

# Rotary Club of Louisville SPARKS

## THIS WEEK: Function in Disaster, Finish in Style

### Our Guest Speaker

#### Laura Freeman

CEO,  
Laura's Mercantile  
February 28, 2019

*Frazier Museum  
4th Floor Loft  
11:30 Buffet  
12:05 Meeting*

#### The Menu:

|                     |                            |
|---------------------|----------------------------|
| Pasta Salad         | Cookies and Brownies       |
| Baked Potato Soup   | Fruit                      |
| Build Your Own Gyro | Iced Water/Iced Tea/Coffee |



### BRING A GUEST.

Email Us - Register Your Guest - [Click Here >](#)

#CONNECT4GOOD  

ASK A QUESTION

LEARN  
INSPIRE  
SUPPORT

MEET  
CONNECT  
GROW



BE THE INSPIRATION

### Shout Outs

Do you want to share a shout out with the club? Share your recognition (in the news or an act of service) of a fellow club member with our Rotary staff - which will be featured at our next club meeting!

SUBMIT A  
'SHOUT OUT'

### About Laura Freeman

Agricultural entrepreneur Laura Freeman never met a problem that didn't get her going. From industrial farming to climate change, she sees possibilities where others see catastrophe. Though she is a little pessimistic about reaching solutions to climate pollution in time, she is by nature a cheerful, practical, warrior. "What else are you going to do? You've got to try." she says. Her plan for pushing onward includes organic farming, hemp, and reinventing the regional economy.

In business in Kentucky since 1982, come hear Laura's story. Learn what she is working on now, and how to join her.

To learn more about Laura Freeman, click [HERE](#).



Rabbi Joe Rooks Rapport, a Senior Rabbi of The Temple, Kentucky's oldest and largest Jewish congregation, raised our awareness about shocking rises in local, national and global acts of anti-Semitic hate crimes. Cautioning with a reminder that response to the anti-immigrant "Bloody Monday" riots of 1855 resulted in a mass and extended exodus of the discriminated nationalities. He presented measures of disturbing current rises in anti-Semitic events, most notably beginning with the 34% increase in hate crime incidents from 2015 to 2016, then a 57% increase in 2017 with 2,000 incidents reported from the Anti-Defamation League (ADL), and 7,000 hate crimes reported by the FBI last year, mostly against Jews. Again referring to the Bloody Monday response, Rabbi Rapport showed that Jews are leaving areas of heightened harassment in Europe in relatively large proportions. While he hesitates to state a specific cause of this trend, Rabbi Rapport did show that numbers of anti-Semitic social media messages corresponded with increases in hate crimes. With a peace-building message of "bridging the divide," Rabbi Rapport said, "The more you know someone, the less likely you are to do them harm," stating that inter-nationality and inter-faith relations are needed to counter rises in hate crimes.

# CONNECT FOR GOOD.

## Upcoming Meetings

### Events

#### February

**28th** - Rotary Club Lunch Meeting  
**Speaker:** Laura Freeman - CEO, Laura's Mercantile  
**Subject:** ♦Function In Disaster, Finish In Style♦

#### March

**7th** - Rotary Club Lunch Meeting  
**Speaker:** Walter Woods - CEO, Human Foundation  
**14th** - Rotary Club Lunch Meeting  
**Speaker:** Theresa Reno-Weber, President & CEO, Metro United Way  
**21st** - Rotary Club Lunch Meeting - Unsung Heroes Program  
**22nd** - Rotary Promise Scholarship Mentors

## Events & Opportunities

### Events

#### February

**27th** - Lifeline Committee - Rescue Mission Dinner

#### March

**4th** - Rotary Promise Scholarship Mentors  
**12th** - Rotary Promise Scholarship Mentors  
**27th** - Lifeline Committee - Rescue Mission Dinner

#### April

**10th** - Business Synergy and Prospective Member Reception  
**22nd** - Rotary Promise Scholarship Mentors  
**24th** - Lifeline Committee - Rescue Mission Dinner

# HEY ROTARIANS...



### Birthdays



[Ruby Becker](#)  
February 27th



[Daniel T. Goyette](#)  
February 27th

[Norbert O. Grohmann](#)  
February 29th

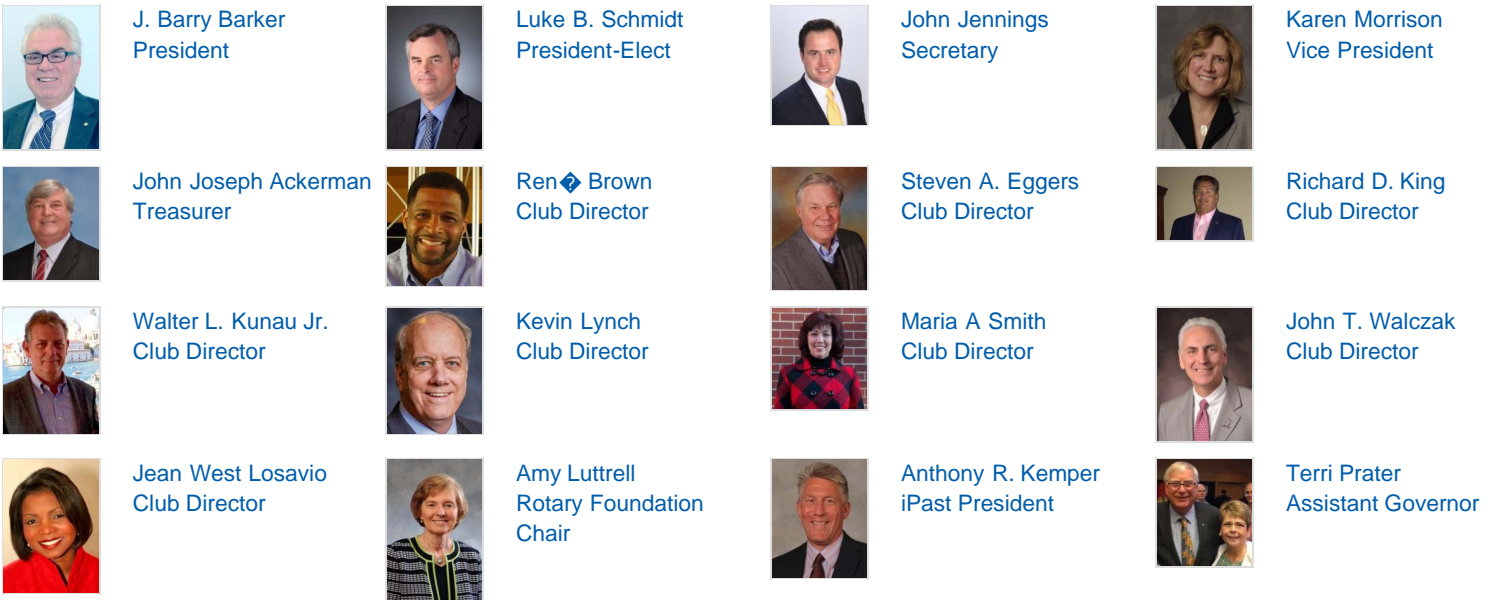


[Bosworth M. Todd Jr.](#)  
March 1st



# INSPIRED BY LOUISVILLE.

## Club Leaders



# ROTARY CLUB Links & Resources

After logging in to DacDB, click 'My Club' for these resources:

- [Club Committees](#)     
 [Event Registration](#)     
 [Club Members](#)     
 [Club Calendar](#)

## Executive Director

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