

# SPARKS



**Next Meeting: Thursday, February 14, 2013**

**Guest Speaker: Bruce D. Broussard**

**President & Chief Executive Officer of Humana, Inc.**

**Introduction: Michelle M. Griffin, Ph.D.**

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**

**Galt House West, Third Floor, Archibald Room**

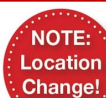


Bruce Broussard was appointed by Humana's Board of Directors as President and Chief Executive Officer effective January 1, 2013, completing a year-long transition plan to the CEO role. Under Bruce's leadership, Humana is creating an integrated care delivery model that is expected to drive lower costs, enhanced quality, improved outcomes and a better member experience. With its holistic approach to members' health, Humana is well-positioned to fulfill its aspiration to help people achieve lifelong well-being.

Bruce joined Humana as President in December of 2011. He brings to Humana a wide range of executive leadership experience in publicly traded and private organizations within a variety of healthcare sectors, including oncology, pharmaceuticals, assisted living/senior housing, home care, physician practice management, surgical centers and dental networks. Prior to joining Humana, Bruce was Chief Executive Officer of McKesson Specialty/US Oncology, Inc.

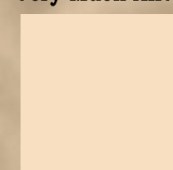
Bruce plays a leadership role in key business advocacy organizations. He is a member of the Business Roundtable and a member of the Board of Directors of America's Health Insurance Plans (AHIP), also serving on AHIP's Executive Committee.

Bruce will explain the need for simplicity in healthcare to produce a seamless, positive, data-driven experience for people, featuring affordable quality care from an integrated care delivery system—to replace the fragmented non-system we have now.



The Rotary meeting on **March 7<sup>th</sup>** will be held in the ballroom at the **Kosair Shrine Club** located at **812 South Second Street**. Free/convenient parking!

## WANTED Visionary Leaders Very Much Alive



## REWARD!

**Do you want to make a difference in our community and the life of our Club?**

We are looking for leaders who can think strategically, value collaboration, and will commit the time needed to make great things happen.

Let us know if you want to be considered for next year's (July 2013 - June 2014) leadership team as a Committee Chair or Vice Chair.

Contact President-Elect Randy Coe at [wc1503@gmail.com](mailto:wc1503@gmail.com) or the Rotary office.

**SAVE THE DATES!**  
**May 17-18, 2013**

## Birthday Table

Buddy Sattich	Feb 14
Joe Tolan	Feb 14
Lukas Dwelly	Feb 16
David Reed	Feb 16
Mitch Rue	Feb 17
Doug Kottke	Feb 18
Bob T. Maddox	Feb 18
Gary Ulmer	Feb 18
Mike Fallot	Feb 20
Mitch McConnell	Feb 20

**Please sit at the Birthday Table on February 14.**



## Inside this issue:

Leaders Wanted!	1
Rotary's Beginning	1
Calendar	2
Feb 7 Meeting	3
Rotary Night Out	3
Historic SPARKS	3

## Rotary's Beginning ...

One day in the fall of 1900, Paul P. Harris met attorney Bob Frank for dinner in a neighborhood on the north side of Chicago. They took a walk around the area and stopped at shops along the way. Harris was impressed by how Frank had made friends with many of the shopkeepers. Since moving to Chicago to set up his law practice, Harris encountered the kind of camaraderie that Frank enjoyed with his fellow businessmen. He wondered whether there



(continued on p. 3)



## Congratulations!

The Rotary Club of Louisville is recognized in this month's District Newsletter for achieving 'Star Club' status! Giving to TRF makes a difference around the world! Check it out here: <http://tinyurl.com/6710-Feb2013>

**PROGRAM SCHEDULE**

- February 21** — Christen Boone, Director, Greater Louisville Project '2012 Competitive City Update Report'.
- February 28** — Greg Heitzman, President Louisville Water Company, Executive Director MSD, 'One Water - Consolidation of MSD & LWC'.
- March 7** — Julie LaValle 'Valle' Jones, CEO of Mayin LLC, 'Whiskey Row Lofts & Main Street Revitalization' **(MEETING LOCATION: Kosair Shrine Club, 812 So. 2nd Street)**
- March 14** — Christopher 2X, Community Leader & Anti-Violence Advocate, 'Metro Violence; Healing & Rebirth'. **(MEETING LOCATION: TBA)**
- March 21** — Unsung Heroes Program.
- March 28** — Dr. Lyle Roelofs, President of Berea College
- April 4** — Fr. Clyde Crews, Bellarmine University Historian & Archival Coordinator 'Religious History of Louisville'.
- April 11** — Terry Brooks, Executive Director of KY Youth Advocates, 'National Child Abuse & Awareness Month'.
- April 25** — Mitch Nichols, President of UPS Airlines
- May 2** — John Asher, Vice President, Racing Communications of Churchill Downs
- May 9** — Rotary Speech Contest District Finals
- May 16** — Rotary Promise Scholarship Fund Program
- May 30** — Jeff Bringardner, Humana KY President, and Steve Hester, Norton Healthcare Chief Medical Officer; 'Update on Health Reform & The Affordable Care Act'
- June 6** — Charlie Mattingly, President & CEO, BBB of Louisville, Southern Indiana & Western Kentucky, 'BBB 100th Anniversary and Update'
- June 13** — Maria Hampton, Co-Chair Vision Louisville & Federal Reserve Bank Vice President, 'Vision Louisville'
- June 20** — Craig J. Richard, CEO of Greater Louisville, Inc.

**UPCOMING EVENTS**

- February 13** — **Rotary Night Out - Dinner at the Bristol & The Kentucky Center** "Million Dollar Quartet. To purchase tickets, contact Chris Schneider (317-632-7469, Ext 103)
- April 30** — **48th Annual 'Rotary Day at the Downs'**.
- May 17** — **Spring Fundraiser - Gheens Building at The Parklands.**
- May 18** — **Family Picnic at The Parklands!**
- June 26** — **Rotary Day at the BATS game.**

Annette Grisanti

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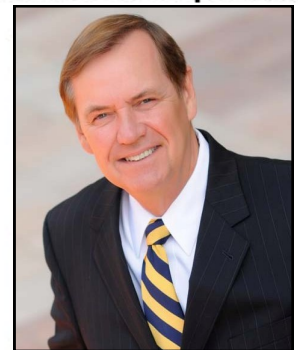
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**Why  
Rotary?****You Tube**



## February 7, 2013 Rotary Meeting

The invocation was given by our new Rotarian: Kathy Minx; Kathy was later introduced by Henry Heuser, Jr. as our newest member. David Wood led the pledge and together with Charlie Castner on the piano performed his rendition of blues singer Big Joe Turner. Cyndi Caudill announced the lone birthday attendee.



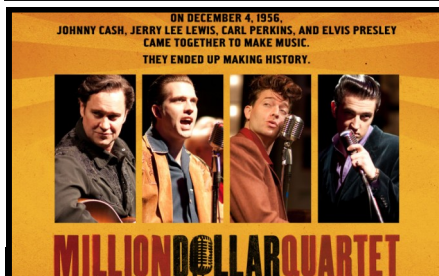
President Stuart announced the Lifetime Service Award to our Past President Henry Heuser Jr. (pictured at left) for his numerous accomplishments and support of the Rotary Promise Scholarship Fund. President Stuart turned the meeting over to Barbara Sexton Smith who introduced our speaker, Les Waters.



Barbara Sexton Smith, Les Waters and President Stuart E. Alexander, III

Les, who is celebrating one year as Artistic Director of Actors Theatre of Louisville, spoke of his career-long passion of working on new plays and reworks of older plays. One of the best examples of a festival celebrating new material is Humana's Festival of New American Plays held every year at Actors. Les, who is from England, said the festival is well known there and is one of the reasons he wanted to come to Actors. He had previously directed Humana Festival plays prior to being named Artistic Director last year. Les was attracted to Louisville after working at several other large cities because of our less frenetic pace, and the reputation of Actors and the city's support of the arts. Louisville is of twelve American cities that has an opera, an orchestra and a theatre company.

Les believes Actors is best known for its production quality, its promotion of new material and for its annual classics. However, it also has a large education and outreach program; this year they have about 20 apprentice directors. The apprentice program is about 40 years old. Over that time period two of its apprentices have returned to direct plays. Actors has a large regional footprint with season ticketholders from most Kentucky counties and a large percentage of Indiana counties as well. A new attraction opening this month is a new restaurant serving comfort food with an Asian pantry. - Mark J. Schuhmann



### February 13 ROTARY NIGHT OUT

5:30 pm—The Bristol  
7:15 pm—Kentucky Center Lobby



Dinner followed by 'Million Dollar Quartet' at Kentucky Center. Meet the cast/crew afterwards for Q&A! (Bristol dinner only: \$31.00)

Show Only Show/Dinner

Orchestra Rows D-F:	\$59.75	\$90.75
Grand Tier Rows G-H:	\$38.00	\$69.00

**For tickets, contact Chris Schneider  
317-632-7469 - Ext 103**

#### Rotary Promise Scholarship



Give to the Rotary Promise Scholarship Fund.  
Your donation will be quadrupled! Make  
check payable to:  
"Rotary Promise Scholarship Fund"



#### HISTORIC SPARKS

One of the projects President Stuart has initiated this year, the Club's 100th year, is to make the SPARKS newsletters available online. The first SPARKS, issued in 1913, is available along with other issues through the year of 1983 at [www.louisvillerotaryclub.org](http://www.louisvillerotaryclub.org). All newsletters will eventually be scanned and made available on this site. These historical newsletters are interesting as well as entertaining. Enjoy!

#### Rotary's Beginning ... (continued from p. 1)

was a way to channel and expand this type of fellowship, which reminded him of the New England town where he had grown up.

*"The thought persisted that I was experiencing only what had happened to hundreds, perhaps thousands, of others in the great city.... I was sure that there must be many other young men who had come from farms and small villages to establish themselves in Chicago.... Why not bring them together? If others were longing for fellowship as I was, something would come of it."* - Paul P. Harris, *My Road to Rotary*.

Eventually, Harris persuaded other local businessmen to meet and discuss forming a club for commercial trade, community, and fellowship. His vision laid the foundation for the Rotary of today.

Once, in response to a survey sent from Princeton asking what works he had authored, Harris wrote "nothing." In fact, around the time of the survey (circa 1916-17), he had already written several articles for *The Rotarian*, beginning with "Rational Rotarianism" in January 1911, the magazine's first issue. His article was a special message that he wanted to distribute to every Rotarian. Rotary's first general secretary, Chesley Perry, suggested a publication to disseminate news and club business. Thus, the *National Rotarian*, later *The Rotarian*, was born.

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