

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

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ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org) and  
select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### JULY 20

Cesi de Quesada Covey  
Head of Strategic  
Partnerships - LatAm,  
Facebook  
Topic: Building Community

### JULY 27

Hal Heiner  
KY Cabinet Secretary for  
Education and Workforce  
Development

### AUG 3

Kent Taylor  
WAVE3 TV Sportscaster  
Topic: Fall Sports Preview

### AUG 10

Eli Capilouto  
President, University of  
Kentucky

### AUG 17

Dennis Berman  
Financial Editor, Wall Street  
Journal; Joint Meeting with  
FEI

Topic: State of the US  
Economy - "The Future in 21  
Enlightening, Scary, and  
Provocative Charts"

### AUG 24

Business Synergy  
South Central Regional



## MARK CARTER

CEO Passport Health

July 13 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Topic: From Marlboros to Mindfulness – Transforming a Cigarette Plant into a Health & Well-Being Campus

As Chief Executive Officer for Passport Health Plan, **Mark Carter** is responsible for all aspects of the 300,000-member Medicaid health plan. The National Committee for Quality Assurance named Passport Health Plan as the top Medicaid plan in Kentucky for 2016-2017. Passport Health Plan is a provider-sponsored, non-profit managed care organization (MCO) that has been contracted with the Commonwealth of Kentucky to administer Medicaid benefits since 1997. In addition, Passport Health Plan is sponsored by the University of Louisville Physicians, University Medical Center Inc., Jewish Heritage Fund for Excellence, Norton Healthcare, and the Louisville/Jefferson County Primary Care Association.

For a complete Bio of Mark, please [CLICK HERE](#).

### July 13 - Meeting Lunch Menu

- Bibb Salad with Mandarin Oranges, Sliced Strawberries and Feta cheese
- Ground Round Sirloin Steak with Jack Daniels
- Masterson's Famous Southern Fried Chicken
- Macaroni and Cheese
- Country Style Green Beans (vegetarian)
- Fresh Baked Yeast Rolls
- Peach Cobbler / Sliced Fresh Fruit

## ROTARY MEETING set-up: WHAT'S CHANGING?

The Rotary office would like to notify the membership of some changes in our meeting set-up to better facilitate the check-in and check-out procedures during our meetings at the Frazier.

- Member nametags will now be on the 4th floor meeting space. Please proceed to the space upon entry.
- Need to sneak out early? - place your nametag in the fishbowl at the check-in table. Exit on the 9th Street side of the room. There is an elevator around the corner, just past the restrooms. This ensures that our speaker doesn't get distracted by the main elevator sound, which cannot be turned off.
- To triage member requests more efficiently, the staff will have a stack of note cards at the blue wall. Please write your request on a card and drop it into the mailbox for our review. This ensures that a staff member will see your request and will not have to try to remember it.



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Thanks for attending our Rotary meetings - the staff looks forward to making this an easy transition for our members.

## JULY 6 2017 - ROTARY MEETING RECAP



Library

**AUG 31**

**David Garrard**  
Magician & Youth Minister,  
St. Matthews Baptist Church  
Topic: Penn & Teller; Magic  
for Social Good

**SEPT 14**

**Lukas Dwelly**  
Principal, AddMor  
Topic: Crisis in the Horn of  
Africa

**SEPT 28**

**Chief Steve Conrad**  
Louisville Chief of Police

### Birthdays

Marty Walthers - July 13  
Walt Swyers - July 14  
Charles Roederer - July 15  
Kevin Cosby - July 15  
Mike Ehrlar - July 18  
Janet Brown - July 19  
Barry Allen - July 19



### **CLUB OFFICERS**

Alice Bridges • President  
Tony Kemper • President-Elect  
Greg Braun • Past President  
John Hampton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### **CLUB DIRECTORS**

Muhammad Babar, MD  
Barry Barker  
Kelly Burke  
Mary Michael Corbett  
Lukas Dwelly  
Charles Farnsley  
Karen Morrison  
Carol Nord

### **FUND OFFICERS**

Greg Braun • Chair  
Tony Kemper • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Alice Bridges  
John Hampton  
Aimee Johnson  
Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

**DISTRICT 6710**



Our **July 6th** Rotary meeting featured speaker Terry Meiners, a locally famous TV and Radio Personality. Terry spoke of his experience in TV and radio, noting that interviewing political leaders can be difficult at times. He reminisced about chance meetings with local citizens and noted that his work impacted others. The overall tone of the meeting seemed humorous.

A video recording of our meeting will be published later at our YouTube channel.

A detailed summary of our meeting can be read [HERE](#).

## **MEMBER OPPORTUNITIES**

### **Rotary Evening at Slugger Field - With a Chance to Throw the First Pitch!**

The Rotary Club of Louisville membership is invited to attend a Louisville Bats game on August 15th. Like last year, the club will have 32 tickets, 16 per suite. These tickets are available on a first-come, first-served basis and are free to members thanks to Nugent Sand and Republic Bank.

This will be a rainout make up beginning at 5PM. Anyone wanting to enter their name for the drawing to throw out the first pitch will have to commit to arrive by 4:30. First game will begin at 5 and the second game around 7:30. Please register [HERE](#), if you would like to attend.



### **YMCA/Bellarmine and Rotary Exercise Program Partnership - An update!**

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers. A brief synopsis of the program and a couple of pictures are [HERE](#)!

### **Meeting and Event Sponsorship Packages**

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



### **SPARKS, Website, and Display Wall Advertising**

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.



## **ROTARIANS IN THE NEWS**

### **Newsworthy**

**TONY ZIPPLE** - Courier Journal - Centerstone, formerly Seven Counties Services, partners with CLOUT to launch the "living room" model of rehabilitation. The model provides an alternative space to jails and emergency rooms meant to stabilize those with significant mental illness and/or addiction.

**KEN SELVAGGI** - Courier Journal - Guest contribution focused on the role of the Actors Theatre in fulfilling the Louisville 2020 Arts Master Plan. The article shows the impact of the organization economically, educationally, and culturally. Ken is an Actors Theatre Board Member.

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#### **EXECUTIVE DIRECTOR**

Theresa Raidy

#### **EXECUTIVE ADMINISTRATIVE ASSISTANT**

Jonathan Wysong

#### **OFFICE & EVENT MANAGEMENT ASSISTANT**

Amanda DiCesare

#### **Member Database**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

#### **Club Website**

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

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#### **Scan Your Badge**

It is important to always get your badge scanned when you attend a meeting. Thanks!

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## **ROTARY MEETING PREP - WALL STREET JOURNAL**

### **Joint meeting - Rotary and FEI invite Dennis Berman of the WSJ to speak!**

Dennis K. Berman is Business Editor of The Wall Street Journal, overseeing the staff and coverage of business around the globe. He also writes a column, "The Game," which covers the future of business. Berman was previously deputy bureau chief for Money & Investing, helping oversee the Journal's financial coverage during the 2008-2009 financial crisis and rebuilding its presence on WSJ.com. Prior to that he was Global Deals Editor, responsible for leading the Journal's coverage of mergers, private equity, and bankruptcy.

For four years, Mr. Berman was the Journal's mergers and acquisitions reporter, breaking news on a series of large deals, including Bank of America's purchase of Merrill Lynch, AT&T's purchase of BellSouth, Sprint's purchase of Nextel, and Federated Department Stores' purchase of May Department Stores. In 2007, he launched Deal Journal on WSJ.com, now one of the site's most popular destinations.

He graduated magna cum laude from the University of Pennsylvania, is a media fellow at the Hoover Institution at Stanford University and is a Kentucky Colonel.

Dennis' topic: "The State of the U.S. economy...The Future in 21 Enlightening, Scary, and Provocative Charts"

#### **Lunch Meeting Details - August 17th, Frazier History Museum - 4th Floor**