

# SPARKS



**Next Meeting: Thursday, December 13, 2012**

**Guest Speakers:**

**Bill Samuels, Jr., *Chairman Emeritus - Makers Mark Distillery***  
**Michael R. Veach, *Special Collections Assistant - Filson Historical Society***

**Program: *Prohibition and the Heritage of Bourbon in Kentucky —  
How Far We Have Come in Only 93 Years***

**Introduction by Ken Grossman**

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**

**Galt House East - Second Floor, Grand Ballroom 'C'**



Maker's Mark Chairman Emeritus Bill Samuels, Jr. (photo at left) has been called a maverick, a giant in the distillery business, a marketing genius, a visionary, and the best friend the Kentucky Bourbon industry ever had. Be he prefers another label: "Eyewitness". A rocket scientist, law school graduate, and bourbon industry extraordinaire, Bill Samuels has had a remarkable life and career. Anything of any significance that happened in the past two or three generations of distilling, Bill not only lived through it, but chances are he was actually there. As Bill transitioned to Chairman Emeritus at Maker's Mark, he accomplished another remarkable achievement in the distilling craft when he introduced a new expression in whisky called Maker's 46.



Mike Veach (photo at right) served as North American Archivist for United Distillers Glenmore from 1992-1996. Mike was hired as a Special Collections Assistant at the Filson Historical Society and specializes in Kentucky's distilling history. He has served as a historical consultant for many distilleries. In 2006 Mike was honored to become a member of the Kentucky Bourbon Hall of Fame.

Mike will give a historical background of the economic impact of prohibition in Kentucky and how this contributed to the Great Depression of 1929. Bill will put into context the incredible growth our Kentucky signature industry is experiencing and has been experiencing through our Country's economic downturn. He will discuss the future of the bourbon industry and what it portends for our Commonwealth. ([CLICK HERE](#) for Bill Samuels' complete bio.)



## Who deserves the next Lifetime Service Award?



Each year we recognize a fellow Rotarian for their achievements within Rotary and our community. **Please nominate a Rotarian who excels in lifetime service to our community.**

Look through your Rotary roster and you'll discover that there are many who fit this category! Nominees must be a Rotarian for at least ten years. When considering an individual, seek input from their spouse, friends or family to obtain information about achievements, of which you may not be aware. Criteria/guidelines are listed on the form at the link below.

**CLICK HERE** to access the form.  
Submit by 12/20 at 1:00pm.



The Holiday Party was a great event! **CLICK HERE** to view a few photos.



## Birthday Quotation

*"Life would be infinitely better if we could be born at the age of eighty, and gradually approach eighteen."*

Mark Twain

## ROTARY MEETING SURVEY RESULTS

More than 200 members responded to the recent survey measuring satisfaction and preferences about various aspects of our weekly meetings. The survey asked about speaker topics, protocol for question and-answers, the Birthday Table, music, and the buffet.

The survey was conducted by the Ad Hoc Meeting Committee consisting of the Chairs and Board Liaisons of the six committee involved in planning our meetings. The results will be very helpful to them and to our club leadership. Thanks to all who participated.

**CLICK HERE** to view the Survey Results.

## Birthday Table

Ben Brumleve	Dec 14
Mike Cronan	Dec 15
Dan Rivers	Dec 16
James Craig	Dec 19
John Johnson	Dec 19
Hannelore Rader	Dec 19

**Please sit at the Birthday Table on December 13.**



**PROGRAM SCHEDULE**

**December 20** — St. X Choir, *Holiday Music Program*

**December 27** — *No meeting.*

**January 3** — Bos Todd, Chairman, Todd Investments, *'Annual Stock Picks'*.

**January 10** — G. Keith Alvey, Regional CEO Kentuckiana Region, American Red Cross, *'Emergency Preparedness & Report on Hurricane Sandy'*.

**January 17** — Rick Bell, Author, *'Louisville's Historic Waterfront'*.

**January 24** — 'Rotary Neighborhood Barbecue' with Mayor Greg Fischer, *'State of the City Address'* - ([At KY Center for African American Heritage, 1701 West Muhammad Ali Blvd. - Free Parking](#))

**January 31** — Robert P. Friedland, MD, Rudd Chair & Professor University of Louisville Dept. of Neurology, *'Alzheimers, Dementia and Aging'*.

**February 7** — Les Waters, Artistic Director, Actors Theater of Louisville.

**February 21** — Christen Boone, Director, Greater Louisville Project *'2012 Competitive City Update Report'*.

**February 28** — Greg Heitzman, President Louisville Water Company, Executive Director MSD, *'One Water - Consolidation of MSD & LWC'*.

**March 21** — *Unsung Heroes Program.*

**March 28** — Dr. Lyle Roelofs, President of Berea College

**April 4** — Fr. Clyde Crews, Bellarmine University Historian & Archival Coordinator *'Religious History of Louisville'*.

**April 11** — Terry Brooks, Executive Director of KY Youth Advocates, *'National Child Abuse & Awareness Month'*.

**May 9** — Rotary Speech Contest District Finals

**June 6** — Charlie Mattingly, President & CEO, BBB of Louisville, Southern Indiana & Western Kentucky, *'BBB 100th Anniversary and Update'*

**June 13** — Maria Hampton, Co-Chair Vision Louisville & Federal Reserve Bank Vice President, *'Vision Louisville'*

**UPCOMING EVENTS**

**January 23** — *Meet at MEAT, Membership Party with YPAL.*

**April 30** — *48th Annual 'Rotary Day at the Downs'.*

Annette Grisanti

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## Rotary Meeting - December 6, 2012

President Stuart Alexander called the meeting to order. Nancy Jo Trafton gave our invocation. Bob Slider led us in the pledge and then introduced a bizarre rock quartet recruited from our membership. I don't blame them for wearing a disguise. Charlie Castner was at the piano. President Stuart welcomed visiting Rotarians and guests. Judy Handmaker hosted our Birthday table.

Ken Middleton announced results of a recent survey of our members. Civic, political and community issues are particularly favorite program topics. About 40 percent said that PowerPoint slides and the Sparks newsletter should replace the Birthday table, presumably in the interest of time. There was much laughter. ([CLICK HERE](#) to view survey results.)

Merrily Orsini then made an announcement about the forthcoming Lifetime Service Award. Greg Braun introduced a new member, Jim Murphy.

Since today's program is Nomination Day, Mike Kull presented the first of two slates: The "COE-sair Kids" slate. Isn't that neat since we know where Randy works. Four candidates for Directors are: Alan Griffes, Ken Grossman, Julie Schmidt and Amanda Storment. Mike announced Greg Braun for Secretary, Joe Ackerman for Treasurer, and Joyce Seymour for Sergeant at Arms. Mike's party picks Jeff Underhill and Susan Zepeda for the two Vice Presidents. As you know, the one who receives the most votes becomes First Vice President and thus in line for the presidency. So, we already know Randy Coe will replace Stuart on June 30<sup>th</sup>.

Lelan Woodmansee then announced the "COE-OPERATORS" slate. Isn't that cute since we already know who our next President is. For Directors, Lelan announced the following candidates: Brian Veeneman, Tom Bohnert, Ken Middleton and Doug Myers. Lelan announced Craig Scherman for Secretary, Joey Bailey for Treasurer, and Mike Shackelford for Sergeant at Arms. His picks for Vice Presidents are Kevin Wardell and Phil Tamplin. And there you have it. - Bos Todd



Click on this photo to view the video of our club's band, aka Four Way Best, as they performed "Sharp Dressed Man", a song recorded several years ago by ZZ Top. They rocked the house!! Turn your volume up!

### Your Candidates for the 2013-14 Officers & Directors ...

COE-sair Kids				COE-OPERATORS			
<p>Randy Coe, President 2013-2014</p>				<p>Randy Coe, President 2013-2014</p>			
<p>Vice President Candidates</p> <p>Jeff Underhill</p> <p>Susan Zepeda</p>				<p>Vice President Candidates</p> <p>Kevin Wardell</p> <p>Phil Tamplin</p>			
<p>Secretary Candidate</p> <p>Greg Braun</p>				<p>Secretary Candidate</p> <p>Craig Scherman</p>			
<p>Treasurer Candidate</p> <p>Joe Ackerman</p>				<p>Treasurer Candidate</p> <p>Joey Bailey</p>			
<p>Sergeant at Arms Candidate</p> <p>Joyce Seymour</p>				<p>Sergeant at Arms Candidate</p> <p>Mike Shackelford</p>			
<p>Director Candidates</p> <p>Alan Griffes</p> <p>Ken Grossman</p> <p>Julie Schmidt</p> <p>Amanda Storment</p>				<p>Director Candidates</p> <p>Brian Veeneman</p> <p>Tom Bohnert</p> <p>Ken Middleton</p> <p>Doug Myers</p>			

### Your 2013-14 Club President is Randy Coe

Randy is President of Kosair Charities, the largest charity in the history of the Kentucky and Southern Indiana region that provides for the medical care of children. It is also the largest private financial supporter of Kosair Children's Hospital. Thousands of children from hometowns throughout Kentucky and Southern Indiana have benefited from nearly \$216 million Kosair Charities has given in support of children since the 1980s.

Randy has been a member of the Rotary Club of Louisville for 16 years. In that time he has served on 16 different committees with many of them multiple terms. He has been vice chair of the Auction, Program and Saving Lives Worldwide. He is presently chair of the Strategic Planning Committee and has also chaired the Spoke and Sports committees. A past Director of the Club, he is currently First Vice President. Randy Coe, your best choice for the next President of our Rotary Club.

This was Randy's introduction by Mike Kull at Thursday's meeting. [CLICK HERE](#) for details about all of the candidates. **Send in your ballot!**

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