

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 6 August 5, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org)  
and select the 'Make a Payment'  
button.



### Ryan Quarles

KY Commissioner of Agriculture  
August 9th • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Presentation Title: "More Than Cows, Plows and Sows: The KY Department of Agriculture"

Since his election in 2015, Commissioner Ryan Quarles has brought a new energy to the Kentucky Department of Agriculture, taking on initiatives to increase international trade and decrease food insecurity. In his presentation, Commissioner Quarles will highlight his work, the economic power of Kentucky's agricultural sector, and discuss how Kentuckians can work together to make the Commonwealth a great place to work and live.

To learn more about Commissioner Quarles, click [HERE](#) to read his bio.

## UPCOMING MEETINGS

### AUG 9

**Ryan Quarles**  
KY Commissioner of Agriculture  
*Topic: More Than Cows,  
Plows and Sows: The KY  
Department of Agriculture*

### AUG 16

**Michael Owsley**  
Rotary District Governor  
*District Governor Official Visit*

### AUG 23

**Admiral Michael Jabaley**  
U.S. Navy Rear Admiral  
*Topic: U.S. Navy Week  
Louisville*

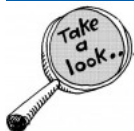
### AUG 30

**Ken Marshall**  
President and CEO, UofL  
Hospital & James Graham  
Brown Cancer Center  
*Topic: TBD*

## August 9th Menu

Red Bliss Potato Salad  
Cole Slaw  
Pulled Pork  
Fried Chicken  
Macaroni and Cheese  
Baked Beans  
Dinner Rolls  
Fresh Fruit  
Lemon Bars and Brownies

## ROTARY MEETING set-up



The Rotary office thanks you for your suggestions as we continue to explore the best ways to manage logistics at the Frazier History Museum.

## Birthdays

Ralph Pettit - Aug 5  
Paula Harshaw - Aug 5  
Kim Baker - Aug 6  
Alex Hodgins - Aug 6  
Susan Zepeda - Aug 8  
Bill Brittain - Aug 9  
Jan Grayson - Aug 11  
Meredith Erickson - Aug 12  
Bill Carrell - Aug 12  
Steve Lannert - Aug 13  
Buddy Stewart - Aug 14  
Bill Robv. Sr - Aug 15

**Name Badges-** The name badge boxes/tables are located on the 4th floor. You will see them as soon as you exit the elevator. There will be a greeter to scan your badge. The registration table is located to the left of the name badge tables.

**Parking-** There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street - **NOTE: Parking may be limited at this lot due to the MSD Project. For the most recent update from MSD, click [HERE](#).**
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Alice Bridges - Aug 17  
Erin Raisinen - Aug 17  
Emily Hart - Aug 18  
Lou Zacccone - Aug 19  
Gwen Mooney - Aug 19



#### CLUB OFFICERS

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### CLUB DIRECTORS

René Brown  
Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
John Walczak  
Jean West Losavio

#### FUND OFFICERS

Tony Kemper • Chair  
Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### FUND DIRECTORS

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

#### DISTRICT 6710

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

#### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

#### EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

#### Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

#### Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



**Committee Meetings**-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms **MUST** be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay**-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay.



## August 2, 2018 - ROTARY MEETING RECAP



Our August 2nd Rotary Club meeting featured **Scott Koloms-President, Facilities Management Services and Colleen Reilly-Co-Founder and Chief of Staff, Canopy**. Their presentation was titled, "Making Kentucky First In Good Business." Colleen and Scott are seeking to inspire innovation in the way people think about businesses, both politically and economically. Kentucky currently falls in the lower half of all social categories and 41st overall. It is Colleen and Scott's belief that Kentucky businesses need to shoulder the responsibility of making the life of every citizen better, of making our communities stronger, and

our landscape more sustainable, in order to change the national media's negative idea of Kentucky. There's a growing global and national movement around this way of thinking and doing business right now- and it's so new there's not even a name for it yet.

Consumers need to be more conscious about what they're buying, who they're buying it from and where they're buying it. Kentucky is a hot bed to drive social change and attract socially driven companies. Kentucky is on the forward edge of this movement. With a combined effort, Kentucky can do something **NEW** to reach its fullest potential.

For a more detailed summary of Scott and Colleen's presentation or to read the minutes from the meeting, click [HERE](#).

## MEMBER OPPORTUNITIES

### Earn \$\$ Reward For Recruitment!



Our Club is preparing to host a Business Synergy gathering at the re-opened Kentucky International Convention Center. This "first look" at the brand-new venue is a great time to introduce a friend to the power of Rotary membership. Since August is RI's membership recruitment month, we're offering a special incentive to you to help grow our Club. If you bring a prospective new member to the August Business Synergy and he/she is subsequently approved for membership **you earn four weeks free on your next quarterly dues, a \$125 value!**

A brief "Why Rotary?" informational session for prospective new members will take place from 5:00-5:30 p.m., followed by the Business Synergy reception and networking from 5:30-7:00



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

p.m. Please review the membership criteria for our Club [HERE](#). Registration will open once the date is determined. For more information, please contact Alice Bridges or Jay Mallory.

## Save the Date for Bourbon and Braille!

Invite a guest and enjoy a night of Bourbon and Braille with your fellow Rotarians on September 11th for 5:30 pm - 9:30 pm at the American Printing House for the Blind. Light appetizers will be served and a tasting of 3 bourbons featured by Jefferson Reserve. A new product called the Graphiti will be featured. To see a demonstration, click [HERE](#). Rotarians and their guests will take a tour of the American Printing House which includes 11 recording studios, Helen Keller's Bible, and Stevie Wonder's piano. This event is FREE! NOTE: Guests must be at least 21 years old. To register for this event, click [HERE](#). For more information, please contact Greg Braun.

## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

#### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Rotary Reading



### In Rotary's Membership Game, Everyone's a Winner!

By Geoffrey Johnson, *The Rotarian* - August 2018 edition

When it comes to finding new members for his Minnesota Rotary Club, Tom Gump doesn't just walk the walk, he trots the trot: the turkey trot. Gump is a former president of the Rotary Club of Edina/Morningside, which makes boosting membership a priority. In fact, that's the fourth item on a list of 10 tips to attract and retain members which has been prepared - and practiced - by the club. It's tip No. 10 that finds Gump clad in a turkey suit. More on the shortly. To read the rest of this article, click [HERE](#).

HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

Please send a note or card to:

Terry Waddle - Medical/Health Issues  
3651 Collins Lane  
Louisville, KY 40245

Ben Brumleve - Medical/Health Issues  
5536 Tecumseh Circle  
Louisville, KY 40207