



# SPARKS



**Next Meeting: Thursday, April 5, 2012**

**Speaker: Mike Berry, President & CEO - Kentucky Derby Festival**

**Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm**

**Galt House West, Second Floor, Archibald Room**



Mike Berry has served as the President and CEO of the Kentucky Derby Festival, Inc., a private, non-profit civic association since 1997. He oversees a 75-member Board of Directors, full-time staff of twenty-two, over 4,000 volunteers and an annual budget of more than \$6 million.

Mike began his career with the Festival in 1986 and has served in a number of key roles with ever increasing accountability. Previously, Mike worked for Governor Martha Layne Collins serving as the Governor's appointee to the Derby Festival Board. He also worked on a variety of unique projects including the 1984 Democratic National Convention, the Derby Breakfast, the Inaugural, the 75<sup>th</sup> Anniversary of State Capitol and the Bluegrass State Games.

Mike is a graduate of Georgetown College with a BA in American Studies and Political Science. He is a graduate of Leadership Louisville and a recipient of the Certified Festival Executive (CFE) designation. He was inducted into his industry's Hall of Fame in 2008.

**July 21, 2012**  
**Save the Date!**



**'Celebrating 100 Years of Service'**

**When: July 21, 2012**

**Where: ICE HOUSE**

**Live Entertainment - Music - Rooftop  
Dancing - Jazz - Free Valet Parking  
Lots of Surprises - and much more!**

All Friends & Non-Rotarians Welcome!

**PURCHASE TICKETS ONLINE NOW**

**www.louisvillerotary.org**

**'Like' us on Facebook and you will  
automatically be eligible to win**

**Two FREE Tickets**

*(valued at \$120)*

**Link to our FB page here!**

**Like Us On  
facebook**



**Please **STOP** reading  
this newsletter now,  
and go to:**

**www.dacdb.com/rotary**

***Your info on dacdb.com/rotary  
will be in the next roster.***

**Is it accurate?**

**Log in and verify that all of your info is accurate, and make needed updates/edits. You can also upload a more current photo.**

UserName is your current email address. Password is your RI member number. Your RI # is on the mailing sticker on your 'Rotarian' magazine. (You'll be prompted to change your PW after your first log-in. Need assistance? Call 589-1800.)

This database is a great resource for info about the Club members, committees, etc. Add it to your Favorites list for easy access.

## Birthday Table

Bill Campbell	April 5
Jeff Hadley	April 5
Erskine Courtenay	April 6
Clyde Warner	April 7
Mike Brumleve	April 9
David Heintzman	April 9
Lowell Pratte	April 9
Harriette Friedlander	April 10
Michael Neumann	April 10
Chris Bottorff	April 11

***Please sit at the Birthday table  
on April 5!***



**47th Annual**

**'Rotary Day at the Downs'**

**May 1 (11:00a - 6:00p)**

**Cost: \$70 per person**

***(includes entrance to track, buffet lunch & gratuity)***



Purchase tickets online at [www.dacdb.com/rotary](http://www.dacdb.com/rotary); click on the 'Calendar' tab and scroll down to 'Day at the Downs' event. There is limited availability (104 tickets / 13 tables of 8). Several tables have been reserved, so don't wait too late! Guests are welcome to attend; however, tickets are sold to Club members only.

**PROGRAM SCHEDULE**

- April 12** — Dr. Jim Ramsey, President, University of Louisville
- April 19** — Lexington Mayor Jim Gray, *Bluegrass Economic Advancement Movement (BEAM) & Regional Business Development Issues*
- April 26** — Rotary Speech Contest Program
- May 3** — John Asher, Vice President of Communications at Churchill Downs (*tentative*)
- May 10** — Governor Steve Beshear (*tentative*)
- May 17** — Dr. James Bullard, President & CEO, Federal Reserve Bank of St. Louis
- May 24** — Michael Saag, M.D., Director of Center for AIDS Research, University of Alabama at Birmingham, *30 Years of AIDS ... Where Have We Been & Where Are We Going?*
- May 31** — Peter Morrin, *50th Anniversary & History of Studio Glass*
- June 7** — Ted Smith, Economic Development Director, City of Louisville
- June 14** — Gary Knell, President of National Public Radio
- June 21** — David Bell, Manager of Louisville Bats (*tentative*)
- June 28** — Changing of the Guard
- July 5** — Tom Owen, U of L Professor / Historian, Metro Council Member, *What Was Louisville Like 100 Years Ago?*
- July 19** — Ray Klingensmith, Rotary International President, *100th Anniversary Rotary Club of Louisville Celebration*
- July 26** — Dr. Susan Harkema, Rehabilitation Research Director, KY Spinal Cord Injury Research Center, *Locomotor Training: Helping Patients Walk Away from Paralysis*

**CLUB EVENTS**

- April 18** — Luckett & Farley Tour 5:30-7:30 (*light hors d'oeuvres and cash bar*) followed by dinner in the Oak Room at the Seelbach.
- May 1** — 47th Annual "*Rotary Day at the Downs*". To purchase tickets online, go to [www.dacdb.com/rotary](http://www.dacdb.com/rotary), then select event on the Calendar ... or call the office. Limited availability, so don't delay!
- July 21** — Rotary Club of Louisville's Centennial Event, "*Celebrating 100 Years of Service*". Purchase tickets online at [www.louisvillerotary.org](http://www.louisvillerotary.org). Open to public!

Annette Grisanti

**Rodes**

For Her

The Rodes Building • 4938 Brownsboro Rd.  
Louisville, KY 40222 • 502-753-1055

THE HEALING PLACE

**"the best recovery program  
in the world"**— Dr. Burns Brady  
nationally known expert  
in addiction medicine

(502) 585-4848

[www.thehealingplace.org](http://www.thehealingplace.org) Jay P. Davidson**Kenneth S. Hays  
Associates, Inc.**

AUCTIONEERS &amp; APPRAISERS

KENNETH S. HAYS, PRESIDENT  
(502) 594-4297  
241-1686 (EVENINGS)  
[WWW.HAYSAUCTION.COM](http://WWW.HAYSAUCTION.COM)KENNETH S. HAYS, JR.  
MGR. PARTNER  
120 SOUTH SPRING ST.  
LOUISVILLE, KY 40206

We sell and install replacement windows and doors

**the Door Store  
& Windows**

Your Exterior Design Source

John Gregory and daughters Ann Gregory and Laurie Scarborough

(502) 896-1717

[www.doorstoreandwindows.com](http://www.doorstoreandwindows.com)Idea showroom at 4625 Shelbyville Rd.  
(across from Mall of St. Matthews)**Welcome to  
Rotary!**

You're now part of a global network of business, professional and community volunteers. In Rotary clubs around the world, Rotarians like you are changing lives in their own communities and those abroad—and forming strong, lasting friendships in the process.

**So, how do you want to get involved?**

- Volunteer Your Skills
- Improve Your Community
- Build Your Network

**Cave Hill Cemetery**

Offering traditional burial spaces, mausoleums, cremation options, and monument sales in Kentucky's premier cemetery.

502-451-5630 Lee Squires [www.cavehillcemetery.com](http://www.cavehillcemetery.com)

**Canon****CEOM**

GEORGE BRAKMEIER, III

Web: [centralelectronic.com](http://centralelectronic.com)

ADVANCED SERIES COPIERS &amp; PRINTERS

B/W \* Color \* Multi-Functional \* Networked

AUTHORIZED SALES &amp; SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street

(502) 587-6360

**blue**

CPAS/ADVISORS

Joe Ackerman, CPA, Director

500 W. Jefferson Street, Suite 1600,  
Louisville, KY 40202502.584.1101 [www.blueandco.com](http://www.blueandco.com)**RODEFER MOSS & CO, PLLC**

Richard N. Robinson, CPA/ABV

[rrobinson@rodefermoss.com](mailto:rrobinson@rodefermoss.com) • (812) 945-5236Certified Public Accountants  
Business Advisors**Strothman & Company PSC**  
Certified Public Accountants & Advisors**your first choice...  
for a second opinion**

Wouldn't you want to know for sure that you are paying the least amount of tax that you should be paying?

Call us and we'll give you a FREE second opinion of your company and personal tax returns.

Find out more by calling us at  
(502) 585-1600  
or visit  
[www.strothman.com](http://www.strothman.com)

Ray Strothman, Managing Partner  
[rstrothman@strothman.com](mailto:rstrothman@strothman.com)

1600 Waterfront Plaza • 325 West Main Street • Louisville, Kentucky 40202  
502.585.1600 • [info@strothman.com](mailto:info@strothman.com) • [www.strothman.com](http://www.strothman.com)



## Rotary Meeting - March 29, 2012

The pre "Final Four" meeting of the Rotary Club of Louisville was convened by President Stet in the Fountain Room of the Galt House West. Perry Sangalli delivered the invocation followed by the pledge and singing led by the talented David Wood and his merry band of musicians who treated the Club to a spirited rendition of the Johnny Cash favorite *Folsom Prison Blues* performed in honor of today's guest speaker, Metro Police Chief Steve Conrad.

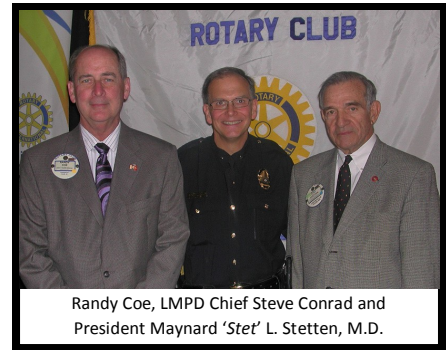
President Stet welcomed visiting Rotarians and guests, Bob Michael paid homage to Rotarians celebrating their birthdays, and congratulations were extended to those celebrating anniversaries as Rotarians including Mack Shwab, Charles Brockwell and Maria Hampton, Ed Gallo-way and Andy Susemichel. Tribute was then paid to "Rotarians in the News" including Lora Tucker, Cyndi Caudill, Christine Johnson and Joseph Steier.

Charles Lavelle requested nominations for "Rotarian of the Year" while Phil "Guido" Tamplin delivered an impassioned plea for members to pay their dues, promptly ... or else! Jeff Hadley announced the winning team members of the Rotary Bowling Event which included Gary Noel, Kevin Wardell and Bob Slider with special recognition to Barbara Collins for extraordinary "pin avoidance". President Stet encouraged Rotarians to purchase tickets for the Centennial Celebration and to consider the 47<sup>th</sup> Annual Rotary Day at the Downs on May 1<sup>st</sup>, as well as Rotary Night Out on April 18<sup>th</sup> featuring a Luckett & Farley tour followed by dinner in the Oak Room at the historic Seelbach Hotel.

Kevin Wardell introduced new member, Cynthia Knapke, who succeeded our own Christine Johnson as President of Leadership Louisville. Randy Coe had the pleasure of introducing our distinguished guest speaker, Police Chief Steve Conrad. Chief Conrad began his remarks by praising Rotarians for their service to this community and for placing "Service above Self". Having served for 25 years with the Louisville Police Department, Chief Conrad served as Police Chief of the City of Glendale, Arizona from 2005 until earlier this year. An admirer of former Chief White, Conrad served as Merger Manager as the Louisville and Jefferson County police departments were merged as a result of government consolidation.

Chief Conrad accepted the challenge of Mayor Fischer to build upon the strong foundation laid by his predecessor, Chief White, with the ambitious goal of making Louisville the safest city in America. To do so, Chief Conrad emphasized the role that must be played by the citizens of this community to get involved with their neighbors in an effort to assist the police force in reducing crime throughout our community. Having accomplished a double digit reduction in crime for four consecutive years while in Glendale, Chief Conrad's return to Louisville gives us all a reason to celebrate ... and to answer the call to get involved.

— Phil Scherer



Randy Coe, LMPD Chief Steve Conrad and President Maynard 'Stet' L. Stetten, M.D.

### Annual Commonwealth Rotary Golf Challenge



**May 11, 2012**  
**Juniper Hills Golf Course**  
**Frankfort, KY**

**Cost: \$75/player**  
**Limit to 18 Rotary Teams**

Registration begins at 11:30 AM (EDT), with shotgun start at 1 PM.

Price includes entry into all events: 18 holes of golf, riding cart, lunch and door prizes. This annual Rotary event benefits the Frankfort Rotary Club Youth Scholarship Fund. Traveling banner AND net registration proceeds shared with the winning club! (Golf attire is required: collared shirt & soft spikes only.)

- 4-player teams counting 3 best scores each hole
- Longest drive contest
- Closest to the pin
- Hole-in-One — New Car
- Rotary Club Members Only—No Ringers

Questions: 502-226-0973

**CLICK HERE** to register online, or go to website: <http://goo.gl/xJzxm>.

After registering online, make your \$300 check payable to: Frankfort Rotary Youth Fund, P.O. Box 93, Frankfort, KY 40602



As Phil Tamplin said at Thursday's meeting, it is important that your dues are paid on time. Your membership will be in jeopardy of being terminated if your account is not paid on a timely basis. - Thank you!

**Wednesday, April 4**

*Rotary Volunteers*

*Answer Phones / Take Pledges*

**Public Radio's Spring Membership Drive**

A three-hour commitment is all that is required. Contact Craig Scherman at: [scherman@win.net](mailto:scherman@win.net)

*This is a win-win for all!*

**we need you.**



**UNISTAR**  
PURCHASING SOLUTIONS

[www.UnistarPS.com](http://www.UnistarPS.com)





michaelduke

"Michael helps business owners and executives find the right person and get their team behind a common goal."

502-253-0899 • www.michaelduke.com



Heating • Cooling • Air Quality Specialists

DAVID GARLAND  
General Manager  
dgarland@kccgroup.net

2716 Grassland Drive  
Louisville, Kentucky 40299  
(502) 491-9880  
Fax (502) 493-5775



CONSUMERS  
CHOICE COFFEE

Bob Patterson  
President

588-1000

For 35 years, we have been serving  
Specialty Coffee to discerning  
offices, hotels and fine restaurants.

www.consumerschoicecoffee.com

Contact Rotary Office (Debe or Lee Ann):  
502-589-1800 / rotary@rotary45.org

Website: [www.louisvillerotary.org](http://www.louisvillerotary.org)

Database: [www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Officers:**

Maynard L. Stetten, M.D.  
President

Stuart Alexander, First  
Vice President

Allan Parnell, Second Vice  
President

Cynthia Collier, Secretary

Philip Tamplin, Treasurer

David Dunn, Sergeant-at-  
Arms

**Directors:**

William T. Baker, M.D.

Roland Blahnik

Henry Heuser, Jr.

Anthony Kemper

Barbara Lankford

Robert Niblock

Mark Rorer

David Roth

Tuck Tinsley

**Executive Director:**

Debe Skidmore

SPARKS IS A PUBLICATION  
OF THE ROTARY CLUB  
OF LOUISVILLE, INC.

**SPARKS STAFF:**

Stanley Whetzel, Chair  
Mark Schuhmann, Vice  
Chair

**Managing Editor:**

Debe Skidmore

**Contributing Editors:**

Tyler Allen

Otto Feddern

Gerald Gerichs

Michael de'Leon

Hawthorne

John S. Lueken

David B. Reed

Philip Scherer

Alan Singleton

Leo G. Smith

Mark Stein

Bosworth M. Todd

Lelan K. Woodmansee



**Better Business Bureau**

844 S. Fourth Street  
Louisville, KY 40203  
www.ky-in.bbb.org

Working in the Spirit of Rotary to  
Promote An Ethical Marketplace

Charlie Mattingly

583-1492



WE'RE THE PEOPLE... PEOPLE!

**485-1000**

www.ahcadr.com

Bill Bellis

Advanced Staffing and Human Resource Solutions

Powerful Marketing.  
Powerful Results.

DOUG MYERS  
BROKER ASSOCIATE  
329-5286



dougmyers@semonin.com



**VENTURE RESOURCE**  
BUSINESS BROKERS



Dave Hinton  
President

Venture Resource is the results  
leader with over 800  
Louisville Closings in 30 years

- MERGERS & ACQUISITIONS
- BUSINESS BROKERAGE
- VALUATIONS

(502) 458-2661 [www.venture-resource.com](http://www.venture-resource.com)



**FEDDERN**  
Financial Consulting Group  
Bringing The Pieces Together

Are you prepared for the next financial storm?

"Downside Risk Management"  
See our Process to protect your assets

**Otto Feddern**

Feddern Financial Consulting  
Group  
603 North Shore Dr #102  
Jeffersonville, IN 47130  
(502) 442-0363



Phil Marshall,  
President and CEO

**HOSPARUS**  
Because the end of life is part of living

A non-profit  
hospice organization

502-456-6200

www.hosparus.org

Serving Barren River, Central Kentucky,  
Louisville and Southern Indiana

We turn jeans into  
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO  
David Cobb, VP for Resource Development

502-585-4945

goodwillky.org



**Mister "P" Express**

Allan M. Parnell, CEO

Cynthia P. Collier, President

(812) 256-0400 x-111

www.misterpexpress.com



**GET TEXT ALERTS FROM ROTARY**

Sign up at [WDRB.com](http://WDRB.com)!  
Get Weekly Reminders, room changes,  
and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

**WDRB NEWS**  
HIGH DEFINITION TELEVISION