

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 27 February 2, 2018



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org) and  
select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### FEB 8

Tim Laird

Chief Entertainment Officer,  
Brown Forman Corporation  
Topic: Bourbon in the  
Bluegrass: Then, Now, and  
Into the Future

### FEB 15

Alli Truttman

President and Founder,  
Wicked Sheets  
Topic: Wicked Sheets: Behind  
the Seams

### FEB 22

Bill Luster

Pulitzer Prize Winner  
UK Hall of Fame Journalist  
Topic: 2018 President's Day  
Celebration: Photographing  
US Presidents

### MAR 1

Russell Coleman

US Attorney, District of  
Western KY  
Topic: Ridding Communities  
of Violent Crime and Drug  
Trafficking

### MAR 8

Jason Howk

Infantry Paratrooper/Officer  
1991-2015  
Author  
Topic: Islam

### MAR 15

Mike Mountjoy

Chair Louisville City  
Development & Butchertown  
Development, LLC  
Head Coach, Jim O'Connor



### Tim laird

Chief Entertainment Officer, Brown Forman Corporation

February 8 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:10 Meeting

### Title: "Bourbon in the Bluegrass: Then, Now and Into the Future"

Just in time for Valentine's Day, please join us this Thursday as the  
legendary **Tim Laird, Chief Entertainment Officer at Brown Forman**,  
leads a spirited discussion of what is happening in the world of bourbon  
and cocktails. He will sprinkle in some fun discussions regarding the

history of distilling, cocktails and easy entertaining tips and tricks.

In his current role as Chief Entertaining Officer of Brown-Forman, Tim enjoys teaching audiences around the  
world how to make entertaining fun and easy, and how to make delicious cocktails. In the past, he also  
worked for Korbel Champagne, E&J Gallo and Stroh's Brewery.

Tim is an active volunteer in Louisville serving as a board member for Winston Industries, as an honorary  
board member for the Brain Injury Alliance of Kentucky, and as a member of the advisory board for APRON,  
Inc.

To read Tim's biography in its entirety, click [HERE](#).

## February 8th Menu

Traditional Caesar Salad  
Chicken Parmesan over Linguini  
Baked Spaghetti (Vegetarian)  
Oregano Seasoned New Potatoes  
Garlic Bread  
Dinner Rolls  
Assorted Cakes and Pies  
Sliced Fresh Fruit

## ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at  
the Frazier History Museum.

**Parking**-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the  
Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings**-There are 2 conference rooms available at the Frazier for committee  
meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to  
availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay**-This area is always available for your meetings, but pre-meeting set  
up, sound checks and musician warm ups can present noise problems. Please understand that  
these activities are vital to delivering a quality meeting and accept our apologies for any  
inconvenience.

**Meet & Greets**-Welcoming fellow Rotarians to the weekly meetings always provides your best  
opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets"

Head Coach Jim O'Connor  
Louisville City FC  
Topic: New Stadium and  
2018 Season

#### MAR 22

Unsung Heroes Program  
Beth Malcom  
KY YMCA Youth Association

#### MAR 29

Greg Yank  
Rotary International Director  
Topic: Rotary Foundation  
Program

#### Birthdays

Sharon LaRue - Feb 2  
Kenzie Stine - Feb 2  
Henry Kuehn - Feb 5  
Scott Detrick - Feb 5  
Michael Mountjoy - Feb 6  
Joey Bailey - Feb 7



#### CLUB OFFICERS

Tony Kemper • President  
Barry Barker • President-Elect  
Alice Bridges • Past President  
Mike Shackelford • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### CLUB DIRECTORS

René Brown  
Kelly Burke  
Charles Farnsley  
Rick King  
Karen Morrison  
Carol Nord  
Maria Smith  
John Walczak

#### FUND OFFICERS

Alice Bridges • Chair  
Barry Barker • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### FUND DIRECTORS

Paul Bickel III  
Aimee Johnson  
Tony Kemper  
Mike Shackelford  
Bob Slider

#### Rotary Club of Louisville

#### Rotary FUND of Louisville

#### DISTRICT 6710

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

#### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

#### EXECUTIVE

in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

## February 1, 2018 - ROTARY MEETING RECAP



Our February 1st Rotary Club meeting featured **Dr. Greg Postel**, University of Louisville Interim President. Dr. Postel began his presentation by listing many of the issues the university has faced. He stated that "change" is the new status quo and that financial sustainability and liquidity are major issues at most universities. Since 2008, state funding has decreased by 26% which has caused the budget to become more privatized. UofL can no longer rely on tuition hikes to be the only revenue source to overcome budget shortfalls. One goal is to increase student enrollment by providing more online degree programs. Dr. Postel finished his presentation by discussing his drive to regain the public's trust as

well as giving donor's the confidence to support the university financially.

A detailed summary of Dr. Postel's presentation and the meeting can be read [HERE](#).

## MEMBER OPPORTUNITIES

### Mentors Needed for the Promise Scholars Program!

- February 7th at Iroquois High School from 8:30 am-9:30 am
- February 9th at JCTC - Southwest Campus - Session 1 - 9:30 am-10:30 am and Session 2 - 10:45 am-11:30am

For more information, please contact Walt Kunau at [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net).

### February 23rd is World Rotary Day!

In honor of this day, District Governor Missy Eckenberg has charged all 55 Rotary Clubs in our District to perform the following service on February 23rd - identify a school, library, community agency, etc. that will allow you to volunteer some of your time to read to a group of children. Please share a photograph of your experience if possible. President Tony will provide some suggested reading opportunities at our February 8th meeting.

### New Member + Business Synergy Reception

Rotarians are invited to attend a New Member + Business Synergy Reception on Wednesday, March 7th from 5pm-7pm at the Omni Hotel - 400 South 2nd Street. Enjoy appetizers and a cash bar while fellowshiping with Rotarians and seeing Louisville's newest hotel!

### Rotary Night Out on Broadway - Dinner and a Show!

Join your fellow Rotarians on Wednesday, March 14th and experience the thrill of "School of Rock." Members have access to preferred seating (Orchestra Rows AA-K) at discounted rates for this performance. Enjoy dinner at 5:30 p.m., before the show at The Bristol Downtown. The performance begins at 7:30 p.m.

To purchase a package or to get more information, log into the Rotary Club Ticketing Site by clicking [HERE](#) and then enter Promo Code: **LOUROTARY**. \*\*Please note that this link will only work in Google Chrome or Firefox.\*\*

**This offer will be available until February 28th, 2018.**

Should you have any questions or need further assistance, please contact:

Jenny Ward  
Group Sales Manager  
620 W. Main Street, Suite 100  
Louisville, KY 40202  
Phone: 502.569.3060

## ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

## OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**  
[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

## shout outs!

### Salvation Army Bell Ringers!

Shout out to the Rotarians that volunteered their time to be a bell ringer with the Salvation Army during the Holidays. Our club received 3rd place!

### Lifeline Committee - Louisville Rescue Mission Meals!

Larry Sloan, John Shaw-Woo, Harry Stephenson, Willie Billingslea, Jim Worthington, Bob Hallenberg, Kevin McCarron, Barbara Collins, Susan Zepeda, Mike Richardson and Ian Derrer worked together to make the January 24th meal a success! WAY TO GO!

### Promise Scholar Mentors

Chris Teeley, Fred Cowan, Steve Rungwerth, Tony Newberry, Carol Nord, Rick Harned, Dick Brien, Patrick Welsh, Cindy Schwartz and John Gregory volunteered their time to discuss summer jobs and resume writing with 30 students at Western High School....THANK YOU!