rising food costs), the Club will pay at the rate of \$26/meal; however, members will only pay \$25. The Club will continue to subsidize the cost of your meals, just not at the level we had been. The Prepaid Lunch Dues increase (\$25/week) is necessary in order to address our costs and for the Club to continue to operate.

A few items to consider are ...

When GH charges were compared to other available site options, I was reminded about extras that are always included at the Galt House. There is never a facility fee; the A/V charges are extremely low when compared to other sites; the storage and set up of our badges, banners and staging is included; parking is included, which only costs approximately 45-48 cents per week per person; and the linens, china, silverware, waitstaff and use/set-up of multiple rooms for committee meetings, etc. is all included!

As I'm sure you are well aware, our programs, fellowship opportunities and business networking opportunities and service projects are price-less! Its value cannot be measured. The exercise of researching and evaluating all possible options for our Club was an eye-opener for me! The Galt House does a great job accommodating a club of our size every week. — Submitted by Debe Skidmore



Charlie Mattingly

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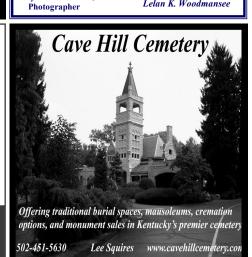
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