

SPARKS

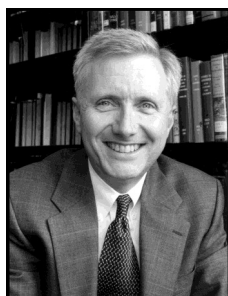


Next Meeting: Thursday, July 18, 2013

Guest Speaker: Craig Buthod
Director of Louisville Free Public Library
Introduced by: Julie Scoskie



Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm
Meeting Location: Galt House West, 2nd Floor, Fountain Room



For the last fifteen years Craig Buthod has been the director of the Louisville Free Public Library, serving Louisville through a central library, seventeen branches and two bookmobiles. Craig spends his time developing community support and creating special programs in community education.

Before coming to Louisville, Craig served as the senior executive for the Seattle Public Library and in a range of positions at the library in Tulsa, Oklahoma. He earned his degree in librarianship at the University of Denver and studied public administration at the University of Oklahoma. Two years ago, Library Journal named Craig Buthod Librarian of the Year for the United States.

The Louisville Free Public Library is growing. As personal technology has broadened the public's access to knowledge, the public library has become more essential than ever, with demand for its educational services skyrocketing. At the same time, our library system is diversifying its product line, with free online services for students, businesses and the public at large. New libraries have been built in the Newburg, Fairdale and Shawnee neighborhoods, and a major library now under construction in Southwest Louisville is the first of three regional libraries to be built. Our library's future is bright.



DOOR PRIZES Be a Prize Donor!

Donate a door prize for a Thursday meeting. You'll have the opportunity to publicly introduce yourself and your business, and also a description of your prize. Contact Debe Skidmore (589-1800) to schedule a Thursday date!

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WIN a \$100 RIVUE Gift Certificate with your attendance!

Members with 60% or better attendance will be eligible to win a \$100 gift certificate for dinner at the RIVUE Restaurant!

Drawing held every quarter!



**TAKE A SPIN
25 STORIES UP!**



RON BURTON:
Engaging Rotary,
Changing Lives

CLICK HERE to meet the new 2013-2014 Rotary International President, Ron Burton.

Excerpts from Pres. Burton's message: "When we realize what we can achieve in Rotary — when we really engage Rotary — that's when lives change. We change the lives of the people who need us. That is inevitable. And along the way, our lives are changed as well. That is also inevitable. That's what our theme is all about in 2013-14: **Engage Rotary, Change Lives.** It's time to open our eyes to the potential each of us has through Rotary. No matter how much we give to Rotary, we get more in return."

Birthday Table

Mike Ehrler	July 18
Jim Baker	July 19
Janet Brown	July 19
Jed Hayden	July 20
Cliff Elgin	July 21
Jeff Roberts	July 21
Brendan Cahill	July 22
Charlie Herd	July 22
Tyler Allen	July 23
Dick Clay	July 24

Please sit at the Birthday Table on July 18.



PROGRAM SCHEDULE

July 25 — Kentucky Governor Steve Beshear, "State of the State Address"

August 1 — Karl Schmitt, Jr., Executive Director of Louisville Sports Commission, "U.S. Acrobatic Championships July 26-31 and the Louisville Sports Commission"

August 8 — Rick Bozich and Eric Crawford, WDRB-41 Sports Journalists

August 15 — Speaker TBD; *First reading of Rotary Club & Fund Bylaws Amendments*

August 22 — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

August 29 — Dr. Nat Irvin II, Management Professor of UofL College of Business; *Official Membership Vote on Rotary Club/Fund Bylaws Amendments*

October 17 — 6710 District Governor Ed Kalme

November 14 — Missy Eckenberg, Paducah Rotary Club President

UPCOMING EVENTS

March 13, 2014 — Biennial 'Rotary Trade Expo'

March 20, 2014 — Unsung Heroes Program

Annette Grisanti

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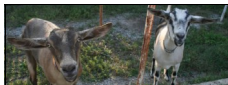
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Gardiner Petting Zoo in Crestwood. Crestwood
Rotary Club will join us. Petting Zoo, Jazz, etc.**September 21 — UofL Football Tailgating;** UofL v. Florida game at 12 noon. Details to follow.**October — Dinner & Tour /** Hottest chef in town, Chef Lee of 610 Magnolia; special guided tour of the area. October date finalized soon!**December 12 — Rotary Holiday Party** at Gary's on Spring; Entertainment and other surprises!**FUN! FUN! AND MORE FUN!****Strothman & Company PSC**
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779-8511.**You Tube**Thanks to Rotarian and professional
videographer, Mark Cowherd,
our Thursday meetings are now
available for viewing online.Like Us On
facebook**Why
Rotary?**

July 11, 2013 Rotary Meeting

After President Randy called the meeting to order, leading us in an invocation was Tony Coffey. Tony continued with the USA theme from the Fourth of July. He asked for Blessings for our Country and its leaders. Next, a moment of silence and prayer was held in memory of George King, Sr. who served Rotary for 27 years. Jane Burks led us in the Pledge and Barbara Collins introduced our guest singers. Singing two selections were Jenna Ryan and Coady King. Birthday celebrants were introduced by Judy Handmaker. Before our program began, President Randy remembered Rotarian Bremer Ehrler who would have been 99 years old this day. He also recognized six Rotarians with ten years or more of service.

David Wood made the introduction of the guest speaker, Jason Chesney, M.D., Ph.D. He is Deputy Director of the Brown Cancer Center. Dr. Chesney opened with a sobering statistic. Kentucky is ranked #1 in cancer related deaths in the entire country. Cancer will kill 10,000 people in Kentucky this year alone. Globally, eight million people will die of cancer in 2013. That's 15 people per minute!

The Mission of the Brown Cancer Center is three-fold: 1) Reduce cancer deaths locally and globally; 2) Educate the next generation of cancer scientists and physicians; and 3) Provide the most advanced cancer therapeutics and diagnostics available.

Some exciting developments are being tested, including the ability to test for cancer via blood tests and not necessarily using more expensive CAT or PET scans. We also heard that cancer treatments are moving toward treatments that help your own immune system fight cancer. Of course, the cancer battle is expensive. Dr. Chesney talked about a tactic other metro areas are using to fund research, and that is having a five-cent tax on packages of cigarettes. That could raise as much as \$5 million annually in Louisville alone.

One final thing. When asked how to cure cancer at a local forum with Dr. Chesney, James Watson (the discoverer of DNA) said that clinics like the Brown Cancer Center must continue to do research that might have a low probability of success but a potential of a high payoff of helping people if it works. That is research that drug companies shy away from. We are blessed to have such an outstanding physician and researcher in our community to share his time with Rotarians! — Don Cherrie



David Wood, Dr. Jason Chesney
and President Randy Coe



Pick up your 2013-14 Roster on Thursday!

The roster is your printed version of the information contained in our database (dacdb.com/rotary), but the most up-to-date info is always in our database. Members are reminded to update their info (and a current photo) by logging in or by emailing the info/details to: rotary@rotary45.org.

ROTARY ROSTER RULES:

- Members must not use the Roster for solicitation or marketing purposes.
- Rosters are for the Rotary Club of Louisville members ONLY.
- Members should never loan their roster to anyone who is not a member of this club.

It's easy to share Rotary with prospective members! Brochures are always available at the registration table on Thursdays!

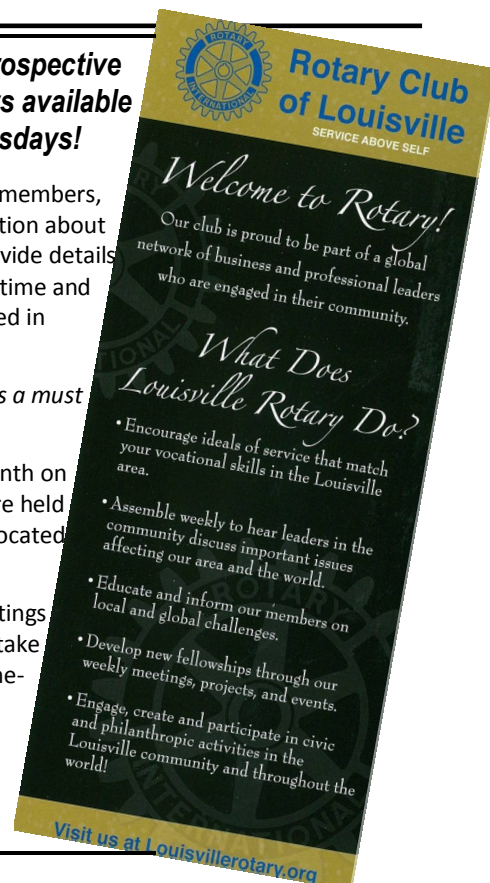
Perfect to share with *prospective* club members, these brochures contain basic information about Rotary and our Club, and they also provide details about the "What is Rotary?" sessions (time and location) for anyone seriously interested in membership.

Attending a 'What is Rotary?' session is a must for anyone interested in membership.

Sessions are offered two times per month on FIRST and THIRD Thursdays, and they're held in the Rotary office conference room located at 401 West Main Street, Suite 810.

Brochures are always available at meetings on Thursdays, and you're welcome to take as many as you need. Introducing someone to Rotary is simple and easy!

**Introduce someone
to Rotary this week!**



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