

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 28 February 9, 2018



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org)  
and select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### FEB 15

Alli Truttman  
President and Founder,  
Wicked Sheets  
Topic: Wicked Sheets: Behind  
the Seams

### FEB 22

Bill Luster  
Pulitzer Prize Winner  
UK Hall of Fame Journalist  
Topic: 2018 President's Day  
Celebration: Photographing  
US Presidents

### MAR 1

Russell Coleman  
US Attorney, District of  
Western KY  
Topic: Ridding Communities  
of Violent Crime and Drug  
Trafficking

### MAR 8

Jason Howk  
Infantry Paratrooper/Officer  
1991-2015  
Author  
Topic: Islam

### MAR 15

Mike Mountjoy  
Chair Louisville City  
Development & Butchertown  
Development, LLC  
Head Coach Jim O'Connor  
Louisville City FC  
Topic: New Stadium and  
2018 Season

### MAR 22

Unsung Heroes Program



### alli truttman

Founder and CEO of Wicked Sheets  
February 15 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:10 Meeting

#### Title: "Wicked Sheets: Behind the Seams"

Alli Truttman is the Founder and CEO of Wicked Sheets and at this week's meeting she will be sharing her story on how she started this amazing company!

In 2012, Alli won the Louisville Venture Connectors "Venture Sharks" pitch competition for Wicked Sheets and used the \$5,000 winnings to fund a trip to the annual North American Menopause Convention where she gained the support of 60 medical professionals specializing in women's health issues.

In 2014, Alli was honored as one of Business First's "40 Under Forty".

To read Alli's biography in its entirety, click [HERE](#).

## February 15th Menu

Red Bliss Potato Salad  
Cole Slaw  
Pulled Pork  
Fried Chicken  
Macaroni and Cheese  
Baked Beans  
Lemon Bars and Brownies  
Sliced Fresh Fruit

## ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

### Parking-

There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings-**There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay-**This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Meet & Greets-**Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets"

Beth Malcom  
KY YMCA Youth Association  
Topic: Forget Tomorrow.  
Youth Are the Leaders of  
Today

**MAR 29**  
Greg Yank  
Rotary International Director  
Topic: Rotary Foundation  
Program

### [Birthdays](#)

Stew Byrne - Feb 9  
Gordon Brown - Feb 10  
Rick King - Feb 10  
Mike McCall - Feb 11  
John Gregory - Feb 13  
Michael Tague - Feb 13



### **CLUB OFFICERS**

Tony Kemper • President  
Barry Barker • President-Elect  
Alice Bridges • Past President  
Mike Shackelford • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **CLUB DIRECTORS**

René Brown  
Kelly Burke  
Charles Farnsley  
Rick King  
Karen Morrison  
Carol Nord  
Maria Smith  
John Walczak

### **FUND OFFICERS**

Alice Bridges • Chair  
Barry Barker • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Aimee Johnson  
Tony Kemper  
Mike Shackelford  
Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

### **DISTRICT 6710**

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Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

### **EXECUTIVE DIRECTOR**

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

### **EXECUTIVE ADMINISTRATIVE ASSISTANT**

MacKenzie Stine

in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

## February 8, 2018 - ROTARY MEETING RECAP



Our February 8th Rotary Club meeting featured **Tim Laird**, Chief Entertainment Officer of Brown Forman Corporation. Tim shared a couple of entertaining tips and tricks. There is over \$20 billion spent on Valentine's Day which has become a huge entertaining holiday. Tim brought Bourbon Pecan Fudge for the club to try along with the recipe, stating that bourbon and chocolate pair well for a decadent Valentine's Day treat. Tim also demonstrated coating the rim of a red wine glass with chocolate to make a glass of wine extra special.

With Derby only being 86 days away, the most common question Tim gets asked is, "How do you make a great Mint Julep?" Tim shared his recipe for Mint Juleps and mentioned that Churchill Downs serves approximately 122,000 Mint Juleps during Derby Week.

Tim then shared some other entertaining tips to ensure your party goes smoothly. He suggested planning your event ahead of time, create a time-line, delegate tasks to other guests, have an empty dishwasher and trash can at the start of the party and create a record of what you served and your guest list.

Tim ended his presentation by discussing bourbonism in Louisville and Kentucky. Over 1 million people visited the area last year because of their interest in bourbon. The area is set up nicely with plenty of local chefs. People are now enjoying a lot of the classic cocktails with bourbon.

A detailed summary of Tim's presentation and the meeting can be read [HERE](#).

## MEMBER OPPORTUNITIES

### **February 23rd is World Rotary Day!**

In honor of this day, District Governor Missy Eckenberg has charged all 55 Rotary Clubs in our District to perform the following service on February 23rd - identify a school, library, community agency, etc. that will allow you to volunteer some of your time to read to a group of children. Please share a photograph of your experience if possible.

### **Mentors Needed for the Promise Scholars Program!**

- March 7th at Iroquois High School from 8:30 am-9:30 am
- March 19th at Western High School from 8:45 am-9:45 am

For more information, please contact Walt Kunau at [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net).

### **New Member + Business Synergy Reception**

Rotarians are invited to attend a New Member + Business Synergy Reception on Wednesday, March 7th from 5pm-7pm at the Omni Hotel - 400 South 2nd Street. Enjoy appetizers and a cash bar while fellowshiping with Rotarians and seeing Louisville's newest hotel! To register for this event, click [HERE](#).

### **Rotary Night Out on Broadway - Dinner and a Show!**

Join your fellow Rotarians on Wednesday, March 14th and experience the thrill of "School of Rock." Members have access to preferred seating (Orchestra Rows AA-K) at discounted rates for this performance. Enjoy dinner at 5:30 p.m., before the show at The Bristol Downtown. The performance begins at 7:30 p.m.

To purchase a package or to get more information, log into the Rotary Club Ticketing Site by clicking [HERE](#) and then enter Promo Code: **LOUROTARY**. \*\*Please note that this link will only work in Google Chrome or Firefox.\*\*

**This offer will be available until February 28th, 2018.**

Should you have any questions or need further assistance, please contact:

[admin@rotary45.org](mailto:admin@rotary45.org)

**OFFICE & EVENT  
MANAGEMENT ASSISTANT**

Vacant

**Member Database**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

**Scan Your Badge**

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

**Jenny Ward**  
Group Sales Manager  
620 W. Main Street, Suite 100  
Louisville, KY 40202  
Phone: 502.569.3060

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## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



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## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).

## shout outs!

### Promise Scholar Mentors!

On February 7th, 37 students and 17 Rotarians walked down the road to "Resume Haven." Thom Crimans, Mike Richardson, Carolee Allen, Kathy Knotts, Lisa Sutton, Steve Rungwerth, Rick Harned, Dick Brien, Tony Newberry, Steve Jester, Janet Brown, Mark Kull, Carol Nord, John Gregory and Herb Warren worked with the students. There are 6 students that want to compete in the Rotary Speech contest as well! Great job Mentors!