



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button.

UPCOMING MEETINGS

MAY 2-WEDNESDAY

John Asher
Vice President, Racing
Communications at Churchill
Downs
Topic: Annual Derby Program

MAY 10

Wes Cowan
CEO, Cowan's Auctions
Topic: PBS Antique Road
Show

MAY 17

**Rotary Promise Scholars
Program**
Maggie Payette Harlow
CEO, Signarama Downtown
Louisville
Topic: Cliff Divers-Get In
Over Your Head

MAY 24

Eric Granger
CEO, Yum Center
Topic: TBD

MAY 31

Lisa Bajorinas
Vice President,
Entrepreneurship and Talent
at Greater Louisville, Inc.
Topic: Enterprise Corporation
and the Startup Community



John Asher

Vice President of Racing Communications, Churchill Downs
Wednesday, May 2 • Rotary "Day at the Downs"
Stakes-Parlor Room-4th Floor • Churchill Downs
11:00 a.m. Lunch Buffet begins • 11:45 a.m. Meeting begins

Title: "Rotary Club of Louisville's Annual Derby Program"

John Asher, Vice President of Racing Communications at Churchill Downs Race Track (CDRT), has worked in the Thoroughbred racing industry as an award-winning journalist and publicist for more than 30 years. He joined Churchill Downs, home of the world famous Kentucky Derby and the flagship operation of Churchill Downs Incorporated (CDI), in January 1997 and has served in this current position since March 1999. As a radio journalist at WHAS-AM and WAVE-AM in Louisville, Asher earned five Eclipse Awards for "Outstanding National Radio Coverage of Thoroughbred Racing." Other horse industry honors include the

Kentucky Thoroughbred Owners' Warner L. Jones Jr Horseman of the Year award in 2006; the Charles W. Engelherd Award for excellence in media coverage from the Kentucky Thoroughbred Owners and Breeders; the Dean Eagle Award from the Knights of Columbus Bishop Spalding Council No. 2761; and a media award from the Kentucky Horsemen's Benevolent & Protective Association.

Asher is a 2010 graduate of the LLC's Leadership Louisville Program, and is currently a member of its 2012 Bingham Fellows class.

A native of Leitchfield, KY, Asher is a graduate of Western Kentucky University where he earned a bachelor's degree in Journalism. He lives in Louisville with his wife Dee. They have three daughters.

To read John Asher's bio in its entirety, click [HERE](#).

For parking information for our "Day at the Downs," please click [HERE](#).

For the "Day at the Downs" schedule, please click [HERE](#).

Wednesday, May 2nd Menu - Served from 11 a.m. - 3:00 p.m.

Fresh Garden Greens
Butternut Squash and Farro Salad
Broccoli Crunch Salad
Braised Pork Shoulder
Herb Brine Roasted Chicken
Buttermilk Smashed Potatoes
Penne Pasta
Louismill Grits
Pan Roasted Spring Vegetables
Apple Pear Crisp
Cookies and Brownies

*Cash Bar will be available in the Stakes-Parlor room and on the balcony.

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.

Birthdays

Turney Berry - Apr 27
 Don Kohler - Apr 27
 John Shaw-Woo - Apr 28
 Gary Noel - Apr 28
 Kevin Lynch - Apr 29
 Bussy Short - Apr 29
 Boyce Martin III - Apr 29
 Jerry Clanton - May 3
 John Hampton - May 3
 John-Robert Curtin - May 5
 Michael Gabhart - May 5
 Terry Tyler - May 5
 Ben Reno-Weber - May 6
 William Barber III - May 7
 Tony Kemper - May 7
 Herb Warren - May 8
 Sydney Goetz - May 9
 Paul Herrington III - May 10

- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.



CLUB OFFICERS

Tony Kemper • President
 Barry Barker • President-Elect
 Alice Bridges • Past President
 Mike Shackelford • Vice President
 John Jennings • Secretary
 Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
 Kelly Burke
 Charles Farnsley
 Rick King
 Karen Morrison
 Carol Nord
 Maria Smith
 John Walczak

FUND OFFICERS

Alice Bridges • Chair
 Barry Barker • Vice Chair
 John Jennings • Secretary
 Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
 Aimee Johnson
 Tony Kemper
 Mike Shackelford
 Bob Slider

April 26, 2018 - ROTARY MEETING RECAP



Our April 26th Rotary Club meeting featured **Russell Coleman**- U.S. Attorney, District of Western Kentucky. Speaking specifically of Louisville, Mr. Coleman stated first that while he sees Louisville as among the potentially greatest of cities, Louisville has two primary "Limiting Factors" of violence and drug addiction (primarily opioid), which need to be addressed through law enforcement and community-development efforts. He provided these talking points: Homicide - from 2014 to 2016, murders increased 110%, primarily driven by gangs. Drugs - we lose about one life per day to drugs. Jefferson

County has the worst/highest rate of opioid addiction in Kentucky. Mr. Coleman emphasized that federal, state and local collaboration is needed. His office includes about 40 prosecutors across his regions of Kentucky, at the federal level, working with state and local police to focus on part of the following strategy, "Clear, Hold and Build." "Clearing" is the role of Mr. Coleman's office in going after weapons and gangs. "Hold" is to coordinate with local and state police for maintaining peace where violence is cleared. "Build" requires community, economic and social programs and organizations to invest in development of cleared and held areas.

- A detailed summary of Russell Coleman's presentation and the Rotary Club of Louisville meeting can be read [HERE](#).

MEMBER OPPORTUNITIES

Rotary Club of Louisville

Rotary FUND of Louisville

DISTRICT 6710

325 West Main Street, Suite 1808
 Louisville, Ky 40202
 502-589-1800
 admin@rotary45.org

EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho
rotary@rotary45.org

EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine
admin@rotary45.org

OFFICE & EVENT MANAGEMENT ASSISTANT

Rotary Day at the Downs!

Rotary Club of Louisville's "Day at the Downs" will be on Wednesday, May 2nd in the Stakes-Parlor Private Dining Room and Covered Patio. The patio features a private cash bar and expansive views of the track, paddock and downtown Louisville. NOTE: The Day at the Downs will serve as that week's Club meeting. We will not meet on Thursday, May 3rd.

Ticket price includes admission, racing program, Chef's Table Buffett, coffee, tea and soft drinks. Ticket prices are as follows:

- Young Professional Rotarians: \$125.00/ticket
- R-85s and R-120s: \$125.00/ticket
- PrePaid/Regular Club Membership: \$95.00/ticket
- Guests: \$125.00/ticket

A limited number of tickets are available on a first-come, first-serve basis. Reserve your tickets by clicking [HERE](#) and a staff member from the Rotary Club office will contact you to collect payment. Tickets will be mailed to you.

Derby Week festive attire is encouraged. No jeans, shorts or halter tops are permitted in the Stakes-Parlor Room.

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

We look forward to seeing you at the track on May 2nd!

District 6710 Conference!

The District 6710 Conference will be held in Paducah, KY on June 1-2. It will be 2 days when Rotarians throughout our District will highlight accomplishments both locally and internationally, providing club awards, training officers, and completing a service project. Please make plans to attend, especially if you have never attended a District Conference. To register, log into DACdb and click on "Calendar" and then "My Club Calendar." Click on the event and then follow the prompts.

Lifeline Committee - Honor Flights!

2018 Honor Flights will be on June 6th and June 27th. The Lifeline Committee is looking for WWII and Korean War Veterans who would like to participate in the trip as well as Rotarians to support the welcome home festivities. Every service member deserves a THANK YOU and a WELCOME HOME! Contact Sophia Fischer or Jerry Martin for more information.

Golf Scramble - Save the Date!

The Rotary Club of Louisville Golf Outing will be held on Tuesday, June 12th at the Glen Oaks Country Club. The cost per player is \$79.00. Click [HERE](#) to view the flyer and registration form. For more information, contact Cliff Elgin.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.
