

SPARKS



Next Meeting: Thursday, August 22, 2013

Guest Speaker: Jim Wood

President & CEO of Louisville Convention & Visitors Bureau



Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm
Meeting Location: Galt House West, 3rd Floor, Cochran Room



James T. Wood joined the Louisville Convention & Visitors Bureau as President & CEO in 2003 when it had an annual operating budget of \$9 million and a staff of 52 employees. Wood currently oversees a \$13 million budget, a full-time staff of 55 and additional part-time employees, including the Visitor Information Center that opened in 2007.

Wood works to drive the economic development that results from attracting meetings, conventions and leisure travel to the Greater Louisville area. He has led the successful efforts to bring to Louisville major industry tradeshows including the National Coalition of Black Meeting planners (2006) and the Religious Conference Management Association Convention (2007). He has been a driving force for uniting a regional tourism initiative to increase visitation to the state through bourbon heritage marketing and an advocate for adventure tourism.

Wood came to the Bureau after serving as the President & CEO of the Greater Providence Warwick Convention & Visitors Bureau. He was also the vice president of convention sales and marketing at the Tampa Bay Convention & Visitors Bureau, where he was responsible for coordinating the city's Super Bowl and NCAA Men's Final Four bids, The NHL All-Star Game and the successful relocation of The International Softball Federation.

Wood serves on the Board of Greater Louisville Inc., The Louisville Sports Commission, The International Association of Convention & Visitors Bureaus, and the International Association for CVB Accreditation. He is the Chairman of the Kentucky Travel Industry Association. Wood resides in Louisville with his wife Lisa and has two grown sons.

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Rotary Night at Boone Gardiner's



Saturday, August 24th
6:30-9:30

Come out to the Garden Center and experience the magic of Jazz in the Garden. Enjoy the sounds of the Rob Nickerson Band, stroll our display and butterfly gardens, check out our new Acorn Lane Farm Petting Zoo and more!!! Mix and Mingle with friends from the Rotary Club of Louisville, LaGrange Rotary, South Oldham Rotary and Prospect Rotary Clubs.

The Red Pepper will provide a wonderful picnic style dinner. Beer, wine and mixers included, BYOB if you would like something else.

\$25.00/ person, RSVP required

Send checks made payable to
 The Rotary Club of Louisville at
 401 West Main Street, Suite 810, Louisville, KY 40202.
 Reservations are confirmed when payment is received.



Have fun! Be a winner!
Support The Rotary Foundation (RI)

Select a college football team and an NFL team. It can be your favorite team or one with which you think you can win.

Donate \$5 for every win by your team, and 10 cents for each point scored by your teams during regular and post season. (No pre-season games.) Sit back and watch your teams roll up the wins and rack up the points during the 2013 season. (see page 3)



CLICK HERE
 for details about
 the Polio Plus
 Program.

Birthday Table

Mike Shackelford	Aug 22
Todd Royer	Aug 23
Sam Swope	Aug 24
William Vail Jr.	Aug 24
Ray Strothman	Aug 26
Janet Lively Heberle	Aug 27
Charlie Mattingly	Aug 27

Please sit at the Birthday Table on August 22.



PROGRAM SCHEDULE

- August 29** — **Nat Irvin II, Ph.D.**, Futurist & Mgmt Professor, UofL College of Business
- September 12** — **Tom Jurich**, University of Louisville Director of Athletics, *UofL Athletics and the Effect on Louisville*
- September 19** — **Gill Holland**, Real Estate Developer and Civic Leader, *NULU Development & East Downtown Louisville*
- October 17** — **Ed Kalmey**, Rotary District Governor, District 6710
- October 24** — **Maria Hampton**, VP Regional Executive, Federal Reserve Bank of St. Louis, *Vision Louisville—New Program for Louisville Metro*
- November 7** — **Salim Najjaf**, Past Rotary District Governor, Central Indiana District 6560, *Vocational Training Teams*
- November 14** — **Missy Eckenberg**, Paducah Rotary Club President, *Global Grants*
- November 21** — **Russel Vandenbroucke**, Rotary Peace Fellow (Bangkok 2006), UofL Professor of Dramatic Arts, *Peace Fellowship Program*
- November 27 (Wednesday)** — *Annual Thanksgiving Program with Kiwanis*

UPCOMING EVENTS

- March 13, 2014** — Biennial 'Rotary Trade Expo'
- March 20, 2014** — *Unsung Heroes Program*

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"THAT'S ENTERTAINMENT!"

August 24 at 6:30 p.m. — Jazz in the Garden

Boone Gardiner's at 6300 Old LaGrange Rd., Crestwood, KY next to Yew Dell Gardens. See p. 1 for more details. Cost: \$25pp. Reservations are confirmed when payment is received. Send checks made payable to the Rotary Club of Louisville to 401 West Main Street, Suite 810, Louisville, KY 40202.

CLICK HERE for event brochure.



October 10 at 5:00 p.m. — Rotary Tailgating! Spend the night with the unbeatable Cards and your Rotary friends. U of L Cards vs. Rutgers (7:30 kickoff) Cost & more details to follow!

October 23 at 6:10 p.m. — Wine

Tasting & 6th Street Tour (Cost: \$39/pp) Meet at Info Center. Stroll with Tom Owen through St. James; tour the Cabbage Patch and private wine room of Chef Lee w/ 610 Magnolia. Chef Lee will select five wines for Rotarians/ guests to enjoy and special munchies to cap off the evening. Music by Tyrone Cotton. Limited spaces!



November — WaterStep Urban Rotary Night Out—more to come!

December 12 — Christmas Party Rick Bartlett will entertain on the keyboard.

January, 2014 — Broadway Series Enjoy the fun musical **SISTER ACT!** You will also meet the performers after the show. Dinner before event.

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You Tube

Thanks to Rotarian and professional videographer, Mark Cowherd, our Thursday meetings are now available for viewing online.

August 16, 2013 Rotary Meeting

President Coe called the meeting to order, with Jenny Drake giving our invocation and Gordon Costley leading the pledge. Gordon then introduced the Blue Apple Players, who performed a scene from the play "Abraham Lincoln: The Boy." Bobbie Rafferty introduced our birthday celebrants. Rick King announced volunteer opportunities with the ACE Mentoring program, a program to mentor high school students for vocations in architecture, construction and engineering.



Joey Bailey once again promoted the Rotary golf event to be held Tuesday, August 27th at Hurstbourne Country Club. Greg Braun then demonstrated his saxophone playing ability (he has none), to promote the Jazz in the Garden event to be held on Saturday, August 24th from 6:30 to 9:30 at Boone Gardiner. With the help of President-elect

Kevin Wardell, new member packets were distributed to our new members (pictured above with President Randy) Tracey Clayton, Creative Engagement Specialist of Success Builders, and Janet Reilly, Senior Vice President of US Bank – Private Client Reserve. Welcome to Rotary and congratulations!



Ron Heustis, Andy Barber
and President Randy Coe

Dan Hartlage then introduced our two guest speakers Andy Barber, Project Manager with the Kentucky Transportation Cabinet (KDT) and Ron Heustis, Project Manager with the Indiana Department of Transportation (IDT). Andy and Ron first presented a PowerPoint presentation of each of their bridge projects. Andy and the KDT are responsible for the downtown bridge, and Ron and the IDT are responsible for the East End bridge. There are three sections of the downtown crossing that are being constructed simultaneously: (1) the reconstruct of the Kennedy interchange; (2) the new I-65 northbound bridge to carry six lanes of northbound traffic and re-decking of the Kennedy Bridge to carry six lanes of southbound traffic; and (3) the Indiana downtown approach. The downtown bridge requires over 400 workers, 60+ overpasses and bridges and 442,000 tons of asphalt. Unlike the East End bridge, the downtown bridge requires construction with 200,000+ cars per day passing through the freeways. The KDT is committed to maintaining at least two lanes of interstate traffic in all directions during construction. The new downtown bridge is projected to be open by April 2016, with the entire downtown crossing project completed by December 2016.

Ron then presented the East End bridge process. It too has three sections being constructed simultaneously: (1) the Kentucky approach, which is 3.2 miles long and includes three bridges and an 1800 foot tunnel; (2) the main spans bridge which is a 2500 foot long cable-stayed bridge with two 300 foot high towers; and (3) the Indiana approach which is 4.1 miles long, and includes numerous bridges and a major interchange. The entire East End bridge project is expected to be completed by October 2016.

Here's hoping that the construction of both bridges only "spans" the construction time allotted, that no "suspension" of construction is required, and they are finalized with minimal "toll" to the citizens. Like me, I am sure there are many who never thought they would see this happen in their lifetime. — Jerry Gerichs



HURSTBOURNE
COUNTRY CLUB

Rotary Club Golf Championship
Tuesday, August 27
Tee Times start at 1:00 p.m.

Hurstbourne Country Club
9000 Hurstbourne Lane, 40222

Contact Joey Bailey at 500-4830 or at
joeybaileycpa@gmail.com

Format: Low gross & low handicap
individual stroke play

\$65 per golfer / Fee due by August 20



VOLUNTEERS NEEDED!

Architecture
Construction
& Engineering

Volunteers are needed in areas of Architecture, Construction and Engineering for this year's ACE Mentoring after-school program with JCPS. **Contact RICK KING at 817-6086.**

LET'S TAILGATE!

OCTOBER 10 at 5:00 PM
U of L Cards vs. Rutgers
7:30 Kickoff



Exciting details
coming soon!
SAVE the DATE!



FOUNDATION FOOTBALL (cont'd)

We'll keep you updated on standings throughout the season.

The winner receives the first annual **Foundation Football Trophy and a \$100 RIVUE Restaurant gift certificate.** Your contribution at the end of the season will count towards your personal donations to The Rotary Foundation and its Annual-Share Fund. If there is a tie, the winner will be determined by a drawing.

Deadline to sign up is August 29 at 5:00 p.m. Choose one of three convenient ways to sign up: 1) **CLICK HERE** to sign up online; 2) Complete the bottom of the flyer (at **THIS LINK** and enclosed w/ all mailed SPARKS) and submit to the Rotary office or at the Thursday meeting; or 3) Email your two team names to events@rotary45.org.

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