

SPARKS



Next Meeting: Thursday, January 10, 2013

Guest Speaker: G. Keith Alvey

CEO - American Red Cross Louisville Area Chapter

Program: "Emergency Preparedness & Report on Hurricane Sandy"

Introduction: Dan Rivers

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West, Third Floor - Archibald Room



A native of Kentucky, Keith served as a medic in the U.S. Coast Guard before moving back to Louisville 23 years ago to begin a career with the American Red Cross. He has worked in Disaster Planning and Response throughout his career. Keith has worked in management with the Red Cross for the last 17 years, accepting the role as the CEO for the Louisville Area Chapter and the Kentuckiana Region of the American Red Cross in 2009.

Disaster response on large scale disasters has been a cornerstone to a career that has led Keith and his family around the country. He has participated as part of the leadership team in many of the major disasters of the last two decades. These include Hurricane Katrina, the Sept 11 attack in New York, the Lexington Com-Air crash, Hurricane Floyd, the KY-IN March 2012 tornadoes and, most recently, the Hurricane Sandy Relief in New York.

Keith's belief is that the best way to respond to any disaster is to prepare for it before it happens. Keith will share some of his observations and firsthand knowledge of disaster relief efforts, discuss disasters we anticipate for our community, and help individuals and businesses understand what we can do to prepare for a local disaster.

Keith and his wife of 28 years live in Louisville with their youngest child and have two older children away at school.

Jan 24 Rotary Meeting with Mayor Fischer will be Off Site!

The Jan 24 meeting will be held at the African-American Heritage Center located at 1701 West Muhammad Ali Blvd.

The Mayor will present the annual 'State of the City' address. Free parking. Lunch will be catered by Mark's Feed Store. No need for Rotarians to RSVP; however, ALL GUESTS who are coming for lunch MUST RSVP to events@rotary45.org by NO LATER THAN January 18.

New Year Quotation

"Be always at war with your vices, at peace with your neighbors, and let each new year find you a better man."

Benjamin Franklin

Birthday Table

Curt Barrett	Jan 10
Stet Stetten	Jan 10
Jerry Ward	Jan 10
Mike Holwerda	Jan 12
Janice Purcell	Jan 12
Greg Fischer	Jan 14
John Osborn	Jan 14
Terry Waddle	Jan 14
Dan Bauer	Jan 15
Barbara Sexton-Smith	Jan 15

Please sit at the Birthday Table on January 10.



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Rotary Night Out February 13

5:30 pm The Bristol
7:15 pm The Kentucky Center



Dinner at the Bristol followed by Broadway play 'Million Dollar Quartet' at the Kentucky Center. Meet the cast/crew backstage for a private Q&A!

Order here: www.EventUsher.com
Password is: ROTARY

	Show Only	Show & Dinner
Orchestra Rows D-F:	\$59.75	\$90.75
Grand Tier Rows G-H:	\$38.00	\$69.00

CLICK HERE for more details!

PROGRAM SCHEDULE

- January 17** — Rick Bell, Author, 'Louisville's Historic Waterfront'.
- January 24** — Mayor Greg Fischer's annual 'State of the City Address' Catered by Mark's Feed Store - (**LOCATION: KY Center for African American Heritage, 1701 West Muhammad Ali Blvd. - Free Parking**) **Your guests MUST RSVP by Jan 18 to events@rotary45.org.**
- January 31** — Robert P. Friedland, MD, Rudd Chair & Professor University of Louisville Dept. of Neurology, 'Alzheimers, Dementia and Aging'.
- February 7** — Les Waters, Artistic Director, Actors Theater of Louisville.
- February 14** — Bruce Broussard, President, Humana, 'Humana: Simplicity to Achieve Sustainability'.
- February 21** — Christen Boone, Director, Greater Louisville Project '2012 Competitive City Update Report'.
- February 28** — Greg Heitzman, President Louisville Water Company, Executive Director MSD, 'One Water - Consolidation of MSD & LWC'.
- March 14** — Christopher 2X, Community Activist, 'Violence in the West End'.
- March 21** — Unsung Heroes Program.
- March 28** — Dr. Lyle Roelofs, President of Berea College
- April 4** — Fr. Clyde Crews, Bellarmine University Historian & Archival Coordinator 'Religious History of Louisville'.
- April 11** — Terry Brooks, Executive Director of KY Youth Advocates, 'National Child Abuse & Awareness Month'.
- May 9** — Rotary Speech Contest District Finals
- May 16** — Rotary Fundraiser / Compassionate Louisville (Dalai Lama visit May 19)
- May 30** — Jeff Bringardner, Humana KY President, and Steve Hester, Norton Healthcare Chief Medical Officer; 'Update on Health Reform & The Affordable Care Act'
- June 6** — Charlie Mattingly, President & CEO, BBB of Louisville, Southern Indiana & Western Kentucky, 'BBB 100th Anniversary and Update'
- June 13** — Maria Hampton, Co-Chair Vision Louisville & Federal Reserve Bank Vice President, 'Vision Louisville'

UPCOMING EVENTS

- January 23** — Meet at MEAT, Membership Party with YPAL.
- February 2** — Billiards Tournament at Pendennis Club.
- February 13** — Rotary Night Out - Dinner at the Bristol & The Kentucky Center "Million Dollar Quartet. **CLICK HERE** to purchase tickets.
- April 30** — 48th Annual 'Rotary Day at the Downs'.
- June 26** — Rotary Day at the BATS game.

Annette Grisanti

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January 3, 2013 Rotary Meeting

Welcome to Rotary 2013!

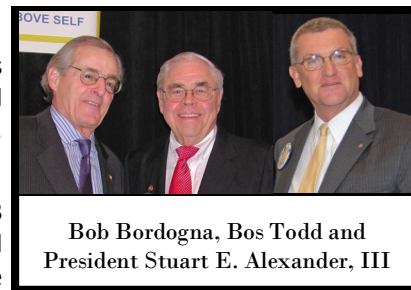
President Stuart called the meeting to order and Merrill Moter gave the Prayer of David as our invocation. Because of our esteemed guest speaker, Bob Slider and Charlie Castner led us all in the song "We're In the Money". Here's hoping that will be the case this new year. No fewer than 17 guests were introduced, another tribute to speaker Bos Todd.

In other business, Membership Committee Chair, Greg Braun, announced a January 23 membership party, 'Meet @ MEAT' being held at 5:30 at the Meat Bar. He encouraged Rotarians to attend and bring prospective members. Cliff Elgin, Entertainment Committee Chair, announced a February 13 Rotary Night Out. The RNO will begin at The Bristol for dinner at 5:30 pm, and afterwards the "Million Dollar Quartet" at The Kentucky Center will begin at 7:30 pm. Rotarians and their guests will be invited to stay after the show for a private Q&A with members of the cast and crew.

After a retrospective introduction by Bob Bordogna of last year's forecast, Mr. Todd, Chairman Emeritus of Todd Asset Management, shared with us his economic view of the coming 12 months. "Dancing on the Edge of the Cliff" was an aptly named talk.

According to Bos, "The fiscal cliff odyssey produced no long run budget fix, leaves the door wide open for another debt ceiling fiasco in a matter of weeks, and installed a new "mini-cliff" for government spending in two months. But the deal, agreed to at the last moment, lessens the risk of the worst case scenario of a recession-inducing fiscal shock."

Some interesting highlights include: GDP will grow at two percent annually; interest rates will remain low until employment data shows a significant improvement; the Fed will continue to affect asset prices as long as unemployment remains high; and, Bos added, "Market timing seldom works, so stick to your plan." Bos has made his entire presentation available to view. To access, [CLICK HERE](#). - Donald Cherrie



Bob Bordogna, Bos Todd and President Stuart E. Alexander, III

Membership Event

Meet @ MEAT - January 23

1076 East Washington Street

TIME: 5:30—7:30



All Rotarians who bring a prospective member will receive two free drink tickets. Our co-host is YPAL.

MEAT is on the 2nd floor above The Blind Pig. Go to the rear and up the stairs.

The menu incorporates KY bourbons and more than 30 original cocktails, with a seasonal drink menu. Drinks International rated MEAT as one of "The World's 50 Best Bars". It's also one of only twelve American bars bestowed with the honors.



ROTARY MEETINGS on YOUTUBE!

Thanks to Rotarian Mark Cowherd, our meetings are now available on YOUTUBE here: www.youtube.com/user/LouisvilleRotaryClub

Weekly meeting & committee meeting details are available online.

Access the calendar at www.louisvillerotary.org and scroll down on the right-hand side. Also view it at our database website: www.dacdb.com/rotary or via your smart phone at m.dacdb.com.

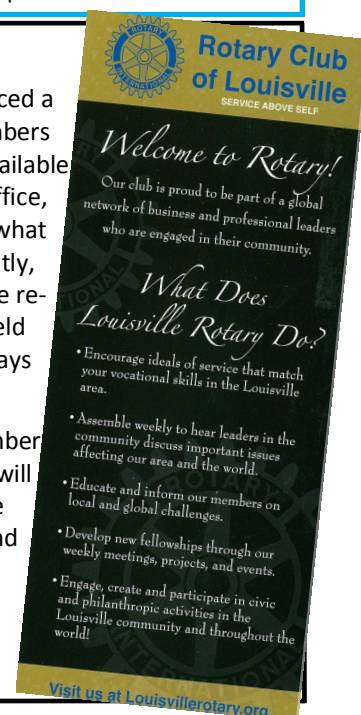


online calendar

New Brochure

The Membership Committee introduced a new brochure recently for Club members to hand to prospective members. Available at weekly meetings and the Rotary office, the brochures give a brief outline of what the Club is about and, most importantly, the details for prospects to attend the required "What is Rotary?" meeting (held at 11:00 am on first and third Thursdays each month in the Rotary office).

When sharing with prospects, remember that the Club accepts members who will give of their time, talent and treasure for the goals of Rotary, its projects and goals, and a commitment to 'Service Above Self.' *Invite a prospect to the next Rotary meeting and/or to MEAT on the 23rd!*



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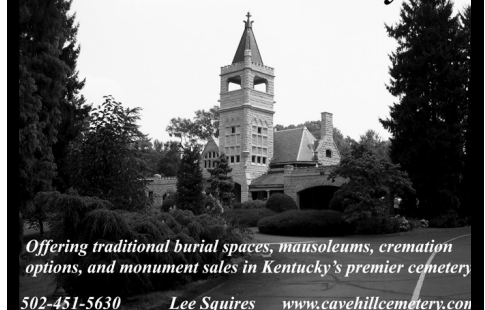


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