

Rotary

Club of Louisville



SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 6 Aug 11, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org and
select the 'Make a Payment'
button.

UPCOMING MEETINGS

AUG 24

Business Synergy
South Central Regional
Library

AUG 31

David Garrard
Magician & Youth Minister,
St. Matthews Baptist Church
Topic: The Discipline of
Pursuing Perfection

Brett Bachmann
CEO, Heuser Hearing
Institute 5th Thursday Aging
Well Seminar

SEPT 7

Mayor Greg Fischer
Police Chief Steve Conrad
Topic: West End Violence
Sponsored by LG&E

SEPT 14

Lukas Dwelly
Principal, AddMor
Topic: Crisis in the Horn of
Africa

SEPT 21

Madison Cork
CEO, Cork Communications
Topic: FearLESS Public
Speaking

SEPT 28

Amy Leenerts



DENNIS BERMAN

Financial Editor, Wall Street Journal
August 17 • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:10 Meeting

Title: "The State of the U.S. Economy - The Future in 21
Enlightening, Scary, and Provocative Charts"

Dennis K. Berman is Business Editor of The Wall Street Journal, overseeing the staff and coverage of business around the globe. He also writes a column, "The Game," which covers the future of business. Berman was previously deputy bureau chief for Money & Investing, helping oversee the Journal's financial coverage during the 2008-2009 financial crisis and rebuilding its presence on WSJ.com.

For four years, Mr. Berman was the Journal's mergers and acquisitions reporter, breaking news on a series of large deals, including Bank of America's purchase of Merrill Lynch, AT&T's purchase of BellSouth, Sprint's purchase of Nextel, and Federated Department Stores' purchase of May Department Stores. In 2007, he launched Deal Journal on WSJ.com, now one of the site's most popular destinations.

Mr. Berman will be introduced by Rotarian, **Ken Grossman**.

August 17th Lunch Menu

- Garden Salad with a choice of dressings
- Homestyle Meatloaf
- BBQ Grilled Chicken Breast
- Mashed Potatoes with Brown Gravy (on the side)
- Country-style Green Beans (vegetarian)
- Dinner Rolls
- Bread Pudding
- Sliced Fresh Fruit

ROTARY MEETING set-up: WHAT'S CHANGED?

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

- **Nametags** will remain in the 1st Floor lobby.
- **Access to the 4th Floor** - 9th Street entrance (use only if leaving early); Main Street entrance
- **FREE PARKING** - Park in the Frazier museum lot under I-64 ramps; OR use the valet located at the front doors on Main Street.
- **Requests/Questions** - fill out a card at the blue wall and drop into the mailbox

Thanks for attending our Rotary meetings - the staff looks forward to making this an easy transition for our members.

AUG 10 2017 - ROTARY MEETING RECAP



Founder, Free 2 Hope
Summer Dickerson
Survivor, Member, Women
of the Well
Topic: Human Trafficking

OCT 5

Keith Sherman
ED/COO, UofL Foundation
Topic: UofL Foundation
Update

OCT 26

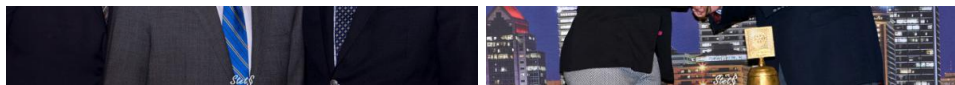
Dr. Marty Polio
Superintendent, JCPS

NOV 9

Craig T. Bouchard
Chairman/CEO, Braidy
Industries
Topic: The Revolution in
Materials and Appalachia.

NOV 23

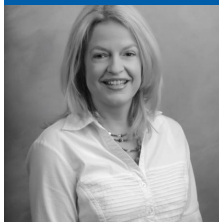
Rotary/Kiwanis Joint Mtg
Speaker, TBA



Our **August 10th** Rotary meeting featured speaker Dr. Eli Capilouto, President of the University of Kentucky. During his presentation, he touted increases in university funding, excited changes to the UK campus, and important research programs that will contribute to the overall state of healthcare and economics in Kentucky.

A detailed summary of our meeting can be read [HERE](#).

MEET OUR NEW EXECUTIVE DIRECTOR



Come meet and give a warm welcome to our new Executive Director, Alyssa Evans-Tourinho, at a wine and cheese reception on Tuesday August 29th from 4:00pm-6:00pm in the Rotary Office.

MEMBER OPPORTUNITIES

Honor Flights of Kentucky looks for Volunteers and Support!

Honor Flights of Kentucky is still looking for WWII veterans who we would like to recognize for their military service and join other veterans and guardians on 1-day chartered jet flights to visit war memorials and cemeteries in Washington D.C.. Two dates are available - September 6 and October 14. They also want Rotarians to support these veterans at the airport during their departures and arrivals. For more information, please contact either Jerry Martin or Sophia Fischer or [CLICK HERE](#).

Birthdays

Buddy Stewart - Aug 14
Bill Roby - Aug 15
Erin Rasinen - Aug 17
Alice Bridges - Aug 17
Emily Hart - Aug 18
Lou Zaccane - Aug 19
Gwen Mooney - Aug 19
Ben Talbott - Aug 20



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Kelly Burke
Charles Farnsley
Rick King
Karen Morrison
Carol Nord
Maria Smith
John Walczak

FUND OFFICERS

Alice Bridges • Chair
Barry Barker • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
Aimee Johnson
Tony Kemper

Interested in Club Leadership? Attend the Rotary Leadership Institute!

The Rotary Leadership Institute (RLI) is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical and geared toward busy business and professional Rotarians who want to be more effective leaders in their vocations and their clubs. RLI consists of three one-day parts. First time participants attend Part I. Subsequent registrations are for Part II followed by Part III. The August 26, 2017 RLI will be held at Four Points Sheraton, 1938 Stanton Way, Lexington, KY from 8 am to 3 pm EST. Stanton Way is off Newtown Pike near Exit 115 off I-75/I-64.

YMCA/Bellarmine and Rotary Exercise Program Partnership - An update!

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers. A brief synopsis of the program and a couple of pictures are [HERE](#)!

Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.



ROTARIANS IN THE NEWS

News-worthy

Mike Shackelford
Bob Slider

Rotary Club of Louisville
Rotary FUND of Louisville

DISTRICT 6710

401 West Main Street, Suite 810
Louisville, Ky 40202
502-589-1800
admin@rotary45.org

EXECUTIVE DIRECTOR
Theresa Raidy

**EXECUTIVE
ADMINISTRATIVE
ASSISTANT**
Jonathan Wysong

**OFFICE & EVENT
MANAGEMENT ASSISTANT**
Vacant

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

KASEY MAIER- Business First - Kasey was recently promoted to the position of Executive Director of the Waterfront Botanical Gardens.

ROTARY MEETING PREP

Business Synergy - Aug 24 - no regular meeting - bring guests and prospects!

On August 24th, the Rotary Club will be hosting a Business Synergy and New Member Recruitment Event at the new South Central Library located in Okolona. It will be held from 5pm-7pm. Please [REGISTER HERE](#), and bring guests and prospective members to learn about Rotary.

Mayor Fischer and Chief Conrad to speak about city violence.

Violent crime has been a controversial topic for the city of Louisville. Mayor Fischer and Chief Conrad will be explaining the newest crime statistics that were released to the public and the plans to reduce crime, especially homicides in the West End.

Lunch Meeting Details - September 7th, Frazier History Museum - 4th Floor