



SPARKS



Next Meeting: Thursday, March 15, 2012

Unsung Hero Recognition Program

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West, Third Floor, Archibald Room

"Service Above Self" is Rotary's motto, and the Unsung Hero Recognition Program encourages our youth to excel in this area while working behind the scenes and seldom, if ever, stepping into the limelight. Rotary will honor and publicly recognize high school seniors from public, private and parochial schools in Jefferson County. These students will receive a \$500 savings bond and a certificate of achievement. In addition, all Unsung Hero recipients and finalists who are pursuing a post-secondary education in Jefferson County will be eligible to apply for matching scholarships from Bellarmine University, Spalding University, University of Louisville, and Jefferson Community and Technical College. Scholarships range from \$1,000 to \$16,000 for a total of \$42,000.

School administrators have indicated that the Unsung Hero Recognition Program generates many positive results to their school and community because it stresses the importance of students volunteering. Our involvement enables Rotary to become known as the organization that cares about the future of our youth, and that we are investing in the next generation of decision-makers.

July 21, 2012

Save the Date!



'Celebrating 100 Years of Service'

When: July 21, 2012

Where: ICE HOUSE

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All Friends & Non-Rotarians Welcome!

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47th Annual

'Rotary Day at the Downs'

May 1 (11:00a - 6:00p)

Cost: \$70 per person

(includes entrance to track, buffet lunch & gratuity)

Purchase tickets online at www.dacdb.com/rotary; click on the 'Calendar' tab and scroll down to 'Day at the Downs' event. There is limited availability (104 tickets / 13 tables of 8). Several tables have been reserved, so don't wait too late! Guests are welcome to attend; however, tickets are sold to Club members only.



Please **STOP reading
this newsletter now,
and go to:**

www.dacdb.com/rotary

Log in to your club's database and verify that all of your info is accurate, and make needed updates/edits. You can also upload a more current photo.

**This data will be in your next roster, and
your input will ensure accurate content.**

UserName is your current email address. Password is your RI member number. Your RI # is on the mailing sticker on your 'Rotarian' magazine. (You'll be prompted to change your PW after your first log-in. Need assistance? Call 589-1800.)

This database is a great resource for info about the Club members, committees, etc. Add it to your Favorites list for easy access.

Birthday Table

Bart Bushong	March 15
Lynn Ogden	March 15
John Clark	March 16
Merrily Orsini	March 16
Bill Blocker	March 17
David Cobb	March 18
Phil Marshall	March 20
John Mulder	March 20

***Please sit at the Birthday table
on March 15!***



PROGRAM SCHEDULE

- March 22** — Mark Simendinger, General Manager, Kentucky Speedway
- March 29** — New LMPD Chief Steve Conrad
- April 5** — Mike Berry, Executive Director, Kentucky Derby Festival
- April 12** — Dr. Jim Ramsey, President, University of Louisville
- April 19** — Lexington Mayor Jim Gray, *Bluegrass Economic Advancement Movement (BEAM) & Regional Business Development Issues*
- April 26** — Rotary Speech Contest Program
- May 10** — Governor Steve Beshear
- May 17** — Dr. James Bullard, President & CEO, Federal Reserve Bank of St. Louis
- May 24** — Michael Saag, M.D., Director of Center for AIDS Research, University of Alabama at Birmingham, *30 Years of AIDS ... Where Have We Been & Where Are We Going?*
- May 31** — Peter Morrin, *50th Anniversary & History of Studio Glass*
- June 7** — Ted Smith, Economic Development Director, City of Louisville
- June 14** — Gary Knell, President of National Public Radio
- June 28** — Changing of the Guard
- July 5** — Tom Owen, U of L Professor / Historian, Metro Council Member, *What Was Louisville Like 100 Years Ago?*
- July 19** — Ray Klinginsmith, Rotary International President, *100th Anniversary Rotary Club of Louisville Celebration*
- July 26** — Dr. Susan Harkema, Rehabilitation Research Director, KY Spinal Cord Injury Research Center, *Locomotor Training: Helping Patients Walk Away from Paralysis*

CLUB EVENTS

- March 30** — Rotary Night Out, Speed Museum Tour & Dinner at Vincenzo's. This event is now full!
- May 1** — 47th Annual "Rotary Day at the Downs". To purchase tickets online, go to www.dacdb.com/rotary, then select event on the Calendar. Limited availability, so don't delay!
- July 21** — Rotary Club of Louisville's Centennial Event, "Celebrating 100 Years of Service". Purchase tickets online at www.louisvillerotary.org. Open to public!

Annette Grisanti

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Club to be given away each
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July.Each certificate (*Dinner for
Two at the Rivue Restaurant
& Lounge -or- One Night's
Lodging in the GH Suite
Tower*) is valued at \$100 or
more! Every RCL member
at the meeting can enter, so
all you have to do is be
present to win!

Thank you, Galt House!

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Rotary Meeting - March 8, 2012

Our meeting was held at the Walnut Street Baptist Church located in the heart of Historic Old Louisville. Wayne Fowler delivered the invocation followed by the Pledge of Allegiance. President Stet called for a moment of silence to honor the passing of Bud Schardein, Sr. and Mitchelene Lanham, the wife of Rotarian Pete Lanham. Gordon Costley, along with a talented musical ensemble, performed a very appropriate selection entitled "Teach Your Children Well" in honor of today's speaker.

Visiting Rotarians were acknowledged, followed by the Birthday Table introductions by Alice Bridges and a tip of the hat to Rotarian Tom Howell, President & CEO of New West LLC. Reports of continuing tornado relief efforts were presented by Keith Alvey of the American Red Cross and Major Michael Hawley of the Salvation Army, followed by a special thanks to Mark Rorer of UPS for hosting the March 2 Rotary Day Out UPS Tour and to Lee Squires of Cave Hill Cemetery for organizing the March 1 Expo.



President Maynard 'Stet' L. Stetten, M.D.,
Stu Silberman and Wade Mountz



President Stetten presented the Lifetime Service Award to a very distinguished Wade Mountz, President Emeritus of Norton Healthcare (photo at left). Cyndi Caudill, Vice President & CPA at Harding Shymanski & Co. introduced new member Carol Nord, Executive Director of Nativity Academy and David Heintzman, Chairman & CEO of Stock Yards Bank & Trust Co. introduced his friend and colleague Todd Barron, Senior Vice President of Stock Yards Bank & Trust Co. with both new members being warmly received by the Club.

Serving double duty, President Stetten called upon Wade Mountz to introduce our guest speaker, Stu Silberman, Executive Director of the Prichard Committee who recently became only the second Executive Director of the Prichard Committee in its nearly 30-year history following the passing of my lifelong friend and fellow Waggenger Wildcat, Bob Sexton. Following his career as both a teacher and principal, Stu became the Fayette County School Superintendent and was named 'Kentucky Superintendent of the Year' three times. Stu then accepted the position as Executive Director of the Prichard Committee for Academic Excellence with the admittedly ambitious goal of moving Kentucky into the top 20% of academic achievement nationwide. Under his leadership, the Committee is focusing on such issues as early childhood development, closing the student achievement gaps, the Kentucky legislative agenda and parent engagement so that high school graduates in the Commonwealth will be prepared to pursue opportunities ranging from a traditional college education or a technical school education to joining the workforce or participating in military service. *'Teach your children well,'* and opportunities will abound! — E. Phillip Scherer

OPERATION ROTARY RESPONSE ...



Our office assistant/bookkeeper, Lee Ann Cook, delivered the leftover food from Thursday's meeting to a command post in Pekin, IN, the area where the family of five lost their lives, 140+ homes were either destroyed or badly damaged, and several businesses and historic churches were also destroyed by the recent tornado. The food was served to tornado victims, as well as volunteers who have been working round the clock since last week. (Lee Ann lives in Salem and drives through Pekin everyday to/from the Rotary office.)

Many of you are already involved in relief efforts in eastern KY or Indiana (i.e., working, donating items as well as monetary gifts), and all that you have done and given is much appreciated. If you can help further, the Pekin area is in desperate need of Kroger gas cards, chainsaw chains (all three sizes for the following four chainsaw brands—Echo, Polan, Stihl and Husqvarna), bar oil, two



Police officer smiled
as food was delivered.

cycle oil, small axes and hatchets, and large scoop shovels.

These items should be delivered to the Fire Department in Pekin at 132 South Third Street. The phone # there is 812-967-3131. If you are unable to deliver the items personally, you can contact the New Albany Home Depot (941-9641), and speak to a Manager who will take your (credit card) order for most of the above items and have them delivered to the Pekin Fire Department for you at no extra charge.



Salem firefighter, Chris Wingler, took this photo as he watched the tornado rip through Pekin, Indiana last Friday.





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