



SPARKS

Next Meeting: Thursday, February 23, 2012

Speaker: Mark Carter - CEO, Passport Health Plan

Topic: Medicare and the Changes at Passport Health

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West, 2nd Floor, Daisy-Sunflower Room



As Chief Executive Officer for Passport Health Plan, Mark is responsible for all aspects of the 170,000-member Medicaid health plan. The National Committee for Quality Assurance ranked Passport Health Plan in the top 25 of all Medicaid health plans in the country for the last seven consecutive years. The health plan is currently ranked #13.

Prior to joining Passport Health Plan, Mark was a Director with Dean Dorton Allen Ford and was Senior Vice President and Chief Financial Officer of Jewish Hospital & St. Mary's HealthCare. Mark spent 20 years in the health care practice of Ernst & Young, his last five years as a Partner and leader of its Kentucky Health Care Consulting practice. He has a broad range of experience in all aspects of health care management, finance and payment systems.

Mr. Carter received his Bachelor of Science in Accounting from the University of Kentucky. He is a former Fellow in the Health Care Financial Management Association and is a graduate of the Leadership Louisville Program. He is a Certified Public Accountant. Mark and his wife, Kellie, have three children and three grandchildren.

Rotary Bowling Event



Saturday, March 3 (11:00a - 1:00p)

KINGPIN LANES

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\$10 (includes shoe rental)

Sign up at regular Thursday meetings, or contact
Jeff Hadley (jhadley@boyshaven.org) or
Gary Noel (gnoel@rhcgroupp.com).



◆ Self-serve beverage stations are now available at our meetings.

◆ Pay-As-You-Go Members & Guests pay \$20 for lunch. (*Only first-time 'prospective member' guests are free.*)

◆ **MARCH 8 meeting location is at Walnut Street Baptist Church.**



Rotary Celebrates India's First Polio-Free Year!! **CLICK HERE** to read about this major milestone in Rotary's global effort to eradicate polio.

July 21, 2012 — SAVE THE DATE!



'Celebrating 100 Years of Service'

When: **July 21, 2012**

Where: **ICE HOUSE**

Live Entertainment - Music - Rooftop Dancing
Jazz - Lots of Surprises - and much more!

All Friends & Non-Rotarians Welcome!

REGISTER NOW at www.louisvillerotary.org



Please **STOP** reading this newsletter now, and go to:

www.dacdb.com/rotary

Log in and verify that all of your information is accurate, and make all necessary updates/edits. Also, be sure to upload your photo if it is not already there.

This data will be in our next roster. It is your responsibility to ensure that your info is accurate. UserName is your current email address. Password is your RI member number. (*You'll be prompted to change your PW after your first log-in. Need assistance? Call 589-1800.*) You have access to an abundance of information about the Club, members, etc. I suggest that you add it to your Favorites list.

Birthday Table

Amber Halloran	February 24
Karl Schmitt	February 24
David Hinton	February 25
Leo Smith	February 25
Sam Ward	February 25
Rick Heath	February 26
Dan Goyette	February 27
Marian Clines	February 28
Bert Grohmann	February 29

Please sit at the Birthday table on February 23. Thank you!

PROGRAM SCHEDULE

- March 1** — Rotary EXPO, *Sharing Your Services with Rotary Friends*
- March 8** — Stu Silberman, Executive Director, Prichard Commission
- March 15** — Rotary Unsung Hero Program
- March 22** — Mark Simendinger, General Manager, Kentucky Speedway
- April 12** — Dr. Jim Ramsey, President, University of Louisville
- April 19** — Lexington Mayor Jim Gray, *Bluegrass Economic Advancement Movement (BEAM) & Regional Business Development Issues*
- April 26** — Rotary Speech Contest Program
- May 17** — Dr. James Bullard, President & CEO, Federal Reserve Bank of St. Louis
- May 24** — Michael Saag, M.D., Director of Center for AIDS Research, University of Alabama at Birmingham, *30 Years of AIDS ... Where Have We Been & Where Are We Going?*
- May 31** — Peter Morrin, *50th Anniversary & History of Studio Glass*
- June 14** — Gary Knell, President of National Public Radio
- June 28** — Changing of the Guard
- July 19** — Ray Klingensmith, Rotary International President, *100th Anniversary Rotary Club of Louisville Celebration*

CLUB EVENTS

- March 1** — Trade EXPO, Galt House East, Grand Ballroom
- March 2** — Rotary Day Out, UPS Tour - **This event is sold out!**
- May 1** — 47th Annual **"Rotary Day at the Downs"** Watch for email invitation to register! Limited availability.
- July 21** — Rotary Club of Louisville's Centennial Event at the Ice House: 'Celebrating 100 Years of Service'

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In honor of our Centennial, the Galt House has provided Gift Certificates to our Club to be given away each month leading up to our Centennial Celebration in July.

Each certificate (Dinner for Two at the Rivue Restaurant & Lounge -or- One Night's Lodging in the GH Suite Tower) is valued at \$100 or more! Every RCL member at the meeting can enter, so all you have to do is be present to win!

Thank you, Galt House!

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Club Meeting - February 16, 2012

Our meeting took place in the Galt House East, Grand Ballroom A. Susan Ochs led us in the invocation. Gordon Costley led us in the Pledge of Allegiance. He then introduced our two guest musicians, Naomi Oliphant and Daniel Weeks. We had one visiting Rotarian. Members recognized thirteen special guests. Joe Ferguson introduced four Rotary birthday celebrants.

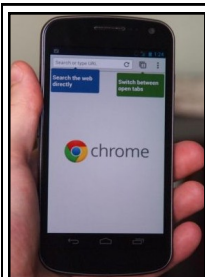
President Stet recognized five members with Service Award Anniversaries. Our next week's meeting and speaker were announced as well as a location change for our meeting on March 8th, to now take place at Walnut Street Baptist Church. Three new members were then introduced.

The meeting was turned over to Henry Heuser, Jr. to introduce our guest speaker, Chuck Denny. Henry reminded us that Mr. Denny was recognized as one of his Heroes last year. Louisville is our speaker's hometown. He graduated from Seneca High School and then went on to receive one of his degrees from the University of Louisville. Mr. Denny and his wife have a son, daughter-in-law and three grandchildren.

Mr. Denny is the Regional President for the Kentucky, Tennessee and Southern Indiana Markets for PNC. PNC is the area's largest bank and the fifth largest in the country. Mr. Denny began his presentation by recognizing many Louisville leaders who were in the audience. Mr. Denny says banking is a business of trust so PNC requires ethics certification every year. He then explained that PNC is healthy and delivering value for its stakeholders. PNC never went into the sub-prime business because it didn't believe that business was "right" for its customers. By focusing on keeping more deposits than loans, PNC is able to keep its costs low. Online banking is increasing. Along with being financially healthy, PNC is growing. Mr. Denny said that this growth, in turn, allows PNC to have an even bigger impact in our community by supporting many worthwhile organizations and projects. As to the economy, he sees the trends improving domestically and Mr. Denny is bullish on Louisville. This positive presentation ended after Mr. Denny took four questions from members. - Leo G. Smith



Henry Heuser, Jr., Chuck Denny and President Maynard 'Stet' L. Stetten, M.D.



Have a smartphone?

Enter 'M.DaCdb.com' on your phone's browser and log in. Don't forget to add a shortcut to your phone home screen. Now, any time you need to contact a Club member, you can do so very easily. It's convenient and a great timesaver. And, the fact that you'll always have access to the most current Club information is a plus!

Council Court of Honor:

Eagle Scout Mentors

Saturday, March 3, 2012 at 1:00 pm

Christ Church United Methodist



CLICK HERE for Registration Form. For more information, call 361-2624. You don't have to be an Eagle yourself to participate as a mentor.

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2012 ROTARY EXPO

"Sharing Your Services with Rotary Friends"

Thursday, March 1, 2012

11:00 am - 1:30 pm

Galt House East — Grand Ballroom

All booths have been reserved ...

we are looking forward to an outstanding EXPO!



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ROTARY PROMISE
SCHOLARSHIP

Rotary Club of Louisville

Make a lasting impact on our community.

Send your check for the 'Rotary Promise Scholarship Fund' to the Rotary office at 401 W. Main, Suite 810 - 40202.



47th Annual Day at the Downs

Tuesday, May 1

(11:00a - 6:00p)

Cost: \$70 per person
(includes entrance to track,
buffet lunch & gratuity)

You'll receive an email soon with
a link to register and pay online.

Limited availability!



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