

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 5 July 29, 2018



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org
and select the 'Make a Payment'
button.

UPCOMING MEETINGS

AUG 2

Scott Koloms

Owner and President, Facilities Management Services

Colleen Reilly

Co-Founder and Chief of Staff, Canopy

Topic: Making Kentucky First In Good Business

AUG 9

Ryan Quarles

KY Commissioner of Agriculture

*Topic: More Than Cows, Plows
and Sows: The KY Department
of Agriculture*

AUG 16

Michael Owsley

Rotary District Governor

District Governor Official Visit

AUG 23

Admiral Michael Jabaley

U.S. Navy Rear Admiral

*Topic: U.S. Navy Week
Louisville*

AUG 30

Ken Marshall

President and CEO, UofL Hospital
& James Graham Brown Cancer
Center

Topic: TBD



Scott Koloms

Owner and President, Facilities Management Services

Colleen Reilly

Co-Founder and Chief of Staff, Canopy

August 2nd • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 Buffet • 12:05 Meeting

Presentation Title: "Making Kentucky First In Good Business"

What if every business worked hard to do no harm to anyone or anything? Better yet, what if every business worked hard to positively impact all those directly and indirectly involved with its work? The good news is there are thousands of thriving businesses across the country operating with social conscious, impact driven business models, and the people behind them want to change the world for the better.



Let's own the problems we have in Kentucky and make our state the most attractive place in the country for this way of doing business. Let's see the collective impact hundreds of for-profit businesses can have when they take on our social problems. Let's break down concepts we've traditionally held in binary opposition and rally consumer, business, government, and nonprofit support for good businesses. Let's be on the front edge of this movement - let's make Kentucky first in good business.

To learn more about Scott and Colleen, click [HERE](#) to read their bios.

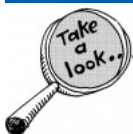
August 2nd Menu

House Garden Salad
Chicken Chardonnay
Beef Burgundy over Egg Noodles
Green Beans with Toasted Almonds
Herb Roasted New Potatoes
Dinner Rolls
Fresh Fruit
Assorted Cakes & Pies

ROTARY MEETING set-up

Birthdays

Cindy Collier - July 30
Allan Parnell - July 30
Maria Smith - July 30
Tony Newberry - July 31
Alan Singleton - July 31



The Rotary office thanks you for your suggestions as we continue to explore the best ways to manage logistics at the Frazier History Museum.

Paul Bickel - July 31
 Carl Thomas - Aug 2
 Charlie Castner - Aug 3
 Bob Connolly - Aug 3
 Griffin Meredith - Aug 4
 Ralph Pettit - Aug 5
 Paula Harshaw - Aug 5
 Kim Baker - Aug 6
 Alex Hodgkin - Aug 6
 Susan Zepeda - Aug 8
 Bill Brittain - Aug 9
 Jan Grayson - Aug 11
 Meredith Erickson - Aug 12
 Bill Carrell - Aug 12



CLUB OFFICERS

Barry Barker • President
 Luke Schmidt • President-Elect
 Tony Kemper • Past President
 Karen Morrison • Vice President
 John Jennings • Secretary
 Joe Ackerman • Treasurer

CLUB DIRECTORS

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 Steve Eggers
 Rick King
 Walt Kunau
 Kevin Lynch
 Maria Smith
 John Walczak
 Jean West Losavio

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 Luke Schmidt • Vice Chair
 John Jennings • Secretary
 Joe Ackerman • Treasurer

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 Tony Coffey
 Aimee Johnson
 Karen Morrison
 Bob Slider
 Julie Schmidt

Rotary Club of Louisville
Rotary FUND of Louisville

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MacKenzie Stine
admin@rotary45.org

Member Database
www.dacdb.com/rotary

Club Website

Name Badges- The name badge boxes/tables are located on the 4th floor. You will see them as soon as you exit the elevator. There will be a greeter to scan your badge. The registration table is located to the left of the name badge tables.

Parking- There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street - **NOTE: Parking may be limited at this lot due to the MSD Project. For the most recent update from MSD, click [HERE](#).**
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings- There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay- This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Leaving Early- The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay.



July 26, 2018 - ROTARY MEETING RECAP



Our July 26th Rotary Club meeting featured **Colleen Clines, CEO and Co-Founder, Anchal Project**. Colleen's presentation was titled, "Combatting Human Trafficking With Design." Colleen has successfully established a model organization and business for employing women who are victims of sex trafficking in India. She set the context for understanding sex trafficking with the background of one of the women now employed through Anchal. Most Anchal employment for enslaved women is through India, but in the headquarter state of Kentucky, the home office also extends employment opportunities to local women found to have been forced into sex work against their will.

Anchal is best described in Colleen's words: "Anchal Project is a nonprofit social enterprise that addresses the exploitation of women around the world by using design thinking to create employment opportunities, products and markets that support empowerment." Rescued women and Anchal full time employees have the opportunity to contribute to the design and production of fine cotton products, from dresses and bags to shawls and blankets.

Over 27,000 eco-friendly products have been created by Anchal. In addition to being available through their website (<https://anchalproject.org/>), Anchal products are now being carried by major clothing brands that support eco-friendly products, such as Anthropologie, Urban Outfitters and Guggenheim.

For a more detailed summary of Colleen's presentation or to read the minutes from the meeting,



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

MEMBER OPPORTUNITIES

Rotary Club with Louisville City FC!

Invite your family and friends to join the Rotary Club of Louisville on Sunday, August 5th at 5 pm as we cheer on our Louisville City FC soccer team who will be playing our rivals to the North, the Indianapolis Eleven. Our Club will enjoy a reserved gathering space and buffet dinner. Tickets are \$30 and include admission to the game and food/soft drinks. We will be inviting members of the Rotary Club of Indianapolis to join us so reserve your tickets now by clicking [HERE](#) for this limited seating event or you can call/email the Rotary Office.

Save the Date for Bourbon and Braille!

Invite a guest and enjoy a night of Bourbon and Braille with your fellow Rotarians on September 11th for 5:30 pm - 9:30 pm at the American Printing House for the Blind. Light appetizers will be served and a tasting of 3 bourbons featured by Jefferson Reserve. A new product called the Graphiti will be featured. To see a demonstration, click [HERE](#). Rotarians and their guests will take a tour of the American Printing House which includes 11 recording studios, Helen Keller's Bible, and Stevie Wonder's piano. This event is FREE! NOTE: Guests must be at least 21 years old. Registration will open soon.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

One Month Sponsorship: \$1000

Primary Benefit: Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

Rotary Reading

Is is time for a re-read of Rotary?

By Elizabeth Usovicz, Public Image Coordinator for Zone 31

English was not my father's first language. And like a lot of second language learners, he was an avid reader. He especially liked Conrad and Melville and read their bodies of work not once, but several times during his life. As a young man, it was not uncommon for him to drop off my mother at her home after a date and head for a neighborhood diner with book in hand, to read and drink coffee until the night waitress closed and and shooed him home. Click [HERE](#) to read the rest of this article.

HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at sloan0033@yahoo.com.

Please send a note or card to:

Terry Waddle - Medical/Health Issues
3651 Collins Lane
Louisville, KY 40245

Ben Brumleve - Medical/Health Issues
5536 Tecumseh Circle
Louisville, KY 40207