



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at [www.louisvillerotary.org](http://www.louisvillerotary.org) and select the 'Make a Payment' button.

## UPCOMING MEETINGS

### JAN 18

**Donald E. Lassere**  
President/CEO, Muhammad Ali Center  
Topic: The Ali in All of Us

### JAN 25

**Missy Eckenberg**  
Rotary District Governor

### FEB 1

**Dr. Greg Postel**  
Interim President, U of L  
Topic: Sustainability of Higher Education

### FEB 8

**Tim Laird**  
Chief Entertainment Officer,  
Brown Forman  
Topic: Bourbon in the  
Bluegrass: Then, Now, and  
Into the Future

### FEB 15

**Ali Truttman**  
President and Founder,  
Wicked Sheets

### FEB 22

**Bill Luster**  
Photojournalist, Courier  
Journal  
Topic: 2018 President's Day  
Celebration

## Birthdays

Mike Holwerda - Jan 12  
Janice Purcell - Jan 12  
Terry Waddle - Jan 14



### DONALD E. LASSERE

President and CEO, Muhammad Ali Center  
January 18 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:10 Meeting

#### Title: "The Ali in All of Us"

Muhammad Ali's life's work and humanitarian legacy live on through the Muhammad Ali Center. Muhammad often reminded us, "Service to others is the rent you pay for your room here on earth." This belief is what inspired the creation of the **ALI IN ALL OF US Initiative** -- a call to action for people all around the globe to commit to and perform acts of kindness, no matter how large or small, to better their communities.

Muhammad's Six Core Principles: Confidence, Conviction, Dedication, Giving, Respect and Spirituality form the bedrock which undergirds all of the Muhammad Ali Center's programming. As CEO, Donald guides these efforts, and will provide his views on community service in Louisville and beyond. Donald will be introduced by Karl Schmidt.

For Donald E. Lassere's complete bio, please [CLICK HERE](#).

## January 18th Menu

House Garden Salad  
Chicken Chardonnay  
Jack Daniels Chopped Sirloin  
Garlic Mashed Red Skin Potatoes  
Country Style Green Beans (Vegetarian)  
Dinner Rolls  
Assorted Cookies and Brownies  
Sliced Fresh Fruit

## ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

### Parking

-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings**-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay**-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Meet & Greets**-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Steve Rungwerth - Jan 15  
Barbara Sexton Smith - Jan 15  
Vincenzo Gabriele - Jan 17  
Muhammad Babar - Jan 17  
Brad Walker - Jan 17



#### CLUB OFFICERS

Tony Kemper • President  
Barry Barker • President-Elect  
Alice Bridges • Past President  
Mike Shackelford • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### CLUB DIRECTORS

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Kelly Burke  
Charles Farnsley  
Rick King  
Karen Morrison  
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Maria Smith  
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Alice Bridges • Chair  
Barry Barker • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### FUND DIRECTORS

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Aimee Johnson  
Tony Kemper  
Mike Shackelford  
Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

#### DISTRICT 6710

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#### EXECUTIVE DIRECTOR

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[rotary@rotary45.org](mailto:rotary@rotary45.org)

#### EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

#### OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

#### Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

#### Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

## JANUARY 11, 2018 - ROTARY MEETING RECAP



Our January 11th Rotary Club joint meeting with Financial Executives (FEI) featured **Brent Schutte**, CIO of Northwestern Mutual. Brent provided an economic and market outlook for 2018. He believes 2018 will bring rising inflation and a rise in federal interest rates as the U.S. and global economies continue to accelerate. And, while he does not think this will last forever, Brent feels that we still have some time before the Federal Reserve System raises interest rates, potentially causing another recession. Brent stated that time is left in the economic boom, but we are nearing the end. He suggested diversifying portfolios with things that have a positive correlation with rising inflation in order to hedge against it. One such option being commodities. Overall, Brent's outlook is optimistic, however, we need to moderate market expectations for the coming year.

A detailed summary of Brent's presentation and the meeting can be read [HERE](#). For a copy of Brent Schutte's Power Point Presentation, [CLICK HERE](#).

## MEMBER OPPORTUNITIES

### Mentors Needed for the Promise Scholars Program!

- February 5th at Western High School from 9:00 am - 10:00 am
- February 7th at Iriquois High School from 8:30 am - 9:30 am

For more information, please contact Walt Kunau at [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net).

### Rotary Night Out on Broadway - Dinner and a Show!

Join your fellow Rotarians on Wednesday, March 14th and experience the thrill of "School of Rock." Members have access to preferred seating (Orchestra Rows AA-K) at discounted rates for this performance. Enjoy dinner at 5:30 p.m., before the show at The Bristol Downtown. The performance begins at 7:30 p.m.

To purchase a package or to get more information, log into the Rotary Club Ticketing Site by clicking [HERE](#) and then enter Promo Code: **LOUROTARY**. \*\*Please note that this link will only work in Google Chrome or Firefox.\*\*

***This offer will be available until February 28th, 2018.***

Should you have any questions or need further assistance, please contact:

**Jenny Ward**  
Group Sales Manager  
620 W. Main Street, Suite 100  
Louisville, KY 40202  
Phone: 502.569.3060

### Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, [CLICK HERE](#).



### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, [CLICK HERE](#).

Help Us Keep In touch!



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

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### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

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Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).

## shout outs!

### Thank You to our January 11th Meeting Sponsor!



**Thank you Mark Kull**