



## THIS WEEK: Life During War Time: Lessons Learned In The Entrepreneurial Trenches

### Our Guest Speaker

**Joe Heron,**  
**Founder**  
**Copper & Kings**

**Muhammad Ali Center**  
**View Pointe Hall**  
**February 20, 2020**  
**11:30 Buffet**  
**12:05 Meeting**

#### The Menu:

House Garden Salad  
Chicken Tortilla Soup  
Quesadillas

Fresh Fruit  
Cookies & Brownies  
Iced Water/Iced Tea/Coffee



**BRING A GUEST.**

Email Us - Register Your Guest - [Click Here](#) >

#CONNECT4GOOD  

ASK A QUESTION

LEARN  
INSPIRE  
SUPPORT

MEET  
CONNECT  
GROW



BE THE INSPIRATION

### Shout Outs

Do you want to share a shout out with the club? Share your recognition (in the news or an act of service) of a fellow club member with our Rotary staff - which will be featured at our next club meeting!

SUBMIT A  
'SHOUT OUT'

#### WELCOME NEW MEMBERS!

Click [HERE](#) to see the leaders that have recently joined our Club!

#### About Joe Heron:

Joe Heron is the Founder of the Copper & Kings American Brandy Company. A South African born beverage entrepreneur, Joe has founded 3 beverage companies: Nutrisoda - sold to PepsiAmericas in 2006, Crispin Cider - sold to MillerCoors in 2012 and now Copper & Kings. All 3 companies have their roots in Louisville, Kentucky and Joe feels fortunate to finally be able to establish their first company actually based in Louisville.

Joe's family has lived in South Africa, the United Kingdom, Sweden, Minneapolis and now Louisville, where they reside in the Highlands neighborhood. Joe is married to his partner, Lesley, and they have 2 children - Matthew 27, and Georgia-May 25, and a 3 year old Terrierist - Milo, and a 2 year old Springer Spaniel - Parker. Both of whom believe that they are actually human, the dogs that is, and the kids think that the dogs are better treated than they are.

To read Joe's entire bio, click [HERE](#).

## February 13th Meeting Recap:

Terry Brooks, CEO of Kentucky Youth Advocates, began his presentation by commending our Club's exciting announcement of giving over \$300,000+ in grants within our Rotary Promise Scholarship program. He then shared KYA's commitment to "catch kids before they fall." Terry believes this is an opportunity and an obligation in Washington, D.C., in Frankfort and in our local communities. Terry listed some staggering statistics regarding the state of Kentucky's kids to include Kentucky being number one in the occurrence of child abuse and neglect. He stated that there are a great deal of challenges we face to alleviate the issue, but there is good news as well. Kentucky's rate of child poverty has improved over the last 3-5 years and every priority bill in Frankfort involving children has passed regarding child abuse, child education and juvenile justice.

To read the press release for our Club's Rotary Promise Scholarship program, click [HERE](#).

To watch the meeting and Terry Brooks' presentation, click [HERE](#).



## CONNECT FOR GOOD.

### Upcoming Meetings

February 20th <a href="#">Lifeline Committee Meeting</a>	February 20th <a href="#">Rotary Club Lunch Meeting</a>
February 27th <a href="#">Rotary Club Lunch Meeting</a>	March 5th <a href="#">Rotary Club Lunch Meeting</a>
March 12th <a href="#">Rotary Club Lunch Meeting</a>	March 19th <a href="#">Lifeline Committee Meeting</a>
March 19th <a href="#">Rotary Club Lunch Meeting</a>	March 26th <a href="#">Rotary Foundation Meeting</a>
March 26th <a href="#">Rotary Club Lunch Meeting</a>	April 2nd <a href="#">Rotary Club Lunch Meeting</a>
April 9th <a href="#">Rotary Club Lunch Meeting &amp; Unsung Heroes Program</a>	April 16th <a href="#">Lifeline Committee Meeting</a>
April 16th <a href="#">Rotary Club Lunch Meeting</a>	April 23rd <a href="#">Rotary Club Lunch Meeting</a>

### Events & Opportunities

February 20th <a href="#">DDW, The Color House Tour</a>
February 26th <a href="#">Re:Center Dinner - Lifeline Committee</a>
March 3rd <a href="#">Rotary Promise Scholars mentoring</a>
March 11th <a href="#">Rotary Promise Scholars mentoring</a>
March 13th <a href="#">Rotary Promise Scholars mentoring</a>
March 18th <a href="#">Rotary Night Out on Broadway</a>

## HEY ROTARIANS...

### Birthdays



[William M. Rue Jr.](#)  
February 17th

[Mitch McConnell](#)



[Robert T. Maddox](#)  
February 18th

[Michael T. Fallot](#)



[C. Douglas Kottke](#)  
February 18th

[Kasey Maier](#)



[Ginger L. Wallace](#)  
February 19th

[Gregg T Cobb](#)



February 20th



February 20th



February 23rd



February 23rd



[Kevin Fields](#)  
February 24th



[Amber A. Halloran](#)  
February 24th



[Samuel Ward](#)  
February 25th



[Leo Smith](#)  
February 25th



[Ruby Becker](#)  
February 27th



[Norbert O. Grohmann](#)  
February 29th



[William A. Stone](#)  
March 1st



[Thomas Allen](#)  
March 2nd



[Gregory Patrick Braun](#)  
March 2nd

## INSPIRED BY LOUISVILLE.

### Club Leaders



[Luke B. Schmidt](#)  
President



[Julie H. Schmidt](#)  
President-Elect



[Maria A Smith](#)  
Vice President



[Chris Whelan](#)  
Secretary



[Tony H. Coffey](#)  
Treasurer



[Barry Glen Allen](#)  
Club Director



[Steven A. Eggers](#)  
Club Director



[Walter L. Kunau Jr.](#)  
Club Director



[Kevin Lynch](#)  
Club Director



[Kevin J McCarron](#)  
Public Image Chair



[Julie Scoskie](#)  
Club Director



[Barbara Sexton Smith](#)  
Club Director



[Larry T. Sloan](#)  
Club Director



[Jean West Losavio](#)  
Club Director



[Alice Bridges](#)  
Membership Chair



[Betty Russo](#)  
Rotary Foundation  
Chair



[J. Barry Barker](#)  
iPast President



[Michael Parker](#)  
Assistant District  
Governor

## ROTARY CLUB Links & Resources

After logging in to DacDB, click 'My Club' for these resources:

[Club Committees](#)

[Event Registration](#)

[Club Members](#)

[Club Calendar](#)

Executive Director

Executive Administrative Assistant

**Alyssa Evans-Tourinho**

[rotary@rotary45.org](mailto:rotary@rotary45.org)

Visit our Website - [www.louisvillerotary.org](http://www.louisvillerotary.org)

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