

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 20 December 1, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org
and select the 'Make a Payment'
button.

UPCOMING MEETINGS

DEC 7

Luke Schmidt
Project Director
Topic: Louisville Regional
Airlift Development Initiative

DEC 14

Holiday Party
Big Spring Country Club

JAN 4

Mayor Greg Fischer
Louisville Metro Mayor
Topic: State of the City
Address

JAN 11

Brent Schutte
CIO, Northwestern Mutual
Topic: Investment Forecast

JAN 18

Donald E. Lassere
President/CEO, Muhammad
Ali Center
Topic: The Ali in All of Us

JAN 25

Missy Eckenberg
Rotary District Governor

Birthdays

Charlie Oberst - Dec 1
Claire Arnold - Dec 1
Cynthia Miles Brown - Dec 2
Bill Buckaway - Dec 3
Amy Luttrell - Dec 4
Harry Stephenson - Dec 4
Bob Slider - Dec 5
Jim Murphy - Dec 7



Luke Schmidt

President, L. B. Schmidt & Associates, LLC
Project Director, Louisville Regional Airlift Development
December 7 • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:10 Meeting

Title: "Moving Passenger Air Service Forward in Louisville"

Luke Schmidt is the President of L. B. Schmidt & Associates, LLC and serves as the Project Director of Louisville Regional Airlift Development, INC. (LRAD). LRAD is a 501 (c)(3) non-profit corporation founded in May 2017 for the sole purpose of developing new nonstop air service to key domestic and international destinations.

Working with regional community leaders, the Commonwealth of Kentucky, Louisville Metro Government and the Louisville Regional Airport Authority, LRAD is bringing new air service development strategies to the Louisville market. These strategies have been used successfully in markets across the United States. Luke

will share LRAD's strategies and will also highlight the importance of air service as part of community's overall economic development direction.

Luke founded his consulting firm in 2004 and focuses on economic development, strategic planning, marketing communications and legislative affairs.

Luke will be introduced by David Wood. For a complete bio, please [CLICK HERE](#).

December Menu

Caesar Salad
Chicken Parmesan over Linguini
Baked Spaghetti (Vegetarian)
Grilled Vegetable Medley
Oregano Seasoned New Potatoes
Garlic Bread
Assorted Cakes and Pies
Sliced Fresh Fruit

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets"



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

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Kelly Burke
Charles Farnsley
Rick King
Karen Morrison
Carol Nord
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John Walczak

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Barry Barker • Vice Chair
John Jennings • Secretary
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FUND DIRECTORS

Paul Bickel III
Aimee Johnson
Tony Kemper
Mike Shackelford
Bob Slider

Rotary Club of Louisville
Rotary FUND of Louisville

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OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

November 22, 2017 - ROTARY MEETING RECAP



Our November 30th Rotary Club meeting featured **Natalie Harris**, Executive Director for the Coalition of the Homeless. Natalie's presentation focused on a series of statistics pertaining to the issue of homelessness. In 1970, the federal government spent \$83 billion on housing for low income and homeless people. Today, the government spends about \$53 million. Natalie mentioned that when she started her career, the vast majority of homeless people were men. Now, she works with many homeless families.

Homelessness in Louisville, while still a major problem, is declining, from 9,130 people in 2010 to 6,373 people in 2016. An improving economy has primarily driven this decline. With the support of the VA, over 800 homeless veterans have found housing in Louisville. Recognizing that there are 35,000 open jobs in the metro area, Natalie also commented on the need not only for a skilled workforce, but also workforce training for homeless people.

A detailed summary of Natalie's presentation and the meeting can be read [HERE](#).

MEMBER OPPORTUNITIES

Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!

Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor during the first three Saturdays in December. Shifts begin at 9 a.m. and last until 4 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit. For more information, please contact George Brakmeier at gbrakmeier@centralectronic.com. Sign-ups are available below:

Dec 9th - [CLICK HERE](#)
Dec 16th - [CLICK HERE](#)

Mentors Needed for the Promise Scholars Program!

- Dec 11th at Western High School from 9:00 am - 10:00 am
- Dec 13th at Iriquois High School from 8:30 am - 9:30 am

For more information, please contact Walt Kunau at wkunau@bellsouth.net.

Holiday Party!

Our Holiday Party will be held on Thursday, Dec 14th at the Big Spring Country Club. Cocktails begin at 5:00 and a cash bar will be available throughout the evening. There will be no weekly meeting that afternoon. We will have a dinner buffet which will include a Big Spring Salad, Caesar Salad, BBQ Tossed Salad, Sliced Angus Beef, Maker's Mark Pork Loin, Salmon Filet, Corn Pudding, Home Style Green Beans and Au Gratin Potatoes. Come join in on the food, fun and festivities that will include live music and caroling! The cost is \$25/person. To register [CLICK HERE](#).

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, [CLICK HERE](#).



SPARKS, Website, and Display Wall Advertising

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, [CLICK HERE](#).

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at sloan0033@yahoo.com.

shout outs!

2017-18 Directories Have Arrived!

The 2017-18 Directories have been delivered to the office. They will be available for pick up at the meetings. Thank you for your patience.