

Rotary

Club of Louisville



SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 4 July 21, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org and
select the 'Make a Payment'
button.

UPCOMING MEETINGS

AUG 3

Kent Taylor
WAVE3 TV Sportscaster
Topic: Fall Sports Preview

AUG 10

Eli Capilouto
President, University of
Kentucky
Topic: UK Update - "Why the
University for Kentucky"

AUG 17

Dennis Berman
Financial Editor, Wall Street
Journal; Joint Meeting with
FEI

Topic: State of the US
Economy - "The Future in 21
Enlightening, Scary, and
Provocative Charts"

Sponsored by ARG1

AUG 24

Business Synergy
South Central Regional
Library

AUG 31

David Garrard
Magician & Youth Minister,
St. Matthews Baptist Church
Topic: The Discipline of
Pursuing Perfection

SEPT 7



HAL HEINER

KY Cabinet Secretary -
Education & Workforce Development

July 27 • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:10 Meeting

Title: "Building An Educated Workforce for the New
Economy"

Secretary Hal Heiner has firsthand experience in bringing jobs to the Commonwealth. In the private sector, he has had success as both a civil engineer and an industrial real estate developer. Heiner is a longtime Kentucky resident and has been an active community leader. He has served as a vice chair of Greater Louisville, Inc. and in 2002, he was elected to the Louisville Metro Council where he served eight years.

As a successful businessman with a passion for education and public service, Heiner has long been focused on shaping civic policy and improving education and career opportunity for all Kentuckians. His greatest civic passion has been his leadership roles in numerous educational organizations including Kentuckians Advocating for Reform in Education, the Kentucky Charter Schools Association and Christian Academy of Louisville School System.

He now brings that focus to his new role as Secretary of Kentucky's Education and Workforce Development Cabinet, where he oversees the work of educating, preparing and training Kentucky's current and future workforce.

Secretary Heiner will be introduced by Rotarian, **Julie Schmidt**

The Rotary Club of Louisville and Metro Rotary Fund Present

Theodore Buerck Scholarship Recipients to be Recognized on July 27th:

Daniel Ryan, Jenna Chady, Cheryl Houchin, Jeremy Jackson, Abigail Bushnell, Lindsey Fisher, Kristine Zsigray, Heba Aljumaily, Abigail Just, Justin Schneider, Megan Baskerville, Claire Benver, Samiyra Seay

July 27th Lunch Menu

- House Garden Salad and Spinach salad with Choice of Dressings
- Hearty Vegetable Soup & Tomato Basil
- Assorted Pre-assembled Sandwiches & Wraps
- House made Kettle Chips
- Assorted Cookies and Brownies / Sliced fresh Fruit

ROTARY MEETING set-up: WHAT'S CHANGED?

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

- Member nametags will remain in the 1st Floor lobby. The relocation of the badges to the 4th floor caused too much congestion, especially for our servers who were restocking the buffet.
- Need to sneak in late or out early? - The Frazier has agreed to let members use the 9th Street entrance if needed. If entering on 9th Street, visit the 1st floor to get your badge, and then take



Mayor Greg Fischer
Police Chief Steve Conrad
Topic: West End Violence
Sponsored by LG&E

SEPT 14

Lukas Dwelly
Principal, AddMor
Topic: Crisis in the Horn of Africa

SEPT 21

Madison Cork
CEO, Cork Communications

OCT 5

Keith Sherman
ED/COO, UofL Foundation
Topic: UofL Foundation Update

OCT 26

Dr. Marty Polio
Superintendent, JCPD

NOV 9

Craig T. Bouchard
Chairman/CEO, Braidy Industries
Topic: The Revolution in Materials and Appalachia.

NOV 23

Rotary/Kiwanis Joint Mtg
Speaker, TBA

either elevator to the 4th floor. Please use the 9th Street elevator if you need to leave early.

- FREE PARKING - is available at the Frazier Museum lot, located just underneath the ramps to I-64. Make sure you tell the parking attendant that you are here with the Rotary Club to get your free parking. Free valet parking is available at the front door. Please tip your driver!
- To triage member requests more efficiently, the staff will have a stack of note cards at the blue wall. Please write your request on a card and drop it into the mailbox for our review. This ensures that a staff member will see your request and will not have to try to remember it.



Thanks for attending our Rotary meetings - the staff looks forward to making this an easy transition for our members.

JULY 20 2017 - ROTARY MEETING RECAP



Our **July 20th** Rotary meeting featured speaker Cesi de Quesada Covey, Head of Platform Partnerships in the Latin American Division of Facebook. She brought the community building power of Facebook to light, mentioning that a town was able to get road infrastructure problems addressed by localizing complaints via the social media platform. She also introduced a few other Facebook-related platforms that can help communities grow and work more efficiently.

A detailed summary of our meeting can be read [HERE](#).

Birthdays

John Lueken - July 26
Ray Schuhmann - July 28
Hugh Shwab - July 29
Maria Smith - July 30
Cindy Collier - July 30
Allan Parnell - July 30
Alan Singleton - July 31
Tony Newberry - July 31
Paul Bickel - July 31



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Kelly Burke
Charles Farnsley
Rick King
Karen Morrison
Carol Nord
Maria Smith
John Walczak

MEMBER OPPORTUNITIES

Rotary Evening at Slugger Field

This will be a rainout make-up game on August 15, beginning at 5PM. First game will begin at 5 and the second game around 7:30PM. At this time, all tickets have been claimed. If you wish to register for our waiting list, please [CLICK HERE](#). In the event a Rotarian cancels, we will contact you directly.



Interested in Club Leadership - Attend the Rotary Leadership Institute!

The Rotary Leadership Institute (RLI) is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical and geared toward busy business and professional Rotarians who want to be more effective leaders in their vocations and their clubs. RLI consists of three one-day parts. First time participants attend Part I. Subsequent registrations are for Part II followed by Part III. The August 26, 2017 RLI will be held at Four Points Sheraton, 1938 Stanton Way, Lexington, KY from 8 am to 3 pm EST. Stanton Way is off Newtown Pike near Exit 115 off I-75/I-64.

YMCA/Bellarmine and Rotary Exercise Program Partnership - An update!

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers. A brief synopsis of the program and a couple of pictures are [HERE](#)!

Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite

Sponsorship Opportunities

FUND OFFICERS

Alice Bridges • Chair
Barry Barker • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
Aimee Johnson
Tony Kemper
Mike Shackelford
Bob Slider

Rotary Club of Louisville Rotary FUND of Louisville

DISTRICT 6710

401 West Main Street, Suite 810
Louisville, Ky 40202
502-589-1800
admin@rotary45.org

EXECUTIVE DIRECTOR

Theresa Raidy

EXECUTIVE ADMINISTRATIVE ASSISTANT

Jonathan Wysong

OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.



ROTARIANS IN THE NEWS

Newsorthy

ASHLEY BRAUER - Guthrie/Mayes promoted Ashley to Vice President, just 3 years after joining the firm as an Account Manager. Congrats, Ashley!

BARRY BRAUCH - Louisville Business First - Barry was named 1 of 20 "People to Know" in banking. He is President & CEO of American Founders Bank.

LUKE SCHMIDT - Louisville Business First/Courier Journal - Luke is noted to be working with The Louisville Regional Airlift Development Inc., which is the successor to the Regional Air Coalition formed a few years ago by Greater Louisville Inc. The company serves to bring non-stop flights to Louisville to build business travel. Read the full article [HERE](#).

TONY ZIPPLE - Louisville Business First - Centerstone of KY named 27th largest employer by number of full-time employees.

In Memoriam

NORMA OBERST - Norma passed on July 16 and is survived by Rotarians Charlie, Michele and Paul Oberst. A memorial service was held this morning. Read the obituary [HERE](#).



Happy Birthday to the Rotary Club of Louisville! The Club celebrates 105 years as of July 23, 2017.

ROTARY MEETING PREP - WALL STREET JOURNAL

Joint meeting - Rotary and FEI invite Dennis Berman of the WSJ to speak!

Dennis K. Berman is Business Editor of The Wall Street Journal, overseeing the staff and coverage of business around the globe. He also writes a column, "The Game," which covers the future of business. Berman was previously deputy bureau chief for Money & Investing, helping oversee the Journal's financial coverage during the 2008-2009 financial crisis and rebuilding its presence on WSJ.com. Prior to that he was Global Deals Editor, responsible for leading the Journal's coverage of mergers, private equity, and bankruptcy.

For four years, Mr. Berman was the Journal's mergers and acquisitions reporter, breaking news on a series of large deals, including Bank of America's purchase of Merrill Lynch, AT&T's purchase of BellSouth, Sprint's purchase of Nextel, and Federated Department Stores' purchase of May Department Stores. In 2007, he launched Deal Journal on WSJ.com, now one of the site's most popular destinations.

He graduated magna cum laude from the University of Pennsylvania, is a media fellow at the Hoover Institution at Stanford University and is a Kentucky Colonel.

Dennis' topic: "The State of the U.S. economy...The Future in 21 Enlightening, Scary, and Provocative Charts"

Lunch Meeting Details - August 17th, Frazier History Museum - 4th Floor