

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 4 July 22, 2018



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org and
select the 'Make a Payment'
button.

UPCOMING MEETINGS

JULY 26

Colleen Clines

CEO and Co-Founder, Anchal
Project

Topic: Combatting Human
Trafficking With Design

AUG 2

Scott Koloms

President, Facilities Management
Services

Colleen Reilly

Operations Manager, Kentucky
Canopy

Topic: Making Kentucky First In
Good Business

AUG 9

Ryan Quarles

KY Commissioner of Agriculture

Topic: More Than Cows, Plows
and Sows: The KY Department
of Agriculture

AUG 16

Michael Owsley

Rotary District Governor

District Governor Official Visit

AUG 23

Admiral Michael Jabaley

U.S. Navy Rear Admiral

Topic: U.S. Navy Week
Louisville

AUG 30

Ken Marshall

President and CEO, UofL Hospital
& James Graham Brown Cancer
Center

Topic: TBD



Colleen Clines

CEO and Co-Founder, Anchal Project

July 26th • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 Buffet • 12:05 Meeting

Presentation Title: "Combatting Human Trafficking With Design"

Colleen Clines is the Co-Founder and CEO of Anchal (on-chal), a non-profit social enterprise that addresses the exploitation of women in India and Louisville by using design thinking to create employment opportunities, products and services that support economic empowerment. Colleen will share the dismal realities of human trafficking, both globally and locally, and how Anchal uses design thinking to create successful outcomes for survivors of sex trafficking - training women in India and Kentucky to create sustainably made home goods and fashion accessories as they leave the sex trade. She will also

discuss how you can do something to end human trafficking by using design as a tool for sustainable solutions to gender inequality, social injustice, and environmental degradation. To learn more about Colleen, click [HERE](#) to read her bio.

July 26th Menu

Bibb Salad with Strawberries, Blueberries and Feta Cheese

Basil Chicken

Hot Brown Crepes

Green Beans with Toasted Almonds

Herb Roasted New Potatoes

Dinner Rolls

Fresh Fruit

Assorted Cakes & Pies

ROTARY MEETING set-up



The Rotary office thanks you for your suggestions as we continue to explore the best ways to manage logistics at the Frazier History Museum.

Name Badges- The name badge boxes/tables are located on the 4th floor. You will see them as soon as you exit the elevator. There will be a greeter to scan your badge. The registration table is located to the left of the name badge tables.

Parking- There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street - **NOTE: Parking may be limited at this lot due to the MSD Project. For the most recent update from MSD, click [HERE](#).**
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History

Birthdays

Tyler Allen - July 23
Miles Burkholder - July 25
Tony Coffey - July 25
John Lueken - July 26
Ray Schuhmann - July 28
Hugh Shwab III - July 29
Cindy Collier - July 30
Allan Parnell - July 30
Maria Smith - July 30
Tony Newberry - July 31
Alan Singleton - July 31
Paul Bickel - July 31
Carl Thomas - Aug 2
Charlie Castner - Aug 3
Bob Connolly - Aug 3
Griffin Meredith - Aug 4
Ralph Pettit - Aug 5
Paula Harshaw - Aug 5



CLUB OFFICERS

Barry Barker • President
Luke Schmidt • President-Elect
Tony Kemper • Past President
Karen Morrison • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Steve Eggers
Rick King
Walt Kunau
Kevin Lynch
Maria Smith
John Walczak
Jean West Losavio

FUND OFFICERS

Tony Kemper • Chair
Luke Schmidt • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
Tony Coffey
Aimee Johnson
Karen Morrison
Bob Slider
Julie Schmidt

Rotary Club of Louisville

Rotary FUND of Louisville

DISTRICT 6710

325 West Main Street, Suite 1808
Louisville, Ky 40202
502-589-1800
admin@rotary45.org

EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho
rotary@rotary45.org

- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay.



July 19, 2018 - ROTARY MEETING RECAP



Our July 19th Rotary Club meeting featured **Dan Issel, President of the Louisville Basketball Investment and Support Group**. Dan's presentation was titled, "Are We Ready For Some NBA?" After a brief history of his time playing and coaching professional basketball, Dan began speaking to the process, status and prospects of bringing an NBA team to Louisville. He pointed out that a major league team changes a community, and that Louisville is ready for the change as a growing city that could improve growth with BRI (basketball related income). Dan discussed the 3 main questions that the local community,

basketball community and media have posed regarding Louisville being an NBA city:

Is Louisville big enough? Dan stated that Louisville is #2 in the country behind Austin, TX, in terms of city size considered by the NBA.

Will the NBA compete with UofL for support and attendance? Dan pointed out that when the Kentucky Colonels were in Louisville, UofL attendance doubled, possibly fueled by more passion for basketball.

Isn't the cost of NBA tickets too high? Dan referred to the cost of his reserved seats for University of Kentucky games, making the point that lower level and suite ticketing for collegiate basketball is comparable or higher to NBA tickets.

Dan concluded his presentation by declaring Louisville as one of the country's best kept secrets, having been the same size as other cities, such as Nashville, Charlotte, etc., and is ready for the growth that major league sports can help bring.

For a more detailed summary of Dan's presentation or to read the minutes from the meeting, click [HER](#) [HERE](#).

MEMBER OPPORTUNITIES

**EXECUTIVE
ADMINISTRATIVE
ASSISTANT**

MacKenzie Stine
admin@rotary45.org

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

Rotary Club with Louisville City FC!

Invite your family and friends to join the Rotary Club of Louisville on Sunday, August 5th at 5 pm as we cheer on our Louisville City FC soccer team who will be playing our rivals to the North, the Indianapolis Eleven. Our Club will enjoy a reserved gathering space and buffet dinner. Tickets are \$30 and include admission to the game and food/soft drinks. We will be inviting members of the Rotary Club of Indianapolis to join us so reserve your tickets now by clicking [HERE](#) for this limited seating event or you can call/email the Rotary Office.

Save the Date for Bourbon and Braille!

Invite a guest and enjoy a night of Bourbon and Braille with your fellow Rotarians on September 11th for 5:30 pm - 9:30 pm at the American Printing House for the Blind. Light appetizers will be served and a tasting of 3 bourbons featured by Jefferson Reserve. A new product called the Graphiti will be featured. To see a demonstration, click [HERE](#). Rotarians and their guests will take a tour of the American Printing House which includes 11 recording studios, Helen Keller's Bible, and Stevie Wonder's piano. This event is FREE! NOTE: Guests must be at least 21 years old. Registration will open soon.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

One Month Sponsorship: \$1000

Primary Benefit: Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

Committee Corner

Membership Growth: You Make It Happen!

By Alice Bridges, Membership Development Committee Chair

In the August issue of The Rotarian, RI President Barry Rassin writes about maximizing our impact by ensuring our membership is strong, engaged, and healthy. Barry states, "If we want to achieve the goals we've set for ourselves, we need to put membership first. All of us have a responsibility to take membership seriously not only by inviting prospective members, but also by making sure new members are welcomed into clubs that offer something of value."

The Rotary Club of Louisville offers so much of value! Last year, we sponsored almost 30 service projects locally and around the globe, all significant initiatives that make our world better. And our weekly meetings, social activities, and business networking events offer members an extraordinary "fellowship of leaders" as J. Barry Barker has themed his year as President.

To learn more about membership growth trends, criteria and opportunities, click [HERE](#).

Rotary Club Speakers: The Primary Podium in Town!

By Ken Grossman, Speakers Committee Chair

We consider our dais to be the "primary podium in town" for community issues, announcements, and event. Or Speaker Committee's mission is to identify speakers who will "inspire, inform, entertain, and challenge Rotarians." To read the Speakers Committee full report, click [HERE](#).

Help Us Keep In Touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.