

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 104, No. 23 December 2, 2016

**CONNECT  
for  
GOOD.**

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org) and  
select the 'Make a Payment'  
button. Thank you!



## UPCOMING MEETINGS

### DECEMBER 15

Holiday Party  
Evening Gathering will  
replace normal lunch  
meeting.

### DECEMBER 22

NO Meeting

### DECEMBER 29

NO Meeting

### JANUARY 5

David Adkisson  
KY Chamber of Commerce  
"A new day in Frankfort and  
what it means for business."

### JANUARY 12

James Redford  
Documentary Filmmaker



### Melissa Fraser

Partner - Strothman & Company  
TV Host - Dream Funders

**December 8 Rotary Meeting**  
Archibald Room • Galt House West  
11:30 Buffet • 12:05 Meeting

**Topic: "The Grassroots Making of the TV Show to  
Fund Louisville Entrepreneurs."**

Along with her work at Strothman & Company CPA and advisory firm, Melissa Fraser is a publisher author with her book Welcome to PlanitDo!, a speaker and most recently the host and co-producer of Dream Funders. Dream Funders is a local TV show that connects Louisville business owners with the Louisville investors that can help them start or grow their businesses. This wife and mother of four children suffers from entrepreneur's disease, a debilitating condition that if not managed properly results in the constant desire to begin new projects, take unnecessary risks, and add more things to her to do list than one person can handle. In an effort to manage this condition, and help others who are similarly afflicted, Melissa developed the FOCUS Framework, a systematic approach to planning, prioritizing and achieving massive results on life and business goals.

Melissa Fraser is more than a motivational speaker. She develops the habit of success in her attendees. Using her FOCUS Framework, Melissa gives attendees an easy to follow process for goal achievement. Whether individually, in small groups, or speaking to thousands, Melissa's vision is to see others fulfill their visions.

To get a calendar listing of this luncheon, please [CLICK HERE](#).

## END-OF-YEAR GIVING OPPORTUNITIES

### District 6710 - Paul Harris Fellow Matching Campaign The Rotary Foundation

We want to help you or someone you care about become a Paul Harris Fellow this year. Rotary District 6710 is offering up to \$50,000 in matching funds to help you reach your Paul Harris Fellow goal. In order for your contribution to be eligible, you must submit at least \$100 made payable to "The Rotary Foundation" and sent to Rick Harned, our District Rotary Foundation Chair.

For complete instructions, please [CLICK HERE](#).



### Randy and Christe Coe Matching Campaign Rotary Fund of Louisville

It is that time of year when generous souls consider which charities will be the beneficiaries of their holiday gift giving. Past President Randy Coe and his wife, Christe, have offered a challenge to Rotarians in hopes of making the Rotary Fund of Louisville one of your charities of choice this season. The Coes will match your gifts \$1 for every \$2 donated up to a total of \$5,000. That means that a \$500 gift will result in \$750 going into the community to support Rotary service projects. So far, \$1,655 has been contributed towards the match. We have a way to go to



**JANUARY 19**  
**Christopher J. Waller**  
Executive Vice President -  
US Federal Reserve Bank  
St. Louis, MO

**FEBRUARY 2**  
**Mayor Greg Fischer**  
State of the City Address  
Offsite Meeting

**MARCH 23**  
**Unsung Heroes**  
Recognition Program

### **Birthdays**

Sam Watkins, Jr. - Dec 9  
Ingrid Hernandez - Dec 9  
James Remmers - Dec 9  
Scott Neff - Dec 10  
Doug Yates - Dec 11  
Ben Brumleve - Dec 14



### **CLUB OFFICERS**

Alice Bridges • President  
Tony Kemper • President-Elect  
Greg Braun • Past President  
John Hampton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### **CLUB DIRECTORS**

Muhammad Babar, MD  
Barry Barker  
Kelly Burke  
Mary Michael Corbett  
Lukas Dwelly  
Charles Farnsley  
Karen Morrison  
Carol Nord

### **FUND OFFICERS**

Greg Braun • Chair  
Tony Kemper • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Alice Bridges  
John Hampton  
Aimee Johnson  
Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

### **DISTRICT 6710**

401 West Main Street, Suite 810  
Louisville, Ky 40202  
502-589-1800

meet the \$10,000 goal! Drop a check off at the registration table, call the office, or use **MAKE A PAYMENT** button on our [WEBSITE](#) to make your gift today.

## **NOVEMBER 23 MEETING RECAP**



Our **December 1st** Rotary Meeting featured **Derek Anderson**, former Basketball Champion and President of The Stamina Foundation. Derek presented an inspiring message of how small acts of kindness can solve big problems.

A video of our December 1st meeting is [HERE](#).

Notes from our meeting are [HERE](#).

## **ROTARIANS IN THE NEWS**

**TONY KEMPER** - Head, dePaul School - The dePaul School was featured in this week's "The List" in Louisville Business First as the 12th largest Independent School by enrollment. Congratulations, Tony!

**FRANKLIN JELSMA** - Managing Partner for Wyatt, Tarrant, and Combs - Featured in this week's Business First article on Business of Law - he predicts tax and tort reform under President-Elect Trump as well as the inclusion of artificial intelligence to aid in legal proceedings.

## **ROTARY PROMISE SCHOLARS - WHERE ARE THEY NOW?**

### **Rotary Promise Scholarship Program - Achieving at High Levels**

The Rotary Promise Scholarship Committee, in partnership with Western High School, presented its first class of Promise Scholars earlier this year. The RPS Committee would like to share that the program has improved enrollment at JCTC as well as graduation rates at Western High School. A detailed list of program accomplishments can be found [HERE](#)

## **MEMBER OPPORTUNITIES**

### **Meeting and Event Sponsorship Packages**

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



### **SPARKS, Website, and Display Wall Advertising**

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact [Sherry Duffy](#).



### **Rotary Promise Scholarship Committee Needs Mentors**

The Rotary Promise Scholarship Committee needs more mentors for students at Western and Iroquois High Schools. As a mentor, you'll help students stay on track academically, inspire them to pursue future career goals, and help them remain eligible to receive a Rotary Promise Scholarship. Interested members should contact [Walt Kunau](#).

**Session 2 - How to Present Yourself With Confidence.**  
Iroquois HS - December 6: 9:30-10:15am ([Google Map](#))

LOUISVILLE  
ROTARY PROMISE  
SCHOLARSHIP



rotary@rotary4b.org

## EXECUTIVE DIRECTOR

Theresa Raidy

## EXECUTIVE ADMINISTRATIVE ASSISTANT

Jonathan Wysong

## OFFICE & EVENT MANAGEMENT ASSISTANT

Amanda DiCesare

## Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

## Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

## YMCA Workout Helpers Needed

The Rotary Club of Louisville will be helping Louisville Rescue Mission in providing workout help at the Downtown YMCA on 2nd Street. The workout sessions are a part of a Bellarmine University research project that was partially funded by the Rotary Fund of Louisville earlier this year. The last session is tomorrow, 12/6, from 10-11am Please [CLICK HERE](#) to volunteer. For more information about the program, [CLICK HERE](#) or contact [Larry Sloan](#) directly.



## Rotary and Salvation Army Bell-Ringing

The Rotary Club of Louisville will be helping our local Salvation Army with its bell ringer program.

Holiday Manor Shopping Ctr.: Dec. 10, 17 - 9:00am-4:00pm (1.5 hr shifts)



To sign up and select a shift, see **George Brakmeier** before our lunch meetings or [email](#)/call the Rotary Office.

## Rotary Holiday Party • Annual Meeting Thursday, December 15 • 5:00pm Big Spring Country Club

Come celebrate the Holiday season with other Rotarians at the Big Spring Country Club in St. Matthews. The party and annual meeting will take place of our regular Thursday meeting. \$25 fee covers entertainment and dinner. Registration is [NOW OPEN](#).



## Rotary Intl Atlanta Convention - June 10-14, 2017

Join District Governor Stuart Alexander and other Rotarians for the annual Rotary International Convention in Atlanta, June 10-14, 2017. A block of rooms has been reserved for Rotarians in District 6710. Make your convention reservation by December 16 to get the low \$340 registration rate. To register, visit [www.riconvention.org](http://www.riconvention.org).



## Habitat for Humanity - Raise the Roof

Join our Lifeline Committee in helping Habitat for Humanity by partially building a new home. Our volunteers will frame a house in one "Raise the Roof" weekend, currently scheduled for mid to late April. We will need roughly 60 volunteers, or about 15 per day to do the framing so the Habitat volunteers can complete the house. Members interested in volunteering should see Mike Fallot or Jerry Martin for more information.



## MEETING PREVIEW - JANUARY 5, 2017

**DAVID ADKISSON** - On January 5th, the President of the Kentucky Chamber of Commerce will be reporting on changes the Chamber and state government expects see in the coming year after the Republican party won majorities in both the state Senate and House of Representatives earlier this fall. He hopes that, in the coming year, Kentucky businesses will benefit from economy-growing and job-creating policies that will likely come from Frankfort lawmakers.

A more in depth commentary on how the election results should influence business process in Kentucky, please read Mr. Adkisson's Guest Commentary on Page 39 of the December 2nd issue of Business First.