

SPARKS



Next Meeting: Thursday, August 29, 2013

Guest Speaker: Nat Irvin II, Ph.D.

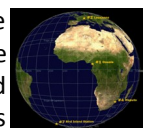
Futurist and Professor of Management, UofL College of Business

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm

Meeting Location: Galt House West, 3rd Floor, Cochran Room



What does it mean to live, work, think and believe, to manage and lead, to innovate and create in the world of the future—a world very different from the one we live in today? It is a world inhabited by some 7 billion people, nearly half of whom are under the age of 24 and 6 billion of whom are connected through some type of mobile smart phone device. It is a world in which three out of every four humans on this planet lives in Asia or Africa.



By 2015, these humans will be using one trillion devices connected to the Internet, constantly recording and sharing information. By 2025, the majority of the world's then 8 billion people will come online for the first time. We can also expect that by 2025, a computer will be 64 times faster than it is today in 2013. As global connectivity continues its unprecedented advance, many old institutions and hierarchies will have to adapt or risk becoming obsolete, irrelevant to modern society .welcome to the world of the future.

Nat Irvin, II is the Strickler executive in residence and professor of management at the University of Louisville College of Business where he teaches change management, leadership and future studies. In 1996, he founded Future Focus 2020, a nonprofit think tank dedicated to examining the impact of upcoming, permanent changes in business, social and economic cultures. The organization continues to bring futurist thinking to urban America and minority communities.



Prior to joining the College of Business in 2007, he was assistant dean for MBA student development and executive professor of future studies at the Babcock Graduate School of Management at Wake Forest University. He holds a doctorate in musical arts from North Texas State University and a master of media arts and bachelor's degree in philosophy from the University of South Carolina. He also is a graduate of the Institute for Educational Management at Harvard University's Graduate School of Education.

<i>Inside this issue:</i>		"All Kentucky Club Luncheon" Friday, Sept. 20, 2013 12:00 - 2:00 \$20.00 per person		FOUNDATION FOOTBALL DEADLINE IS THURSDAY! It's not too late to signup!		Birthday Table	
Calendar, Events, etc.	2	An invitation is extended to all club members to attend the "All Kentucky Club Luncheon". The keynote speaker will be RI President, Ron Burton. Location is the Griffin Gate Marriott at 1800 Newtown Pike, in Lexington.		Select a college football team and an NFL team. It can be your favorite team or one with which you think you can win.		Carol Nord	Aug 29
August 23 Meeting	3					Ed Binford	Aug 30
'End of Summer' Party	3					John Walczak	Aug 30
Fall Golf Scramble	3					Ken Hays, Jr.	Aug 31
UofL Tailgating!	3					Chaz Lavelle	Aug 31
Websites / Database	4	Make \$20 checks payable to "Rotary Zones 30 & 31 Institute" and mail to Mike Kull at 900 Burning Springs Circle, Louisville, KY 40223.		Donate \$5 for every win by your team, and 10 cents for each point scored by your teams during regular and post season. (No pre-season games.) Sit back and watch your teams roll up the wins and rack up the points during the 2013 season. (see page 3)		Bill Rutledge	Aug 31
						Maria Hampton	Sept 2
						Stan Whetzel, Jr.	Sept 2
						<i>Please sit at the Birthday Table on August 29.</i>	

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Send to: The Rotary Club of Louisville, 401 West Main Street, Suite 810, Louisville, Kentucky 40202

For more information, contact the Rotary office at 589-1800 or email rotary@rotary45.org.

PROGRAM SCHEDULE

September 12 — **Tom Jurich**, University of Louisville Director of Athletics, *UofL Athletics and the Effect on Louisville*

September 19 — **Gill Holland**, Real Estate Developer and Civic Leader, *NULU Development & East Downtown Louisville*

September 26 — **Mark Wourms**, CEO Bernheim Forest, *Bernheim Announcement!*

October 17 — **Ed Kalmey**, Rotary District Governor, District 6710

October 24 — **Maria Hampton**, VP Regional Executive, Federal Reserve Bank of St. Louis, *Vision Louisville—New Program for Louisville Metro*

November 7 — **Salim Najjaf**, Past Rotary District Governor, Central Indiana District 6560, *Vocational Training Teams*

November 14 — **Missy Eckenberg**, Paducah Rotary Club President, *Global Grants*

November 21 — **Russel Vandenbroucke**, Rotary Peace Fellow (Bangkok 2006), UofL Professor of Dramatic Arts, *Peace Fellowship Program*

November 27 (Wednesday) — *Annual Thanksgiving Program with Kiwanis*

UPCOMING EVENTS

March 13, 2014 — Biennial 'Rotary Trade Expo'

March 20, 2014 — *Unsung Heroes Program*

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September 28 at 4:30 p.m. — 'End of Summer'

Party! \$25/person Wagon tours of the farm, corn hole, fishing (bring your own pole), etc! Ribs, pulled pork, chicken, and adult drinks.

October 10 at 5:00 p.m. — Rotary Tailgating!



Cost: \$60/person includes ticket/food/drinks / \$40 for food/drinks only — Location very close to stadium (331 Boxley Ave. at F.W. Owens, parking available) Spend the night with the unbeatable Cards and your Rotary friends. U of L Cards vs. Rutgers (7:30 kickoff)

October 23 at 6:10 p.m. — Wine Tasting & 6th

Street Tour **Cost: \$39/person** Meet at Info Center.

Stroll with Tom Owen through St. James; tour the Cabbage Patch and private wine room of Chef Lee w/ 610 Magnolia. Chef Lee will select five wines for Rotarians/ guests to enjoy and special munchies to cap off the evening. Music by Tyrone Cotton. Limited spaces!



November — WaterStep Urban Rotary Night Out— more to come!

December — Christmas Party Exciting details coming soon!

January, 2014 — Broadway Series Enjoy the fun musical **SISTER ACT!** You will also meet the performers after the show. Dinner at the Bristol before event.

Make checks payable to "Rotary Club of Louisville"

Receipt of payment confirms your reservations! Thank you!

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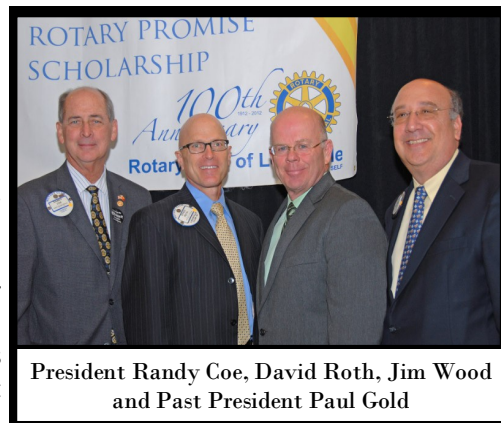
You Tube

Thanks to Rotarian and professional videographer, Mark Cowherd, our Thursday meetings are now available for viewing online.

August 22, 2013 Rotary Meeting

With genuine enthusiasm, Past President Paul Gold called the meeting to order, and Ashley Brauer provided our invocation. Bob Slider led us in the pledge with the ever present Charlie Castner accompanying on the piano for our song. Bill Dunn introduced our five birthday celebrants in attendance.

Past President Stet Stetten announced the "End of Summer" party that he will host at his farm, Springdale Woods Farm, on Saturday, September 28th at 4:30 pm. Past President Mike Kull once again promoted the "Foundation Football" event, urging members to pick their favorite college and pro teams to raise money based on their number of wins. Past President Stuart Alexander spoke of the need for volunteers to work at the Rotary booth at Worldfest, which will be held on the Belvedere over Labor Day weekend. This is a project of our International Services Committee. And finally, Matt Gardiner, not a Past President but current President of Boone Gardiner, spoke of the "Jazz in the Garden" Rotary event on August 24.



President Randy Coe, David Roth, Jim Wood and Past President Paul Gold

Past President Gold then introduced David Roth to introduce our guest speaker, Jim Wood, President and CEO of Louisville Convention and Visitors Bureau (CVB). David described Jim's early initiation into the hospitality industry as ... *"Jim worked as a teen in a restaurant washing dishes and worked his way up"*.

Jim began his presentation by highlighting a new upcoming event called "Jack O'Lantern Spectacular" which includes 5,000 professionally carved and lit pumpkins that will be on display October 10 – November 2 in Iroquois Park. The pumpkins will be grouped in themed scenes and set to music.

Jim described the CVB as an Economic Development Agency charged with "bringing in people." Over 25,000 people in Louisville work in the hospitality industry, and Jim reminds the employees of CVB that we work for them. Most of the work that the CVB does is in conjunction with Greater Louisville Inc. and the Downtown Development Corporation. Back in 1990, the DDC conducted a study to expand the downtown Convention Center, and it was expanded to 146,000 square feet which opened in 2000. A new study is being developed to expand it, within its existing footprint, to 230,000 square feet. This will greatly enhance our city's ability to host even larger conventions. Jim says that, although Louisville still doesn't sell itself on name only, once we get people here they see the huge benefits that Louisville has to offer.

Other developments that we can look to the future for are the Cordish City Center which will include a 600 room hotel, a 300 room hotel in the old Hilliard & Lyons building across from the Seelbach and a Hilton Garden Inn at the corner of 4th and Chestnut. These additional, centrally located hotels will also enhance our appeal to convention planners. Jim says that convention visitors want great dining, attractions and shopping. He explained that the dining and attractions are well taken care of, but we are lacking in the retail area. While there has been some boutique shop development on south 4th Street, the Cordish City Center will greatly enhance our downtown shopping attractions. — Jerry Gerichs

'End of Summer' Party

at
SPRINGDALE WOODS FARM
6020 S. Highway 53, Smithfield KY 40068



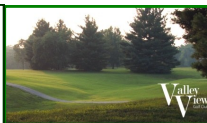
September 28 at 4:30 p.m.
\$25.00/person

Wagon tours of the farm, corn hole, fishing (bring your own pole), etc!
Enjoy ribs, pulled pork, chicken, and adult drinks.
Questions?
Contact Stet Stetten at 609-4986

FALL GOLF SCRAMBLE

Monday, October 7

Tee Times start at 1:00 p.m.



Valley View Golf Club in beautiful Floyds Knobs, Indiana
at 3748 Lawrence Banet Road

\$55 per golfer (Includes golf, cart, drinks and appetizers afterwards)

Contact Gary Noel - gnoel@rhcgroupp.com

LET'S TAILGATE!

OCTOBER 10 at 5:00 PM
U of L Cards vs. Rutgers
7:30 Kickoff



\$60 (includes ticket/food/drinks)
\$40 (food/drinks only)
Great/convenient location w/ parking at
331 Boxley Avenue (F.W. Owens)



FOUNDATION FOOTBALL (cont'd)

We'll keep you updated on standings throughout the season.

The winner receives the first annual **Foundation Football Trophy and a \$100 RIVUE Restaurant gift certificate**. Your contribution at the end of the season will count towards your personal donations to The Rotary Foundation and its Annual-Share Fund. If there is a tie, the winner will be determined by a drawing.

Deadline to sign up is August 29 at 5:00 p.m. Choose one of three convenient ways to sign up:
1) **CLICK HERE** to sign up online; 2) Complete the bottom of the flyer (at **THIS LINK** and enclosed w/ all mailed SPARKS) and submit to the Rotary office or at the Thursday meeting; or 3) Email your two team names to events@rotary45.org.

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