

# SPARKS



**Next Meeting: April 10, 2014**

**Guest Speaker: Walter M. Herd**

**Title: National Director of Army Transition**

**Topic: *Transitioning From Military to Civilian Life***

**Introduced by: Paul Bickel III**



**Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm**

**Galt House West, 3rd Floor, Cochran Room**



Walter M. Herd, the National Director of Army Transition, is a retired U.S. Army Colonel. In addition, he is a public and motivational speaker, a leadership trainer and author of "Unconventional Warrior: Memoir of a Special Operations Commander in Afghanistan."

In Afghanistan, Herd commanded a 4,000-soldier task force made up of Green Berets, Navy SEALs, psychological operations and other elite fighting units charged with rooting out al-Qaida members and Taliban insurgents and building support for the new government. The United States toppled the Taliban government in 2001, after the Sept. 11 terrorist attacks. While in the military for 20+ years, Herd has been involved in missions — some covert — in 25 countries, in such locations as Central America, Bosnia, Kosovo and Iraq during the first Gulf War, where he worked with Kurds.

A Louisvillian since age 6, Herd attended Ballard High school where he met his wife, Ann. He is a Centre College graduate where he was president of Beta Theta Pi fraternity. After obtaining a degree in history and education, Herd became a fifth-generation officer, following his father, who was wounded in the Battle of the Bulge, and his mother, who flew Civil Air Patrol planes in this country during World War II. Herd and his wife, Ann, have two daughters, Caty and Hannah.



**An IMPORTANT INITIATIVE is underway to add new members to our Club.**

As Past President Stet explained in 2014, the best way to identify potential members is through a combined effort of current Rotarians. Each of us have friends or business acquaintances who have qualifications to become a Rotarian. Please do your level best to identify, recommend for membership, and then support them as a proposer until we successfully introduce a new Rotarian.

Access list of Past Programs at [THIS LINK](#) to use as a selling tool. Thank you, in advance!  
- Nelson Auge, Membership Development Committee Chair

## Birthday Table

Jenny Drake	Apr 6
Harriette Friedlander	Apr 10
Michael Neumann	Apr 10
Chris Bottorff	Apr 11
Todd Barron	Apr 12
Kathy Evitts	Apr 12
Jim Molloy III	Apr 12
Jim Crain, Jr.	Apr 13
Daniel Swintosky	Apr 13
Theresa Raidy	Apr 14
Barbara Collins	Apr 15
Bil Hirtzel	Apr 16
Ken Middleton	Apr 16

**Please sit at the Birthday Table on April 10.**



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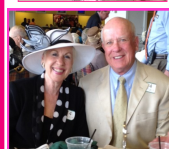
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## Annual 'Rotary Day at the Downs'

Join other Rotarians/guests on Millionaires Row, Level 4, at Churchill Downs on Tuesday, April 29, at 11:00 am.

**\$73/person** (Ticket, Program, Buffet Lunch, and Gratuity Included)

**CLICK HERE TO REGISTER / PAY ONLINE**



**PROGRAM SCHEDULE**

**April 17 — Dr. Michael B. McCall**, President & CEO of Kentucky Community & Technical College System; Topic: "Second \$1 Million Rotary Promise Scholarship Contribution"

**April 24 — Neville G. Pinto, Ph.D.**, Dean of University of Louisville Speed Engineering School

**May 1 — John Asher**, Vice President of Racing Communications at Churchill Downs; Topic: "Kentucky Derby"

**May 8 — Charlie Castner**, Topic: "History of Railroads in Louisville"  
**Meeting Location at historic L&N building** (10th & Broadway / TARC)

**May 15 — Rotary Speech Contest Finals**

**May 22 — Meeting Location at Kentucky Center for African American Heritage**

**June 26 — Changing of the Guard**

**July 17 — Gen. Elmus Ussery Rotary Reach Out trade expo**

**October 16 — Meeting on the River**

Annette Grisanti

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## "THAT'S ENTERTAINMENT!"

**April 29 — Rotary Day at the Downs** Purchase tickets (\$73/ person) at Club Calendar (www.louisvillerotary.org).

**May 20 — Rotary Casino Night at Horseshoe** (More details to come)

**October 14 — Riverboat General Jackson** 6:30 pm Rotary discount at \$78/person. Food, entertainment and music! Live performances in theatre and decks. Opening ceremony fire works. Once in a lifetime Riverboat Opening Ceremonies! (More details to come!)

**Have YOU invited someone to Rotary lately?**



### WELCOME TO ROTARY

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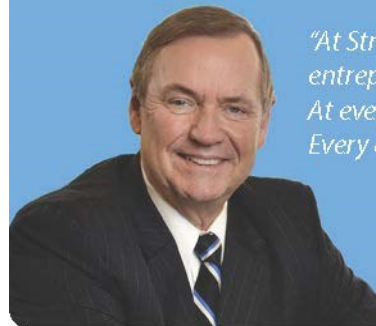


Contact  
Glenn Price  
at 779-8511.

## The Four-Way Test

"Of the things we think, say or do:

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## April 3, 2014 Rotary Meeting

President Randy Coe called the meeting to order and began with a moment of silence for Jim Gutermuth, who passed away Tuesday morning. Jim was a member of the Buechel Rotary Club and had been very involved in district events over the years. John Mulder followed with the invocation, encouraging each Rotarian to focus on those people most important in their own lives during a silent, personal prayer. Glenn Price then led the Pledge of Allegiance and the song of the day, "Blowin' in the Wind", performed by the club's own Four-Way Test Band.

President Randy then introduced several guests: Jennifer Helgeson, CEO of the Boys and Girls Club of Kentuckiana, Ben Reno-Weber, CEO of the Kentucky YMCA Youth Association, Pam Darnell, CEO of Family and Children's Place, Sonja Stang, CEO of Exploited Children's Help Organization, Jody Friedlich-Tiell, CEO of Jewish Family and Career Services, Treva Brockman, Principal of Dazzle Consulting and the Face It Movement, Pam Rice, CEO of Neighborhood House, Dr. Terry Brooks, Greta Aschbacher, Shannon Moody and Dewayne Westmoreland of Kentucky Youth Advocates, Amanda Pile, Director of Marketing & Business Development for Sunrise Children's Services, Vicky Weber and Erin Fischer of Kosair Charities and Potter Coe, Owner of Creative Impact. Members then introduced several other personal guests.

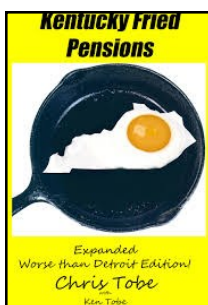


Chris Tobe

Michael Vincenti introduced members celebrating birthdays this week. President Randy announced the winner of the U of L vs. UK Contest. The point total for the game was 143. Bernie Block actually came in first, but rules are rules, and in this case the winner had to be present to claim the \$100 RIVUE gift certificate prize. So ... Bob Slider took the gift certificate home. President Randy also mentioned the 49<sup>th</sup> annual Day at the Downs on April 29. Tickets are \$73 per person for entrance to the track, a seat on the 4<sup>th</sup> level of Millionaires Row, a racing program, buffet lunch and gratuity. Tickets are going fast with just a few tables left. Get your checks into the Rotary office ASAP!

President Randy announced two new members, and President-Elect Kevin Wardell welcomed them with new member packets: Bob Belknap, Vice President of Development at the American Printing House for the Blind, and Rene Brown, Founder and Senior Pastor of Living Faith Christian Ministries.

Tuck Tinsley then introduced the guest speaker, Chris Tobe, CFA, CAIA. Chris has worked for over 15 years with Public Pension plans and is the author of "Kentucky Fried Pensions", as well as being a regular contributor to the Wall Street Journal's Marketplace column.



Chris began the presentation with a reference to *The Economist* article "The Unsteady States of America", which ranked Kentucky as the third worst state in the country in terms of underfunded state pensions. Chris suggested that we look to recent history in Illinois to see Kentucky's future 1-2 years from now in terms of funding issues and tax increases, noting the recent 40% increase in Illinois state corporate tax rates. There are several retirement plans in the Commonwealth that are underfunded by significant amounts. One in particular, KERS (Kentucky Employees Retirement System), is funded at approximately 23% compared to the \$12 billion in liability, making it the single least funded plan in the entire country. Chris warned that there are no easy solutions to the issue and that various tax increases, although politically unpopular, would eventually become a necessity in Kentucky. The presentation was followed by several questions. Rotarians interested in more detail should find a copy of Chris' book, "Kentucky Fried Pensions", which can be found at Amazon, or locally at Carmichaels.

Reports by local media on the subject of *Pensions* and *Pension Reform* are available at [THIS LINK](#).

— Alan Singleton

### Visiting Committee Report by Committee Chair Larry Sloan

One of our Club members, Dr. Barry Ceridan, has been battling cancer, and Hospice is now assisting with his care at home. His wife shared the fact that it brings a smile to his face when he hears that someone from Rotary called. She also said that, even though he is unable to speak, he can comprehend what is being said. And, she mentioned that he loves Rotary and has his 25-year Rotary pin proudly displayed where he can see it. He also watches the Rotary programs online. In case you would like to send a card or a note to Barry, the address is: Dr. Barry Ceridan, 956 Mallard Creek Road, Louisville, KY 40207.

Please email Larry Sloan (lsloan0033@yahoo.com) if you have an upcoming surgery or if you know about other Rotarians who should be visited or contacted. Thank you.

### Professional Leadership Training - **FREE** to Rotarians



Professional leadership training opportunities are available to Rotarians by the Center for Nonprofit Excellence, and the Club is picking up the tab! The **Get on Board Series** (4-week series, one session/week, 8:30-12:00 noon, begins on April 16) is a thorough coverage of governance for both new Board members and those who want to deepen their current knowledge of best practices. The **Board Chair Boot Camp** (half-day session, May 22 from 3:30-7:30) provides participants with a solid grasp of skills and behaviors needed to become highly effective as Board Chairs. Participants will also learn how to develop five key relationships that superior Board Chairs must foster.

**Register NOW! Spaces are limited and filled on a first-come, first-serve basis.** Contact Debe at the Rotary office (rotary@rotary45.org) to reserve your spot or if you have any questions.

*FYI: These sessions usually cost \$175 to \$499 to CNPE non-members.*

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