

SPARKS



Next Meeting: Thursday, January 15, 2015

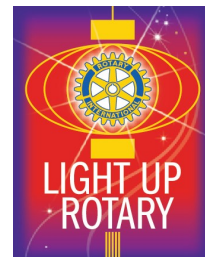
Guest Speaker: Dan McDonnell

Title: University of Louisville Head Baseball Coach

Topic: "Louisville Baseball"

Introduced by: Cynthia Knappek

Archibald Room - Galt House West, 3rd Floor
Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



On June 27, 2006, Dan McDonnell, one of the top young minds in college baseball, was named the 18th head coach of the University of Louisville baseball team. And on June 15, 2007, McDonnell and the Cardinals took the field at hallowed Rosenblatt Stadium in Omaha for game one of the 2007 College World Series.

As the first rookie head coach to lead his team to Omaha in 27 years, McDonnell was named National Coach of the Year by Rivals.com after guiding the Cardinals to a then-school record 47 wins during that 2007 season. He followed that impressive debut season by leading Louisville to six more NCAA appearances during the next seven years, including back-to-back College World Series berths in 2013 and

2014, as well as five conference regular season titles and two conference tournament championships. Louisville also hosted six different rounds of NCAA postseason baseball in the last eight years with NCAA Super Regionals in 2007 and 2014 and four NCAA Regionals in 2009, 2010, 2013 and 2014.

In McDonnell's eight seasons as head coach, Louisville ranks seventh nationally in wins with 359, including a school-record 51 wins in 2013. During the eight-year span, the Cardinals have produced 18 All-Americans, 61 all-conference selections, five conference Pitcher of the Year winners and three conference Player of the Year winners, while 40 Louisville players have signed professional contracts after being selected in the Major League Baseball First-Year Player Draft.

McDonnell graduated from The Citadel in 1992 and later completed his master's degree in business administration in 1995. He is married to the former Julie Anne Underwood of Charlotte, N.C. The couple has two sons, Jake and Justin.

Inside this issue:

| | |
|---|---|
| Don't miss 'ONCE' Award Winning Musical on January 21! | 1 |
| You're invited to a WINE TASTING Event on January 29! | 1 |
| Meetings/Programs | 2 |
| RSVPs required for off-site meeting w/ Mayor Fischer on Jan 29! | 2 |
| "That's Entertainment!" | 2 |
| January 8 Meeting with Bob Bordogna "Outlook for Economy & Stock Market for | 3 |
| Become a Mentor! | 4 |

ONCE
 8 TONY AWARDS
BEST MUSICAL
 Wednesday
January 21, 2015

Join other Rotarians and guests for dinner at the Bristol at 5:30pm followed by award-winning musical 'ONCE' at 7:15pm at the Kentucky Center. Meet cast/crew afterwards!

For reservations, contact Hilda Davis at 502-569-3060 or Chris Schneider at 317-632-7469. [CLICK HERE](#) for more details.



Thurs, JAN 29
6:00-7:30 pm
 \$10/person
Register Online
 at [THIS LINK](#)

You're invited to a
Wine Tasting

Join YPAL & Rotary Young Professionals at Filson Historical Society

THANK YOU!

Changing Lives - the Rotary Fund of Louisville

\$12,775+ was donated to Rotary Fund of Louisville since 12/4. Donors of \$100+ were eligible for prizes. Winners were announced last Thursday. Details on p. 3 of this SPARKS.

Birthday Table

| | |
|----------------------|--------|
| Dan Bauer | Jan 15 |
| Barbara Sexton Smith | Jan 15 |
| Muhammad Babar | Jan 17 |
| Vincenzo Gabriele | Jan 17 |
| Brad Walker | Jan 17 |
| Wayne Perkey | Jan 18 |
| Janet Reilly | Jan 19 |
| Bill Bellis Sr. | Jan 20 |
| Joe Ackerman | Jan 21 |
| Scott Childers | Jan 21 |
| Phil Scherer III | Jan 21 |

Please sit at the Birthday Table on January 15.



PROGRAM SCHEDULE

- January 22 — Scott Colosi** (President of Texas Roadhouse)
- January 29 — Mayor Greg Fischer** 'State of the City Address' (Location: New Southwest Library on Dixie Highway) RSVPs are required! [CLICK HERE!](#)
- February 5 — Jonathan Wolff** (Louisville Native and Seinfeld Composer) 'I Got a Call From This Comic Named Jerry ... Louisville to Hollywood and Back Again'
- February 12 — Ted Smith** (Chief Economic Growth & Innovation, Louisville Metro Govt) 'Institute for Healthy Air, Water & Soil'
- February 19 — Wil James, Jr.** (CEO, Toyota Georgetown) 'Toyota'
- March 5 — Ray Burse** (KY State University President / Recently Featured on NBC Brian Williams) 'Making a Difference'
- March 26 — Unsung Heroes Program**
- April 9 — Tom Jurich** (tentative)
- April 16 — Speech Contest**
- April 23 — Jamie Comer** (Comm of AG & Candidate for Governor)
- April 30 — John Asher** (Vice President of Racing Communications at Churchill Downs)

DON'T FORGET! RSVPs are required for the Jan 29 meeting with Mayor Fischer for his annual "State of the City Address" at the SW Library in Valley Station.


We need to know if you plan to ride the bus (limited seating) or if you're driving. [CLICK HERE](#) for further info, and to RSVP as soon as possible. Thanks!

View a meeting on YouTube to receive a meeting makeup. It's easy to enter at the online database: www.dacdb.com/rotary.

Questions? Contact Debe at 589-1800 or at rotary@rotary45.org.



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1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD-WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



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"THAT'S ENTERTAINMENT!"

January 21, 2015 (Wednesday) — Award-winning Musical **"ONCE"** at the Kentucky Center! Optional Bristol dinner before the musical. Additional details/reservations at [THIS LINK](#).

January 29 (Thursday at 6:00) — **WINE TASTING** at Filson Historical Society, 1310 South Third Street, 40208; Register online at [THIS LINK](#). Join the YPAL and Rotary Young Professionals. (6:00 Networking; Wine Tasting 6:30-7:30)

February (Date TBA) — **Trivia Night** (Location TBA)

2015 (Date TBA) — **Louisville City FC Soccer "Opening Night"**

May (Date TBA) — **Garden Party** at Boone Gardiner

May 12, 2015 (Tuesday) — **FUNdraiser Event** at Copper & Kings

June (Date TBA) — **Wine Swapping Event** at Barney Sutton's residence

July (Date TBA) — **Zoo After Hours Event** at Louisville Zoo

September (Date TBA) — **Farm Party** at Stet Stetten's residence / Springdale Woods Farm

January 8, 2015 Rotary Meeting

The first meeting of 2015 of the Rotary Club of Louisville began when President Kevin Wardell rang the bell at 12:10. He introduced Kelly Burke who provided the invocation. Board member Ken Middleton led the club in the pledge of allegiance and the Rotary 4-Way Test. Bob Slider, using many phrases from Elvis' songs in observance of Elvis' birthday and in honor of today's program, introduced the song "We're in the Money". Pres Kevin reminded anyone who is interested in becoming a member to get more information at the 'What is Rotary' table in the back of the room at the end of the meeting. Karen Morrison introduced the two birthday celebrants. Our next meeting is on January 15 in the Archibald Room with guest speaker UofL Baseball Head Coach Dan McDonnell.

Pres Kevin announced that Alice Bridges is the runaway leader in the Foundation Football fundraiser. To date, more than \$4,000 has been raised. Kelly Burke announced the 'ONCE' event coming up! Friday was the last day to purchase 'preferred seating' tickets, after which the seats will be open to the public.

Past Pres Randy Coe presented prizes to winners of the Rotary Fund of Louisville drawings. More than \$12,775 has been raised since December 4! Seven Rotarians donated \$1000 or more. *Congratulations to four new 1912 Society members (\$1,000+ donations)! They were: David Dick, Paula Harshaw, Mac McClure and Larry Sloan. Three of the \$1,000+ donors were already 1912 Charter Members: Dick Clay, Bob Ewald and Bob Niblock. Thank you for your generous donations!* With Pres Kevin assisting



President Kevin Wardell,
Bob Bordogna and Past President Bos Todd



Craig Scherman received the
2014-15 Lifetime Service Award
presented by Pres. Kevin Wardell.

in the prize drawings, the following Rotarians won \$100 RIVUE Gift Certificates: Thom Crimans, Larry Sloan and Mac McClure. The following won second-place prizes (bag of Modjeskas candy): Bob Niblock, Larry Sloan and Thom Crimans. Nelson Auge won the drawing for four UofL vs Virginia Tech game tickets (valued at \$164), donated by Cliff Elgin.

Pres Kevin presented the 2014-15 Lifetime Service Award to Craig Scherman! Craig accepted the award to a rousing standing ovation. In emotional remarks Scherman said, "I love Rotary. I have a passion for it. Thank you ... you've made my life special."

President Kevin then introduced Past President Bos Todd who gave the bio for our speaker, Bob Bordogna, Executive Vice President at Todd Asset Management. As Bob began speaking, word spread that the market was up 300 pts! Bob posed the following questions: Is the U.S. Economy slowing? Is the yield curve inverting? Are interest rates rising? Has the Fed started tightening? Is inflation trending up? Is the stock market expensive? Are corporate profits declining? Is market sentiment too bullish? The answer to them all was 'no'.

Bob mentioned that there are significant geopolitical risks as well as political instability in several Eurozone countries. Global growth is much more of a problem. The end of QE 3 seems likely to lead to increased volatility in the markets, adding that it's simply one more step on the road to restoring normalcy in the functioning of the capital markets. He views the turnover in Congress as a long-term positive. Bob summed it up by stating, "We have an economy that is growing at a moderate, sustainable rate, with low inflation, low interest rates, much lower energy costs, solid earnings growth, reasonable stock valuations and a monetary authority that promises to be 'patient' in the implementation of any tightening in monetary policy." With that in mind, Bob gifted us with his stock picks for 2015, listed below along with the results of Bob's forecast/actual report for last year.

| | 2013 | 2014 Forecast | 2014 Actual |
|------------------|----------|------------------|----------------|
| Real GDP | 2.4% | 3.1% | 2.7% |
| Oil (WTI) | \$98 bbl | \$88 bbl | \$53 bbl |
| 10 Year Treasury | 3.0% | 3.5% | 2.2% |
| Unemployment | 7.0% | 6.5% | 5.8% |
| Gold/oz | \$1,202 | \$1,150 | \$1,184 |
| Dow Jones | 16,576 | +15% | +10% |
| S&P 500 | 1,848 | +15% | +13.7% |
| S&P Earnings | \$107 | \$115 | \$113 |

| STOCK PICKS for 2015: | | Ticker | Price | Forward | Div Yield | TAM |
|-----------------------|--------|------------|-------|---------|-----------|-----|
| Company | Symbol | 12/31/2014 | P/E | in % | QR | |
| AMERIPRISE FIN'L | AMP | \$132.25 | 13.7x | 1.7 | B+ | |
| DELPHI AUTOMOTIVE | DLPH | 72.72 | 12.7 | 1.4 | A- | |
| EXPRESS SCRIPTS | ESRX | 84.67 | 15.5 | 0.0 | B | |
| HEWLETT-PACKARD | HPQ | 40.13 | 10.1 | 1.5 | B+ | |
| ALASKA AIR LINES | ALK | 59.76 | 11.6 | 0.9 | B+ | |
| APPLE | AAPL | 110.38 | 13.8 | 1.6 | A- | |
| AUTOZONE | AZO | 619.11 | 16.3 | 0.0 | A | |
| GILEAD SCIENCES | GILD | 94.26 | 9.5 | 0.0 | A- | |
| MACY'S | M | 65.75 | 13.7 | 2.0 | A- | |
| UNITED HEALTH GROUP | UNH | 103.30 | 16.7 | 1.4 | A+ | |
| | | Avg. | 13.4x | 1.0% | | |

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- Submitted by Jean West Losavio

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