

SPARKS



Next Meeting: Thursday, August 8, 2013

Guest Speakers: Karl Schmitt, Jr.
Executive Director of Louisville Sports Commission
"U.S. Acrobatic Championships July 26-31
& Louisville Sports Commission"

Introduced by: Gary Ulmer

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm
Meeting Location: Galt House West, 2nd Floor, Fountain Room



UCI Cyclo-cross World Championships | Ironman Louisville | NCAA National Championships
National Senior Games | Paul Hornung Award | National Transplant Games of America
AVP Pro Beach Volleyball | Greater Louisville Cross Country Classic | USA BMX Derby City Nationals
USA Gymnastics Acrobatic National Championships | U.S. Quad Rugby National Championships

Curious what each of these events has in common? You might be surprised to know it's the Louisville Sports Commission (LSC). Whether it's a local, regional, national or international sporting event being held in Louisville, the LSC probably played a role in attracting or hosting the event.

Leading the charge at the LSC is Karl Schmitt, a veteran sports executive. He was named Executive Director January 1, 2010, after a long career as a member of Churchill Downs Incorporated senior management team. Schmitt's diverse background also includes stints at the University of Miami Hurricane Athletic Department, coaching college and high school football in Kentucky and public relations support for the Pan Am Games, the NCAA Final Four Basketball Championships, the Bowl Championship Series, the Master's Golf Tournament, the PGA Championship, the Ryder Cup, horse racing's Triple Crown and the Breeders' Cup World Championship.

Schmitt will share what the LSC is all about, how it benefits the community and how each of us can get involved.

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Rotary Night at Boone Gardiner's

Saturday, August 24th
6:30-9:30

Come out to the Garden Center and experience the magic of Jazz in the Garden. Enjoy the sounds of the Rob Nickerson Band, stroll our display and butterfly gardens, check out our new Acorn Lane Farm Petting Zoo and more!!! Mix and Mingle with friends from the Rotary Club of Louisville, LaGrange Rotary, South Oldham Rotary and Prospect Rotary Clubs.

The Red Pepper will provide a wonderful picnic style dinner. Beer, wine and mixers included, BYOB if you would like something else.

CLICK HERE for more details!

FOOD

FOOD TICKETS are now required to eat lunch. Be sure to get a food ticket for yourself and any guests as you enter the meeting room!

When NOT eating, please remember that:

- R-85 members who pay at the door must pay \$5 when not eating.
- Members who are 'prepaid' must complete a pink slip when not eating.

It is important for all members to be sure that your badge is scanned each week.

Thank you!

"You're never too young or too old to do something great."

Birthday Table

Perry Sangalli	Aug 8
Susan Zepeda	Aug 8
Bill Brittain	Aug 9
Bill Rothwell	Aug 10
Bill Carrell	Aug 12
Harry Stambaugh	Aug 12
Steve Lannert	Aug 13
Buddy Armistead	Aug 14

Please sit at the Birthday Table on August 8.

PROGRAM SCHEDULE

August 15 — Andy Barber, KYTC Deputy Project Manager of Louisville-Southern Indiana Ohio River Bridges Project and Ron Heustis, Indiana Department of Transportation East End Crossing Project Manager; *Ohio River Bridges Project Construction, Road Closures & Completion*

August 22 — Jim Wood, President & CEO of Louisville Convention & Visitors Bureau

August 29 — Dr. Nat Irvin II, Futurist & Management Professor of UofL College of Business

September 12 — Tom Jurich, University of Louisville Director of Athletics

October 17 — 6710 District Governor Ed Kalme

November 14 — Missy Eckenberg, Paducah Rotary Club President

UPCOMING EVENTS

March 13, 2014 — Biennial 'Rotary Trade Expo'

March 20, 2014 — Unsung Heroes Program

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"THAT'S ENTERTAINMENT!"**August 24 at 6:30 p.m. — Jazz in the Garden**

Boone Gardiner's at 6300 Old LaGrange Rd. Crestwood, KY, next to Yew Dell Gardens. See page one for more details. Cost: \$25pp RSVP Required. Reservations are confirmed when payment is received. Send checks made payable to the Rotary office, 401 West Main Street, Suite 810, Louisville, KY 40202. **CLICK HERE** for event brochure.

**October 10 at 5:00 p.m. — Rotary**

Tailgating! Spend the night with the unbeatable Cards and your Rotary friends. U of L Cards vs. Rutgers (7:30 kickoff) Cost & more details to follow!

October 23 at 6:10 p.m. — Wine Tasting & 6th

Street Tour (Cost: \$39/pp) Meet at Info Center. Stroll with Tom Owen through St. James; tour the Cabbage Patch and in the private wine room of Chef Lee with 610 Magnolia. Chef Lee will select five wines for Rotarians/guests to enjoy and special munchies to cap off the evening. Music by Tyrone Cotton. Limited spaces!



November — WaterStep Urban Rotary Night Out— more to come!

December 12 — Christmas Party Rick Bartlett will entertain on the keyboard.

January, 2014 — Broadway Series Enjoy the fun musical **SISTER ACT!** You will also meet the performers after the show. Dinner before event.



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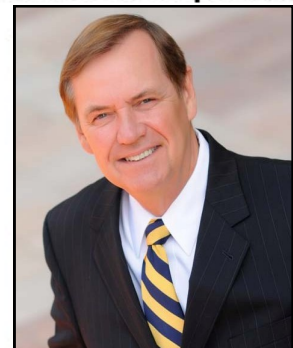
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You Tube

Thanks to Rotarian and professional videographer, Mark Cowherd, our Thursday meetings are now available for viewing online.

August 1, 2013 Rotary Meeting

President Randy Coe called the meeting to order, led first by the Invocation given by Dennis Dolan, and then the pledge led by Glenn Price. Barbara Collins then introduced the Father/Daughter act of Jenne and Richard Ryan singing a beautiful duet from Beauty and the Beast. Steve Lennon introduced three birthday celebrants who were in attendance.

Joey Bailey promoted the Rotary Club Golf Championship which will be on Monday, August 27th at 1:00 pm at Hurstbourne Country Club. [CLICK HERE](#) to access the golf event flyer. Greg Braun touted the "Jazz in the Garden" event which will be Saturday, August 24th from 6:30-9:30. Please contact the Rotary office if you would like to participate, and refer to the "That's Entertainment" section of Sparks for info. [CLICK HERE](#) to open the August 24 brochure.

President Randy then introduced Bill Lamb to introduce our guest speakers. Approximately 15 months ago, Bill Lamb and WDRB-TV ventured into new media territory when it hired two print journalists from the Courier Journal in Rick Bozich and Eric Crawford to enhance the station's sports coverage via website columns and on-air TV spots. It would appear that both the station and the columnists are very happy with how the new venture has gone.

So with Rick and Eric at the microphone, they talked UL and UK sports, beginning with the upcoming football season. For UL, Bozich thinks the odds are against them going undefeated, yet Crawford thinks everything is falling into place for that happening. Both believe that Coach Charlie Strong needs to control the hype and expectations. Bozich thinks that not only does UL have to be undefeated to get into a possible title game, but they need to beat their opponents with great margins. Both talked with great praise of Quarterback Teddy Bridgewater, not just for his on field athleticism, but also for his off the field leadership and maturity.

For UK, Bozich said that it appears Mitch Barnhart and the University are finally making the commitment to football. The plans are in the works for a \$110 million football stadium renovation. The fans drove the coaching change, and Mark Stoops was a significant hire, and along with Neal Brown as the offensive coordinator, a Hal Mumme disciple, Kentucky has a very good coaching staff. This may be the reason that UK is currently ranked in the top five recruiting classes for 2014. UK has three pretty good quarterbacks, but is very weak at the wide receiver position. It may be difficult to find wins this year, which is why Crawford said this will be a "looking forward" kind of season.

In terms of basketball, both believe UL and UK will be in the top five in the preseason. UL's returning players will have great experience from two consecutive Final Fours, and UK's recruiting talent, on paper, is off the charts.

— Jerry Gerichs



Bill Lamb, Eric Crawford, Rick Bozich
and President Randy Coe



HURSTBOURNE
COUNTRY CLUB


Rotary Club Golf Championship
Tuesday, August 27
Tee Times start at 1:00 p.m.

Hurstbourne Country Club
9000 Hurstbourne Lane, 40222

Contact Joey Bailey at 500-4830 or at
joeybaileycpa@gmail.com

Format: Low gross & low handicap
individual stroke play



\$65 per golfer / Fee due by August 20



Donate a door prize for a Thursday meeting, and you can publicly introduce yourself and your business, and also a description of your prize. Contact Debe Skidmore (589-1800).

LET'S TAILGATE!

OCTOBER 10 at 5:00 PM
U of L Cards vs. Rutgers
7:30 Kickoff

Details to follow.
SAVE the DATE!

WIN a \$100
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Members with **60% or better attendance** will be eligible to win a \$100 gift certificate for dinner at the RIVUE Restaurant!

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