

# SPARKS



**Next Meeting: January 30, 2014**

**Guest Speaker: Joseph R. Hinrichs**  
**Title: Executive Vice President and**  
**President of the Americas, Ford Motor Company**

**Topic: *Sustaining Growth and Momentum for American Manufacturing***

**Introduced by: Mayor Greg Fischer**

**Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm**  
**Galt House West, Third Floor, Archibald Room**



Joe Hinrichs has been Executive Vice President and President of The Americas, Ford Motor Company since Dec. 1, 2012. Prior to this, he served as Group VP and President of Asia Pacific and Africa where he led Ford's Asia Pacific growth plan overseeing the construction of nine new manufacturing plants and spearheading a commitment to bring more than 50 new vehicles and powertrains to the region by mid-decade. He oversaw all of Ford's operations and partnerships within the Asia Pacific and Africa region, including those with Changan, JMC, and Mazda. Further details about Hinrichs' experience can be viewed at [louisvillerotary.org](http://louisvillerotary.org) (select 'More Details' at *Week in Rotary*).

Hinrichs was named the 2013 Fortune Magazine Reader's Choice winner as Businessperson of the Year for the automotive industry. He was also named one of the ten inaugural winners of the Shanghai Pudong Business Person of the Year award in 2013 in recognition of his leadership in growing Ford's business in China. He was the recipient of the 2008 Shien-Ming Wu Manufacturing Leadership Award (recognizes manufacturing leaders for visionary and strategic thinking, courage and impact on the industry). Hinrichs was also named to Automotive News' 2007 All-Stars for Manufacturing. He was recognized for leading Ford's North American manufacturing team to help boost vehicle quality and improve plant productivity.

Hinrichs was a member of the Board of the Directors of the US China Business Council from 2010–2013. Hinrichs was co-chair of the Michigan March of Dimes WalkAmerica campaigns 2006–2009, co-chair of Ford's 2008 and 2009 Juvenile Diabetes campaign, and operating chairman of the Boy Scouts of America's 2007–2009 Friends of Scouting Leadership campaigns. Hinrichs was the 2013 Arthritis Foundation's Tribute to Excellence honoree celebrating his leadership in the community.

Born in Columbus, Ohio, Hinrichs earned a bachelor's degree in electrical engineering magna cum laude from the University of Dayton (Ohio) in 1989, and a master's degree in business administration from the Harvard Business School in 1994 as a GM Fellow. Hinrichs and his wife, Maria, have three children.



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The Sports Committee has selected Saturday, March 1st from 12 noon to 3:00 pm for the next Bowling Event. The location is KINGPIN LANES at 9525 Taylorsville Road, one mile east of Hurstbourne Parkway in the Jeffersontown Commons.

Mark your calendar for Saturday, March 1. Details to come! Questions? Contact Jeff Hadley at 458-1171.



## DID YOU SAY "FREE LUNCH"?

When prospective members attend a 'What is Rotary?' session (11 am in Rotary conference room on 1st & 3rd Thursdays of each month), they are welcome to attend the Rotary meeting afterwards and enjoy a free lunch.

But ... this week through January 31, in lieu of the 'What is Rotary?', your prospective member(s) can meet one-on-one at their convenience w/ the Orientation Committee Chair. Email prospective member contact info to [alan.griffes@cbandt.com](mailto:alan.griffes@cbandt.com).



**FREE LUNCH**  
**FREE LUNCH**



## Birthday Table

Joan Frey	Jan 30
Barbara Lankford	Jan 30
Kathy Minx	Feb 1
Scotty Detrick	Feb 5
Brooke Egan	Feb 5
Henry Kuehn	Feb 5

**Please sit at the Birthday Table on January 30.**



**PROGRAM SCHEDULE**

**January 30** — **Joseph Hinrichs**, Executive Vice President and President of the Americas for Ford Motor Company

**February 6** — **Houston Barber, Ph.D.**, Named as new Principal of The Academy@Shawnee (Effective January 1 2014)

**February 13** — **Carol Gunderson**, Director of the Food Literacy Project, 'Growing Healthy Communities: The Farm-to-Family Initiative'

**February 20** — **Eli Capilouto, Ph.D.**, University of Kentucky President

**February 27** — **Ted Bishop**, President of PGA of America

**March 6** — **Craig Greenberg**, 21 C Hotels President

**March 20** — **Roberto Bolli, M.D.**, UofL Director of Division of Cardiology and Institute for Molecular Cardiology

**March 27** — **Unsung Heroes Program**

**May 15** — **Rotary Speech Contest**

Annette Grisanti

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Glenn Price  
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**February or March, 2014** — **Toyota Tour!** Details to follow.  
**March 1** — **Bowling Event at KINGPIN Lanes!** 12:00-3:00

**Who have YOU invited to Rotary lately?  
Invite someone to join you this Thursday!**



**WELCOME TO ROTARY**

We are neighbors, community leaders, and global citizens uniting for the common good. With you, we can accomplish even more.

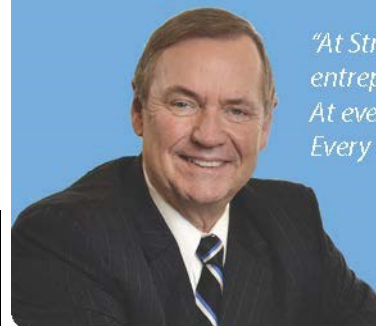


JOIN LEADERS

## The Four-Way Test

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



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## January 23, 2014 Rotary Meeting

The Rotary Club of Louisville meeting of January 23, 2014 was called to order by President Randy Coe. In beginning the Club's salute to the memory of Dr. Martin Luther King, Jr., our invocation was led by Walt Kunau who invoked some of the thoughts of Dr. King.

The pledge of allegiance was led by Bob Slider, who also led this week's musical number (provided by Club members), "Button up Your Overcoat," which was more than appropriate given the ongoing Polar Vortex that has invaded the Ohio Valley. Guests were introduced by Members, including a visiting Rotarian from Petoskey, Michigan. Nine members are celebrating birthdays this week, and three who were present were acknowledged and honored.

There were two items of official business presented to the Club for consideration. First, Club Past President Stuart Alexander was approved by the membership to stand as a candidate for Rotary District 6710 Governor. Second, Club Member Woody Northup was approved by the membership to stand as a candidate for the Rotary International Council on Legislation. Stet Stetten reminded all of us of the importance of growing our Club's membership base and asked all of us to embrace his New Year's Resolution to recruit at least one new member to the Club in 2014.

Our guest speaker was introduced by Barbara Sexton Smith. Dr. Ricky Jones, Ph.D., Professor and Chairperson of Pan-African Studies at the University of Louisville, provided an inspirational talk about his upbringing in Atlanta, including his time as a student at Morehouse College, the United States Naval Academy and the University of Kentucky. Dr. Jones reflected on the importance of Dr. King's life and legacy and how others not as well known in the civil rights struggles of the 1950s and 1960s had a profound effect and influence on Dr. King. - Luke B. Schmidt



Barbara Sexton Smith, Dr. Ricky Jones  
and President Randy Coe

**Rotary Leadership Institute (RLI)** is designed for Rotarians who have the potential and willingness to engage in future club leadership (not as Club president) to provide them with a quality education in Rotary knowledge and leadership skills so important in voluntary organizations. The leadership skills you will obtain at an RLI event will help you not only in your Rotary career, but will apply to your leadership efforts professionally as well.

RLI sessions are a sequence of three one-day sessions held regionally several times per year. The Rotary Club of Louisville will pay the registration fee for members to attend sessions. Upcoming sessions and registration information listed below:

**February 15, 2014 (8:30a-3:00p) — RLI Sessions I, II & III in Lexington, KY**  
View more details about the Lexington RLI at [THIS LINK](#).

**February 22, 2014 (8:30a-3:30p) — RLI Sessions I, II & III in Carmel, IN**  
View more details about the Carmel RLI at [THIS LINK](#).

Questions? Contact Nancy Jo Trafton at 765-532-8129, or [rotary@rotary45.org](mailto:rotary@rotary45.org).



### Rotary on the River!

All aboard! For the first time in the history of our Club, the October 16, 2014 Rotary meeting will be held on the Ohio River on the River Queen riverboat. This will be the week that Louisville plays host to a six-day (October 14-19) festival "Centennial Festival of Riverboats". The Belle of Louisville's 100th birthday celebration will include a river parade of boats, live music, fireworks, boat races, etc.

**Save the date for our first 'Rotary on the River'!**  
**October 16, 2014!**

**Leave a lasting legacy. Name The Rotary Fund of Louisville in your will and memorial gifts.**

The Rotary Club of Louisville, 401 West Main Street, Suite 810, Louisville, Kentucky 40202

For more information, contact Debe at the Rotary office at 589-1800 or email [rotary@rotary45.org](mailto:rotary@rotary45.org).

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MEMBERSHIP DATABASE  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

View Historic SPARKS newsletters at  
[www.louisvillerotaryclub.org](http://www.louisvillerotaryclub.org)

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