

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 103, No. 37 April 8, 2016



## CLUB CALENDAR



### WHAT TO DO when you bring A GUEST to ROTARY

Pre-register your guest at the [louisvillerotary.org](http://louisvillerotary.org) website. Scroll down to the 'Make a Payment' button. Thank you!

## Birthdays

Theresa Raidy - Apr 14  
Barbara Collins - Apr 15  
Bil Hirtzel - Apr 16  
Ken Middleton - Apr 16  
Laura Douglas - Apr 17  
John Hubbuch - Apr 18  
Don Cherrie - Apr 19  
Todd Spencer - Apr 19  
Barry Barker - Apr 20



Join the Birthday Table  
at the April 14 Rotary meeting  
and be recognized!

## Upcoming Meetings

APRIL 21

**Cindi Sullivan**  
Executive Director of  
Trees Louisville  
and



## WES JACKSON

President & Publisher of Courier-Journal  
April 14, 2016 Guest Speaker

**Galt House West, Archibald Room, 3rd Floor • Buffet opens at 11:30 • Meeting begins at 12:05**

Wesley Jackson, 45, is president and publisher of The Courier-Journal and joined Gannett in 2011. Jackson has extensive leadership experience developing digital businesses spanning large media companies to early stage businesses. He served as SVP for Belo Corp. and president/gm of Belo Interactive Media, partner at a digital media consulting firm, founder and CEO of both a digital marketing firm and an online video learning startup focused on teacher

development. During his term at Belo, Jackson served on the board of Classified Ventures (Cars.com). Under his leadership, Belo grew its digital operation from \$3 million to over \$80 million with a network of 30 sites serving seven million unique visitors monthly. In the 1990's and early 2000's Jackson held various roles in digital media ranging from director product development for EW Scripps to founding partner of Lexweb.com, a Lexington, Ky., based online directory.

Jackson's board engagements include Leadership Louisville, Fund for the Arts and administration of Gannett Foundation grants in Louisville. Jackson attended DuPont Manual High School and is a graduate of the University of Kentucky. Jackson and his wife Julie are Louisville natives and have a son and two daughters.

## MEMBER SPOTLIGHT

If your bio has not yet been posted in a SPARKS newsletter, please email it to [webmaster@rotary45.org](mailto:webmaster@rotary45.org). Thank you.

## MEMBER OPPORTUNITIES

### Public Radio Spring Membership Drive - April 13

Rotarians were asked to sign up and lend their support by volunteering to answer phones for three hours on April 13. It is fun and easy! Our Club has been supporting LPM with volunteer callers for 20+ years. LPM is one of the jewels in our community. Those who have signed up should have been contacted with details, April 13 location, etc. If you have questions or if you want to help, contact Craig Scherman (245-7111 or 439-4396).



**Louisville  
Public Media**  
WFPL 89.3 • WUOL 90.5 • WFPK 91.9

### Can you volunteer for one hour on April 25th?

Rotary Mentors are needed at Western High School for only one hour on April 25 to promote our Rotary Promise Scholarship at our last meeting of the year at Western. Mentors are provided with an easy to follow lesson plan before each meeting. The Rotary Leader starts the meeting with an opening activity and comments. Students are assigned tables by class. Mentors lead the discussion and help a small group of students (8-10) with skills: communication, goal setting, decision making, teamwork, respect, interview preparation, time management, confidence building, college preparation, planning, and leadership based upon the lesson plan (provided). We need ten more Rotarians who want to help promote education and the Rotary Promise Scholarship. No mentoring experience required.

When: Monday, April 25, 8:25 AM to 9:30 AM  
Where: Western High School 2501 Rockford Lane, Shively, KY 40216  
Preparation: Read the Lesson Plan and be prepared to lead the students.

**BE A MENTOR**  
-- TOUCH A LIFE --

**Erin Thompson**  
Urban Forestry  
Coordinator

**APRIL 28**

**Charles "Skip" Miller**  
Executive Director  
Louisville Regional  
Airport Authority

**MAY 5**

**John Asher**  
Vice President  
Communications  
Churchill Downs

**MAY 12**

**Bob Couch, MD**  
President  
Greater Louisville  
Medical Society

**MAY 19**

**Eric Flack**  
WAVE-TV Troubleshooter  
Reporter

**MAY 26**

**David Taliaferro**  
Director of Microfinance  
KIVA Fellow

**JUNE 2**

**David Ray**  
"USSS in Age of Terrorism:  
31 Years Protecting  
Presidents"

**JUNE 16**

**Father Ron Knott**  
"Change is Inevitable, Growth  
Intentional: Living  
Deliberately, Consciously and  
On Purpose"

**JUNE 30**

**Rotary Leadership  
Turnover Extravaganza - "A  
Bridge to the Future"**

**L.B. Schmidt & Associates, LLC**  
Luke M. Schmidt

**NORTON  
HOSPITAL**  
Stephen Williams  
Riggs Lewis  
Matt Ayers



Contact Walt Kunau: 502.262.2792 / [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net)

## April 25 - New Member Celebration Dinner / Love the Hungry Project All Members & Guests Are Invited!

All members and guest/spouse are invited to attend the Dinner/Project on Monday April 25. The evening will begin with hors d'oeuvres and a cash bar, followed by a hands-on project with 50's style music creating a fun, upbeat atmosphere, as we package 7,000 meals for children and families around the world in a very short timeframe. Then, a wonderful meal catered by Ladyfingers followed by a recognition program to welcome new members who will receive their Rotary pins will end this great evening.



This Celebration Dinner & Love the Hungry hands-on project held several months ago was a huge success, and those who attended have been looking forward to the next one. Dress casually and enjoy a fun evening with a purpose. Cost is \$30 per person. Register before April 21. [Click Here](#)

## 2016 District Conference at Louisville Marriott East - June 10-11 Kevin Wardell, District Conference Chair



Kevin Wardell and his committee have been planning details for the conference, ensuring that all who attend will have a positive, beneficial experience, well worth your time to attend.

The keynote speaker is Rotarian, author and motivational speaker Michael Angelo Caruso. Michael is a valued communication consultant to companies and organizations all over the world. [CLICK HERE](#) for a two-minute video. We look forward to see many of you

at the Louisville Marriott East on June 10-11. Noon is the start time on Friday, ending at 5:00 pm on Saturday.

**CONTEST:** Register for the conference by May 9th to be entered to win one of two Paul Harris Fellows and 30,000 Marriott Reward Points, enough for free room nights, room upgrades or for travel or gift items!

In what promises to be a fun-filled, educational day and a half, all Rotarians will find something of interest! The package price for reception and all meals and breaks is only \$129 for both days, and individual pricing for either Friday or Saturday is also available for those that can only join us for part of the excitement.

## Food Literacy Project Volunteer Day is June 25 (10a - 1p) Location: Oxmoor Farm

Mark your calendar and save the June 25 date. More details to follow soon!

## APRIL 7 MEETING RECAP

### Karen Wunderlin

On April 7, 2016, we met at the Galt House East, Archibald Room. President Greg Braun rang the bell at 12:05 p.m., and Susan Smith gave our invocation. David James led us in saying the Pledge, and we said the Four-Way Test. President Greg introduced the Jamaica Flava Band, of which several were past members of the Creative Conspiracy group, with the



Rotary connection, which kicked into a rousing performance of the Banana Boat Song ("Day-O! Daylight come, and me want to go home!"). We welcomed ten guests, and urged them to visit the

"What is Rotary?" table. Harry Bryan introduced three birthday Rotarians. President Greg gave us good news and bad news about our new member competition with Lexington, Cincinnati and Indianapolis. The good news is that we had a net gain of 18 members, and now have 447 members, more than we had in the same period of 2015. The bad news is that Indy beat us by two, with a net gain of 20. Our Geek Table is manned today by Jonathon Wysong and his trumpet. We will meet in the Archibald Room on April 14, 2016. Wes Jackson, President and Publisher of the Courier-Journal, will speak. [Click Here](#) for meeting notes with all the details.



Randy Coe



#### Club Officers

Greg Braun • President  
Alice Bridges • President-Elect  
Kevin Wardell • Past President  
Dick Brien • Vice President  
Ken Middleton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

#### Club Directors

Muhammad Babar, MD  
Barry Barker  
Mary Michael Corbett  
Lukas Dwelly  
Tracy Holladay  
John Jennings  
Mac McClure  
Michael Ray Shackelford

#### Fund Officers

Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

#### Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

### Rotary Club of Louisville Rotary fund of Louisville

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Louisville, Ky 40202  
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rotary@rotary45.org

#### Executive Director

Debe Skidmore

#### Administrative Assistants

Jonathan Wysong  
Jennifer Pierce

## MEMBER/GUEST ENTERTAINMENT

### Rotary Day at the Downs - May 3



Join us for the 51st year at Rotary's Day at the Downs on Millionaire's Row, 4th Level, on Tuesday of Derby week.

Time: 11:00 am - 6:00 pm  
Lunch buffet opens at 11:30 am  
Races start at 12:45 pm

\$95 per person includes entrance to track, program, lunch buffet and gratuity

Spouses/guests are welcome! Limited seating.

Confirm your reservations. Go to the May 3 date on the Rotary calendar, or use this [REGISTRATION LINK](#). Don't delay. Tickets are going fast!

## IN THE NEWS

### Kudos to ...

- **Rotary Leadership Fellow Maggie Galloway** - In the news again with another prestigious recognition! Her company, InScope Medical Solutions was selected with ten other health-related companies for Cedars-Sinai Techstars Healthcare Accelerator in Los Angeles. This is a renowned nonprofit research and academic health care center that works with entrepreneurs to bring new technologies to market.
- **Joan Frey** - Courier-Journal article that Galen College of Nursing has announced that the Accreditation Commission for Education in Nursing has granted accreditation to its associate degree in nursing program in Louisville.
- **Susan Smith** - Courier Journal article about the importance of critical decisions for the fastest-growing age group in America, people over the age of 85, and the benefits provided by GuardiaCare Services to the community.

## STAY IN TOUCH

### Contact Members While They Are Away

TJG **Lukas Dwelly** began his year term of U.S. Navy service in Djibouti, Africa. His address is:

Lukas Dwelly  
PSC 831, BOX 4905  
FPO AE 09363

If you would like to send anything to Lukas, his request is: "Please do not send me any contraband or food. Boxes are x-rayed here and the food will melt. Also, do not put Djibouti or Camp Lemonnier on the address - I will not receive the packages. Normal mail is about four weeks. Priority mail is around 2 weeks. The country address is United States if asked. My wish list are koozies, t-shirts from different parts of the country (size L) and paperback/soft cover books on Marine and Naval history, the Middle East/Islam and the South." [Click Here](#) to access Lukas' entire message.

**Bill Carrell** is on the mend after a fall several weeks ago. You may send a note, visit or contact him at the Sacred Heart Home, 2120 Payne Street - Room 618, Louisville, KY 40206 (502-895-9425).

**George Merrifield** broke his ankle and fractured his shoulder recently. He is at Forest Springs Health Campus, 4120 Wooded Acre Drive - Room 209, Louisville, KY 40245 (502-243-1643). You may also call George at 502-592-2316.

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**  
[www.louisvillerotary.org](http://www.louisvillerotary.org)



## Access Members on Your Smartphone

Access the Club calendar, member contact info and more, anywhere anytime on your smartphone, for the most up-to-date info. Go to: [M.DACDB.COM/ROTARY](http://M.DACDB.COM/ROTARY) on your phone's browser.

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## Scan Your Badge

Be sure your badge is scanned when you attend a meeting.  
Thanks!

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