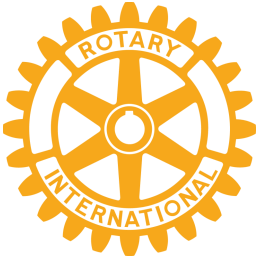


SPARKS



Next Meeting: Thursday, April 9, 2015

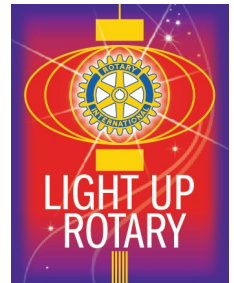
Guest Speaker: Tom Jurich

University of Louisville Vice President & Athletic Director

Introduction by: Lukas Dwelly

Archibald Room, Galt House West, 3rd floor

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



Growth, innovation, achievement and excellence have been the trademarks of Tom Jurich's tenure as the Vice-President for Athletics at the University of Louisville since he came to the Derby City in 1997. Jurich's desire and vision have led the Cardinals to unprecedented development and accomplishment. His efforts received national acclaim when he was selected as the 2007 Street & Smith's Sports Business Journal/Sports Business Daily Athletic Director of the Year.

Jurich has guided a whirlwind of accomplishments that have caught the eye of those who follow collegiate athletics across the nation. Special things continue to happen in Louisville, with a vibrant personality leading the way. UofL took a dramatic step toward maintaining that upward trend by signing Jurich to an unprecedented contract extension in December of 2006 and subsequent enhancements that will keep him with the Cardinals through 2023. In an unprecedented appointment, he was named Vice President for Athletics at UofL in 2003.

Jurich continues to push UofL to the forefront of college athletics and keep the Cardinals on the cutting edge nationally, turning heads while guiding major changes in Cardinal Athletics including: engineering UofL's historic move to the BIG EAST Conference; attracting men's basketball coach Rick Pitino to UofL, a move many deemed impossible; taking a major step in achieving gender equity; rapidly building the football program; addressing multiple facility needs; strengthening UofL's athletic administration; placing UofL on the cutting edge of sports medicine w/ a comprehensive partnership with Louisville's world-renowned Jewish Hospital; and, bolstering the community outreach arm of UofL athletics. Academic success has risen dramatically during Jurich's watch as well.

Jurich's high energy, community and family-minded approach have provided a trail of success in each situation Jurich has touched. He and his wife, Terri-Lynn, a former Miss Wyoming, have four children.

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Great Food / Beverages / FUN / Fellowship / FUNdraiser
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Enjoy a great evening!
Purchase tickets now! Send checks to office.
Make checks payable to Rotary Fund of Louisville

HAPPY BIRTHDAY!

*Please join the Birthday
Table on April 9.*

Mike Brumleve	Apr 9
Lowell Pratte	Apr 9
Harriette Friedlander	Apr 10
Michael Neumann	Apr 10
Chris Bottorff	Apr 11
Todd Barron	Apr 12
Kathy Evitts	Apr 12
Kyia Faison	Apr 12
Jim Molloy III	Apr 12
Jim Crain Jr.	Apr 13
Daniel Swintosky	Apr 13
Theresa Raidy	Apr 14
Barbara Collins	Apr 15

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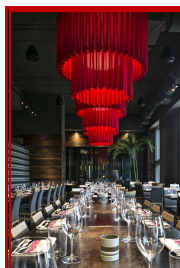
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FUNdraiser Party at Copper & Kings!	3
Evening at the Ballpark	3
Republican Gubernatorial Panel on Apr 23	3

50th Annual Rotary Day at the Downs

Tuesday, April 28 11:00a - 6:00p Millionaires Row
\$77 per person (*track entrance, program, lunch buffet and gratuity*)

YOUR GUESTS ARE WELCOME!

Contact the office at 589-1800 to order your tickets before the April 16 deadline!



Business Synergy Kickoff Event

May 21 5:30-7:30

Join other Rotarians at the new 8-UP Restaurant at 350 West Chestnut Street for this kickoff event planned by the Rotary Business Synergy Committee. Enjoy a great evening, meet other Rotarians, and share info about your business.

Questions? John Jennings (489-6455 / johnj@uscky.com)



PROGRAM SCHEDULE

April 16 — Rotary Speech Contest

April 23 — GOP Gubernatorial Candidate Panel: Matt Bevin, James Comer, Hal Heiner and Will Scott Meeting will be extended to 1:30 pm. Please email any questions (askrotary@gmail.com) that you would like all candidates to address.

April 30 — John Asher (Vice President, Racing Communications, Churchill Downs)

May 7 — John Walczak (Director of Louisville Zoo)

May 21 — Wil James (President, Toyota Motor Manufacturing, Kentucky, Inc.)


June 25 — Rotary Leadership Turnover Extravaganza! *You won't want to miss this one!*

POT O' GOLD FUNDRAISER



The Pot O' Gold total is growing! But you can't win if you don't play! Each entry is only \$1, so bring plenty of \$\$ to Thursday's meeting! The winner splits the pot with the Rotary Fund of Louisville.

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Questions? Email rotary@rotary45.org

"THAT'S ENTERTAINMENT!"

May 12, 2015 (Tuesday) — FUNdraiser Event at Copper & Kings; fundraiser for 'Rotary Fund of Louisville'; \$75/person; incredible auction items; this will be an exciting, fun evening. All guests are welcome!

May 21, 2015 (Thursday) 5:30—7:30 — Business Synergy Event at 8-Up Restaurant, 350 West Chestnut Street

May 30 (Saturday) — Garden Party at Boone Gardiner (jazz band, food, etc.)

June 16 at 7:00 pm (Tuesday) — Rotary Evening at the Ballpark — FREE tickets! Only 32 available. Dinner is on your own.

July 15 (Wednesday) — Zoo After Hours Event at Louisville Zoo for a 'behind the scenes' tour led by Director John Walczak

September 26 (Saturday) — End of Summer Farm Party at Stet Stetten's Springdale Woods Farm (Details coming soon.)

April 2, 2015 Rotary Meeting

The Rotary Club of Louisville meeting of April 2, 2015 was called to order by President Kevin Wardell. The invocation was provided by Tom Williams. The Pledge of Allegiance was led by Rene Brown, who also led the Club's members in the recitation of the Rotary Four Way Test.

Various guests were introduced and there were a couple of announcements. First, only a few tickets remain for Rotary's 50th Annual Day at the Downs on April 28. Also, Greg Braun reminded Club members about the upcoming fund-raising event to benefit the Rotary Fund of Louisville, which will be held on May 12th at Copper and Kings Distillery on 1121 East Washington Street.

Our guest speaker was introduced by Dick Brien. Kevin Flanery is the President and CEO of Churchill Downs and is the former Secretary of the Finance Cabinet of the Commonwealth of Kentucky. Kevin shared with the Club many interesting statistics about the economic impact of the Kentucky Derby, including: Derby Day attendance- 165,000 people; Oaks Day attendance - 113,000 people; Derby Day handle (at Churchill Downs) - \$25 million; Derby Day handle (all sources) - \$187 million; Total economic impact on Louisville (2001) - \$217 million; Number of permanent/part time employees at Churchill Downs (Derby Week) - 11,000 employees; and Number of Mint Juleps sold on Derby Day - 127,000.

During the past several years, Churchill Downs has invested significantly in order to improve visitors' experience. Recent improvements include: permanent track lighting, The Mansion, the Paddock Plaza, new Grandstand Pavilion/Terrace, Winners Circle Courtyard and Boxes, and the world's largest video board.

The track is also working towards making the facility more family-friendly and is reaching out to area college students with several events planned to attract families and new guests. The track significantly improved its Net Promoters Score (NPS), which is a measurement used by entities such as Disney World to measure guest satisfaction. In 2014, the Downs scored a 72% NPS rating, which exceeded Disney. Finally, during the question/answer segment, Kevin stated for the record that both he and the track remain in support of legislation which will allow for expanded gaming in Kentucky, which will help to make all Kentucky race tracks more competitive with those in surrounding states that have expanded gaming.

Respectfully submitted by Luke B. Schmidt



President Kevin Wardell, Kevin Flanery
and Dick Brien

FUNdraiser!

MAY 12 at Copper & Kings

*Your DONATIONS
for the Auction
are appreciated!*



Rotary Club Service Day and Outdoor Lunch with Food Literacy Project - Saturday, May 30 at 10 am

Bring family and friends for a fun morning of Rotary service on an agricultural oasis between Oxmoor Country Club and Interstate 64. This project connects underserved children with fresh foods, the people who grow it, the land, and each other. Angelique Perez, MPH, FLP's assistant director said: "Through these direct experiences, they are empowering themselves with skills to make a lifetime of healthy choices." Please volunteer to maintain the farm's 'outdoor classroom' (mulching, weeding and harvesting). **Enjoy a special lunch — Individual pizzas prepared in FLP's cob oven, using ingredients that you pick from the field!**

To sign up, contact Alice Bridges (alicebridges@kentuckyonehealth.org) or 502-587-4603.

**Annual Rotary Evening
at the Ballpark**
Tuesday, June 16, at 7pm

Only 32 available FREE tickets!
Contact Joey Bailey
joeybaileycpa@gmail.com



Behind the Scenes Tour

Join Rotarians/guests for a 'behind the scenes' tour led by Louisville Zoo Director/Rotarian John Walczak on **Wed., July 15.**



For the first time in our club history, Rotary is hosting a **Republican Gubernatorial Primary Panel Discussion** at the **April 23** meeting. To provide ample time, **the meeting will be extended to 1:30 pm.**

Please submit by email (askrotary@gmail.com) any questions that you would like all candidates to address. Due to time restrictions, we will not single out specific candidates with individual questions. Thank you.

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