



[Club Calendar Link](#)



HAVE YOU TAKEN THE 'NEW BADGE' SURVEY?
You must confirm that your info is current for your new customized badge!
If you missed the email, contact Debe Skidmore at 589-1800.

EFFECTIVE JAN 1, 2016
Guest Lunches Only
\$30 Per Person

UPCOMING MEETINGS

January 21
TBA

January 28
Mayor Greg Fischer
State of the City Address

February 18
Bill Lamb
Leadership / Media

February 25
Kate Latts & Andy Shapira
"Heaven Hill Brands ... The Nation's 6th Largest Distilled Spirits Supplier"

March 10
Speaker TBD
Location: Speed Museum
(prior to public re-opening)



January 7, 2016

BOB BORDOGNA
Chairman of Todd Asset Management LLC

TOPIC: Economic & Investment Outlook for 2016:
"It's Always Darkest Before the Dawn"
What does that mean?
All will be revealed on January 7.

Galt House West, Waterford Room, 25th Floor
Buffet opens at 11:30 - Meeting begins at 12:05

Robert P. (Bob) Bordogna is a native of Havertown, Pennsylvania, and a graduate of Trinity College, Hartford, where he earned a B.S. in Pre-Medicine in 1963. He served as a Lieutenant in the U.S. Navy from 1965-1968. In 1970, he earned an MBA from the Colgate Darden Graduate School of Business Administration at the University of Virginia

In 1969, Bob started his investment career with a summer job at Chase Manhattan Bank as an equity securities analyst. In 1970, he moved to Atlanta to join First National Bank of Atlanta, where he was an analyst/portfolio manager for seven years. In 1977, he joined Thorndike, Doran, Paine & Lewis, an investment counseling firm, as a portfolio manager. Bob joined the Firm in 1980 as a member of the equity management team. He and Bos Todd initiated the large cap equity investment strategy ([more here](#))

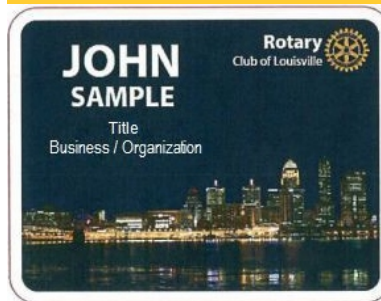
Look who won the last Ugly Holiday Sweater/Necktie Contest!



Thanks to all who participated in the ugly sweater/tie competitions during December! Some of those visions will never leave our minds ... but having fun was the goal, so it was a great success!

Winners at the last December meeting were Jean West Losavio and Bill Kelly Jr., shown here.

New Badges!



We are thrilled with the look of the new badges that will be customized w/ your name/title/business (classifications will be used if you are retired)! Kudos and Special Thanks to **Rotarian Ray Schuman** for taking this great photo of the Louisville skyline!

If you haven't taken the 'New Badge' survey yet, please do so. But BEFORE you take the survey, you must verify that the info we have on file for you is current/accurate.

Find your name, title and business in the list at [THIS LINK](#). Then scroll down to the link at the bottom of that list to access the Badge Survey.

The initial badge order will be paid by the Club. Cost of future changes (name/title/business, etc.) will be \$10 per badge.

Member Spotlight



William G. Schneider, Jr. is Executive Director of the Louisville Bar Foundation, a charitable foundation with assets of \$2.5 million. The Foundation awards grants for law-related projects in the Louisville area, and has distributed more than \$2.0 million since 1985. Since 1994, Mr. Schneider has served as a professional fundraising consultant to not-for-profit organizations in the Louisville area. His work with more than

March 31
Senator Rand Paul

L.B. Schmidt & Associates, LLC

Luke B. Schmidt



NORTON
HOSPITAL

Stephen

Williams
Kevin Wardell
Matt Ayers



KOSAIR CHARITIES

Protecting the Most Precious Gift of All

Coe

Randy



KentuckyOne Health

Ruth

Brinkley
Alice Bridges
Rick Smith



ONE COMPANY • MANY SERVICES

Greg Braun 817-8224

Birthdays

Neville Blakemore - Jan 7
Sandy Lovell - Jan 8
Curt Barrett - Jan 10
Stet Stetten - Jan 10
Chris Stevenson - Jan 10
Jerry Ward - Jan 10
Mike Holwerda - Jan 12
Kelly Kirby - Jan 12
Janice Purcell - Jan 12



Please join the Birthday Table
at this week's Rotary meeting and be
recognized!

Club Officers

Greg Braun • President



organizations in the Louisville area. His work with more than 30 clients has included capital campaign management, grant writing, feasibility studies and development audits. In addition, he is Executive Director of DermEd, Inc. (formerly known as the Caribbean Dermatology Symposium, Inc.), a not-for-profit organization that provides continuing medical education in dermatology. Since 2002, he has directed more than 25 CME conferences in locations throughout the Caribbean and in Arizona, California and Washington State. ([more here](#))



Todd Spencer - A true marketer, Todd has always understood the fundamental importance of developing ideas that connect and establish meaningful relationships between consumers and brands. It's that keen understanding, along with his relentless energy and passion that has led him to become only the sixth president in Doe-Anderson's 100-year history. During his 23 years with Doe-Anderson, Todd has played a key role in developing breakthrough and effective marketing campaigns that have generated positive results for many national and international brands such as Maker's Mark, Jim Beam, KOHLER, Triumph Motorcycles, American Red Cross, Humana, Nestlé Purina, Carrier and Louisville Slugger – just to name a few. In addition to managing the entire organization, Todd continues to serve as lead strategist on most major client initiatives. ([more here](#))

Service Opportunities



Thank you for Ringing the Bells!



Special thanks to George Brakmeier and all Rotarians who helped ring the bells for Salvation Army. Your volunteer time and monetary donations go a long way to help Salvation Army continue *Doing the Most Good.* Your donations continue to come in, and will be added to the Rotary total for our friendly competition against the Kiwanis.



Lifeline Committee Project - Get Involved! Begins Mid January

Volunteer Drivers are Key



Give A Lift!

Your Lifeline Committee is helping Bellarmine with a test program to help disadvantaged people take advantage of "healthy living through exercise." The participants are in a voluntary alcohol and drug recovery program at the Louisville Rescue Mission. Rotarian volunteers are needed to drive disabled participants six blocks to and from the mission to the Downtown YMCA. A total of 15 volunteers are needed to do this one day a month (Mondays, Wednesdays and Fridays). The program will launch in mid-January. **To participate, please contact LIFELINE COMMITTEE CHAIR LARRY SLOAN: 552-3990 or lsloan0033@yahoo.com**

New Member Dinner & Love the Hungry Project • January 25

All Rotarians and Guests Invited



Local Action. Global Compassion.

The last New Member Celebration Dinner and Project held on Nov. 10 was a great success ... great food, lots of fun, high-energy, impromptu dancing ... and it was inspiring! We are looking forward to do it again on **MONDAY, JANUARY 25, at 6:00 pm, at 4209 GARDINER VIEW AVENUE 40213.** Dinner (\$30 per person) is catered by Ladyfingers. Cash Bar.

Bring your spouse, family members and guests for a great evening as we welcome our latest new members. You'll have the option to participate in the 'hands-on' food packaging 'Love the Hungry' project. To participate, **please RSVP to EVENTS@ROTARY45.ORG.**

Member Opportunities

ROTARY LEADERSHIP INSTITUTE
Saturday, January 9 from 8am-3pm
Lexington • Continental breakfast and lunch included

Want to learn more about Rotary? Are you interested, willing, and have the potential to engage in future club leadership as a *Committee Chair, Vice Chair, Board member, Vice President, or President*? This FREE event is an important stepping stone for your future involvement. **Contact Debe Skidmore at 589-1800 or rotary@rotary45.org ASAP.**



Alice Bridges • President-Elect
Kevin Wardell • Past President
Dick Brien • Vice President
Ken Middleton • Vice Chair
Luke Schmidt • Secretary
Tom Bohnert • Treasurer

Club Directors

Muhammad Babar, MD
Barry Barker
Mary Michael Corbett
Lukas Dwelly
Tracy Holladay
John Jennings
Mac McClure
Michael Ray Shackelford

Fund Officers

Kevin Wardell • Chair
Alice Bridges • Vice Chair
Luke Schmidt • Secretary
Tom Bohnert • Treasurer

Fund Directors

Paul Bickel III
Greg Braun
Dick Brien
Aimee Johnson
Ken Middleton
Bob Slider

Rotary Club of Louisville
Rotary Fund of Louisville
401 West Main Street, Suite 810
Louisville, KY 40202
502-589-1800
rotary@rotary45.org

Executive Director
Debe Skidmore

Administrative Assistant
Dawn Hodsdon

Member Database
www.dacdb.com/rotary

Club Website
<https://www.louisvillerotary.org>



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Business Synergy • Wednesday, February 5 from 5-7 pm KentuckyOne Healthy Lifestyle Center, 2401 Terra Crossing Blvd. (Off Old Henry at the Gene Snyder)



President-elect Alice Bridges will host the next Business Synergy event at KentuckyOne's new Healthy Lifestyle Center located at Medical Center Jewish Northeast. There will be socializing and networking, free hors d'oeuvres, complimentary chair massage, acupuncture and genetic testing for coronary artery disease. Come and see firsthand how fitness programming coordinated by nurses and exercise physiologists can improve health. This is a free event for Rotarians and a great opportunity to introduce a prospective new member to our Club. RSVP to events@rotary45.org

Women in Rotary Event • Tuesday, February 9 from 5:30-7:30



A special prospective member reception hosted by women of the Rotary Club of Louisville for women is scheduled for Tuesday, February 9 at 5:30 in the Living Room of the Rudd Heart and Lung Center at Jewish Hospital. A blue chip host committee of club members are inviting women leaders to network and learn more about how Rotary connects our community's most distinguished leaders with opportunities to exchange ideas and take action for the greater good. All Club members are encouraged to identify and invite a prospective new member.

Just pick up one of the special invitations at the registration table available at Rotary meetings in January. Questions? Contact President-elect Alice Bridges -

alicebridges@kentuckyonehealth.org

Aging Well Series • Thursday, March 31

Geriatric psychiatrist Dr. David Casey will present immediately following the luncheon meeting on March 31. He will be ready to answer any questions Rotarians and guests may have.



Social Media & Web

Connect with Social Media

Connect to fellow members using our Club's social media platforms: Facebook, Twitter, and LinkedIn. Your participation will make it dynamic! Join in on discussions, post photos, and celebrate fellow Rotarian's accomplishments. LinkedIn is for members only to allow private discussions and can be found by searching "Louisville Rotary Club" in the category "Groups." Then click the yellow "join" button. You can also send photos, articles, featuring Rotarians and other news to Executive Director Debe Skidmore at rotary@rotary45.org and to Ashley Brauer at Ashley@guthriemayes.com. We need members who want to post, too! If you'd like to help, please contact Ashley or Debe.

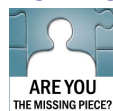


Join the Member Marketplace

Join our Club's new virtual Marketplace and showcase your business or organization through this new members-only service. To showcase your business, [click here for details](#).

New Members are the Lifeblood of our Club

Do you know someone who would make a great member of our Club? We offer a complimentary lunch for prospective new members who participate in the brief "What is Rotary?" session held immediately after every Thursday Rotary meeting at a table inside the meeting room. It's easier than ever for you to invite a friend or colleague. Check out our membership criteria [here](#).

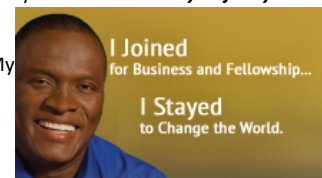


Would You Join Rotary Today?

By Randy Fox, District 6710 Membership Chair

If you are reading this brief note about club membership, you have probably been in Rotary a good number of years. In fact, for some of you, it may be decades. So, my question to you is this: **Would you join your Rotary Club today, if you were not already a member?**

I was challenged with this question at a recent Rotary zone meeting. My first reaction was a bit glib...of course I would. But the more I thought about it, the more I had to admit that it was a difficult question to answer. Yes, I know that my Marshall County club does great work in the community, especially for our youth. And I know that Rotary International is a great steward of the funds we send to them (both in dues and in foundation giving). And I know that Service-Before-Self is the right way to conduct my personal affairs. But here's the oddity. [\(more here\)](#)



Dec 17 Meeting Recap: Speaker Tori Murden McClure

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

The last meeting of 2015 was led by President-Elect Alice Bridges since President Greg was at the Star Wars Premiere in California, at the invitation of Carrie Fisher. The room was full of Rotarians and guests who came to hear our special guest speaker, Tori Murden McClure, President of Spalding University and spouse of Rotarian Mac McClure. The invocation was provided by Cyndi Caudill, and the Pledge and Rotary 4-Way Test was led by Karen Morrison. Guest soloist Carly Johnson, accompanied by Charlie Castner at the piano, entertained with a familiar holiday song, 'Chestnuts roasting on an open fire'



Birthday celebrants were congratulated and special guests were introduced, followed by announcements and shout-outs. Past President Randy Coe introduced guest speaker Tori Murden McClure. Tori's presentation entitled "Peace, Goodwill and Rotary" began with a great history of Rotary with an audio by Rotary founder Paul Harris, followed by info about Islamophobia. The meeting notes in addition to the presentation script (which Tori has kindly provided) can be accessed at the following link [Click Here](#)

Member/Guest Entertainment

Annual Rotary Bowling Event - Saturday, January 9 - Noon to 3:00



The **Sports Committee** presents the Annual Rotary Bowling event on Saturday, January 9 from 12 noon to 3pm at Kingpin Lanes located at 9525 Taylorsville Road. The cost is \$15 per adult and \$10 per child. Rotarians and guests are welcome! Prizes will be awarded for Most Strikes, Highest Score and Most Pins Avoided, and certificates given for each child's highest score!

Contact Jeff Hadley to sign up: jhadley@boyshaven.org or 287-8693

2015's Top Ten Programs

Kudos to the Speakers Committee!

Special recognition is due to the Speakers Committee Chairs and Vice Chairs (2014-15 Chair Mary Michael Corbett and 2015-16 Chair Lukas Dwelly) for their hard work to provide outstanding programs and speakers during the past year! Below are 2015's TOP TEN PROGRAMS, according to the survey results (weighted average ratings).

Congratulations to Rotarian John Walczak whose presentation on the Louisville Zoo was the highest rated meeting of the year!



	Speaker	Att.	Rating
1	John Walczak, Louisville Zoo Director	178	4.78
2	Eva Kor, Holocaust Survivor	240	4.74
3	Mayor Greg Fischer	266	4.64
4	Rep Gubernatorial Candidates - Bevin, Comer, Heiner and Scott	241	4.52
5	Kirk Bloodsworth, Exonerated From Death Row	180	4.50
6	Howard Marshall, FBI Agt in Chg	215	4.48
7	John Asher, Churchill Downs VP	221	4.47
8	Leadership Turnover Extravaganza - Kevin Wardell & Greg Braun	183	4.47
9	Governor Steve Beshear	172	4.44
10	Police Chief Steve Conrad	160	4.42

Board Election Results

In case you missed the new Board members Board election results, these are the Club Directors you elected who will serve a two-year term beginning July 2016:

- Kelly Burke
- Charlie Farnsley
- Karen Morrison
- Carol Nord

Your new Vice President to serve a one-year term (2016-17):

- John Hampton

Your 2016-17 President-Elect and your 2017-18 President:

- Tony Kemper

[CLICK HERE](#) to view more details with their photos.