

Rotary



Club of Louisville

Sparks Newsletter - July 6, 2021

Rotary Club of Louisville Weekly Meeting - Thursday, July 8, 2021

Zoom virtual meeting - Register [HERE](#)

In person meeting - Savor at River House (3015 River Road) - by RSVP only

11:30 am - Networking

12:00 pm - Meeting begins

This Week's Speaker



Jerilan Greene, Global Chief Communications and Public Affairs Officer, Yum! Brands, Inc with her presentation titled "Yum! Brands: A Force for Growth & Good."

Jerilan Greene is the Global Chief Communications and Public Affairs Officer of Yum! Brands, Inc., parent company of the iconic KFC, Pizza Hut, and Taco Bell brands that also last year acquired fast-casual concept The Habit Burger Grill. In her role, she leads Yum! Brands' global reputation-building and oversees global communications, crisis management, government affairs and the company's ESG and sustainability strategies. In this informative

discussion, Jerilan will speak to The Rotary Club of Louisville about how Yum! Brands navigated the challenges of 2020 (including the COVID-19 and social injustice); how its pre-COVID efforts around social purpose, diversity, equity and inclusion helped the company better respond to these challenges; what the current generation of stakeholders now expect from global organizations; and what Yum! Brands is doing to fight inequality and unlock opportunities for under-represented groups right here in its hometown of Louisville.

To read Jerilan's complete bio, click [HERE](#).

Meeting Recap - July 1, 2021



In the first "Rotary Riverside Chat," the July 1st Rotary Club of Louisville meeting featured Christopher 2X, Community Advocate and U.S. Senator Rand Paul discussing gun violence, fiscal responsibilities as well as President Trump's pardon of Christopher 2X and why Senator Paul supported it.

To watch the meeting, click [HERE](#).

Rotarians in the News



Former WHAS11 anchor starts tenure as first African-American president of Louisville's Rotary Club

Jean West has started her term as president of the Rotary Club of Louisville.

LOUISVILLE, Ky. ❖ Former WHAS11 anchor Jean West has started her term as president of the Rotary Club of Louisville for the 2021-22 year.

West is the first African-American president in the organization's 110 years. In her first meeting as president, she hosted a "Rotary Riverside Chat" about President Donald Trump's full pardon of Louisville activist Christopher 2X.

2X discussed his journey into community activism following a 20-year battle with drug addiction, and Senator Rand Paul spoke about his work helping secure a full pardon.

The series is just one of the several changes the club is making to address new priorities brought up during the pandemic.

"It was important that our Rotary Club reimagine itself after watching our community deal with an unprecedented number of crises the past 18 months," said West.

West said the Rotary Club has reduced membership fees and created a diversity, equity and inclusion committee as well as increased commitment to community service.

Click [HERE](#) to read the story and watch the news clip.

New Members - Welcome to the Rotary Club of Louisville!

The Rotary Club of Louisville would like to welcome the following new members to the Club:

 <p>Laurie Bottiger Head of School The dePaul School</p>	 <p>Julie Johnson Attorney Johnson Cook Abbot & Ahrens</p>
 <p>Michael Norman CEO Kentucky Science Center</p>	 <p>Cynthia Sullivan Executive Director TreesLouisville, Inc.</p>

Business Synergy Event ❖ Tuesday, August 3rd, 5:30 p.m.



The next Business Synergy event will be Tuesday, August 3, at 5:30 pm. The Glenview Trust Company will be hosting the event at the Community Center in their new offices at 5900 US Hwy 42. Bill Stone, CNBC contributor, will be sharing some economic insights. To register, click [HERE](#) or contact the Rotary office at 502-589-1800 or rotary@rotary45.org.

Rotary Night with LouCity FC - Saturday, August 7th, 7:30 p.m.

On Saturday, August 7th at 7:30 p.m., our Club will cheer on Louisville City FC when they take on Sporting KC II in the NEW STADIUM! Tickets for the game are \$32 and seats are in section 220, rows R-U. The event is open to Rotarians, their family members and friends. Tickets are limited! Click [HERE](#) to register or contact the Rotary office at 502-589-1800 or rotary@rotary45.org. The Rotary Club office will contact you to collect payment.

Hope to see you there! Go City!

DG July Message: WELCOME 2021-22

By Gail Story on Thursday, July 1, 2021



Welcome to 2021-2022 and congratulations to all of our new Club Presidents and Officers. I hope you are ready for the best year ever. I can't wait to meet each Rotarian in District 6710 and stand with you in service for our communities and the world. We have lots to do so, on your mark, get ready, get set, n let's go!!!

July is New Leadership Month and as we begin a new journey its time for our next change which will be coming back together in person. As we move into this next phase I want you to think about and take with you the valuable lessons we have learned. Some of the most important lessons to remember are; our ability to be innovative, to adapt, to expand our reach in ways we didn't know existed. The successes from our adaptation should not be shelved. It's great to be together, to fellowship, have fun, grow our relationships, and our networks. I hope you make those things priority for 2021-2022. But, please do not forget there are many ways to accomplish this and one way is virtually. To **Grow More** so we can **Do More** means we have to recognize and make available those opportunities for current Rotarians and those to come. Don't leave that virtual world or you may leave someone behind. These opportunities were given to us when the doors were opened in 2020-2021 to become the Champions of Change in 2021-2022. We will forge forward and **Serve to Change Lives**.

There are challenges this year in Foundation, Membership, Public Image and Service. Begin this year right by preparing the way for your club to be the light in your community. Recognize the leadership within your club and show the world what you can do through your service.

As we maneuver through the changes we have before us I challenge you to celebrate being a Rotarian. Think about what it means to you, what experience and opportunity it has in your life. Take a moment and consider what makes this journey worth taking. Then **Dream** and **Dream Big**. Take the time to ignite your passion and inspire those around you. We are all Leaders, so go forth and lead the world as we **Serve to Change Lives**.

Gail Story
District Governor 2021-22

A River Runs Through It

By Gail Story on Wednesday, June 9, 2021



As the doors of opportunity opened during 2020-21, Districts 6710, 6060, 6460, and 6510 came together to begin a journey down the Ohio River. The result is a multi-District service opportunity led by us in District 6710. The journey will begin on September 27, 2021 as we Serve to Change Lives.

The American Queen Steamboat Company and Rotary have partnered to begin community service outreach and develop a lasting relationship in our service effort within the 7th Area of Focus the Environment. Under the leadership of District 6710 Community Service Chair Bernie Strenecky, we will be working to save the river and planting friendship trees along the way for environmental effects and community beautification. [Read More](#)

Events

July 8th
[Rotary Foundation Committee meeting](#)

July 9th
[Community Health Perspective Subcommittee meeting](#)

July 22nd
[Lifeline Committee meeting](#)

July 29th
[RCoL Meeting-TBA](#)

July 8th
[RCoL Meeting - Jerilan Greene, GCC Officer, Yum! Brands, Inc.](#)

July 15th
[RCoL Meeting - Jeff O'Brien, Director, Develop Lou Forward](#)

July 22nd
[RCoL Meeting - BG Hal Lamberton, AG, Kentucky National Guard](#)

Birthdays



[Franklin K. Jelsma](#)
July 10th



[David L. Hardy](#)
July 12th



[Walter J. Swyers](#)
July 14th



[Charles A. Roederer Jr.](#)
July 15th



[Kevin W. Cosby M.Div.](#)
July 15th



[Doug James](#)
July 17th



[J. Michael Ehrler](#)
July 18th



[Barry Glen Allen](#)
July 19th

Club Leaders



[Jean West](#)
President



[Walter L. Kunau Jr.](#)
President-Elect



[Lori Hudson](#)
Secretary



[Kenneth Richard Grossman](#)
Vice President

[Mike Richardson](#)

[Neville](#)

[Ashley Brauer](#)

[Frederic J.](#)



Treasurer



Blakemore
Club Director



Club Director



Cowan
Club Director



Thom S. Crimans
Club Director



Alyssa Evans-Tourinho
Club Executive
Secretary
Virtual Meeting
Coordinator



Kevin Fields
Club Director



Cheryl Creech Kersey
Club Director



Kevin J. McCarron
Public Image
Chair
Webmaster



Denise L. Sears
Club Director



Ken Selvaggi
Club Director



Todd Warren
Club Director



Jay Mallory
Membership
Chair



Julie H. Schmidt
iPast President

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