

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 7 August 12, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org)  
and select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### AUG 16

**Michael Owsley**  
Rotary District Governor  
*District Governor Official Visit*

### AUG 23

**Admiral Michael Jabaley**  
U.S. Navy Rear Admiral  
*Topic: U.S. Navy Week  
Louisville*

### AUG 30

**Ken Marshall**  
President and CEO, UofL  
Hospital & James Graham  
Brown Cancer Center  
*Topic: TBD*

### SEP 6

**Dr. Neeli Bendapudi**  
UofL President  
*Topic: TBD*

### SEP 20

**Karen Williams**  
President & CEO, KY  
International Convention Center  
*Topic: TBD*

### SEP 27

**Charlie McCoy**  
Legendary Country Hall of Fame  
Musician  
*Topic: Charlie McCoy's Life,  
Legend and Some Live Music,  
too!*



### Michael Owsley

Rotary District Governor

August 16th • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Rotary District Governor's Official Visit

Michael Owsley has served the district as Assistant Governor for Area 6 which includes clubs in Hardin, Grayson, Breckinridge, Meade, and Larue counties. He has also served as the chairperson of the Paul Harris Society in District 6710 since 2015. He has been a Rotarian since 2004, a Paul Harris Fellow since 2008, and served as President of the Elizabethtown Rotary Club in 2011-12. Michael graduated from the prestigious Murray State University with a dual degree in Chemistry and Organizational Communication in 2000 and received his doctorate from Palmer College of Chiropractic in 2004. He established Owsley Family Chiropractic in Elizabethtown in 2006 and has taught Anatomy as adjunct faculty in the Biology department of Elizabethtown Community and Technical College since 2007. He married the former Kelly Meredith in 2009 and they live in Hardin County with their children Isabella and Nolan.

## August 16th Menu

House Garden Salad  
Jack Daniels Sirloin  
BBQ Grilled Chicken Breast  
Mashed Potatoes with Brown Gravy  
Country Style Green Beans  
Dinner Rolls  
Fresh Fruit  
Cherry Cobbler

**Thank you to The de Paul School for sponsoring the Rotary Club of Louisville's August meetings!**



## ROTARY MEETING set-up



The Rotary office thanks you for your suggestions as we continue to explore the best ways to manage logistics at the Frazier History Museum.

## Birthdays

Meredith Erickson - Aug 12  
 Bill Carrell - Aug 12  
 Steve Lannert - Aug 13  
 Buddy Stewart - Aug 14  
 Bill Roby, Sr - Aug 15  
 Alice Bridges - Aug 17  
 Erin Raisinen - Aug 17  
 Emily Hart - Aug 18  
 Lou Zacccone - Aug 19  
 Gwen Mooney - Aug 19  
 Ben Talbott III - Aug 20  
 Alex Novak - Aug 21  
 Harry Bryan - Aug 21  
 Jean West Losavio - Aug 21  
 Mike Shackelford - Aug 22  
 Todd Royer - Aug 23  
 William Vail - Aug 24  
 Scott Hermann - Aug 25  
 Carolee Allen - Aug 26  
 Ray Strothman - Aug 26



#### CLUB OFFICERS

Barry Barker • President  
 Luke Schmidt • President-Elect  
 Tony Kemper • Past President  
 Karen Morrison • Vice President  
 John Jennings • Secretary  
 Joe Ackerman • Treasurer

#### CLUB DIRECTORS

René Brown  
 Steve Eggers  
 Rick King  
 Walt Kunau  
 Kevin Lynch  
 Maria Smith  
 John Walczak  
 Jean West Losavio

#### FUND OFFICERS

Tony Kemper • Chair  
 Luke Schmidt • Vice Chair  
 John Jennings • Secretary  
 Joe Ackerman • Treasurer

#### FUND DIRECTORS

Paul Bickel III  
 Tony Coffey  
 Aimee Johnson  
 Karen Morrison  
 Bob Slider  
 Julie Schmidt

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

#### DISTRICT 6710

325 West Main Street, Suite 1808  
 Louisville, Ky 40202  
 502-589-1800  
 admin@rotary45.org

#### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

**Name Badges-** The name badge boxes/tables are located on the 4th floor. You will see them as soon as you exit the elevator. There will be a greeter to scan your badge. The registration table is located to the left of the name badge tables.

**Parking-** There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street - **NOTE: Parking may be limited at this lot due to the MSD Project. For the most recent update from MSD, click [HERE](#).**
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings-** There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay-** This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Leaving Early-** The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay.



## August 9, 2018 - ROTARY MEETING RECAP



Our August 9th Rotary Club meeting featured **Ryan Quarles, KY Commissioner of Agriculture**. Commissioner Quarles paid several tributes to Kentucky, as historically having strength in agriculture and being known (nationally and internationally) for those strengths. He noted that Kentucky's most globally recognized brands and industries are agriculture-based: Bourbon, horses, KFC and tobacco (although as the Commissioner stated, Kentucky's tobacco presence is now down to less than 4,000 farms/farmers). He also noted Churchill Downs for consistently providing "good PR" for our state.

Among challenges for agriculture, Commissioner Quarles said rapid escalation of mobile

communications as a consumer trend can be as much of a benefit as a challenge in cultural changes for farming and agriculture, as there is an increasing popular interest in the question, "Where does our food come from?" Commissioner Quarles followed by pointing out that Kentucky Proud is answering that growing demand for local/organic food, with now more 2,000 members. He said whereas most food travels 1,500 miles from source to table, we need to improve locally by growing awareness of Kentucky Proud.

For a more detailed summary of Commissioner Quarles' presentation or to read the minutes from the meeting, click [HERE](#).

## MEMBER OPPORTUNITIES

## EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**  
[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

## Earn \$\$ Reward For Recruitment!



Our Club is preparing to host a Business Synergy gathering at the re-opened Kentucky International Convention Center on Tuesday, August 28th. This "first look" at the brand-new venue is a great time to introduce a friend to the power of Rotary membership. Since August is RI's membership recruitment month, we're offering a special incentive to you to help grow our Club. If you bring a prospective new member to the August Business Synergy and he/she is subsequently approved for membership, **you earn four weeks free on your next quarterly dues, a \$125 value!**

A brief "Why Rotary?" informational session for prospective new members will take place from 5:00-5:30 p.m., followed by the Business Synergy reception and networking from 5:30-7:00 p.m. Please review the membership criteria for our Club [HERE](#). To register for the event, click [HERE](#). For more information, please contact Alice Bridges or Jay Mallory.

## Save the Date for Bourbon and Braille!

Invite a guest and enjoy a night of Bourbon and Braille with your fellow Rotarians on September 11th for 5:30 pm - 9:30 pm at the American Printing House for the Blind. Light appetizers will be served and a tasting of 3 bourbons featured by Jefferson Reserve. A new product called the Graphiti will be featured. To see a demonstration, click [HERE](#). Rotarians and their guests will take a tour of the American Printing House which includes 11 recording studios, Helen Keller's Bible, and Stevie Wonder's piano. This event is FREE! NOTE: Guests must be at least 21 years old. To register for this event, click [HERE](#). For more information, please contact Greg Braun.

## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## SHOUT OUT!



### Rotarian of the Year 2017-18!

Congratulations to Walt Kunau for receiving the Rotarian of the Year award for 2017-18! Walt was recognized for his tireless dedication and work for student development particularly in his leadership of the Rotary Mentor Program.

## HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

Please send a note or card to:

Terry Waddle - Medical/Health Issues  
3651 Collins Lane  
Louisville, KY 40245

Ben Brumleve - Medical/Health Issues  
5536 Tecumseh Circle  
Louisville, KY 40207