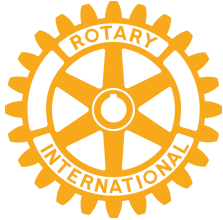


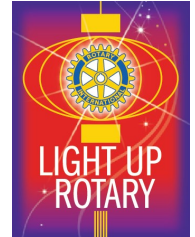
SPARKS



Next Meeting: July 17, 2014

11:00 am — 1:00 pm

2014-15 General Elmus Ussery ROTARY REACH OUT



Galt House West, Third Floor, Archibald-Cochran Room
Buffet Opens: 11:00

The **General Elmus Ussery Rotary Reach Out** is a club expo held biennially to provide exhibit opportunities for businesses, nonprofits, committees and service projects. Rotarians also have the opportunity to share information about their hobbies or collections. This Thursday's **Rotary Reach Out** will be unlike any previous expo the club has ever had. Entertainment and several other surprises are in store for your enjoyment! In addition, some great prizes have been donated. Here are just a few ...



Bottles of Wine

Corbett's — Lunch for Two

Vincenzo's — Two certificates, Dinner for Two

One Night's Lodging in the Executive Suite at the Galt House

French Lick Fun Package — Week's Stay at the French Lick Spring Villas

Bonita Beach Florida — Week's Stay at a Beautiful Condo



The Villas
at French Lick Springs

You won't be eligible to win if you don't attend! The event is from 11:00 am to 1:00 pm. This is also a great opportunity for networking and getting to know other Rotarians. We are looking forward to a memorable **Rotary Reach Out!** See you there!

Inside this issue:

That's Entertainment	2
Rotary Bikers	2
July 10 Meeting with Guest Speaker, Paul Moore	3
Happy Birthday to the Rotary Club of Louisville — 102 Years!	3
Annual Golf Championship at Hurstbourne Country Club	3
Contact Info / Website	4

*Have you made your reservations yet?
August 7 will be here before you know it!*

“ROTARY ON THE RIVER”
REGISTER/PAY BEFORE AUGUST 7 DEADLINE
for THESE OCTOBER EVENTS!!

A parade of riverboats will be on the Ohio River during this week in celebration of the Belle of Louisville's 100th year!

October 14 — For Rotarians and Guests — **Tuesday Evening** on the **Belle of Cincinnati**. \$66/person (includes tax and gratuity) Enjoy dinner buffet and entertainment. **Payment must be in office by August 7.**

October 16 — Club Members ONLY — **Thursday Rotary Meeting** on the **River Queen!** Due to limited space, no guests may be invited. Registrations are required at **THIS LINK**. **Deadline to register is August 7.**



Birthday Table

Mike Ehrler	July 18
Jim Baker	July 19
Janet Brown	July 19
Cliff Elgin	July 21
Jeff Roberts	July 21
Brendan Cahill	July 22
Charlie Herd	July 22
Tyler Allen	July 23

You are invited to sit at the Birthday Table next week on July 24.



PROGRAM SCHEDULE

July 24 — Bill Goodman (Host & Managing Editor, KET Kentucky Tonight) *“Politics and Journalism in the Age of Social Media”*

July 31 — Kevin Connelly (CEO of Center for Nonprofit Excellence) *“Louisville’s Not for Profit Community and Leadership Development”*

August 7 — Kent Oyler (President & CEO of Greater Louisville, Inc.)

August 28 — Ted Smith (Chief, Economic Growth and Innovation at Louisville Metro Government) *“Air Quality Initiative”*

September 25 — Neville Blakemore (Chair of Centennial Festival of Riverboats October 14-19)

October 30 — Ed Hart (CEO of Kentucky Kingdom)



“THAT’S ENTERTAINMENT!”


August 26 (Tuesday) — Annual Golf Championship
\$65/cart & greens fees Tee times begin at 1:00 pm. There will be a low net winner and a low gross winner. Your payment to the Rotary office will reserve your spot. Questions? Contact Joey Bailey via email: joeybaileycpa@gmail.com.

October 14 (Tuesday) — Belle of Cincinnati Dinner
Cruise Board at 5:30 pm *\$66/person* (includes tax & gratuity) cash bar. Enjoy the cruise, dinner buffet and entertainment. A parade of riverboats will be on the Ohio for the following weekend’s celebration of the Belle of Louisville’s 100th year! Your guests are welcome.
August 7 is reservation/payment deadline! Make checks payable to the Rotary Club of Louisville and mail to 401 West Main Street, Suite 810, Louisville, KY 40202.

January 14, 2015 (Wednesday) — Horseshoe Casino
\$65/person (includes tax & gratuity) 6:00 Bar / 6:30 Buffet — Free Valet — Free \$10 token for each attendee. Tour facility afterwards or hit the tables. Your guests are welcome. **September 12 is reservation/payment deadline for this event.**

Questions? Email rotary@rotary45.org.

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General Elmus Ussery
ROTARY REACH OUT
Thursday, July 17

 This will be a fun-filled, exciting event that you won't want to miss! And, it will be unlike any trade expo that you have ever attended. Be there!

Questions? Theresa Raidy 637-7696 / traidy@kosair.org or Lee Squires 451-5630/cavehillcemetery.com

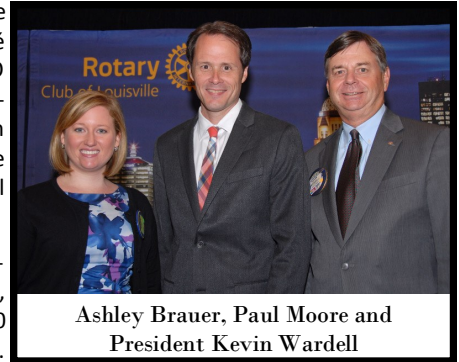
Rotary Bikers

 Our club has a group of bikers who take great biking trips throughout the year (two of the bikers shown here are Past President Ray Schuhmann and Maj. Gen. Stew Byrne).

If you would like to join the Rotary Bikers, contact Stew Byrne (sbyrne4703@aol.com) or Gary Noel (gnoel@rhcgroup.com).

July 10, 2014 Rotary Meeting

The Rotary Club of Louisville convened on Thursday, July 10, 2014 at The Galt House. The meeting was called to order by Club President Kevin Wardell. The invocation was given by René Brown, Pastor of Living Faith Christian Ministries. Jane Burks, soon to be retired President & CEO of Volunteers of America of Kentucky, led the Club in the pledge of allegiance. The Club members joined in singing *Route 66*, in honor of the guest speaker's presentation on transportation issues. Kristin Willard, Senior Vice President of Sales at Voluforms, introduced the birthday table and the honorees who were present were honored with the singing of Happy Birthday. Several Club members introduced their guests.



Ashley Brauer, Paul Moore and President Kevin Wardell



Greg Braun, (photo at left) Owner of Maid in Louisville and Club President-Elect, reminded Club members that the annual Rotary Reach Out event, named in honor of General Elmus Ussery, will be held beginning at 11:00 AM and will conclude by 1:00 PM, in lieu of the Club's regular meeting. With a cow on his head, he shared how 'udderly' fabulous the Rotary Reach Out event will be with many informational booths, lots of prizes, entertainment and other surprises in store. Tom Bohnert provided a financial report for the Rotary Foundation. The Foundation's fund continues to perform well and has realized a 10% rate of return over the past three years. Year to date, the Foundation has made disbursements totaling \$42,000 in support of various Club activities and projects.

President Kevin made a short presentation concerning the format of the Club's weekly meeting. He stated that the weekly meeting is the core experience for most members and he and the Board of Directors are dedicated to presenting a meeting which meets most everyone's expectations. New changes to the format include: (1) Club meeting will begin between 12:10 and 12:15 PM; (2) an A/V professional has been obtained to ensure that all speakers can be heard; (3) the room format will be changed to provide a more intimate, engaging setup; (4) rotating slides will be presented prior to the business session that will include recognition of members who have been recognized locally for their achievements each week, the week's birthday celebrants, etc.

Ashley Brauer, Rotary Leadership Fellow and Account Manager for Guthrie Mayes Public Relations introduced our guest speaker, Paul Moore, Principal and Civil Engineer, Nelson/Nygaard Consulting Services. Paul is leading the Move Louisville program and has been tasked by Mayor Greg Fischer to develop recommendations for the city's transportation future. Paul has led similar projects in Pittsburgh and Omaha.

Paul provided an overview of how transportation in urban areas has evolved and how today the following factors must be taken into account when any transportation plan is developed: (1) connectivity; (2) safety; (3) economic growth, and; (4) fiscal responsibility. Transportation economics are heavily impacted by supply and demand. Paul spoke about new concepts which are under consideration for several high traffic corridors, including downtown streetcars, premium transit, commuter rail, etc., as well as taking the existing Ninth Street freeway and turning it into a parkway and moving the existing I-64 interchange further down river.

There being no further business, the meeting concluded with the recitation of the Rotary Four Way Test and was adjourned.

Respectfully submitted, Luke B. Schmidt

THE ROTARY CLUB OF LOUISVILLE CELEBRATES 102 YEARS!

Three Louisville men, T.L. McGill, C.H. Hamilton and Frank G. Jones, met in Hamilton's office at 5th & Market on February 26, 1912, to plan the formation of a Rotary club in Louisville. After numerous meetings to which others were invited, the charter meeting was held on July 26, 1912 at the Watterson Hotel. (Photo of July 23, 1912 certificate at left.) At this meeting the official Rotary Charter was accepted and our Club became Club Number 45 in Rotary. Membership at the time was 38, but only 20 attended.

SPARKS has been published regularly since 1913. (Historic SPARKS newsletters may be viewed on our website at [THIS LINK](#).) Our Club was active in organizing other clubs during FY 1914-15; among those

were New Albany, Paducah, Lexington, Owensboro, Charleston, West Virginia and Knoxville, Tennessee.

To commemorate the Club's 100 years of service, a historic marker was installed at the site of the Watterson Hotel, and on October 13, 2013, Club Presidents gathered for the unveiling and a dedication ceremony (photo at right).

Rotary International is the largest service organization in the world with over 34,282 clubs, and The Rotary Club of Louisville has been the 10th largest Rotary club in the world for years.

**Hurstbourne
Country Club**

TUESDAY, AUGUST 26

Tee Times begin at 1:00 pm

\$65 cart and greens fees

Your Check or credit card payment to the Rotary office will assure your spot in this event. There will be a low gross winner and a low net winner. Any questions, contact Joey Bailey: joeybaileycpa@gmail.com

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