

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 8 August 19, 2018



BE THE INSPIRATION

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org
and select the 'Make a Payment'
button.

UPCOMING MEETINGS

AUG 23

Admiral Michael Jabaley
U.S. Navy Rear Admiral
Topic: The Navy the Nation Needs

AUG 30

Ken Marshall
President and CEO, UofL
Hospital & James Graham
Brown Cancer Center
Topic: TBD

SEP 6

Dr. Neeli Bendapudi
UofL President
Topic: TBD

SEP 13

Renee Shaw
Producer, Writer and Host of KET
Topic: KET's 25th Anniversary

SEP 20

Karen Williams
President & CEO, KY
International Convention Center
Topic: TBD

SEP 27

Charlie McCoy
Legendary Country Hall of Fame
Musician
*Topic: Charlie McCoy's Life,
Legend and Some Live Music,
too!*



Admiral Michael Jabaley

US Navy Rear Admiral

August 23rd • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:05 Meeting

Presentation Title: "The Navy the Nation Needs"

It has been since 1794 when Congress authorized the construction of six frigates because it was deemed necessary for a naval force be provided for protection. While everything else has changed during the past two centuries...ships, aircraft, people, even the world...your Navy's enduring mission has remained: to deliver combat-ready naval forces to win conflicts and wars while maintaining security and deterrence through a sustained forward presence.

Preserving America's strategic interests overseas is another important part of our Navy's mission. America's Navy also plays a large part in preserving trade around the world. More than 40 million U.S. jobs - 26 percent - are directly or indirectly tied to global trade. The free flow of goods over the world's oceans is a national security issue. And the Navy, operating forward, ensures this flow of goods remains unimpeded.

To read Admiral Michael Jabaley's bio, click [HERE](#).

August 23rd Menu

Traditional Caesar Salad
Chicken Parmesan over Linguini
Vegetable Lasagna
Grilled Vegetable Medley
Oregano Seasoned New Potatoes
Garlic Bread
Fresh Fruit
Assorted Cookies and Brownies

Thank you to The de Paul School for sponsoring the Rotary Club of Louisville's August meetings!



ROTARY MEETING set-up

Birthdays



Lou Zaccone - Aug 19
 Gwen Mooney - Aug 19
 Ben Talbott III - Aug 20
 Alex Novak - Aug 21
 Harry Bryan - Aug 21
 Jean West Losavio - Aug 21
 Mike Shackelford - Aug 22
 Todd Royer - Aug 23
 William Vail - Aug 24
 Scott Hermann - Aug 25
 Carolee Allen - Aug 26
 Ray Strothman - Aug 26
 Surekha Kulkarni - Aug 27
 Charlie Mattingly - Aug 27
 Irv Maze - Aug 27
 Carol Nord - Aug 29
 John Walczak - Aug 30
 Bill Rutledge - Aug 31
 Chaz Lavelle - Aug 31
 Stanley Whetzel, Jr - Sep 2



CLUB OFFICERS

Barry Barker • President
 Luke Schmidt • President-Elect
 Tony Kemper • Past President
 Karen Morrison • Vice President
 John Jennings • Secretary
 Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
 Steve Eggers
 Rick King
 Walt Kunau
 Kevin Lynch
 Maria Smith
 John Walczak
 Jean West Losavio

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 Luke Schmidt • Vice Chair
 John Jennings • Secretary
 Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
 Tony Coffey
 Aimee Johnson
 Karen Morrison
 Bob Slider
 Julie Schmidt

Rotary Club of Louisville
Rotary FUND of Louisville

DISTRICT 6710

325 West Main Street, Suite 1808
 Louisville, Ky 40202
 502-589-1800
admin@rotary45.org

EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho
rotary@rotary45.org

EXECUTIVE ADMINISTRATIVE



The Rotary office thanks you for your suggestions as we continue to explore the best ways to manage logistics at the Frazier History Museum.

Name Badges- The name badge boxes/tables are located on the 4th floor. You will see them as soon as you exit the elevator. There will be a greeter to scan your badge. The registration table is located to the left of the name badge tables.

Parking- There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street - **NOTE: Parking may be limited at this lot due to the MSD Project. For the most recent update from MSD, click [HERE](#).**
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings- There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay- This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Leaving Early- The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay.



August 16, 2018 - ROTARY MEETING RECAP



Our August 16th Rotary Club meeting featured **Michael Owsley, Rotary District Governor**. Mr. Owsley said that part of the District Governor's responsibility is to visit every Rotary Club in the District within the year, which is 55 for District 6710 in Kentucky. Within those visits, the District Governor has the opportunity to make Rotarians aware of any updates in Club administration and resources, such as communication and branding tools, as well as news of club achievements across the District and upcoming events or training opportunities. The following were among Mr. Owsley's reminder, updates and news:

• Current Rotary Vision Statement: "Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

• •Public Image and Awareness Messaging: "As people of action, together we ... inspire ... connect ... transform."

• •Speaking of Rotary's effectiveness and accountability in impact of charitable contributions to international and local service projects, he noted that Charity Navigator gives TRF a four-star rating, the highest possible (as of 12/1/17), for accountability and transparency.

• •Service Opportunity: Week of February 25, 2019 - Every club in our district reads to children.

• •Service Opportunity: Shoes for Orphan Souls; Collect new shoes for children of all ages and sizes and bring to the District Conference, May 17-18, 2019.

For a more detailed summary of Michael Owsley's presentation or to read the minutes from the

MacKenzie Stine
admin@rotary45.org

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

meeting, click [HERE](#).



MEMBER OPPORTUNITIES

Earn \$\$ Reward For Recruitment!



Our Club is preparing to host a Business Synergy gathering at the re-opened Kentucky International Convention Center (enter through the door on 4th and Jefferson) on Tuesday, August 28th. This "first look" at the brand-new venue is a great time to introduce a friend to the power of Rotary membership. Since August is RI's membership recruitment month, we're offering a special incentive to you to help grow our Club. If you bring a prospective new member to the August Business Synergy and he/she is subsequently approved for membership **you earn four weeks free on your next quarterly dues, a \$125 value!**

A brief "Why Rotary?" informational session for prospective new members will take place from 5:00-5:30 p.m., followed by the Business Synergy reception and networking from 5:30-7:00 p.m. Please review the membership criteria for our Club [HERE](#). To register for the event, click [HERE](#). For more information, please contact Alice Bridges or Jay Mallory.

Subway Fresh Fit Hike, Bike and Paddle!

Make plans to participate in the Subway Fresh Fit Hike, Bike and Paddle on September 3rd from 8 am to 12:00 pm at the Waterfront Park - Great Lawn. Enjoy a morning full of fun with your family at this free, healthy community event. It is open to participants of all fitness levels. For more information, contact Julie Scoskie.



Save the Date for Bourbon and Braille!

Invite a guest and enjoy a night of Bourbon and Braille with your fellow Rotarians on September 11th for 5:30 pm - 9:30 pm at the American Printing House for the Blind. Light appetizers will be served and a tasting of 3 bourbons featured by Jefferson Reserve. A new product called the Graphiti will be featured. To see a demonstration, click [HERE](#). Rotarians and their guests will take a tour of the American Printing House which includes 11 recording studios, Helen Keller's Bible, and Stevie Wonder's piano. This event is FREE! NOTE: Guests must be at least 21 years old. To register for this event, click [HERE](#). For more information, please contact Greg Braun.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

One Month Sponsorship: \$1000

Primary Benefit: Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.



Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

SHOUT OUT!

2018 Outstanding Volunteer Fundraiser Award!

Congratulations to Bill Roby, Sr. and his family for receiving the 2018 Outstanding Volunteer Fundraiser Award from the Association of Fundraising Professionals - Greater Louisville Chapter. Bill will receive the award on National Philanthropy Day- a special day set aside in November with the purpose to recognize the great contributions of philanthropy - and those people active in the philanthropic community - to the enrichment of our world.

HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.