



Volume 99, No. 19, November 4, 2011

SPARKS

Next Meeting, Thursday, November 10, 2011

Speaker: John Yarmuth, Congressman

Introduced By: President Maynard L. Stetten, M.D.

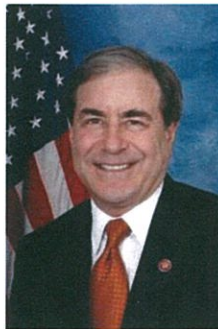
12:15pm- Buffet opens at 11:30pm

Galt House West, Fountain Room, 2nd Floor



Reach Within to Embrace Humanity

Birthday Table



U.S. Representative John Yarmuth represents Kentucky's 3rd Congressional District in the U.S. House of Representatives. In his third term, Congressman Yarmuth was selected to the Committee on Budget, the Committee on Oversight and Government Reform, and the Committee on Ethics.

Though best known as founder and columnist for LEO, Louisville's alternative newsweekly, Yarmuth's diverse career has included work in public policy, business, higher education, and health care.

Born and raised in Louisville, Congressman Yarmuth is a graduate of Atherton High School and Yale University. He and his wife Cathy have a son, Aaron.

Mike Kull	Nov. 10
Jon Mapp	Nov. 10
Cyndi Caudill	Nov. 12
John Bush	Nov. 13
Jerry Gerichs	Nov. 13
Dave Burkholder	Nov. 14
Rick Harned	Nov. 14
Jim McArthur	Nov. 14
Bruce McCrea	Nov. 16
Bob Nesmith	Nov. 16

You are expected at the Birthday

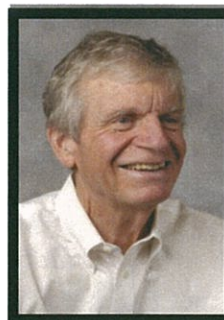
Table on November 10, 2011!

Pick Up Your Copy of the Roster!

Rosters are available to be picked up at Thursday meetings.
You may also visit the office to get your copy.

Rotary Website Updated!

Louisvillerotary.org has a new look. The new website now connects you directly to DaCdb.com so you can update your information and communicate with other members.



We are saddened by the loss of our fellow Rotarian, Rudy Miller. He was born 12/28/1943. He joined the club in 1993 with the classification of Moving and Storage and was CEO of Arnold Air Freight. Rudy was president from 2003-2004 and was a Paul Harris Fellow. We offer our sincere condolences to his wife Rebecca and family.



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Program Schedule:

November 17-Al Cross, UK Director of Institute of Rural Issues and CJ Political Columnist

WEDNESDAY, November 23-Joint Kiwanis meeting

December 1- Kinsey Morrison, Cancer Survivor-the Importance of Having a Bucket List

December 8-Cancelled In lieu of December 9 Holiday Party

December 15-William Mapother, Actor

December 22-Holiday Music Program

December 29-No meeting for the holidays

January 5, 2012-Steve Schultz, Executive Director, Ohio River Bridges Project

January 12-Mayor Greg Fischer Annual State of the City Program

January 19-Bos Todd, Chairman Todd Investments-Annual Market Picks

February 2-Dr. John Hale Professor UofL professor-Great Speakers & Historic Speeches

February 16-Chuck Denny, CEO PNC Bank-Trends in Banking and the Economy

Club Events:

November 9-Rotary Night Out! At Sullivan University and Winston's

November 21-Board Meeting, Noon Rotary Office

December 19-Board Meeting

December 9-Rotary Holiday Party at the Brown Hotel

March 1, 2012- Trade Expo, Galt House East Ballroom

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SUPPORT THE ROTARY FOUNDATION

Be on the lookout for a letter from Past District Governor Woody Northup and Foundation Chair Franklin Jelsma regarding your annual \$100 contribution to The Rotary Foundation. Both of them have spoken to the club recently about the importance of supporting this crucial fund, which does so much to alleviate hunger and thirst, improve education, provide safe drinking water, and promote peace throughout the world and in our own community. You will receive an addressed and stamped envelope. Drop your check in the envelope and the envelope in the mail to help The Rotary Foundation make a difference in our world.

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Meeting October 27, 2011

President Stetten opened the meeting, and Luke Schmidt gave the invocation. Barbara Collins led us in the Pledge of Allegiance and introduced Margaret Streeter, a U of L student, who sang an emotional rendition of "Somewhere Over the Rainbow" accompanied by Dr. Jim Rightmyer on the piano.

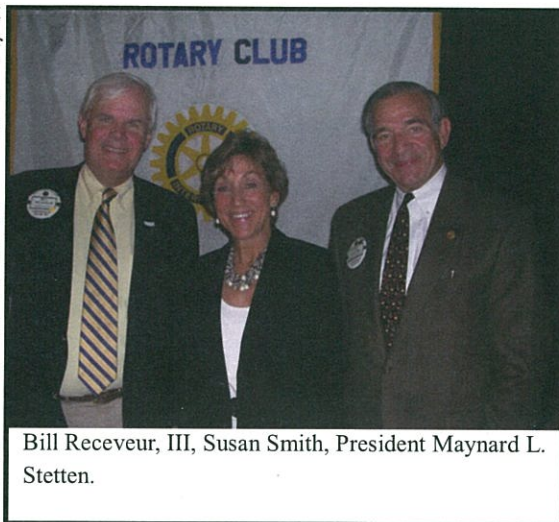
Leo Smith introduced our birthday table, and Gordon Costley played the piano for Happy Birthday. Special thanks go out to Craig Scherman and the 25 Rotarians who volunteered for the fall membership drive for Louisville Public Media, which raised \$516,733. The Rotary Holiday Party will be Friday, December 9th at the Brown Hotel. Details to follow.

President Stet introduced Henry Heuser, Jr. to give a report on the Louisville Rotary Promise Scholarship program. After presenting our initial check for \$250,000, on May 19th, we have raised an additional \$350,000 to date. With the generosity of Henry's 100% matching, and the matching by the Kentucky Community & Technical College System, a \$1 contribution becomes \$4. Please be generous for this 100th Anniversary Gift to our community. These funds will help motivate students from low income families to stay in school and meet high academic standards by taking away the worry about how they will pay for college.

Bill Receveur, III introduced our guest speaker, Susan Williams, President of the Indiana Sports Corporation. The Indiana Sports Corp was founded in 1979 as the nation's first sports commission. Its mission is to promote Indiana as an attractive place to live, work, and visit through sports and sporting events that bring national and international attention to the area. Sporting events bring the type of people you want to visit your city, and they seem to be recession proof.

In February, 2012, Indianapolis will host Super Bowl XLVI. Williams described the logistics of hosting such an event, which includes an estimated 150,000 visitors, media credentials for 5,000, one hundred NFL sanctioned parties, all for a game that will be broadcast in 230 countries and 134 languages. The organizing committee's goals are to: 1) deploy diverse talent, 2) engage the broader community, 3) leave a lasting legacy and 4) exceed expectations. A key to their strategy for success is treating the national and international media like royalty, as they are the ones who will be describing their experience to the world.

Jerry Gerichs



Bill Receveur, III, Susan Smith, President Maynard L. Stetten.

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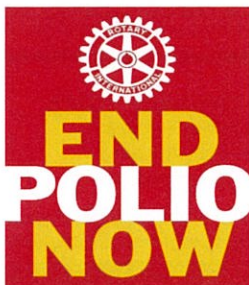
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November 10, 2011

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