

SPARKS



Next Meeting: March 6, 2014

Guest Speaker: Craig Greenberg
Title: 21C Hotels President

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm
Galt House West, Third Floor, Cochran Room



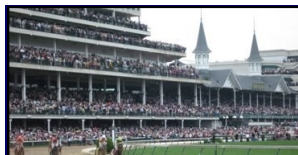
As President, and part of 21C Hotels since its founding, Craig Greenberg oversees the daily operations of the company, including managing properties and developing the 21C brand in new markets. 21C was founded on the belief that art drives commerce and is dedicated to expanding the 21C Museum Hotel concept by creating one-of-a-kind hospitality experiences through unique art, architecture, dining and entertainment. There is currently one 21C Museum Hotel in Louisville, and others are in various stages of development around the country, including Cincinnati, Ohio and Bentonville, Arkansas. In 2009 and 2010, 21C Museum Hotel was named the #1 Hotel in the U.S. by readers of Condé Nast Traveler Magazine's Readers Choice Awards.

As Counsel with Frost Brown Todd, Craig manages an ancillary business dedicated to securing and deploying new markets tax credit investments; this business has helped clients raise and invest over \$200 million in low-income communities across the country. Craig is on the University of Louisville Board of Overseers and on the Board of Directors of Republic Bancorp (NASDAQ: RBCAA).

A graduate of the University of Michigan, Craig earned a Bachelor of Arts degree and served as President of the Student Government. He then attended Harvard Law School and graduated cum laude. He was selected for inclusion in Kentucky Super Lawyers® 2013-14. He is the recipient of multiple community honors and is active in local civic and charitable organizations.

Inside this issue:

Rotary Day at the Downs—April 29	1
Strawberry Jamm Festival & Rotary Day at Oxmoor Farm	1
Program Calendar	2
Check out That's Entertainment—New Events!	2
Feb 27 Rotary Meeting w/ PGA President Ted Bishop	3
Congrats RLI Graduates	3
District Governors Mike Kull & Stuart Alexander	3
Bowling Event Photos!	3
Congrats Doug Myers!	3



ROTARY DAY AT THE DOWNS - APRIL 29 - LIMITED TICKETS!

Join other Rotarians and their guests on Millionaires Row, Level 4, at Churchill Downs on Tuesday, April 29. Go to the April 29 date on the Club Calendar at www.louisvillerotary.org for details & reservations!

It won't be long until strawberry season!

You can order yours and help children and families of Wellington Elementary by volunteering through Rotary's Smart Food Culture project



for the **Strawberry Jamm Festival**. It's a joyous celebration of the season's bounty with distribution of strawberries, music, and cooking and canning demonstrations. It's scheduled for **Tuesday, May 20** with volunteer slots for setup (1:30p-4:30p), the Jamm Festival (4:30p-6:30p) or breakdown (6:30p-7:30p).

There's also a special Food Literacy Project **Rotary Day at Oxmoor Farm on Saturday, May 10** from 10 am to 1 pm. Come and help tend the gardens and vegetable plots where kids from Wellington learn where fresh food comes from, how to grow it, and how to incorporate it into their everyday meals.

It's easy to sign up here: <http://www.mysignup.com/smartfoodproject>



Birthday Table

Barry Denton	Mar 6
Bob Ewald	Mar 8
David Garland	Mar 8
Skip Miller	Mar 8
Mike DeHart	Mar 10
Marta Miranda	Mar 10
Patricia Hart	Mar 11

Please sit at the Birthday Table on March 6.



PROGRAM SCHEDULE

March 13 — Tom Monahan, President & Publisher of Business First

March 20 — Roberto Bolli, M.D., UofL Director of Division of Cardiology and Institute for Molecular Cardiology

March 27 — Unsung Heroes Program

April 17 — Dr. Michael B. McCall, President of Kentucky Community & Technical College System

May 8 — Meeting off-site at historic TARC building

May 15 — Rotary Speech Contest

May 22 — Meeting off-site at the University Club

October 16 — Rotary Meeting on the River



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"THAT'S ENTERTAINMENT!"

April 29 — Rotary Day at the Downs Purchase tickets (\$73/person) at Calendar (www.louisvillerotary.org).

June 7 — Bourbon Trail Mint Julep Tour (Details to come!)

October 14 — Riverboat General Jackson 6:30 pm \$91 per person. Food, entertainment and music! Live performances in theatre and decks. Opening ceremony fireworks. Once in a lifetime Riverboat Opening Ceremonies! (More details to come!)

Can you play a trumpet or a saxophone?



Contact
Glenn Price
at 779-8511.

The Four-Way Test

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

**Who have YOU invited to Rotary lately?
Invite someone to join you this Thursday!**

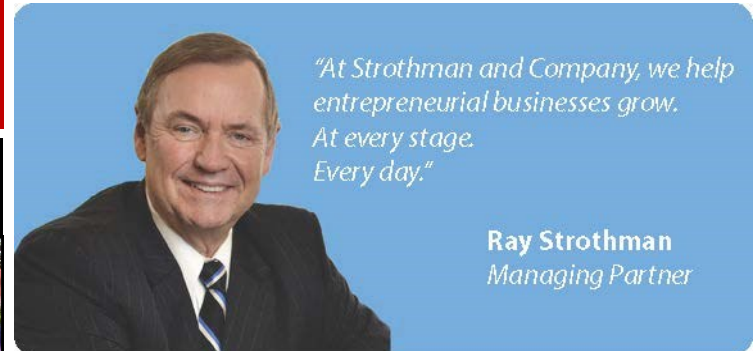


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February 27, 2014 Rotary Meeting

President Randy opened the meeting with a welcome and introduction of Julie Schmidt (Sr. Director of External Affairs at KET) for the Invocation. Ed Binford (Sr VP of PNC Bank) led the pledge and singing. Visitors were welcomed and Rotarian guests were introduced. Tony Kemper (Head of School @ DePaul) introduced the birthday celebrants followed by the traditional "Happy Birthday" with Charlie Castner ("Railroad Transportation") in his usual position at the piano.

Maria Hampton and Nelson Auge presented Rotary flags from the Bowling Green and Hawaii Rotary Clubs. Jeff Hadley, Chair of the Sports Committee, reminded us about the annual bowling event for March 1.

Kudos to Todd Lanham (Commercial Account Exec at Wells Fargo Insurance Services) who recently won \$500 worth of Papa John's food through the Salvation Army's online Red Kettle campaign. He decided to host a big pizza party for veterans, homeless and families in need. As a surprise, John Schnatter and Tony Thompson, Papa John's COO, joined the party to hand out the food along with gift cards.

President Randy congratulated Past President Stuart Alexander who was recently elected as District Governor for 2015-2016. Mike Kull, another Past President of our Club is District Governor for 2014-2015. Stuart is the 13th District Governor from our club since 1915!

Joey Bailey (Executive Director of Fern Creek H.S. Alumni Association) introduced our guest speaker, Ted Bishop, 38th President of the PGA, who unloaded some very impressive statistics about the PGA Championship and Valhalla/Louisville. August will be the third time Valhalla has hosted the PGA Championship. The prize money has been raised from \$6 to \$8 Million, with a winner's prize of over \$1.4 million. Approximately 46,000 fans are expected per day (second highest overall attendance ever for the championship), and Saturday and Sunday are already sold out! There are only 1000 tickets left for the other days. More than 3300 volunteers have signed up. AND...the event is expected to have an economic impact to Louisville Metro at \$60 to \$90 million! Bishop also mentioned the possibility of Valhalla becoming the permanent domestic Ryder Cup site, hosting it every four years.



The impressive Wannamaker Trophy (27 lbs, 28" high, 27" from handle to handle) was on display at the meeting for anyone who wanted their photo taken next to it. Door prize winners were Glenn Price (PGA cap and Tiger Woods golf balls) and Nancy Jo Trafton (two PGA tickets). – Otto Feddern



Treasurer Joey Bailey, PGA Pres. Ted Bishop and President Randy Coe

Congratulations RLI Graduates! MIKE KULL & DOUG MYERS



2015-16 DG



Michael Kull

Congratulations! Future District Governors

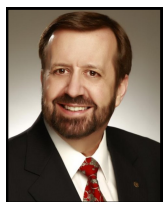


2016-17 DG



Stuart Alexander

Congratulations! Doug Myers



2014-15
DISTRICT 6710

PARLIAMENTARIAN

Saturday's Bowling Event was great fun!

Congratulations to the three top winners!!
Excellent 1st — Noah Swain
Outstanding 2nd — Barry Bridges
Fabulous 3rd — Craig Scherman



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