

SPARKS



Next Meeting: Thursday, June 18, 2015

Program Panelists:

Lisa Resnik, Deputy Director of Speed Art Museum

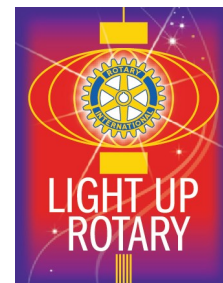
Christen Boone, President/CEO of Fund for the Arts

Peter Holloway, Executive Director of StageOne Family Theatre

Topic: State & Impact of the Arts in Our Community

Introducer & Moderator: David Roth

Ballroom C, Galt House East, 2nd floor



Lisa Resnik has more than 25 years of experience in non-profit fundraising and campaign planning, administration, and organization stewardship. Her background includes extensive work in higher and secondary education and the visual and performing arts. Lisa moved to Louisville in 1996 to serve as Director of Institutional Advancement at Kentucky Country Day School. She later joined a consulting group to assist in providing strategic and operating advisory services to local and national organizations. From 2002-2004, Lisa served as Vice President of Development at the Greater Kentucky and Southern Indiana Chapter of the Alzheimer’s Association. In 2007 she joined the Speed Art Museum as a campaign consultant assisting in its successful \$60 million capital campaign, and in 2011 was appointed Chief Operating Officer. In August 2012 Lisa was appointed Co-Interim Director and served as Chair of the three person leadership management team until the current Director, Ghislain d’Humières, was hired. Lisa currently serves as an executive committee Board member for the Gund Gallery at Kenyon College, her alma mater.



Christen McDonough Boone is President & CEO of the Fund for the Arts in Louisville, KY, one of our country’s oldest and most successful united arts funds. Each year, the Fund for the Arts raises more than \$8 million from over 20,000 donors to build a stronger and more vibrant Louisville. Christen has been active as a community connector, social entrepreneur and a sought-after consultant in nonprofit development and strategic philanthropy. She has served in leadership roles for some of the country’s most treasured cultural institutions and has raised nearly \$250 million for regional nonprofit organizations including Actors Theatre of Louisville, the High Museum of Art in Atlanta and Cincinnati’s Fine Arts Fund. She served as Director of the Greater Louisville Project and founded the Boone Group, coaching and consulting in nonprofit and community development. Christen led the efforts to raise more than \$120 million to build The Parklands of Floyds Fork, one of the nation’s largest new urban parks. She serves on the national Private Sector Council for the Americans for the Arts, and locally on the board of the Governors Scholars Program and Foundation. She was recognized as a 40 Under 40 leader by Business First, and as Volunteer of the Year by SafePlace Services.



Peter Holloway is beginning his ninth season as Producing Artistic Director for StageOne Family Theatre. Under his leadership, StageOne has seen a complete rework of the organization’s business model, successfully shifting the emphasis from a fixed cost to a variable cost model, and the continued growth of the innovative *Play it Forward* program. This ticket underwriting concept is the most inclusive arts program in the region, providing students in more than 30 area counties with the opportunity to see StageOne shows at zero ticket cost. Since its inception in 2010, Play it Forward has welcomed over 240,000 students, many of whom would not have been able to attend otherwise. Working together with Carl Thomas of the Gheens Foundation as board chair, StageOne has also seen a revitalization of the company’s board of directors. Other accomplishments include working with key staff members to continue StageOne’s new play development program. StageOne recently completed its world premiere production of *And in This Corner...Cassius Clay* in conjunction with the Muhammad Ali Center and has begun work on next season’s world premiere adaptation of *Harold and the Purple Crayon*, in partnership with the Speed Museum and volunteers from Humana’s IT department.

Inside this issue:	
Rotary Fund of Lou. Investment Report	1 - 2
June 11 Meeting with Karen Williams & Rip Rippetoe	3
SIP 'n SWAP Wine Party at Barney Sutton's residence!	3
<i>Behind the Scenes</i> Tour at the Zoo on July 15	3
Business Synergy Event - Aug 27 ... Save the date!	3

Free Rotary Leadership Institute Opportunities
 Interested in Club leadership? You're welcome to attend **RLI**, a fast-paced, interactive one-day course: **Aug 22 in Lexington and Oct 10 in Louisville.** [CLICK HERE](#) for details and info to register!

ROTARY FUND OF LOUISVILLE INVESTMENT REPORT

Our Rotary Fund asset allocations and investments are guided by a Rotary Fund Investment Committee composed of Club members with financial expertise. Funds are invested in a variety of available mutual funds in accordance with an allocation policy adopted by the Fund Board of Directors. Through the end of April, total assets were \$2,169,382. Investment Performance continues to be good, with average annual returns over 11 percent in the last three years. This performance is in line with comparative index composed of funds with a similar investment allocation. [CLICK HERE](#) for more info. *(Continued on pg. 2)*

BirthDay Table	
Gar Kramer	June 18
Karen Morrison	June 19
John Phelps	June 19
Bill Yancey	June 19
John Jennings	June 20
Dick Groff	June 21
Ro Byrd	June 23
Todd Warren	June 23
June 18 Birthday Table!	

PROGRAM SCHEDULE

- June 25 — Rotary Leadership Turnover Extravaganza!** *New leadership for the club's FY 2015-16 will be introduced in a 'never done before' way! Don't miss this!!*
- July 2 — Rebecca Matheny** (*Executive Director of Louisville Downtown Partnership*)
- July 9 — David Phemister** (*State Director KY Chapter of Nature Conservancy*)
- July 16 — Mary Gwen Wheeler** (*Executive Director of 55,000 Degrees*)
- July 23 — Jared Arnett** (*Founding Executive Director of SOAR, Shaping Our Appalachian Region, Inc.*)
- July 30 — Dr. Kevin Cosby** (*St. Stephens Sr. Pastor / Simmons College of KY President / Community Initiatives*)
- Aug 6 — John Sacksteder** (*Engineer / Ohio River Bridges Update*)
- Sept 10 — Gill Holland** (*Entrepreneur / Development of Portland*)
- Nov 5 — District Governor Mike Kull** (*District Assembly*)



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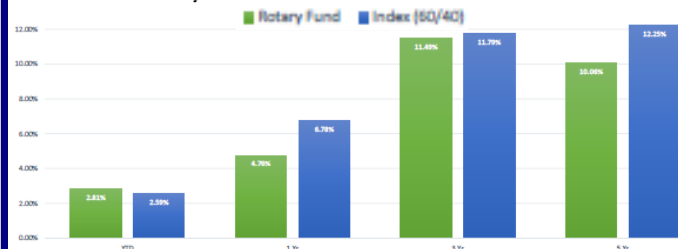


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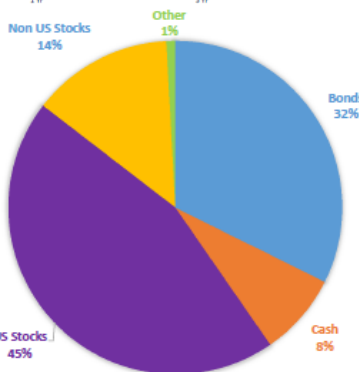
Ray Strothman
Managing Partner

Rotary Fund Investment Report (Cont'd from pg. 1)

Rotary Fund Returns vs Index Returns



Mutual Fund Components



Rotary Fund of Louisville, Inc. component percentages are unaudited as of April 30, 2015.

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See page 3 of this newsletter for details about ...

- Rotary Evening at the Ballpark (June 16 at 7pm)
- SIP 'n SWAP Wine Party (June 20 at 7pm)
- After Hours Behind the Scenes Tour at Louisville Zoo (July 15)
- Business Synergy Event at OEC (August 27 5:30pm-7:00pm)

September 27 (Sunday) — End of Summer Farm Party at Stet Stetten's Springdale Woods Farm. (Details coming soon.)

Check out these events!

June 11, 2015 Rotary Meeting

Our President-still-but-counting-Kevin rang the bell, to call the June 11th meeting of the Rotary Club of Louisville to order at 12:15 after lunch in our familiar Archibald Room. Following Mark Trier's robust Invocation, with thanks for our many blessings, Lukas Dwelly led us in the Pledge of Allegiance to the Flag and Rotary's *Four Way Test*. One Visiting Rotarian from California was introduced, as were guests of four Rotary members. Members were encouraged by the President to bring prospects to our meetings and for us all to welcome the pink badged "Newbies" at our tables. Next week's program on "State of the Arts in Louisville" was announced. Clint Scharff and his workers on the "Book Project" were thanked and Barney Sutton plugged the "Sip 'n Swap Wine Party to be held June 20th at Barney's home.



Karen Williams, Rip Rippetoe, Mary Michael Corbett and President Kevin Wardell



Aimee Johnson spoke of the Rotary Leadership Fellows program, begun by Baylor Landrum. She announced Andrea Sander's graduation and welcomed her to the podium. Andrea provided an overview of her experience as a Leadership Fellow, providing special thanks to those who mentored her during the past few years. Aimee then introduced two new Leadership Fellows, Elizabeth Keller and Maggie Galloway. The grad and new Fellows, along with current/past Leadership Fellows are shown in the photo at left.

Mary Michel Corbett introduced our two speakers for the day's program on Louisville's Convention hospitality and plans for the closing and Expansion of the Louisville Convention Center. Karen Williams, CEO of the Louisville Convention and Visitors Bureau introduced us to one of the city's principal economic energizers—as we welcome conventions, meetings, and leisure travelers as well as industry leaders looking for relocation opportunities. She works with hotels, restaurants and all the service providers who make Louisville a welcoming community. Rip Rippetoe is the President and CEO of the Kentucky State Fair Board, which obviously has the greatest covered space for Exhibits and large gatherings at the Fairgrounds. He, representing the State of Kentucky's interest, also is principally in charge of the work on the Convention Center. He says that two architectural firms have already been contracted.

The work to be done on the Louisville Convention Center is considered "Expansion" and Renovation. With the addition of space taking us to 200,000 square feet of contiguous space will allow us the opportunity to book additional new business. Since the decision to expand and renovate the Convention Center was made last December, some 17 new clients have already signed up, even before the work begins, and only two clients were lost because of the construction period. It is anticipated that the construction work will cost \$180 million and will result in 20-25 percent more business per year to Louisville. The technology will be upgraded, and there will be more and better internet access. During the question/answer period, one Rotarian asked about the section of Third Street under the passage between the two parts of the Convention Center, which he felt was dark and, at times, littered and dirty. He was assured that such problems would be dealt with in the work on the Convention Center. The construction period will be two years between August 2016 and August 2018. During the closure of the downtown convention center, groups will be booked at the Expo Center, YUM Center, and various other venues around the city that have been identified with meeting space. You can view the plan on the Convention Bureau's website at www.gotolouisville.com/business. Louisville is definitely in competition with other Midwestern cities for the large conventions and trade shows. Improving and increasing the space available for these events will put us in a better competitive position and will bring more big-budget gatherings and more business to Louisville hotels and restaurants.

- Submitted by David Reed



BUSINESS SYNERGY EVENT
August 27 5:30p - 7:00p


The next **Business Synergy** event will be at Kelly Burke's place of business, **Office Equipment Company**, located downtown at 1136 West Market Street. Parking is available for your convenience on the property. Plans are being finalized, and this will be an event you won't want to miss. Friends and prospective members are welcome to attend as your guests. The first Business Synergy event held recently was very successful, and I'm sure this one won't disappoint! So ... **SAVE THE DATE!**

SIP 'n SWAP Wine Party (FREE)
June 20 (7pm to 10pm)
Barney Sutton's home at 1233 So. 6th Street

Individuals bring two identical bottles, take one home; couples bring two identical bottles, take one home. Bring a plate of appetizers too! Casual dress. See flyer w/ info at **THIS LINK**.
You must register, please email: events@rotary45.org



Annual Rotary Evening
at the Ballpark
Tuesday, June 16, at 7pm



BEHIND THE SCENES TOUR at the LOUISVILLE ZOO!
Wednesday, July 15 - SAVE THE DATE!

Join Rotarians/guests for a 'BEHIND THE SCENES' tour led by Louisville Zoo Director/Rotarian John Walczak. BBQ meal w/ sides included. Adults only. More details coming soon!



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