



SPARKS

Next Meeting: Thursday, December 12, 2013

Guest Speakers: Bernie Lubbers & Hickory Vaught

Topic: "The History of Bourbon as Told Through Bluegrass Music"

Introduction by: Mark Cowherd

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm

Galt House East, 2nd Floor, Ballroom 'C'



Close your eyes and picture a Ken Burns documentary on bourbon brought to life through live bluegrass music.

Bernie Lubbers is the whiskey ambassador for Heaven Hill Distillery in Bardstown, KY and is known as the Whiskey Professor. A two time recipient of the Icons of Whisky – Ambassador of the Year Award from Whiskey Magazine out of London. He is also the author of the best-selling bourbon book, "Bourbon Whiskey – Our Native Spirit" and host of the website: www.whiskeyprof.com

Hickory Vaught is the face on the passports and advertisements for the Urban Bourbon Trail Account at the Blu at the Louisville Marriott Hotel where he hosts, "Bourbon & Bluegrass" every Thursday since it opened. Dubbed "The Bluegrass Music Ambassador of Kentucky" by the Governor himself.

Just like bourbon whiskey, bluegrass music was born in Kentucky through Bill Monroe who took the old time mountain music and transformed it into a hard driving sound. His instrument (and Hickory's) is the mandolin, once a background parlor instrument until Mr. Monroe made it a front instrument along with his "high lonesome" voice.

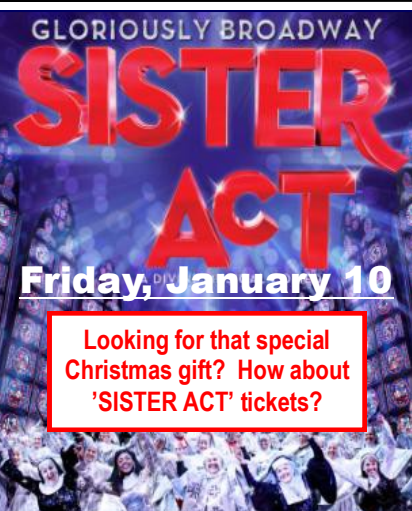
On Thursday, you'll hear the old time music from Hickory that match the time lines on the evolution of bourbon. Hickory and Bernie will play and sing bluegrass tunes that match the history and/or the subject of that particular time. Songs from Bill Monroe, Grandpa Jones, Flatt & Scruggs, along with their own originals. But, before Lubbers and Vaught begin their program, you will hear about the new distillery on Main Street from **Lynne Grant**, Director of Guest Services for Heaven Hill Distilleries, Inc. Don't miss this meeting!

FREE LUNCH
FREE LUNCH
FREE LUNCH

'What is Rotary?' attendees (11 am sessions in Rotary conference room each 1st & 3rd Thursday) are welcome to attend the Rotary meeting afterwards and enjoy a **FREE LUNCH!**

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Looking for that special Christmas gift? How about 'SISTER ACT' tickets?

Join fellow Rotarians at the Kentucky Center, and rejoice for a night out on Broadway! Members have preferred seating (discounted rate) for this performance and will be invited to stay after the show for a private Q&A with members of the cast & crew.

Optional dinner at the Bristol downtown before the show. **Click Here** to purchase now!



Who's ahead in the Rotary College Basketball competition? For the latest in wins/points, as well as the latest on Rotary Football competition players, [Click Here!](#)



Website Tip #3

This week's tip on how to use and get the most out of the Louisville Rotary Club's new website focuses on the second of four primary sections, located along the left side of the Home page: **Service**. As everyone knows, service is at the very heart of being a Rotarian and the new website provides a great opportunity to showcase some of the service programs and projects that we support.

(See page 3)

LIFETIME SERVICE AWARD!

Nominations Due by DEC 18!
CLICK HERE!

Birthday Table

Claudia Eggleton	Dec 13
Ben Brumleve	Dec 14
Laura Crahan	Dec 15
Mike Cronan	Dec 15
Dan Rivers	Dec 16

Please sit at the Birthday Table on December 12.



PROGRAM SCHEDULE

December 19 — Stage One presenting "Cajun Night Before Christmas"

December 26 — No Meeting

January 2 — No Meeting

January 9 — Bob Bordogna, Annual Stock Market Predictions

January 16 — Mayor Greg Fischer; "State of the City Address" (location TBD)

January 23 — Ricky Jones Ph.D., Professor & Chair, UofL Pan-African Studies Department; "Martin Luther King Jr. Day Program"

January 30 — Craig Greenberg, President of 21-C Museum Hotels

February 6 — Houston Barber, Principal of Fern Creek Traditional High School

February 13 — Carol Gunderson, Director of the Food Literacy Project

February 20 — Eli Capilouto, Ph.D., University of Kentucky President

February 27 — Ted Bishop, President of PGA of America

March 13 — Rotary Trade Expo

March 20 — Roberto Bolli, M.D., UofL Director of Division of Cardiology and Institute for Molecular Cardiology

March 27 — Unsung Heroes Program

Annette Grisanti

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Friday, January 10, 2014 — **Broadway Series** Dinner at Bristol, then enjoy **SISTER ACT on Broadway!** Meet the performers after the show! Seating Options: Orchestra Rows D-F \$66 show only or \$95 w/dinner; Grand Tier \$46 show only or \$75 w/dinner. Dinner only for \$31.

February or March, 2014 — **Toyota Tour!**

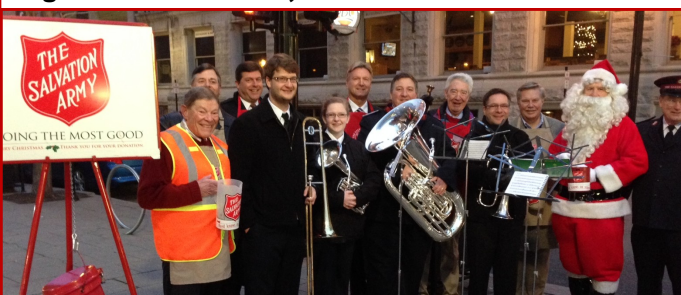
Make checks payable to "Rotary Club of Louisville"
Receipt of payment confirms your reservation! Thank you!



**Why
Rotary?**

You Tube

Congratulations Rotarian Bell Ringers! A record high of more than \$1,000 was collected on Dec 3!



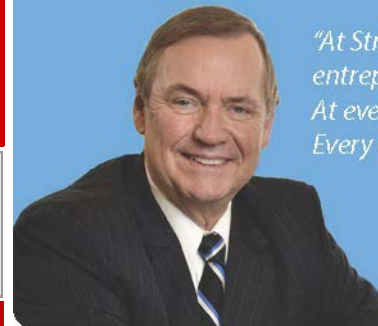
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December 5, 2013 Rotary Meeting

The December 5 meeting was held in the Galt House West Cochran Room. President Randy Coe rang the bell at 12:09 p.m. Dr. Muhammad Babar provided an inspiring invocation. Jim Baker led the pledge and, with Charlie Castner at the piano, sang 'Winter Wonderland' as others joined in. Brooke Egan introduced several birthday celebrants. Guests were introduced and welcomed, several of whom had attended Centre College, and one guest is still waiting to receive their acceptance letter.

President Randy announced that on December 12 we will meet at the Galt House East Grand Ballroom C, with Bernie Lubbers and Hickory Vaught providing the program "The History of Bourbon as Told Through Bluegrass Music." Kevin Connelly announced two door prizes, books to be given away at the end of the meeting: "Shipshape" and "Striving for Excellence in the Social Sector", published by Old Stone Press. As a bonus, each book will contain a CNPE \$55 gift certificate.



Rev. Robin Jennings, John Roush and President Randy Coe



President Randy announced that letters and emails providing notice of amended bylaws that will be presented on December 12 and voted on at the December 19 meeting. The Salvation Army bell ringer volunteers were applauded, with special thanks going to George Brakmeier, Ken Selvaggi, Wayne Perkey and Major Michael Hawley. Special kudos were given to Merrily Orsini, owner of **corecubed**, and Tammy Brown, as well as the Communications Committee and Ken Middleton, for their hard work on the fabulous new Club website. Check it out at www.louisvillerotary.org! Dick Brien encouraged Rotarians to volunteer

as mentors at Western and Iroquois High Schools. Dr. Stet Stetten reminded everyone to submit Lifetime Service Award nominees before the 12/18 deadline. President Randy welcomed our newest Paul Harris Fellow, Lukas Dwelly. David Ratterman (photo above left) was awarded the 'Service Above Self' award for going above and beyond, providing his legal services and expertise pro bono during the past three years, resulting in the recommended amendments to the Club and Fund Bylaws and Constitution.

Rev. Robin Jennings introduced the President of Centre College, John Roush, who shared his concerns about the challenges of the American academy to address the issue of rising cost of attendance, the threat of inflexibility and unwillingness to change, the waste of destructive competition for faculty, staff and students, and the need to balance an educational experience that is 'higher, not just longer' and relevant. He stated that colleges must find a way to reduce merit financial aid to so many students and focus instead on the need. He also commented that colleges should reduce the focus on expenditures on athletics at expense of academics. Part of the answer, he added, is to imagine partnerships heretofore unimagined and work unceasingly to expand our col-

HOLIDAY EXTRAVAGANZA



Website Tip #3 (continued from p. 1)

Under the Service section, you will find two sub-sections: Rotary Promise and Service Projects. Rotary Promise highlights the legacy project which celebrates the Club's 100th Anniversary. More importantly, this section describes in detail just what the Rotary Promise is and its early impact on students at the project's first high school – Western High School. This page has links to a video about the project and also recent articles in the media. Not only is this page a great way for our members to obtain updates on the project, but the page link can be easily forwarded to non-Rotarians so that they too can learn more about the positive contribution that this project is making towards the community's 55,000 Degrees program.

The second section, **Service Projects**, lists several of the Club's ongoing projects, including: Building a Smart Food Culture, Blessings in a Backpack, Water Project in Uganda, Unsung Heroes, Middle School Connection, Repair Affair, High School Speech Contest, Salvation Army Bell Ringers, and the Louisville Public Media's fundraising phone-a-thon. Again, Rotary is all about service. Checking out this section will provide members with more information about each of these important projects. And, if you find one or more of these projects to be of interest to you, you should contact the Club about getting involved personally!

"Service Above Self" is what Rotary is all about and the Service section on our new website tells you everything you need to know about Rotary's important service projects. Be sure and check it out!

— Luke Schmidt, Communications Committee

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