SPARKS



Next Meeting: Thursday, August 22, 2013

Guest Speaker: Jim Wood

President & CEO of Louisville Convention & Visitors Bureau

CHANGE

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm Meeting Location: Galt House West, 3rd Floor, Cochran Room



James T. Wood joined the Louisville Convention & Visitors Bureau as President & CEO in 2003 when it had an annual operating budget of \$9 million and a staff of 52 employees. Wood currently oversees a \$13 million budget, a full-time staff of 55 and additional part-time employees, including the Visitor Information Center that opened in 2007.

Wood works to drive the economic development that results from attracting meetings, conventions and leisure travel to the Greater Louisville area. He has led the successful efforts to bring to Louisville major industry tradeshows including the National Coalition of Black Meeting planners (2006) and the Religious Conference Man-

agement Association Convention (2007). He has been a driving force for uniting a regional tourism initiative to increase visitation to the state through bourbon heritage marketing and an advocate for adventure tourism.

Wood came to the Bureau after serving as the President & CEO of the Greater Providence Warwick Convention & Visitors Bureau. He was also the vice president of convention sales and marketing at the Tampa Bay Convention & Visitors Bureau, where he was responsible for coordinating the city's Super Bowl and NCAA Men's Final Four bids, The NHL All-Star Game and the successful relocation of The International Softball Federation.

Wood serves on the Board of Greater Louisville Inc., The Louisville Sports Commission, The International Association of Convention & Visitors Bureaus, and the International Association for CVB Accreditation. He is the Chairman of the Kentucky Travel Industry Association. Wood resides in Louisville with his wife Lisa and has two grown sons.

Inside this issue:	
Calendar, Events & "That's Entertainment!"	2
August 15 Meeting w/ Ron Heustis & Andy Barber	3
Rotary Golf Championship on August 27	3
Volunteers Needed! ACE Mentoring Program	3
Let's Tailgate! UofL vs. Rutgers - October 10	3
Websites / Database & Contact Info	4

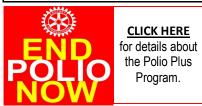




Have fun! Be a winner! Support The Rotary Foundation (RI)

Select a college football team and an NFL team. It can be your favorite team or one with which you think you can win.

Donate \$5 for every win by your team, and 10 cents for each point scored by your teams during regular and post season. (No pre-season games.) Sit back and watch your teams roll up the wins and rack up the points during the 2013 season. (see page 3)



Birthday Table Mike Shackelford Aug 22 **Todd Royer** Aug 23 Sam Swope Aug 24 William Vail Jr. Aug 24 **Ray Strothman** Aug 26 Janet Lively Aug 27 Heberle Charlie Mattingly Aug 27 Please sit at the Birthday Table on August 22.

PROGRAM SCHEDULE

August 29 - Nat Irvin II, Ph.D., Futurist & Mgmt Professor, UofL College of Business

September 12 — Tom Jurich, University of Louisville Director of Athletics, UofL Athletics and the Effect on Louisville

September 19 — Gill Holland, Real Estate Developer and Civic Leader, NULU Development & East Downtown Louisville

October 17 — Ed Kalmey, Rotary District Governor, District 6710

October 24 — Maria Hampton, VP Regional Executive, Federal Reserve Bank of St. Louis, Vision Louisville—New Program for Louisville Metro THE HEALING PLACE — Dr. Burns Brady

November 7 — Salim Najjaf, Past Rotary District Governor, Central Indiana District 6560, Vocational Training Teams

November 14 — Missy Eckenberg, Paducah Rotary Club President, Global Grants

November 21 — Russel Vandenbroucke, Rotary Peace Fellow (Bangkok 2006), UofL Professor of Dramatic Arts, Peace Fellowship Program

November 27 (Wednesday) — Annual Thanksgiving Program with Kiwanis

UPCOMING EVENTS

March 13, 2014 — Biennial 'Rotary Trade Expo' March 20, 2014 — Unsung Heroes Program

Annette Grisanti



The Rodes Building · 4938 Brownsboro Rd. Louisville, KY 40222 · 502-753-1055

"the best recovery program in the world"

(502) 585-4848

nationally known expert in addiction medicine

www.thehealingplace.org Jay P. Davidsor



Kenneth S. Hays Associates, Inc.

AUCTIONEERS & APPRAISERS



KENNETH S. HAYS, PRESIDENT (502) 584-4297 241-1686 (EVENINGS) WWW.HAYSAUCTION.COM

KENNETH S. HAYS, IR. MGR, PARTNER 120 SOUTH SPRING ST. LOUISVILLE, KY 40206



Erskine H. Courtenay Financial Advisor

(502) 329-5109 101 Bullitt Lane, Suite 400 Louisville, KY 40222

www.fa.ml.com/erskine.courtenay

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broken-dealer and member SIPC, and other subsidiaries of Bank of America Corporation. © 2012 Bank of America Corporation. All rights reserved.



CPAS/ADVISORS

Joe Ackerman, CPA, Director

500 W. Jefferson Street, Suite 1600, Louisville, KY 40202

502.584.1101 www.blueandco.com



RODEFER MOSS & CO. PLLC

Richard N. Robinson, CPA/ABV rrobinson@rodefermoss.com · (812) 945-5236 Certified Public Accountants **Business Advisors**



August 24 at 6:30 p.m. — Jazz in the Garden

Boone Gardiner's at 6300 Old LaGrange Rd., Crestwood, KY next to Yew Dell Gardens. See p. 1 for more details. Cost: \$25pp Reservations are confirmed when payment is received. Send checks made payable to the Rotary Club



of Louisville to 401 West Main Street, Suite 810, Louisville, KY 40202. **CLICK HERE** for event brochure.



October 10 at 5:00 p.m. — Rotary

Tailgating! Spend the night with the unbeatable Cards and your Rotary friends. U of L Cards vs. Rutgers (7:30 kickoff) Cost & more details to follow!

October 23 at 6:10 p.m. — Wine

Tasting & 6th Street Tour (Cost: \$39/pp) Meet at Info Cen-

ter. Stroll with Tom Owen through St. James; tour the Cabbage Patch and private wine room of Chef Lee w/ 610 Magnolia. Chef Lee will select five wines for Rotarians/ guests to enjoy and special munchies to cap off the evening. Music by Tyrone Cotton. Limited spaces!



November — WaterStep Urban Rotary Night

Out-more to come!

December 12 — Christmas Party Rick Bartlett will entertain on the keyboard.

January, 2014 — Broadway Series Enjoy the fun musical SISTER ACT! You will also meet the performers after the show. Dinner before event.



entrepreneurial businesses grow.

Ray Strothman







...........

Can you play a



Thanks to Rotarian and professional videographer, Mark Cowherd, our Thursday meetings are now available for viewing online.

August 16, 2013 Rotary Meeting

President Coe called the meeting to order, with Jenny Drake giving our invocation and Gordon Costley leading the pledge. Gordon then introduced the Blue Apple Players, who performed a scene from the play "Abraham Lincoln: The Boy." Bobbie Rafferty introduced our birthday celebrants. Rick King announced volunteer opportunities with the ACE Mentoring program, a program to mentor high school students for vocations in architecture, construction and engineering.



Joey Bailey once again promoted the Rotary golf event to be held Tuesday, August 27th at Hurstbourne Country Club. Greg Braun then demonstrated his saxophone playing ability (he has none), to promote the Jazz in the Garden event to be held on Saturday, August 24th from 6:30 to 9:30 at Boone Gardiner. With the help of President-elect



Ron Heustis, Andy Barber and President Randy Coe

Kevin Wardell, new member packets were distributed to our new members (pictured above with President Randy) Tracey Clayton, Creative Engagement Specialist of Success Builders, and Janet Reilly, Senior Vice President of US Bank - Private Client Reserve. Welcome to Rotary and congratulations!

Dan Hartlage then introduced our two guest speakers Andy Barber, Project Manager with the Kentucky Transportation Cabinet (KDT) and Ron Heustis, Project Manager with the Indiana Department of Transportation (IDT). Andy and Ron first presented a PowerPoint presentation of each of their bridge projects. Andy and the KDT are responsible for the downtown bridge, and Ron and the IDT are responsible for the East End bridge. There are three sections of the downtown crossing that are being constructed simultaneously: (1) the reconstruct of the Kennedy interchange; (2) the new I-65 northbound bridge to carry six lanes of northbound traffic and re-decking of the Kennedy Bridge to carry six lanes of southbound traffic; and (3) the Indiana downtown approach. The downtown bridge requires over 400 workers, 60+ overpasses and bridges and 442,000 tons of asphalt. Unlike the East End bridge, the downtown bridge requires construction with 200,000+ cars per day passing through the freeways. The KDT is committed to maintaining at least two lanes of interstate traffic in all directions during construction. The new downtown bridge is projected to be open by April 2016, with the entire downtown crossing project completed by December 2016.

Ron then presented the East End bridge process. It too has three sections being constructed simultaneously: (1) the Kentucky approach, which is 3.2 miles long and includes three bridges and an 1800 foot tunnel; (2) the main spans bridge which is a 2500 foot long cable-stayed bridge with two 300 foot high towers; and (3) the Indiana approach which is 4.1 miles long, and includes numerous bridges and a major interchange. The entire East End bridge project is expected to be completed by October 2016.

Here's hoping that the construction of both bridges only "spans" the construction time allotted, that no "suspension" of construction is required, and they are finalized with minimal "toll" to the citizens. Like me, I am sure there are many who never thought they would see this happen in their lifetime. — Jerry Gerichs



Rotary Club Golf Championship Tuesday, August 27 Tee Times start at 1:00 p.m.

Hurstbourne Country Club 9000 Hurstbourne Lane, 40222

Contact Joey Bailey at 500-4830 or at joeybaileycpa@gmail.com Format: Low gross & low handicap individual stroke play

\$65 per golfer / Fee due by August 20



Volunteers are needed in areas of Architecture, Construction and Engineering for this year's ACE Mentoring afterschool program with JCPS. Contact RICK KING at 817-6086.

OCTOBER 10 at 5:00 PM U of L Cards vs. Rutgers 7:30 Kickoff



Exciting details coming soon! SAVE the DATE!

FOUNDATION FOOTBALL (cont'd)

We'll keep you updated on standings throughout the season.

The winner receives the first annual Foundation Football Trophy and a \$100 RIVUE Restaurant gift certificate. Your contribution at the end of the season will count towards your personal donations to The Rotary Foundation and its Annual-Share Fund. If there is a tie, the winner will be determined by a drawing.

Deadline to sign up is August 29 at 5:00 p.m. Choose one of three convenient ways to sign up: 1) CLICK HERE to sign up online; 2) Complete the bottom of the flyer (at THIS LINK and enclosed w/ all mailed SPARKS) and submit to the Rotary office or at the Thursday meeting; or 3) Email your two team names to events@rotary 45.org.

Why

Rotary



Rotary Club of Louisville, Inc.



Charlie Mattingly

michaelduke

"Michael helps business owners and executives find the right person and get their team behind a common goal."

502-253-0899 • www.michaelduke.com

844 S. Fourth Street

Louisville, KY 40203

www.ky-in.bbb.org

583-1492

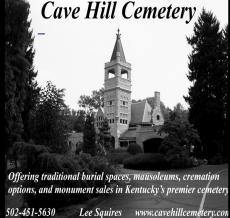


Heating • Cooling • Air Quality Specialists

2716 Grassland Drive Louisville, Kentucky 40299 (502) 491-9880

Fax (502) 493-5775

DAVID GARLAND General Manager dgarland@kccgroup.net **Better Business Bureau**



401 West Main Street, Suite 810 Louisville, Kentucky 40202 Phone: 502-589-1800 / Fax: 502-589-1636 Email: rotary@rotary45.org

> **CLUB WEBSITE** www.louisvillerotary.org

MEMBERSHIP DATABASE www.dacdb.com/rotary

View Historic SPARKS newsletters at www.louisvillerotaryclub.org

OFFICERS:

Walter R. Coe President Kevin S. Wardell First Vice President Philip J. Tamplin, Jr. Second Vice President Craig Scherman Secretary Joey Bailey

Treasurer Joyce Seymour Sergeant-at-Arms **DIRECTORS**:

Stuart E. Alexander III Alice Bridges Alan G. Griffes Kenneth R. Grossman Frederic T. Harned Iohn Hubbuch Kenneth N. Middleton Julie H. Schmidt Susan G. Zepeda, Ph.D.

EXECUTIVE DIRECTOR: Debe D. Skidmore

MENTAL HEALTH - DEVELOPMENTAL SERVICES - ADDICTION TREATMEN sevencounties.org 589-1100 or 1-800-264-8799

Working in the Spirit of Rotary to

Promote An Ethical Marketplace

"We're the people...people"

485-1000

www.aheadhr.com Bill Bellis

Staffing and Human Resource Solutions

Kentucky, Ohio, West Virginia, Connecticut, Wisconsin, Nebraska, Texas, Alabama

We turn jeans into jobs to change lives.

Goodwill makes it happen.

Roland Blahnik, President & CEO David Cobb, VP for Resource Development

502-585-4945

goodwillky.org



Phil Marshall. President and CEO

Because the end of life is part of living

A non-profit hospice organization

502-456-6200

www.hosparus.org

Serving Barren River, Central Kentucky, Louisville and Southern Indiana

Canon

CEOM

GEORGE BRAKMEIER, III

Web: centralelectronic.com ADVANCED SERIES COPIERS & PRINTERS

B/W * Color * Multi-Functional * Networked AUTHORIZED SALES & SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street (502) 587-6360

Sparks is a Publication of

the Rotary Club of Louisville, Inc.

Communications:

Alan N. Singleton — Chair Luke B. Schmidt — Vice Chair William G. Schneider - Vice Chair Debe D. Skidmore — Managing Editor Maynard L. Stetten, M.D. - Photographer





Mister "P" Express



Allan M. Parnell CEO Cynthia P. Collier **President** (812) 256-0400 x-111

www.misterpexpress.com



GET TEXT ALERTS FROM ROTARY

Sign up at WDRB.com! Get Weekly Reminders, room changes, and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

