



July 17, 2015

Rotary Club of Louisville **SPARKS**

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July 23 Rotary Meeting

Guest Speaker: Jared Arnett

Founding Executive Director of SOAR

Shaping Our Appalachian Region, Inc.

Introduction by: Mary Michael Corbett

Archibald Ballroom - Galt House West, Third Floor
Buffet opens at 11:30 / Meeting begins at 12:10



A native of eastern Kentucky, Jared has a heart for the people of the region and for the businesses of eastern Kentucky. On November 3, he began his new role as the Founding Executive Director for Shaping Our Appalachian Region, Inc. (SOAR) Prior to taking his post at SOAR, Arnett was leading the 530 member Southeast Kentucky Chamber of Commerce as President/CEO. He was instrumental in the expansion of the organization both geographically and strategically. Before being employed at the chamber, Arnett's career had included serving as the director of finance for Sound House Music, Inc.; general management consultant for the East Kentucky Small Business Development Center; and at age 26, starting his own consulting firm, Beacon Management Solutions, Inc. Through his consulting work, he was instrumental in more than 10 successful start-ups in eastern Kentucky, including the most recent, as a partner in Mountain Music Exchange, LLC.

He has a bachelor's degree in Paralegal Studies and a minor in Government, as well as a MBA from Morehead State University. At age 31, he has nearly 10 years of experience in executive leadership and entrepreneurship. Jared resides in Harold, KY with his wife, Bethany and their four year old daughter Rosalind (Roz).

Club Board Officers

Greg Braun - President

Alice Bridges - Pres-Elect

Kevin Wardell - Past Pres
& Board Officer

Dick Brien - Vice Pres

Ken Middleton - Vice Pres

Luke Schmidt - Secretary

Tom Bohnert - Treasurer

Club Board Directors

Muhammad Babar

Barry Barker

Mary Michael Corbett

Lukas Dwelly

Tracy Holladay

Mac McClure

Michael Ray Shackelford

Fund Board Officers

Kevin Wardell - Chair

Alice Bridges - Vice Chair

August 4 Rotary **Golf** Championship!

Tuesday, August 4 - 12:30 Tee Off

\$50 per golfer includes green fees & cart

Wildwood Country Club

5000 Bardstown Road

This event is open to Rotarians and guests, but space is **limited to the first 24 players**, so sign up early! Prizes for both Gross and Net scores will be awarded. Awards for both Member and Guest divisions.

Send your registration request to events@rotary45.org or email Gary Noel at gnoel@rhcgroupp.com.



Alice Bridges - Vice Chair
Luke Schmidt - Secretary
Tom Bohnert - Treasurer

Fund Board Directors

Paul Bickel III
Greg Braun
Aimee Johnson
Bob Slider

Birthdays

Tyler N. Allen

July 23

Richard H.C. Clay

July 24

Tony H. Coffey

July 25

Miles Burkholder

July 25

John Lueken

July 26

Viji Sundar

July 28

G. Raymond Schuhmann

July 28

Hugh M. Shwab III

July 29

John A. Anderson D.D.S.

July 29

Upcoming Meetings

July 30

Dr. Kevin Cosby, Sr. Pastor
St. Stephens / President of
Simmons College of KY

August 6

John Sacksteder, Engineer,
Ohio River Bridges Update

August 27

Sen. Whitney Westerfield &
Rep. John Tilley, Chairs of
the Senate & House
Judiciary Committees;
Authors of Heroin
Legislations

September 10

Gill Holland, Entrepreneur,
Development of Portland

October 1

Eva Kor, Lecturer, Holocaust
Survivor

October 8

Dennis Bergman, Business
Editor, Wall Street Journal

October 22

Ghislain d'Humieres,
Executive Director, Speed
Art Museum Renovations

October 29

Dr. Jay McGowan, President
Bellarmine University

November 5

District Gov. Mike Kull
Club Assembly

March 10, 2016

Speaker TBD
Meeting Location at Speed
Museum ... just before it re-
opens to the public!

Business Synergy Event

August 27 (5:30p - 7:00p)



Office
Environment
Company

Enjoy free hors d'oeuvres and tour the beautiful showrooms at Kelly Burke's Office Environment Company; share about your own business or profession with other Rotarians and guests.

Friends and prospective members are welcome! Location is 1136 West Market Street. Convenient/free parking. This is a free event. **To register, send email to events@rotary45.org.**



Rotary Leadership Institute

Interested in Club leadership? You are welcome to attend RLI, a fast paced, interactive one-day course ... and it's free! Attend on one or both:

- August 22 in Lexington
- October 10 in Louisville

[CLICK HERE](#) for details and how to register!

What is Rotary?

Sessions for All Prospective Rotarians

Effective July 1, 'What is Rotary' sessions are no longer held at 11 am on first and third Thursdays in the office conference room

All prospective members should attend the 'What is Rotary' session immediately following every Thursday Rotary meeting (around 1:00pm).

New Ad Opportunities - Stay Tuned!

Here's the latest ...

We hope you're enjoying our streamlined, ad-free, newly formatted weekly SPARKS newsletter!

We sincerely appreciate every Rotarian who purchased SPARKS ads for many years. All Rotarians will now have the opportunity to transition from advertising in SPARKS to a new 'Marketplace' (now being developed) on the Club's website. Watch for details about this great new opportunity to showcase your business!

Rotary Holiday Party

Friday, December 4, 2015

Join us on Friday evening, December 4 at 6:30pm, at the beautiful historic Nunnlea House at 1940 South Hurstbourne Parkway for our Annual Holiday Party.

Entertainment will be provided by Barb & Eddie! Cost is only \$50 per person.

Email your reservations to events@rotary45.org.



UPCOMING EVENTS

August 4 - Annual **Rotary Golf Championship** at Wildwood Country Club

September 27 (Sunday) - **End of Summer Farm Party** at Stet Stetten's Springdale Woods Farm

December 4 (Friday) - **Holiday Party** at the Nunnlea House on Hurstbourne Parkway

April 13, 2016 - **Motown the Musical**

July 16, 2015 Rotary Meeting Recap

Rotary Club of Louisville
Rotary Fund of Louisville
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rotary@rotary45.org

Executive Director

Debe Skidmore

Admin. Asst.

Dawn Hodsdon

Admin. Asst.

Rita Smith

Member Database:

www.dacdb.com/rotary

Club Website:

<https://www.louisvillerotary.org>

The Rotary Club of Louisville July 16, 2015 meeting was called to order by President Greg Braun. The invocation was provided by Doug Myers. The Pledge of Allegiance was led by Aaron Walther who also led Club members in the recitation of the Rotary Four Way Test. President Greg introduced visiting Rotarians and various guests were introduced. Jennifer Adrio introduced the celebrants at the birthday table.



President Greg made several announcements. Next week's meeting will be held in the Archibald Room at The Galt House (West Tower). Next week's speaker will be Jared Arnett, Executive Director of Shaping Our Appalachian Region (SOAR).

Additional announcements included: (1) President Greg reminded attendees of the card which had been placed at each setting at each table which includes a list of nine ways to get involved and support your Club; (2) Gary Noel provided details on the upcoming Rotary Club Golf Championship, which will be held on August 31 at Wildwood Country Club.

President Greg also provided shout-outs to members, including Kelly Burke and John Walczak who hosted the after-hours tour of the Louisville Zoo for Club members, and those who had been mentioned in various news articles during the past week, including: Henry Kuehn (Business First) who was recently elected to Kentucky Opera's Finance & Marketing Committee; Josh Turner (Business First) who was also recognized for his exemplary work in providing great audio/visual support for Club members during our weekly meetings.

A special shout-out was given to Maggie Galloway (Rotary Leadership Fellow); Maggie's company is the 2015 Venture Labs Investment Competition's Global Champion; Maggie's company competed against other companies from around the world and took first place and the top cash prize, and, Maggie will have the distinct opportunity to ring the bell and close the NASDAQ session in Times Square in August.

The meeting then turned to the presentation of winners of the Ted Buerck Scholarship Awards for 2015. President Greg began the presentation by informing Club members of the support provided by Ted Buerck (who joined the Club in 1938 and died in 1992), who bequeathed 10% of his estate to the Rotary Fund of Louisville and another 10% to Rotary International (more than \$600,000 to each organization). These funds serve as the foundation for the annual scholarships which bear his name.

Leaders of Spalding College, the University of Louisville, and Bellarmine University were on hand for the presentation. Arne Judd and Craig Scherman presented scholarships to the following students: Bethany Padgett, Janet Mustafic, Janna Klinglesmith, Corey Khampadith, Carlea Brown, Matthew Houlette, Savannah Nolder, Nancy Kimanuka, Baraka Gahima, Deanna Box, Jeremy Jackson and Cheryl Houchin.

Past President Randy Coe then introduced our guest speaker, Mary Gwen Wheeler. Mary Gwen is the Executive Director of 55,000 Degrees and is a graduate of Yale University. Mary Gwen also spent eight years working in the offices of former Louisville Metro Mayor Jerry Abramson (where she served as the Secretary of the Cabinet of Health and Family Services) and current Metro Mayor Greg Fischer (where she served as Senior Advisor for Education and Youth); in 2010, she was appointed by Governor Steve Beshear to the Kentucky Board of Education.

When compared to its peer cities, Louisville has historically lagged behind the other cities when it comes to the percentage of adults with postsecondary degrees. In order to reverse this trend, the community set a goal of increasing the number of adults with postsecondary degrees by 55,000 degrees by 2020. 55,000 Degrees is the organization which has been tasked to achieve this goal.

Mary Gwen provided the "mid-point" update for the project. Louisville has made progress in increasing the number of adults with college degrees. At present, 41.5% of all adults hold some type of postsecondary degree; however, while the number is increasing, the pace is still not to the point which will enable the community to hit the goal in 2020. And, the community still places in the lower echelon when compared to our peer cities (Charlotte, Raleigh and Lexington lead the rankings among Louisville's peer cities in this category).

Mary Gwen stated that education is the great equalizer and it is important to increase the number of adults holding degrees in order to develop the talent needed to fuel Louisville's global competitive position when it comes to workforce development. It is a proven fact

that adults with a degree substantially earn higher incomes than those without degrees.

The numbers presented by Mary Gwen were a bit of a mixed bag: (1) more JCPS students are graduating; (2) fewer JCPS graduating seniors are going to college (this rate has declined by 7% over the past four years); (3) fewer people in Louisville are enrolling in college (this number has declined by 7,400 students since 2010). Another issue is the fact that Louisville's wage levels are falling when compared to the national average and many of its peer cities.

The clear message is that good paying jobs require a good education. Yet, after five years, only one third of area college graduates are employed in the region. This is attributable to the region's lower wages and reduced job opportunities. As Mary Gwen put it, there is a need for better alignment of local job skill needs with local education. More on this issue can be learned by visiting the organization's web site:

www.55000degrees.org.

There being no further business the meeting was then adjourned. - Respectfully
submitted by: Luke B. Schmidt

ROTARY MINUTE



Why are you a Rotarian? What does Service Above Self mean to you? How can you get more involved?

Hear answers to these questions and more from Rotarians around the world with Rotary Minute. Learn more about Rotary from club members themselves ... in a Rotary Minute!

[Click here to read more.](#)
