

SPARKS

Next Meeting: July 10, 2014

Guest Speaker: Paul Moore

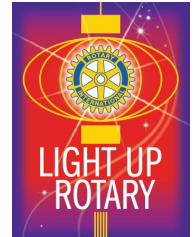
Principal & Civil Engineer of Nelson/Nygaard Consulting Services

Topic: "MoveLouisville"

Introduced by: Ashley Brauer

Galt House West, Third Floor, Archibald Room

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



Paul Moore is a principal at the consulting firm Nelson/Nygaard Consulting Associates which was selected by Mayor Greg Fischer to create a long-range strategic "multimodal" transportation plan – dubbed *MoveLouisville*. Paul's specific assignment is to study the city's transportation patterns, seek input from every sector of the community, and then present to city leaders recommendations on how communities can be better connected.

Paul is an expert in managing major urban design, land use, and transportation planning and engineering projects. Paul has 25 years of experience in developing major transportation and transit projects, small area planning and redevelopment studies, and livable transportation solutions. Paul specializes in working with communities that want to use transportation spending as a tool to make broad community improvements.

Throughout his career, Paul has led engaging and meaningful public involvement processes as an integral part of his technical work. He builds strong relationships with local leaders who have become champions for positive change in their communities. Paul has managed many groundbreaking projects including major citywide transportation plans for Pittsburgh, Atlanta, Omaha, and now Louisville.

Paul earned his Bachelor of Science, Civil Engineering degree at Georgia Institute of Technology. This is a meeting you won't want to miss as Paul has some interesting and provocative concepts on Louisville-specific traffic challenges. He will challenge you to think beyond simple roadways, sidewalks, asphalt, and concrete.

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"ROTARY ON THE RIVER"

**DEADLINE is AUGUST 7 to REGISTER/PAY
for OCTOBER 14 & 16 EVENTS!!**

A parade of riverboats will be on the Ohio River during this week in celebration of the Belle of Louisville's 100th year!

October 14 — For Rotarians and Guests — **Tuesday Evening** on the **Belle of Cincinnati**. \$66/person (includes tax and gratuity) Enjoy dinner buffet and entertainment. **Payment must be in office by August 7.**

October 16 — Club Members ONLY — **Thursday Rotary Meeting** on the **River Queen**! Due to limited space, no guests may be invited. Registrations are required at [THIS LINK](#). **Deadline to register is August 7.**



Birthday Table

Rick Crabtree	July 10
Franklin Jelsma	July 10
Dave Ramer	July 10
David Ray	July 11
David Hardy	July 12
Walt Swyers	July 14
Kevin Cosby, M.Div.	July 15
Chuck Roederer	July 15
Ed Henson	July 16

**You are invited to sit
at the Birthday Table
on July 10.**



PROGRAM SCHEDULE

July 17 — “General Elmus Ussery ROTARY REACH OUT” Expo (See article below for details. You won’t want to miss this! Special plans have been made to ensure a great event (entertainment and a few surprises are in store for you to enjoy).


July 24 — Bill Goodman (Host & Managing Editor, KET Kentucky Tonight) *“Politics and Journalism in the Age of Social Media”*

July 31 — Kevin Connelly (CEO of Center for Nonprofit Excellence) *“Louisville’s Not for Profit Community and Leadership Development”*

August 7 — Kent Oyler (President & CEO of Greater Louisville, Inc.)

October 30 — Ed Hart (CEO of Kentucky Kingdom)

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LOUISVILLE ROTARY PROMISE SCHOLARSHIP

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August 26 (Tuesday) — Annual Golf Championship
\$65/cart & greens fees Tee times begin at 1:00 pm. There will be a low net winner and a low gross winner. Your payment to the Rotary office will reserve your spot. Questions? Contact Joey Bailey via email: joeybaileycpa@gmail.com.

October 14 (Tuesday) — Belle of Cincinnati Dinner Cruise Board at 5:30 pm \$66/person (includes tax & gratuity) cash bar. Enjoy the cruise, dinner buffet and entertainment. A parade of riverboats will be on the Ohio for the following weekend’s celebration of the Belle of Louisville’s 100th year! Your guests are welcome. **August 7 is reservation/payment deadline!** Make checks payable to the Rotary Club of Louisville and mail to 401 West Main Street, Suite 810, Louisville, KY 40202.

January 14, 2015 (Wednesday) — Horseshoe Casino
\$65/person (includes tax & gratuity) 6:00 Bar / 6:30 Buffet — Free Valet — Free \$10 token for each attendee. Tour facility afterwards or hit the tables. Your guests are welcome. **September 12 is reservation/payment deadline for this event.**

Questions? Email rotary@rotary45.org.

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General Elmus Ussery ROTARY REACH OUT

Thursday, July 17

This will be a fun-filled, exciting event that you won’t want to miss! And, it will be unlike any trade expo that you have ever attended. Save the date and mark your calendar.

Questions? Theresa Raidy 637-7696 / traidy@kosair.org or Lee Squires 451-5630 / cavehillcemetery.com



Rotary Bikers

Our club has a group of bikers who take great biking trips throughout the year (two of the bikers shown here are Past President Ray Schuhmann and Maj. Gen. Stew Byrne).

If you would like to join the Rotary Bikers, contact Stew Byrne (sbyrne4703@aol.com) or Gary Noel (gnoel@rhcgroup.com).

Welcome 2014-15 President Kevin Wardell, Officers and Directors!

— Rotary Club of Louisville President & Officers —



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Smart Food Culture Project Report

This project, chaired by Alice Bridges, partnered the Food Literacy Project and New Roots (two Louisville nonprofit organizations) to create an environment at Wellington Elementary where students and families were empowered to organize and lead a change initiative that built the community's food IQ, creating local demand for fresh, nutritional and affordable food, and reduced food insecurity by building the infrastructure to improve its availability. The initiatives took place at Wellington and Oxmoor Farm.

Rotary support helped more than double the impact of YCAP (Food Literacy Project's Youth Community Agriculture Program) by implementing a robust recruitment effort through local schools and in partnership with Youth Detention Services and Kentuckiana Works and Restorative Justice Louisville's Right Turn Program. Rotarians also volunteered time on the farm (painting, weeding, mulching), and other Rotarians volunteered financially by purchasing shares in the Wellington Fresh Stop.

The final report presented by Alice Bridges revealed that 378 non-Rotarians benefited from this project. In a survey of all participants, respondents reported that the program helped them lose weight, control their diabetes and blood pressure, and five percent said the Fresh Stop helped them to decrease their dependence on pharmaceuticals. YCAP reported that 75 percent of the teens who participated had never eaten a vegetable they had harvested themselves. 100 percent of the participants tried vegetables that they had never tried before, learned how to prepare a healthy recipe on the farm, and also indicated that they planned to eat more vegetables each day and encourage their families to do the same. In addition to gaining inspiration, knowledge and skills to make healthy food choices, engaging at-risk youth in transformational experiences such as YCAP can interrupt the 'school to prison pipeline' and help teens get on a path to success. While the youth learned important skills associated with farming, the real 'harvest' is a crop of young people with a spirit of empowerment, knowing they can grow into stewards of the land, their health, their community and their futures. (Check out a recent WAVE-3 news report at [THIS LINK](#).)



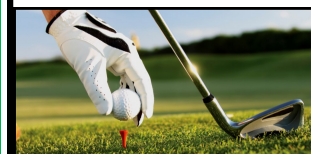
Hurstbourne Country Club

TUESDAY, AUGUST 26

Tee Times begin at 1:00 pm

\$65 cart and greens fees

Your Check or credit card payment to the Rotary office will assure your spot in this event. There will be a low gross winner and a low net winner. Any questions, contact Joey Bailey: joeybaileycpa@gmail.com



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