

# SPARKS



**Next Meeting: Thursday, July 11, 2013**

**Guest Speaker: Jason Chesney, M.D., Ph.D.**  
**Deputy Director of James Graham Brown Cancer Center**

**Introduced by: David Wood**

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**  
**Meeting Location: Galt House West — Fountain Room**



Jason Chesney, M.D., Ph.D. is the Deputy Director of the James Graham Brown Cancer Center at the University of Louisville. In this role he directs the largest Clinical Trials Program in Kentucky and co-leads the center's Molecular Targets Program which is focused on the pre-clinical development of chemotherapeutic agents for introduction into phase I clinical trials.

In his presentation, Dr. Chesney will detail the high rate of cancer-related deaths in Kentucky and the need for innovative translational research to discover new drugs to combat cancer. He then will briefly describe novel agents that target the metabolism of cancer cells, new approaches to activate the immune system to kill cancer cells, practical interventions to enhance the dosing of chemo-preventative compounds and a biophysical method to ubiquitously detect cancer using a small amount of blood. Each of these exciting technologies were discovered by the center's researchers at the University of

Louisville and are currently undergoing clinical trial testing at multiple cancer centers.

Dr. Chesney's presentation will end with a description of discrete steps that are needed to enable us to continue to build on our international reputation and the economic impact of continued investment into cancer care and research in Louisville, Kentucky,



## All 2013-14 Committee Chairs Planning on Raising Money!

Please submit your committee's plan of: 1) how much money, 2) what purpose, and 3) when it plans on raising the money to the Fundraising Committee **BY FRIDAY, JULY 19**, for the 2013-14 year. We are looking forward to a great coordinated effort for the upcoming year!

Please feel free to email me at [jfadel@averyatms.com](mailto:jfadel@averyatms.com). Thank you, and we appreciate your response.

*Julie Fadel, Fundraising Committee Vice Chair*

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Members with **60% or better attendance** (July through September) will be eligible to win a \$100 gift certificate for dinner at the RIVUE Restaurant! **Drawing every quarter!**



### Rotary —

#### "The Pursuit of Happiness"

- Randy Coe, President

The Declaration of Independence of the United States famously has the phrase "*the pursuit of happiness*." The intent of that famed phrase in the Declaration that we celebrated last week on July 4 had nothing to do with private happiness. Thomas Jefferson was using the classical ancient definition of happiness. As described by John Adams, it means "*the happiness of society is the end of government*." The Founding Fathers saw "*the pursuit of happiness as the pursuit of the good of the whole, because the good of the whole is crucial to the genuine well-being of the individual*." This sounds like our Four Way Test.

Acknowledgement and thanks go to Dr. Terry Brooks of Kentucky Youth Advocates.

### Birthday Table

David Hardy	July 12
Keith Landry, Ph.D.	July 13
Walt Swyers	July 14
Kevin Cosby	July 15
Chuck Roederer	July 15
Ed Henson, Jr.	July 16
Mark Schumann	July 16

**Please sit at the Birthday Table on July 11.**



**PROGRAM SCHEDULE**

**July 18** — Craig Buthod, Louisville Free Public Library Director  
*Pre-meeting entertainment! Arrive early!*

**July 25** — Kentucky Governor Steve Beshear, "State of the State Address"

**August 8** — Karl Schmitt, Jr., Executive Director of Louisville Sports Commission, "U.S. Acrobatic Championships July 26-31 and the Louisville Sports Commission"

**August 15** — Tom Jurich, University of Louisville Vice President of Athletics

**August 22** — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

**November 14** — Missy Eckenberg, Paducah Rotary Club President

**UPCOMING EVENTS**

**September 21** — See 'That's Entertainment' below.

**March 13, 2014** — Biennial 'Rotary Trade Expo'

**March 20, 2014** — Unsung Heroes Program

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## "THAT'S ENTERTAINMENT!"

**September 21** — UofL Football Tailgating

*Details to follow ....*

*Additional exciting activities being finalized.  
Stay tuned!*

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**Why  
Rotary?**

## The Four-Way Test

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



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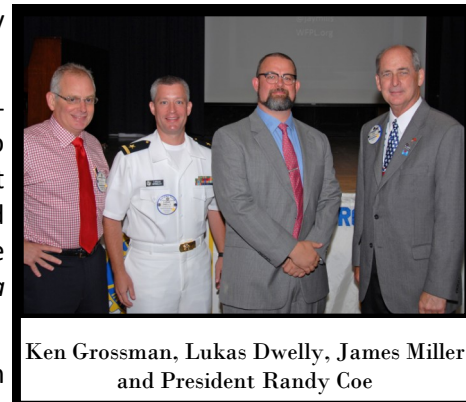
Thanks to Rotarian and professional videographer, Mark Cowherd, our Thursday meetings are now available for viewing online.

## July 3, 2013 Rotary Meeting

God and Country! The meeting was held the day before the Fourth of July and, well, if you weren't there, you missed it!

President Randy opened with a very patriotic tribute to the USA video featuring President Ronald Reagan. The video showed clips of the great lengths to which our country has gone to maintain our freedom. And, if that wasn't enough to make you proud of our country, Pat Mathison once again shared with us her incredible voice singing the Star Spangled Banner. I believe the last time Pat graced us with her voice, Mayor Fischer said, "*If you don't have a tear in your eye, you're not an American.*"

Lukas Dwelly led the pledge and gave a special toast. Bill Buckaway, Jr. then recited The Fool's Prayer, that of a civil war Confederate soldier.



Ken Grossman, Lukas Dwelly, James Miller and President Randy Coe

There was a bit of business as President Randy shared with us his vision for streamlined meetings. This is being done in order to allow the speakers more time, have a good question and answer session, and get us on our way by 1 pm.

Ken Grossman introduced our speaker, James Miller. Mr. Miller's topic was "The Myth and Reality of the 'Liberal Media.'" Among some of the conclusions presented were the following:

- ♦ Reporters are more likely to be socially liberal. They might feel it is a social calling to a job that doesn't pay well.
- ♦ Journalists' may believe they are to "*afflict the comfortable and comfort the afflicted.*"

James also gave an explanation about the five filters of the '*Chomsky-Herman Propaganda Model*': 1) *Ownership*, 2) *Funding sources*, 3) *Information sources*, 4) *Flak*, and 5) *Avoid 'the enemy.'* A copy of Mr. Miller's entire presentation may be requested by emailing him at jamesmiller71@gmail.com.

Our next meeting on July 11 will be held in the Fountain Room. — Don Cherrie

Important  
Information

**The 2013-14 year of our club began July 1. Members are advised of the following, as is customary each year. Questions may be directed to our Executive Director or President.**

### Registration table at luncheon meetings:

- ♦ Lunch at the door is \$25. What a bargain!
- ♦ Members should be sure the barcode on the back of their badge is scanned by a greeter. This scanning records your attendance. Those with at least 60% attendance at our luncheon meetings are eligible for a quarterly drawing of a \$100 gift certificate at the RiVue restaurant atop the Galt House Hotel.
- ♦ "Prepaid" members have a yellow sticker on their badge. They should complete a PINK SLIP when they do not eat lunch. This helps prevent the Club from being charged by the hotel for an uneaten lunch.
- ♦ Members who qualify as R-85 are "pay as you go" and have a blue sticker on their badge. They are to complete a BLUE SLIP and pay \$5 at the door when they do not eat lunch. This helps pay for meeting expenses. Our club thanks you. Years in Rotary plus chronological age (65) equals R-85, if you request that status.

### Handouts / brochures / communications:

- ♦ Handouts/brochures/communications regarding the topic of a speaker are welcome. They may be distributed to members or placed on tables with the prior approval of the President or Executive Director.
- ♦ Non-Rotary solicitations or information of a political nature are NOT allowed. This prohibition includes email and signage in our luncheon space.
- ♦ All Rotary-related solicitations/fundraising are to be coordinated among committees in a collaborative manner. All must be approved by the President prior to distribution or communication to our members.

### Prospective members:

- ♦ Prospective members shall attend a "What is Rotary?" session, where a Membership Proposal Form may be offered. These sessions are offered each month on FIRST and THIRD Thursdays at 11:00 AM in the Rotary office conference room. Reservations are not required. The sessions are 35 minutes long and very helpful to prospective members. Prospective members are welcome to attend the Rotary meeting afterwards.



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### CLUB WEBSITE

[www.louisvillerotary.org](http://www.louisvillerotary.org)

### MEMBERSHIP DATABASE

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

View Historic SPARKS newsletters at  
[www.louisvillerotaryclub.org](http://www.louisvillerotaryclub.org)



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