



## Club Calendar Link

### Dec 10 Committee Meeting Rooms

Rotaract-Interact Mtg in the Laffoon Room - 11:00am

'What is Rotary' Train the Trainer Mtg in the Clements Room - 1:00pm

## UPCOMING MEETINGS

**December 17**  
**Tori Murden McClure**  
President of Spalding University

**December 24**  
**No Meeting**

**December 31**  
**No Meeting**

**January 7**  
**Bob Bordogna**  
Annual Stock Market Report

**January 21**  
**Mayor Greg Fischer**  
State of the City Address

**January 28**  
**RDML Gene Price**  
Deputy Commander, 10th Fleet - "Cyber Warfare"

**February 18**  
**Bill Lamb**  
Leadership / Media

**February 25**  
**Kate Latts & Andy Shapira**  
"Heaven Hill Brands ... The Nation's 6th Largest Distilled Spirits Supplier"

**March 10**  
**Speaker TBD**  
**Location: Speed Museum**  
(prior to public re-opening)



**December 10, 2015**

**JIM HIGDON**

Journalist & Author of *The Cornbread Mafia: A Homegrown Syndicate's Code of Silence and the Biggest Marijuana Bust in American History*

**Galt House East, Grand Ballroom C on 2nd Floor**  
**Buffet opens at 11:30 - Meeting begins at 12:05**

Jim Higdon is a freelance journalist who lives in Louisville. As the author of **The Cornbread Mafia**, which tells the story of the biggest marijuana syndicate in American history, Higdon is an expert on crimes committed in Kentucky, and Kentuckians who commit crimes. He has written for POLITICO Magazine, The Daily Beast, Al Jazeera America, Esquire, and Fortune. A graduate of Centre College, Jim also holds an MFA from Brown University and a MA from the Graduate School of Journalism at Columbia University.

About the book, "**The Cornbread Mafia: A Homegrown Syndicate's Code of Silence and the Biggest Marijuana Bust in American History**". In the summer of 1987, Johnny Boone set out to grow and harvest one of the greatest outdoor marijuana crops in modern times. By doing so, he set into motion a series of events that defined him and his associates as the largest homegrown marijuana syndicate in American history, also known as "The Cornbread Mafia." Higdon's relationship with Johnny Boone made him the first journalist subpoenaed under the Obama administration. ([more here](#))

## Ugly Holiday Sweater/Necktie Contest!



**Wear your ugliest holiday sweater or tie on Dec 10 or 17, and you just might win a prize!**

Craig Scherman (*left*) and Gordon Costley (*right*) won prizes on Dec 3. Pres. Greg didn't win a prize, even though he wore a snow-capped chimney on his head.



Our fearless judges, Barbara Sexton Smith and Barry Denton will determine the winners on December 10 and 17. Join the fun!

## Member Spotlight

**Robert 'Bob' C. Ewald** - After law school Bob served as a Judge Advocate and Captain, United States Air Force, 1965—1968. At that time he also taught business law at Eastern New Mexico University. After military service Bob returned to Louisville as a partner in a law firm of 15 lawyers. He stayed with that firm, Wyatt, Tarrant & Combs, until retirement in 2010. During those years Bob and his partners grew the firm into a regional law firm with 250 lawyers and offices in five states. Following retirement from the active practice of law Bob has studied extensively in the area of environmental sciences, including active involvement in the Education Department at the Louisville Zoo where he teaches classes and leads tours stressing animal endangerment and environmental changes. He has won numerous awards for his activities in this area. This interest is a natural progression from Bob's long time interest in marine sciences that developed from his interest in scuba diving and underwater photography. His photos have won national awards. ([more here](#))



**Kirk Alliman** - After a highly satisfying forty years of leading educational institutions and social service organizations in New York, Kansas, Missouri and Kentucky, I am enjoying being retired. A lot of energy is devoted these years to back-road bicycle riding. Being outdoors on my bike, often alone and surrounded with Kentucky's natural beauty, is like being on a spiritual retreat. I've pedaled 425 miles to Iowa City to attend a high school class reunion, and 614 miles

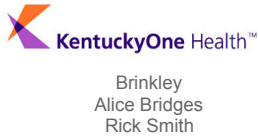


**HOSPITAL**  
Williams  
Kevin Wardell  
Matt Ayers

Stephen



Randy  
Coe



Ruth



### Birthdays

Hugh Shwab IV - Dec 11  
Doug Yates - Dec 11  
Ben Brumleve - Dec 14  
Laura Crahan - Dec 15  
Mike Cronan IV - Dec 15



Please join the Birthday Table  
at this week's Rotary meeting and be  
recognized!

### Club Officers

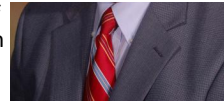
Greg Braun • President  
Alice Bridges • President-Elect  
Kevin Wardell • Past President  
Dick Brien • Vice President  
Ken Middleton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### Club Directors

Muhammad Babar, MD  
Barry Barker  
Mary Michael Corbett  
Lukas Dwelly  
Tracy Holladay  
John Jennings  
Mac McClure  
Michael Ray Shackelford

### Fund Officers

to South Bend and back to visit family. In 2013 I biked the perimeter of Kentucky, crossing into each of the seven surrounding states. It was an 1109 mile trip that took 19 days. Last year I biked the 344 mile Kentucky Donut Trail. In six days I stopped at 23 donut shops and tasted 49 donuts. I'm pleased to report that I found Kentucky's best donut. This year I'm looking for Kentucky's best hamburger and burger joint. So far I've biked 350 miles to visit 25 amazing places. During one stretch this summer I ate a hamburger at eight consecutive meals. When each bike ride is finished, I write an article for the *Kentucky Monthly Magazine*. I also chair our District's Rotary Scholarship Committee. Each year we award two \$40,000 scholarships for a year of graduate school overseas ([more here](#))



## Service Opportunities



### Help Ring the Bells for the Salvation Army



It's not too late to sign up. There are a few openings left on **Dec 12 and 19** at Holiday Manor Kroger (US42) during a scheduled timeframe between 9am - 4pm.

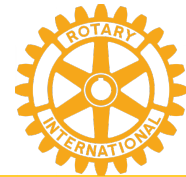
**To select a timeslot, sign up here.**

Questions? Email: [gbrakmeier@centralelectronic.com](mailto:gbrakmeier@centralelectronic.com)

### Send in Rotary Lifetime Service Award Nominations by Dec 10

Send in nominations of Rotarians who are eligible for this award. Rotarians who over a lifetime have demonstrated Rotary's 4-Way Test, especially in the area of community service are eligible. They must have also been a Rotarian a minimum of ten years, with significant achievements both in Rotary and in the local/regional community.

If you have someone in mind who may be eligible, [click here](#) for details, complete the form and send it to the Rotary office at [rotary@rotary45.org](mailto:rotary@rotary45.org). Questions? Contact the Awards Committee Chair, Julie Schmidt at [JSchmidt@ket.org](mailto:JSchmidt@ket.org).



## That's Entertainment - Fun Events!

### Rotary Holiday Party Fun!



It was an enjoyable evening of fun, great food and socializing with Rotarians and guests at the beautiful Nunnlea House at the Dec 5 Holiday Party!

### Shooting Event - Sunday, Dec 13

Rotarians and guests are welcome on December 13 at 2:00pm to attend the Shooting Event at Past President Stetten's farm, 6020 S. Highway 53, Smithfield. Cost is \$20 per person (earplugs, targets and clay pigeons provided). Safety is paramount and trained range safety officers will be on hand to ensure that everyone has a great time. Bring your own pistols and shotguns -- but no high caliber rifles or semi-automatic weapons. RSVP to [events@rotary45.org](mailto:events@rotary45.org).



## Member Opportunities

### BUSINESS SYNERGY

**Wednesday, February 3 from 5-7 pm**

**KentuckyOne Healthy Lifestyle Center, 2401 Terra Crossing Blvd. (Off Old Henry at the Gene Snyder)**



President-elect Alice Bridges will host the next Business Synergy event at KentuckyOne's new Healthy Lifestyle Center located at Medical Center Jewish Northeast. There will be socializing and networking, free hors d'oeuvres, complimentary chair massage, acupuncture and genetic testing for coronary artery disease. Come and see firsthand how fitness programming coordinated by nurses and exercise physiologists can improve health. This is a free event for

Rotarians and a great opportunity to introduce a prospective new member to our Club. RSVP to [events@rotary45.org](mailto:events@rotary45.org)

### Rotary International Matching Gifts Campaign

You can help make our world a better place through a gift to Rotary and become a Paul Harris Fellow--a recognition given for those who contribute



Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

## Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

Rotary Club of Louisville  
Rotary Fund of Louisville  
401 West Main Street, Suite 810  
Louisville, KY 40202  
502-589-1800  
rotary@rotary45.org

Executive Director  
Debe Skidmore

Administrative Assistant  
Dawn Hodson

Member Database  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

Club Website  
<https://www.louisvillerotary.org>



## Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

\$1,000 or more to The Rotary Foundation Annual Programs Fund, PolioPlus Fund, or the World Fund, or as a sponsor portion of a Foundation grant. An email was sent on November 16 with information about this campaign. Rotarians who contribute at least \$100 by December 14 can potentially earn matching points toward Paul Harris Fellow status. But act quickly as only 50,000 points are available. Contact Maria Smith, Foundation Committee Chair, if you have any questions. (msmith@hhlou.org)

## ROTARY LEADERSHIP INSTITUTE

**Saturday, January 9 from 8am-3pm**

**Lexington • Continental breakfast and lunch included**



Want to learn more about Rotary? Are you interested, willing, and have the potential to engage in future club leadership as a *Committee Chair, Vice Chair, Board member, Vice President, or President*? This free event is an important stepping stone for your future involvement. For more details and how to register, check out [this link](#).

## December is Disease Prevention Month



Rotarians are encouraged to arrive early before the lunch meetings on December 3 and 10 when the Lifeline Committee hosts a table with information on the new vaccinations for pneumonia and shingles. Dr. Bob Hilgers will be available to answer questions.

## Aging Well Series • Thursday, March 31

Geriatric psychiatrist Dr. David Casey will present immediately following the luncheon meeting on March 31. He will be ready to answer any questions Rotarians and guests may have.



## Social Media & Web

### Connect with Social Media

Connect to fellow members using our Club's social media platforms: Facebook, Twitter, and LinkedIn. Your participation will make it dynamic! Join in on discussions, post photos, and celebrate fellow Rotarian's accomplishments. LinkedIn is for members only to allow private discussions and can be found by searching "Louisville Rotary Club" in the category "Groups." Then click the yellow "join" button. You can also send photos, articles, featuring Rotarians and other news to Executive Director Debe Skidmore at [rotary@rotary45.org](mailto:rotary@rotary45.org) and to Ashley Brauer at [Ashley@guthriemayes.com](mailto:Ashley@guthriemayes.com). We need members who want to post, too! If you'd like to help, please contact Ashley or Debe.



### Join the Member Marketplace

Join our Club's new virtual Marketplace and showcase your business or organization through this new members-only service. To showcase your business, [click here for details](#).

### New Members are the Lifeblood of our Club



Do you know someone who would make a great member of our Club? We offer a complimentary lunch for prospective new members who participate in the brief "What is Rotary?" session held immediately after every Thursday Rotary meeting at a table inside the meeting room. It's easier than ever for you to invite a friend or colleague. Check out our membership criteria [here](#).



### The DO's & DON'Ts for Inviting Friends to a Meeting

So you have mentioned Rotary to a friend or business colleague and got the typical "I don't have time" response. Don't be discouraged – there was probably a time in your life when you said the same thing. Instead, let me give you **four Do's** and **one Don't**.

**First, DO** acknowledge that we are all busy and that you had the same response years ago. But giving something back to the community was a decision you had made years ago and never regretted it.

**Second, DO** file away their possible interest and watch for future club programs that might interest this person. Then, re-establish contact and invite them to hear that specific program. The candidate will be impressed that you continued to think about them and often will say Yes.

**Third, DO** see that when they visit, you greet them, you sit with them, and most importantly, you introduce them to several key members of your club. Alert your club president that you have a special guest that day.

**As for the DON'T**, I suggest that you do not introduce them on their first visit as a potential new member. They agreed to join you for a meal and to hear a speaker – that's all.

**The last DO is to follow-up!**

**Questions? Contact Barry Denton, Membership Development Chair  
([barry@saferlouisville.com](mailto:barry@saferlouisville.com))**

## **Dec 3 Meeting Recap: Guest Speaker Howard Marshall**

The Dec 3 Rotary meeting began with beautiful holiday songs, many guests were introduced, and announcements were made by President Greg who donned his holiday snow-capped chimney hat. The Ugly Holiday Sweater/Tie judges, Barbara Sexton Smith and Barry Denton, awarded prizes to Craig Scherman for the ugliest sweater and Gordon Costley for the ugliest tie. Pres. Greg announced the election results: 2016-18 Directors Kelly Burke, Charlie Farnsley, Karen Morrison and Carol Nord. Vice President will be John Hampton, and President-elect will be Tony Kemper. Pres. Greg introduced Dr. Babar who shared thoughtful, heartfelt sentiments regarding the recent



killings in California before introducing guest speaker Howard Marshall, FBI Agent in Charge of the Louisville Division. Marshall held the attention of every person in the room from the beginning of his presentation to the very end. The Cochran ballroom was full to capacity with Rotarians and guests who had attended to hear Marshall's comments about the topic, 'Terrorism in Kentucky', and Marshall did not disappoint. He shared how terror threats are investigated and the significant challenges posed by these serious threats confronting the U.S. Rotarian Harriette Friedlander took excellent notes of the meeting. Read them here at this link. ([more here](#))

## **Member Perks**

### **Rotary Club of Louisville Logo Shirts**

Custom polo shirts with the Rotary Club of Louisville logo are available in royal blue or white in men's and women's sizes (S,M,L,XL) for only \$25. These shirts are available in both colors and sizes at every Thursday Rotary meeting to help you decide which size and color to order. Questions? Email [rotary@rotary45.org](mailto:rotary@rotary45.org).