

# SPARKS



**Next Meeting: Thursday, May 2, 2013**

**Speaker: John Asher**

**Churchill Downs Vice President of Racing Communications**

**Introduction by Dr. Charles Oberst**

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**

**Galt House West - Daisy-Sunflower Room**



John Asher, Vice President of Racing Communications at Churchill Downs Race Track ("CDRT"), has worked in the Thoroughbred racing industry as an award-winning journalist and publicist for more than 30 years. He joined Churchill Downs, home of the world famous Kentucky Derby and the flagship operation of Churchill Downs Incorporated ("CDI"), in January 1997 and has served in his current position since March 1999.

As a radio journalist at WHAS-AM and WAVE-AM in Louisville, Asher earned five Eclipse Awards for "Outstanding National Radio Coverage of Thoroughbred Racing." Other horse industry honors include the Kentucky Thoroughbred Owners' Warner L. Jones Jr. Horseman of the Year award in 2006; the Charles W. Engelhard Award, the Dean Eagle Award, and a media award from the Kentucky Horsemen's Benevolent & Protective Association. A recipient of numerous national awards, John was honored seven times by the Associated Press as Kentucky radio's "Best Reporter" in large market radio.

Asher is a 2010 graduate of the LLC's Leadership Louisville program, and is currently a member of its 2012 Bingham Fellows class. A native of Leitchfield, Kentucky, John is a Western Kentucky University graduate. A former president of the WKU National Alumni Board of Directors, Asher was honored in 2008 with a "Summit Award" for volunteer efforts on behalf of the university. He serves on the board of trustees of WLKY-32's "Spirit of Louisville Foundation," which oversees the annual Bell Awards for community service, and serves on the boards of GuardiaCare Services and Simmons College of Kentucky. John lives in Louisville with his wife, Dee, and they have three daughters.

## MAY 9 International Art & Networking Event

Join other Rotarians and Greater Louisville International Professionals at FAF Gallery (Henry Clay bldg) on **May 9** from **5:30 to 7:30** for hors d'oeuvres & beverages. Percentage of artwork sales from now until May 9 will be donated to GLIP and Rotary!



**READ THIS!** Rotarian **Muhammad Babar** was quoted in Reuters column ([LINK](#)) and wrote C-J Letter to Editor ([LINK](#)) in aftermath of Boston tragedy.

## Inside this issue:

May 17 Auction Live Auction!	1
Calendar - Meetings & Events	2
April 25 Meeting - Mitch Nichols	3
Promise Scholarship Update Report	3
Recent New Member Bobbie Rafferty	3
Websites / Database & Contact Info	4

## FABULOUS LIVE AUCTION at May 17 Event!

You will not want to miss the May 17 event at the Parklands Greens Foundation Lodge where the following **INCREDIBLE GETAWAYS, DINNER PARTIES, ETC** will be auctioned off to the highest bidder. Some restrictions may apply. Travel expenses not included. Payment options: *check/credit and up to 60 days to pay, but before the destination travel date.*

- Vincenzo's Dinner for Ten
- Four days at Cancun Condo (Includes unlimited meals & alcoholic beverages)
- Five-course Dinner w/ Wine Pairing for Eight by Chef Dean Corbett at Stetten Residence
- Weekend in New York Condo
- Party for 30 at American Life Penthouse (drinks, dinner, dessert, hospitality staff and parking)
- Week's Stay in Private Beach Residence on Harbour Island (avail. Nov, Dec, Apr, May, June)
- Week's stay at Deer Valley, Utah condo
- Week's stay at London, England Condo
- Week's stay at Gulf Shores Condo
- Week for Six at Fishing Cabin in Ontario, Canada
- Week's stay at Bonita Springs, Florida Condo (avail 5/1-12/1)
- Dinner w/ Paired Wines for Four at Marriott's Blu Restaurant w/ overnight stay, breakfast and free parking



## Birthday Table

Bob L. Maddox	May 2
Jerry Clanton	May 3
John Hampton	May 3
J.R. Curtin	May 5
Terry Tyler	May 5
Tony Kemper	May 7

**Please sit at the Birthday Table on May 2.**



**PROGRAM SCHEDULE**

- May 9** — Rotary Speech Contest District Finals
- May 16** — Rotary Promise Scholarship Fund Program
- May 23** — Representative Bob M. Deweese, *Legislation in Kentucky—How Laws are Made*
- May 30** — Jeff Bringardner, Humana KY President, and Steve Hester, Norton Healthcare Chief Medical Officer; *'Update on Health Reform & The Affordable Care Act'*
- June 6** — Charlie Mattingly, President & CEO, BBB of Louisville, Southern Indiana & Western Kentucky, *'BBB 100th Anniversary and Update'*
- June 13** — Mac King, Louisville native top-rated Las Vegas Magician, *"Magic and the www.LouisvilleMagicFestival.com June 14-16"*
- June 20** — Craig J. Richard, CEO of Greater Louisville Inc. The Metro Chamber of Commerce
- June 27** — Changing of the Guard
- July 3** — (**WEDNESDAY meeting**)
- July 11** — Dr. Jason Chesney, James Graham Brown Center Clinician & Scientist. *"Research & Work at the Brown Center"*
- August 15** — Tom Jurich, University of Louisville Vice President of Athletics

**UPCOMING EVENTS**

- April 30** — Annual *'Rotary Day at the Downs'*, Millionaires Row
- May 17** — Spring RPS Event/Dinner - Evening at Gheens Lodge, The Parklands
- May 18** — Spring Family Picnic at The Parklands! Games, activities, clowns, magic, food — bring your family!
- June 7** — Trolley Hop
- June 26** — Rotary Day at the BATS game.

**PLANNING AHEAD**

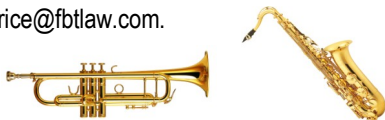
**March 13, 2014** — Biennial *'Rotary Trade Expo'*



**June 26**  
Watch for Details!

**Can you play the trumpet or a saxophone?**

Contact **Glenn Price** at 779-8511 or email to: [gaprice@fbtlaw.com](mailto:gaprice@fbtlaw.com).



Thanks to Rotarian Mark Cowherd, meetings are now available to view on YouTube!

Annette Grisanti

**Rodes**  
For Her

The Rodes Building • 4938 Brownsboro Rd.  
Louisville, KY 40222 • 502-753-1055

"the best recovery program  
in the world"



THE HEALING PLACE

— Dr. Burns Brady  
nationally known expert  
in addiction medicine

(502) 585-4848

[www.thehealingplace.org](http://www.thehealingplace.org) Jay P. Davidson



**Kenneth S. Hays  
Associates, Inc.**

AUCTIONEERS & APPRAISERS

KENNETH S. HAYS, PRESIDENT  
(502) 584-4297  
241-1694 (EVENINGS)  
[WWW.HAYSAUCTION.COM](http://WWW.HAYSAUCTION.COM)

KENNETH S. HAYS, JR.  
MGR. PARTNER  
129 SOUTH SPRING ST.  
LOUISVILLE, KY 40206

**Canon**

**CECM**

**GEORGE BRAKMEIER, III**

Web: [centralelectronic.com](http://centralelectronic.com)

ADVANCED SERIES COPIERS & PRINTERS

B/W \* Color \* Multi-Functional \* Networked

AUTHORIZED SALES & SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street

(502) 587-6360

**blue**

CPAS/ADVISORS

**Joe Ackerman, CPA, Director**

500 W. Jefferson Street, Suite 1600,  
Louisville, KY 40202

502.584.1101

[www.blueandco.com](http://www.blueandco.com)



RODEFER MOSS & CO, PLLC

Richard N. Robinson, CPA/ABV

[rrobinson@roderfermoss.com](mailto:rrobinson@roderfermoss.com) • (812) 945-5236

Certified Public Accountants

Business Advisors

Why  
Rotary?



Like Us On  
**facebook**

GET ROTARY'S FREE  
CLUB LOCATOR APP



**Strothman & Company PSC**  
Certified Public Accountants & Advisors

your first choice...

for a second opinion

Wouldn't you want to know  
for sure that you are  
paying the least amount of  
tax that you should be  
paying?

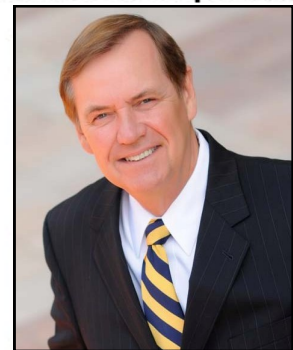
Call us and we'll give you  
a FREE second opinion of  
your company and  
personal tax returns.

Find out more by calling  
us at

(502) 585-1600

or visit

[www.strothman.com](http://www.strothman.com)



Ray Strothman, Managing Partner

[rstrothman@strothman.com](mailto:rstrothman@strothman.com)

1600 Waterfront Plaza • 325 West Main Street • Louisville, Kentucky 40202  
502.585.1600 • [info@strothman.com](mailto:info@strothman.com) • [www.strothman.com](http://www.strothman.com)

**Business Owner,  
Hunger Fighter,  
Rotarian.**

Rotary men and women work together to  
accomplish extraordinary things in Kentuckiana.

Learn more at [explorerotary.org](http://explorerotary.org)



Celebrating  
**100 YEARS**



**Erskine H. Courtenay**

Financial Advisor

(502) 329-5109

101 Bullitt Lane, Suite 400  
Louisville, KY 40222

[www.fa.ml.com/erskine.courtenay](http://www.fa.ml.com/erskine.courtenay)

Merrill Lynch Wealth Management makes available products and services offered  
by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer  
and member SIPC, and other subsidiaries of Bank of America Corporation.  
© 2012 Bank of America Corporation. All rights reserved.

**Merrill Lynch  
Wealth Management**  
Bank of America Corporation

AD-10-12-1135

ARJ241F2-07-12

Code 444608PM-1012



## April 25, 2013 Rotary Meeting

Rotary delivered a great package on April 25. Ken Reutlinger gave the invocation and Keith Knapp, Charlie Castner and crew led the *Pledge* and singing. President Stuart welcomed visiting Rotarians, including friends from the LaGrange Club, and many guests. Stuart also encouraged Paul Harris Fellows to attend the big May 17 Dinner/Auction, when a big class of new Paul Harris Fellows will be inducted. Bill Dunn hosted birthday celebrants, and Lukas Dwelly tantalized us with details of the May 18 Family Fun Picnic at the Parklands at Floyd's Fork.

Mary Michael Corbett introduced speaker Mitch Nichols, President of UPS Airlines. She noted that Nichols created the electronic gizmo you sign when the UPS driver brings you a package. Now he is responsible for one of the world's largest airlines, Louisville's Worldport sorting facility and for the safe, on-time arrival of 9,100 flight segments per week.



Mary Michael Corbett,  
Mitch Nichols and  
President Stuart E. Alexander III

Nichols cited UPS' three-decade mutually beneficial relationship with Louisville that includes being the largest contributor to the United Way, and a sponsor of Thunder over Louisville. Having just celebrated the 25<sup>th</sup> anniversary of UPS Airlines, he took pride in the environmentally friendly UPS Boeing 767 in the air show—a far cry from the bicycle messenger service that started in a Seattle saloon's basement in 1907. Even then, he said, the watchword was service, providing anything the customer needed.

He highlighted the transformation to strengthen UPS from bikes to motorcycles, then air package delivery on the West coast in 1929, to 50-state coverage in the mid-1970s to a global presence in the 1980s, now covering 200 countries and territories with a UPS plane in the air every second of the day.

Investing to grow, Louisville's \$2 billion Worldport sorting hub employs more than 20,000. Worldport processes 1.6 million packages a day, making Louisville International the tenth busiest cargo airport in the world. A plane is unloaded and the payload reloaded on new planes in 13 minutes. Nichols said 156 companies have come to Kentucky to use this capability, bringing 12,000 additional jobs and \$300 million local payroll. UPS creates value for clients by helping them serve their customers faster, better and cheaper. With 99% of the world's population outside the U.S., he encourages businesses to think globally. "Louisville has talent and goods to export, and we can help you." — Lelan Woodmansee

**LOUISVILLE  
ROTARY PROMISE  
SCHOLARSHIP**

[CLICK HERE](#) for an update by Committee Chair, Mitch Rue. Read how our Club's signature project is already making a positive impact in numerous ways! If you have donated to RPS, thank you!!

**MAKE-UPS**

Another way to make up for a missed meeting has just been approved by your Board. Viewing one of our programs on **YouTube** now constitutes a makeup. After viewing, enter your makeup in the database, or email the office with the viewed program date or guest speaker, and request your makeup. We'll take care of it for you.

### Welcome Recent New Member! **BOBBIE RAFFERTY**



"Education - University  
Private"

Chief Development  
Officer  
Spalding University

Office: 873-4317  
Email: [brafferty@spalding.edu](mailto:brafferty@spalding.edu)

A transplant to Louisville in 2005, Bobbie is a regular volunteer for the Public Radio Partnership fund drives and a current Leadership Louisville member.

Bobbie and her husband, Patrick, who live in Old Louisville, are 'empty nest' parents of two adult children.

A few things you may not know: 1) During her internship w/ the New York Philharmonic, she shared an elevator w/ Mikhail Barishnikov, and also bought bourbon for Leonard Bernstein; 2) Sells her handcrafted jewelry at area art shows; and 3) As former University of Alabama employee, she is prone to random outbursts of "Roll Tide" during football season.

### RPS Dinner/Auction & Picnic! (LIMITED SEATING)

Dinner/Auction/Etcetera! Friday, May 17  
Family Fun Picnic! Saturday, May 18



Gheens Foundation Lodge



#### Friday, MAY 17 (5:30—10:00 pm) Gheens Lodge

**Cost: \$75 per person** ([CLICK HERE](#) to register/purchase)

5:30—7:00 Cocktails (cash bar)/Entertainment

7:00—10:00 Dinner/Auction/Etc.

Includes: Comfy Cow ice cream, flamenco dancers, entertainment, new Paul Harris Fellows induction, mini auction (furniture, art, vacation destinations, etc.) & surprises!

**VALET PARKING PROVIDED BOTH DAYS**

#### Saturday, MAY 18 (10:00a—2:00 pm)

**Cost: \$20 per carload** ([CLICK HERE](#) to register/purchase)

Family Fun Picnic Includes: food/beverages, bike rides, park tours, magic for children, Kosair clowns, mini boot camp, etc.

[CLICK HERE](#) for detailed Map/Directions.

**michaelduke**

"Michael helps business owners and executives find the right person and get their team behind a common goal."

502-253-0899 • [www.michaelduke.com](http://www.michaelduke.com)

## Kentuckiana Comfort Center, Inc.

A LINC Service Contractor

Heating • Cooling • Air Quality Specialists

DAVID GARLAND

General Manager

[dg Garland@kccorouo.net](mailto:dg Garland@kccorouo.net)

2716 Grassland Drive

Louisville, Kentucky 40299

(502) 491-9880

Fax (502) 483-5775

We sell and install replacement windows and doors

## the Door Store & Windows

Your Exterior Design Source

John Gregory and daughters Ann Gregory and Laurie Scarborough

(502) 896-1717

[www.doorstoreandwindows.com](http://www.doorstoreandwindows.com)

Idea showroom at 4625 Shelbyville Rd.  
(across from Mall of St. Matthews)



## Better Business Bureau

844 S. Fourth Street  
Louisville, KY 40203  
[www.ky-in.bbb.org](http://www.ky-in.bbb.org)

Working in the Spirit of Rotary to  
Promote An Ethical Marketplace

Charlie Mattingly

583-1492

MENTAL HEALTH • DEVELOPMENTAL SERVICES • ADDICTION TREATMENT

# HOPE

HAPPENS HERE

[sevendcounties.org](http://sevendcounties.org)

589-1100 or 1-800-264-8799



"We're the people...people"

**485-1000**

[www.aheadhr.com](http://www.aheadhr.com)

Bill Bellis

Staffing and Human Resource Solutions

Kentucky, Ohio, West Virginia, Connecticut,  
Wisconsin, Nebraska, Texas, Alabama

Powerful Marketing.  
Powerful Results.

**DOUG MYERS**  
BROKER ASSOCIATE  
329-5286

[dougmyers@semonin.com](mailto:dougmyers@semonin.com)



Phil Marshall,  
President and CEO

## HOSPARUS

Because the end of life is part of living

A non-profit  
hospice organization

502-456-6200

[www.hosparus.org](http://www.hosparus.org)

Serving Barren River, Central Kentucky,  
Louisville and Southern Indiana

We turn jeans into  
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO  
David Cobb, VP for Resource Development

502-585-4945

[goodwillky.org](http://goodwillky.org)

## Cave Hill Cemetery



Offering traditional burial spaces, mausoleums, cremation  
options, and monument sales in Kentucky's premier cemetery

502-451-5630

Lee Squires

[www.cavehillcemetery.com](http://www.cavehillcemetery.com)



## Mister "P" Express



Allan M. Parnell  
CEO

Cynthia P. Collier  
President

(812) 256-0400 x-111

[www.misterpexpress.com](http://www.misterpexpress.com)



## GET TEXT ALERTS FROM ROTARY

Sign up at [WDRB.com](http://WDRB.com)!  
Get Weekly Reminders, room changes,  
and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

**WDRB NEWS**  
HIGH DEFINITION TELEVISION