

SPARKS



Next Meeting: Thursday, August 9, 2012

Speaker: Jerry Abramson

Lieutenant Governor of the State of Kentucky

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West, 3rd Floor, Archibald Room



Jerry Abramson was elected Kentucky's Lieutenant Governor in November 2011. Before running for statewide office, Abramson was the longest-serving mayor in the city of Louisville's history, having won election to five terms, two of them during a merged city and county government.

Throughout his 21 years as mayor, Abramson oversaw a dramatic transformation of Louisville and was known for creating public/private partnerships to further policy goals. In 2008, the U.S. Conference of Mayors acknowledged Abramson's impact when it named Louisville – "America's Most Livable Large City."

As lieutenant governor, Abramson brings the knowledge, enthusiastic ideas and local government experience he demonstrated in Louisville to serve the entire Commonwealth of Kentucky. Whether it's working with the private sector to create more jobs or ensuring educational opportunities are available for every citizen, Abramson supports Governor Steve Beshear's mission to make Kentucky the best state in the nation. He currently chairs the Governor's Blue Ribbon Commission on Tax Reform.

A lifelong Kentuckian, Abramson received a B.S. in business economics from Indiana University and a law degree from Georgetown University in Washington, D.C. He served in the U.S. Army from 1969-1971. Abramson previously served in state government as general counsel to Kentucky Governor John Y. Brown, Jr. from 1979-1981.

He and his wife, Madeline, live in Louisville and have one son, Sidney.



Rotary Club of Louisville — 2012-2013 Goals President Stuart E. Alexander, III



This year we will celebrate the centennial and we will focus on preserving and archiving our history, coordinating our service projects around our signature Rotary Promise initiative, and revising our bylaws to prepare for the next century of service. Specifically, we will focus on the following issues. It is not complete and we can certainly modify or add:

- ♦ **Rotary History** - We will scan, archive and index our Sparks, Rosters and miscellaneous Rotary documentation. We will solicit "oral histories" from our members, especially members with a long tenure and/or family connection with our club. We will store our materials on an appropriate medium and make it available to all members.
- ♦ **Public Affairs** - We will increase the community visibility of our club and or Rotary in general using our club resources and committee.
- ♦ **Bylaw Revision Project** - We will continue our review of our bylaws (Club and Fund) and make sure that the foundational documents (Constitution, Fund Bylaws, Club Bylaws) are compliant with the law and are harmonized with RI requirements.
- ♦ **Strategic Planning** - The Club has created a strategic planning committee which will develop a five-year plan for the club and will be available to help committees develop strategic plans.
- ♦ **International Service** - We will review existing projects (Scholarships local projects with an international connection) and we will work on a multi club water project in Thailand/Burma.
- ♦ **Rotary Promise Scholarship** - We will continue our fund-
- raising efforts. In addition, we will focus committee attention of adding Rotarian involvement with Western HS to develop a leadership cadre (Interact Club) within the school as well as mentorship and programming within the student body.
- ♦ **Compassionate Cities Initiative / Mayor's Give-a-Day** - We will work within the Compassionate Cities initiative to provide projects and volunteers for the Give-a-Day event in April. We will work on promoting the concept with other clubs in our district and internationally.
- ♦ **Bricks and Motor** - We will work towards a Rotary-themed addition to Waterfront Park (e.g., flag pole, water fountain) to mark our centennial and we will sponsor a historical plaque, if possible, at the site of the former Henry Watterson Hotel at 4th & Muhammad Ali (our first meeting site) to further mark our centennial.
- ♦ **Membership Attraction and Retention** - We will look for ways to address the needs of new members and to attract quality new members.
- ♦ **Fiduciary Care** - We will change our accounting software, approve a budget, monitor club expenses and staff (and especially contract expenses). We will operate the Fund in accordance with best practices.
- ♦ **Fun** - We plan to have plenty of it!

Birthday Table

Bill Brittain	August 9
Bill Rothwell	August 10
Bill Carrell	August 12
Harry Stambaugh	August 12
Steve Lannert	August 13
Buddy Stewart	August 14
Bob Niblock	August 15

Please sit at the Birthday table on August 9!



PROGRAM SCHEDULE

August 16 — Kris Kimmel, Founder of the Idea Festival

August 23 — Tom Owen, Metro Council Member, UofL Professor & Historian, Metro Council Member, *What Was Louisville Like 100 Years Ago?*

August 30 — LaQuandra S. Nesbitt, M.D., MPH, Director of Louisville Metro Public Health & Wellness

September 6 — Robert L. King, President of Council on Postsecondary Education

September 13 — Colonel Bruce Jenkins, Fort Knox Garrison Commander

September 20 — Wesley Jackson, President & Publisher of Courier-Journal

September 27 — John Yarmuth, 3rd District U.S. Congressman

October 4 — Brooks Wicker, 3rd District U.S. Congressional Candidate

November 1 — Rotary District Governor Don Dykman

November 8 — Brad Broeker (*tentative*)

November 15 — Scott Brusaw, CEO Solar Roadways

CLUB EVENTS

August 21 — Rotary Golf Championship, Hurstbourne Country Club at 1:00 PM. Cost of \$65 includes greens fee and cart.

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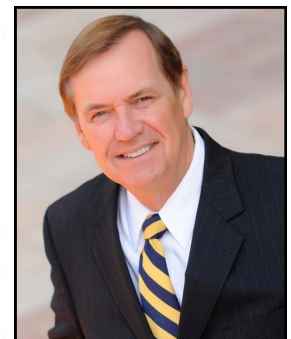
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Rotary Meeting - August 2, 2012

President Stuart Alexander rang the bell promptly at 12:15, calling the meeting to order. Merrill Moter offered the invocation and Bob Slider led us in the Pledge of Allegiance. Rotary's own, "The Four Way Best" offered their take on the famous Willie Nelson song, "On the Road Again".

Cyndi Caudill introduced the birthday table and the club sang "Happy Birthday" with Charlie Castner accompanying on the piano. Other announcements and business included recognition of Turney Berry being named a Director of the Regional Cancer Center Corporation, Jeanne Curtis being named as a Vice President for the Kentucky Association of Manufacturers and Bob Patterson (Former President of Consumers Choice Coffee), who was highlighted in a recent Business First article for starting his new accounting firm. John Evans introduced the newest member of the club, Charlie Farnsley, Vice President-Investments at The Benefits Firm.

Ken Grossman introduced our guest speaker, Steve Wiser, noted author and local historian.

Steve presented several photos, each set taken from approximately the same location and direction, to compare how Louisville appeared at different times during the last century with how it currently appears. During the presentation, he reminded us that Louisville has always been rooted in transportation. Louisville was originally settled near The Falls of the Ohio since it formed a natural barrier and necessary stopping point for river traffic. Originally, steamboats provided the majority of transportation. Then came the L&N Railroad and now UPS, so the community has always been a logistics hub for this part of the country.

One striking photo set showed an area of central downtown, emanating from Fourth and Main and perhaps covering 20 square blocks, in which the buildings have all been destroyed and replaced - with the building housing Actors Theater being the sole exception. Steve commented that we had lost a big piece of history in that area over the past half-century and cautioned that when we demolish a landmark, we should replace it with another landmark rather than bland, non-descript buildings.

After questions, President Stuart invited those interested to stay for a screening of the Past Presidents video shown at the Centennial Party. The next meeting will be August 9 in the Galt House West's Archibald Room. Lieutenant Governor Jerry Abramson will be our guest speaker. The meeting adjourned at 12:55.

- Alan Singleton



Ken Grossman, Steve Wiser and President Stuart E. Alexander, III

A little club history ...

The following "Objects" and "Elements of Rotarianism" were in the first Rotary Club of Louisville Roster dated November 11, 1912.

OBJECTS

"To promote the recognition of the worthiness of all legitimate occupations, and to dignify each member's occupation as affording him an opportunity to serve society.

"To encourage high ethical standards in business and professions.

"To increase the efficiency of each member by the exchange of ideas and business methods.

"To promote the scientizing of acquaintance as an opportunity for service and an aid to success.

"To quicken the interest of each member in the public welfare and to co-operate with others in civic development."—Article 2, Constitution.

"A member is not obligated to give business to, nor wield his influence in favor of his fellow members. He is expected to do so whenever possible."

The Elements of Rotarianism

INTEGRITY—the qualification of membership.

OPPORTUNITY—the privilege of membership. Membership is not an importunity, but an opportunity.

SERVICE—the responsibility of membership. Business is Service. Success and happiness come through Service.

SUCCESS—the result of membership.

Rotary Club of Louisville Now on YouTube!



To view the Past Presidents video, Parts I and 2 are available on YouTube at the following links:

PART 1: [Click here](#)

PART 2: [Click here](#)

COMING SOON!! Weekly meetings will be available on YouTube, w/ easy access via links on our website (www.louisvillerotary.org) and in SPARKS. Special thanks to Mark Cowherd for volunteering his excellent video editing services!

Need a Makeup?

There are many ways you can receive attendance credit when you cannot attend a meeting.

- Attend meeting of another club.
- Make up 'online'. Just visit www.RotaryEclubOne.org (requires 30-minutes).
- Attend a Rotaract or Interact Club.
- Participate in a club-sponsored event.
- Attend District or RI meetings.
- Work on a club service project.
- Attend a club Board or service committee meeting.

Enter your makeup at www.dacdb.com/rotary.

Questions?

Contact Debe at 589-1800 / rotary@rotary45.org

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Bring a prospective member to the next meeting!

If they are interested in membership, ask them to attend the **"What is Rotary?" session** (held every first & third Thursday of each month at 11:00 am). **Attending this session is the first step of the membership process.**



"What is Rotary?" sessions are always held in the Rotary office conference room located at 401 West Main Street, Suite 810.

Membership proposal forms are distributed, basic details are provided, and questions are answered at this session for prospective members. Interested individuals should contact Debe Skidmore at rotary@rotary45.org or at 589-1800.

Thank you!

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